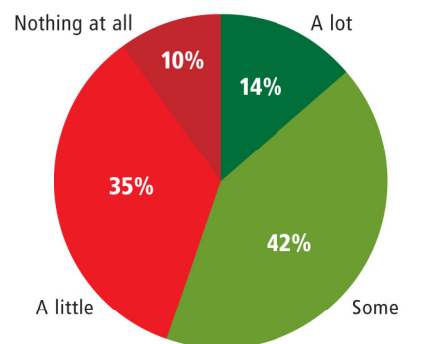


Recall of Coverage

Q. How much have you read, heard, or seen about Bird flu, also called Avian flu or Avian influenza?



	2006 %	2007 %	Change ±
A lot/some	74	56	-18
A little/nothing at all	26	45	19



Source: Ipsos Public Affairs
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Base: All U.S. adults aged 18 years plus