

# Interest in Managing Digital Video Beyond the PC

% Top2Box (Interested)	Total (n=1,102)	AGE				
		12-17 (n=132) (A)	18-24 (n=132) (B)	25-34 (n=211) (C)	35-54 (n=396) (D)	55+ (n=231) (E)
Burning digital video files from your PC onto a DVD so that you could watch them on a DVD player or drive	43%	52% E	52% E	43% E	43% E	33%
Watching videos you have downloaded from the Internet on your regular TV/entertainment system	38%	38%	39%	41%	38%	33%



Source: Ipsos Insight

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Base: Have streamed or downloaded video content