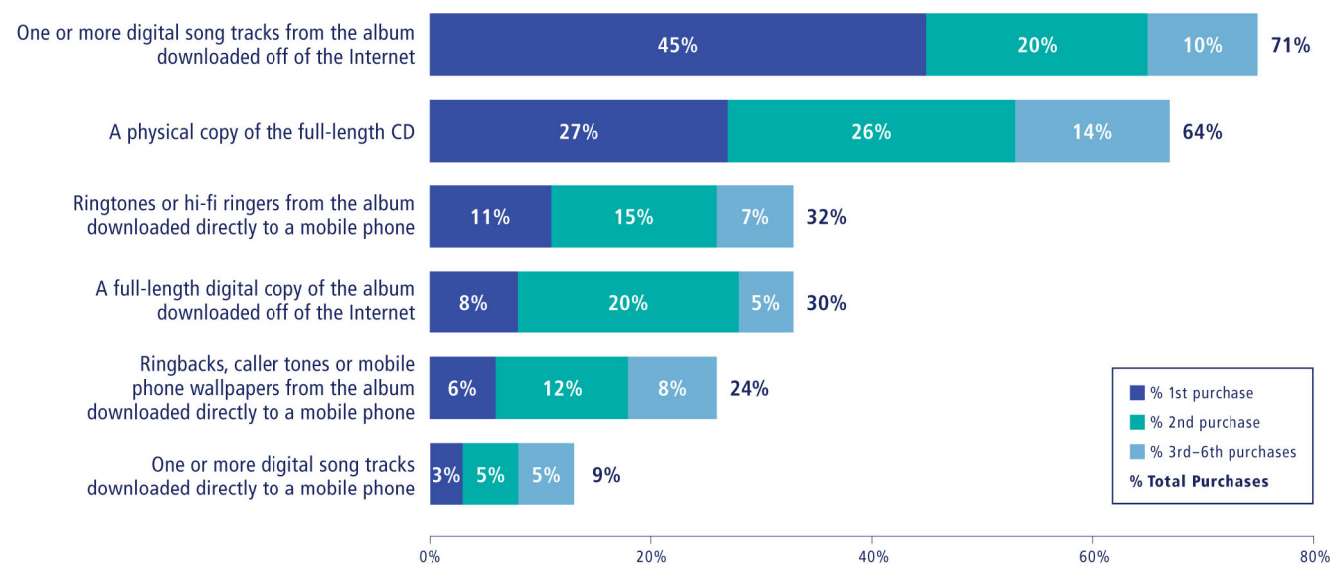



Order of Cross-Channel Music Acquisition: New Release From Favorite Artist



 Base: US Downloaders aged 12+ who used more than one channel when last buying music from their favorite artist (n=131)