



**The Office Of The Future Isn't Paperless. It's Wireless. And It's
Wherever You Are. The Single Most Desirable Wireless Device?
The Answer May Surprise You.**

New York, NY, December 19, 2006 - Lexmark International, Inc. (NYSE: LXX), commissioned Ipsos Public Affairs to evaluate how technology is used, how its used has changed over the past five years, and trends among "*knowledge workers*," defined as individuals who use a computer at work for word processing, database, spreadsheet, internet or e-mail applications. Ipsos interviewed 711 knowledge workers across the United States by telephone between October 10 and 24, 2006. The margin of error for the total sample is ± 3.7 . The survey was blind—at no time was Lexmark's identity revealed. The interviews took an average of 17 minutes to complete. Here are some of the findings:

**In Their Constant Quest For Productivity, The Vast Majority Of American
Knowledge Workers Are Highly Mobile And Stay Connected To The Office
Wherever They Go.**

- The biggest personal impact of technology in the workplace is identified as connectivity: almost all knowledge workers (85 percent) say that having constant access to technology means that they are always reachable.
- 92 percent of knowledge workers read, send, make or take work-related communications in non-work situations.
- 73 percent have kept their communications device(s) on the weekend.
- Just under half (45 percent) still tune in to the office while on vacation.

Knowledge workers are even thinking about work in social situations: more than half (55 percent) have communicated about work while spending time with their friends and family and a fifth (20 percent) have interrupted a date for work purposes. One in 20 (6 percent) have been known to ignore pleas to switch off their mobile devices before the beginning of a concert or play. The boundaries for when it is appropriate to communicate about work are most blurred for BlackBerry and PDA users. Nine in ten (91 percent) owners of these devices say they are always contactable about work and they are much more likely to talk with or email clients or colleagues in non-work situations such as when they are on vacation (73 percent compared to 45 percent) or on a date (39 percent compared to 20 percent).



And They Want The Ability To Print Anywhere And Everywhere: To Our Surprise, The Humble Printer Is Crowned As The Most Essential Technical Resource For The Computer User.

- 94 percent say they need a printer in order to be able to do their jobs effectively.
- Access to a printer is perceived to be as, if not slightly more, important as having access to the Internet (93 percent) and e-mail (92 percent).
- Computer users identify other essential resources as copiers (86 percent), traditional telephones (86 percent), high-speed internet access (83 percent), access to the company network (83 percent), access to specialized software (79 percent), cell phones (62 percent) and scanners (48 percent).

But knowledge workers don't want to be chained to their printers. Almost all (92 percent) want to print without connecting their computer to a printer by a cable. The greatest demand is for wireless printing at work (81 percent) and in the home (78 percent). Today's hyper-mobile knowledge workers also want to print on the move. Knowledge workers would like wireless printing capabilities from hotel rooms (62 percent), outdoors (38 percent), in cars, buses, trains and airplanes (34 percent) and cafes or restaurants (34 percent). Another sign that they're still pushing paper? Knowledge workers say that when working at home, the copier is the most missed piece of office equipment. Eighty-six percent say it's essential but 36 percent of those who require one don't have access to a copier at home.

For more information, please contact:

Annabel Evans

Senior Vice President

Ipsos Public Affairs

Annabel.evans@ipsos-na.com

212.584.9266



Ipsos Public Affairs

Ipsos Public Affairs is a non-partisan, objective, survey-based research practice made up of seasoned professionals. We conduct strategic research initiatives for a diverse number of American and international organizations, based not only on public opinion research, but elite stakeholder, corporate, and media opinion research.

Ipsos Public Affairs conducts national and international public opinion polling on behalf of The Associated Press, the world's oldest and largest news organization. Ipsos Public Affairs is a member of the Ipsos Group, a leading global survey-based market research company. We provide boutique-style customer service and work closely with our clients, while also undertaking global research. To learn more, visit www.ipsospa.com.