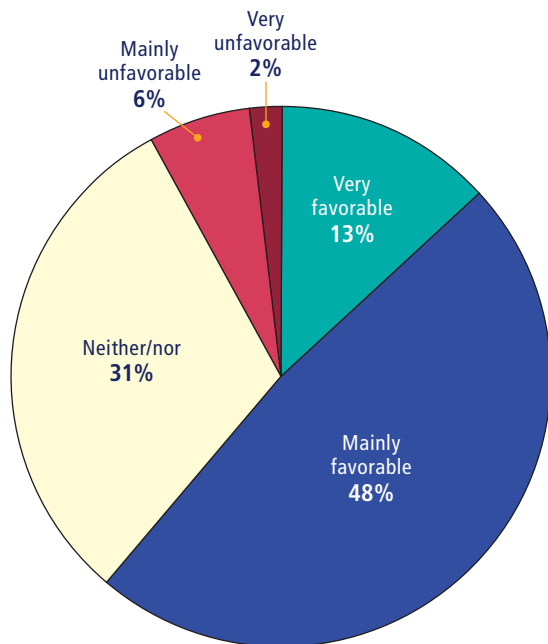


Favorability Toward the Food and Beverage Sector

Q. Please indicate your overall opinion of ...



	July 2006 %	February 2007 %	Change ±
Favorable	67%	61%	-6%
Unfavorable	6%	8%	+2%
Net favorability*	61	53	-8