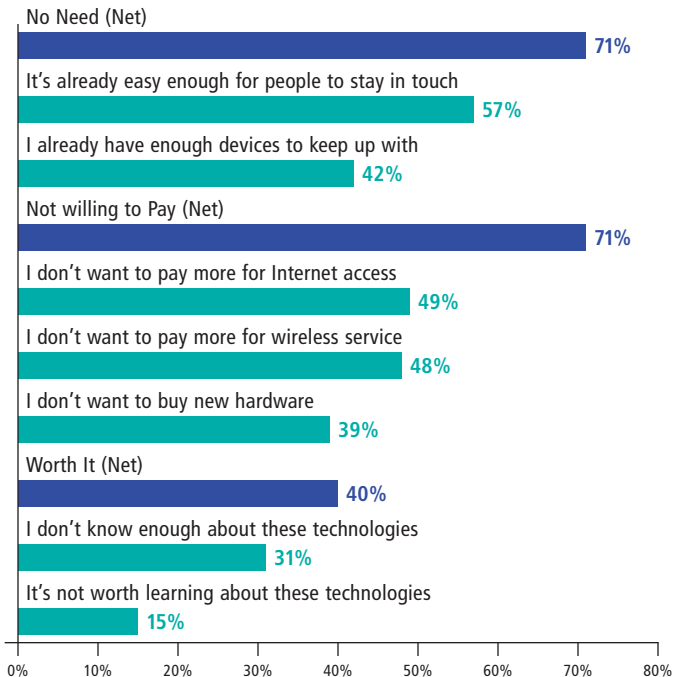


Barriers to Future Adoption



Source: Ipsos Insight
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Base: U.S. Internet Population (N=1,000)