



**THE ASSOCIATED PRESS POLL
CONDUCTED BY IPSOS PUBLIC AFFAIRS
PROJECT #81-5681-44**

NOTE: all results shown are percentages unless otherwise labeled.

GAS PRICES STUDY

NOTE: Results represent all adults unless otherwise indicated.

1. Over the next six months, do you expect that increases in the price of gasoline will cause financial hardship for you or your family, or not?

[IF "YES" TO Qu. 1, ASK Qu. 1a; OTHERWISE, SKIP TO Qu. 2.]

- 1a. Do you expect that will be a serious hardship, or not serious?

	<u>5/15- 17/07</u>	<u>5/1- 3/06</u>	<u>9/17- 10/2/05*</u>	<u>9/16- 18/05</u>	<u>9/6- 8/05</u>	<u>8/9- 11/05**</u>	<u>4/18- 20/05**</u>	<u>6/7- 9/04</u>
Will Cause Financial Hardship.....	68	70	69	65	70	64	51	54
- Serious hardship.....	46	43	-	39	41	37	30	30
- Not a serious hardship.....	22	27	-	25	28	26	20	23
- Not sure how serious.....	-	-	-	1	1	1	1	1
Will Not Cause Financial Hardship.....	31	29	30	34	30	35	48	46
Not sure.....	1	1	1	1	-	1	1	-

* These results are from the AP/Ipsos International Poll (US results)

** These results are from studies conducted by Ipsos for the AP and AOL.

- 1b. Which best describes your gas purchasing habits? Do you...?

**Base: The increases in the prices of
gasoline will cause a financial
hardship**

Compare prices at different gas stations before you purchase gas	65
Purchase gas at the most convenient gas station	32
DK/NS	3

[RESPONSE ITEMS WERE RANDOMIZED]

2. As a result of recent increases in energy prices, would you say you have or have not done each of the following?

	Have Done	Have Not Done	Not Sure
Reduced the amount of driving you do			
5/15-17/07	62	37	1
5/1-3/06	66	32	2
4/18-20/05	58	41	1
Turned down the heat or air conditioning in your home			
5/15-17/07	70	29	1
5/1-3/06	66	33	1
4/18-20/05	60	40	-
Thought seriously about purchasing a more fuel-efficient vehicle			
5/15-17/07	47	52	1
5/1-3/06	39	60	1
4/18-20/05	41	58	1
Changed your vacation plans to stay closer to home			
5/15-17/07	42	57	1
5/1-3/06	49	49	2
4/18-20/05	41	58	1
Cut back on other expenses			
5/15-17/07	60	40	-
5/1-3/06	66	33	1
4/18-20/05	57	43	-

3. What would you say is a fair price for a gallon of gasoline?

	5/15- 17/07	5/1- 3/06	9/17- 10/2/05*
Less than \$2	40	49	46
\$2 to less than \$3	49	40	41
\$3 to less than \$4	5	6	3
\$4 to less than \$5	-	1	-
\$5 to less than \$6	1	1	2
\$6 or more	-	1	1
Not sure	6	4	7
Mean Rating	2.0	2.0	1.99

* These results are from the AP/Ipsos International Poll (US results)

PARTY AFFILIATION / IDEOLOGY

A. Are you currently registered to vote at this address, or not?

	<u>ALL ADULTS</u>
Yes	82
No	18
(DK/NS)	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

INITIAL PARTY IDENTIFICATION

	<u>REGISTERED VOTERS</u>
Republican	26
Democrat	37
Independent	21
None of these	13
(DK/NS)	3

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
 2c. Do you lean strongly or only moderately toward the Republican Party?
 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	<u>REGISTERED VOTERS</u>
Strongly Democrat	22
Moderately Democrat	15
Lean Democrat	11
Strongly Republican	13
Moderately Republican	13
Lean Republican	12
Independent	11
(DK/REF)	3
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Total Republican	39
Total Democrat.....	48

3. Generally speaking, do you consider yourself a liberal, moderate or conservative? (IF "LIBERAL" OR "CONSERVATIVE", ASK:) Would you say you are very (liberal/conservative) or somewhat (liberal/conservative)?

	<u>ALL ADULTS</u>
Very liberal.....	8
Somewhat liberal	16
Moderate.....	35
Somewhat conservative.....	23
Very conservative	12
Refused	6
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Total Liberal	24
Total Conservative.....	35

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	30
35-49	26
50-64	26
65+	17
(Refused / No answer)	1

Z2. Are you employed:

TOTAL EMPLOYED	64
- Full time	50
- Part time	14
Not employed	14
Retired	22
(Refused / No answer)	-

ZZ2. Which of the following best describes your current occupation?

Professional/Managerial	43
Sales/Clerical	10
Technical/Skilled	22
Unskilled/Laborer	8
Other Occupations (DO NOT SPECIFY)	17
DK/NS	-

D3. What is the last year of school you completed?

Grade school or some high school	9
Completed high school	26
Some community college or university, did not finish	20
Completed technical school or a community college	13
Completed a university or Bachelor's degree	19
Completed a post-graduate degree such as a Master's or Ph.D.	12
(Refused / No answer)	1

D4. Are you currently married?

Married	57
Single/Never Married	18
Divorced/ Separated	9
Widowed	8
Common Law or living with a partner	7
(Refused / No answer)	1

D5. Including yourself and any children, how many people are currently living in your household?

1	15
2	31
3	19
4	19
5	8
6+	7
(Refused / No answer)	1
Summary	
Mean	3.0
Median	2.1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 5 years are currently living in your household?

D6b. How many children ages 5 to 8 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

Under Age 5	17
5 to 8 years old	12
9 to 12 years old	10
13 to 15 years old	11
16 or 17 years old	7
No children under age 17 currently living in household	61
(Refused / No answer)	2

D9a. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes	40
No	58
(DK/NS)	2

D9b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? **(IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)**

Protestant	48
Catholic	24
Mormon	2
Jewish	1
Muslim	-
Some other religion	3
None	20
(DK/NS)	2

ZZ5b. How often do you attend religious services?

At least once a week (Net)	40
More than once a week	13
Once a week	27
Less than once a week (Net)	39
A few times a month	15
A few times a year	24
Never	20
(DK/NS)	1

D12a. Are you of Hispanic ethnicity?

(Q.D12c ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D12b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	68
Black	11
Hispanic	13
Asian	3
(NOT READ) American	
Indian	1
(NOT READ) Other	2
(DK/NS)	2

D13. Could you please tell me your household income from all sources in 2006?

Under \$15,000	13
\$15,000 to less than \$20,000	
\$20,000	4
\$20,000 to less than \$25,000	
\$25,000	5
\$25,000 to less than \$30,000	
\$30,000	5
\$30,000 to less than \$40,000	
\$40,000	8
\$40,000 to less than \$50,000	
\$50,000	8
\$50,000 to less than \$75,000	
\$75,000	16
\$75,000 to less than \$100,000	
\$100,000	8
\$100,000 or more	15
(DK/NS)	18

D14. Do you own stocks, bonds, or mutual funds?

Yes	48
No	50
(DK/NS)	2

REGION:

Northeast	19
Midwest	23
South	36
West	22

METROPOLITAN STATUS:

Urban	28
Suburban	49
Rural	23

GENDER:

Male	48
Female	52