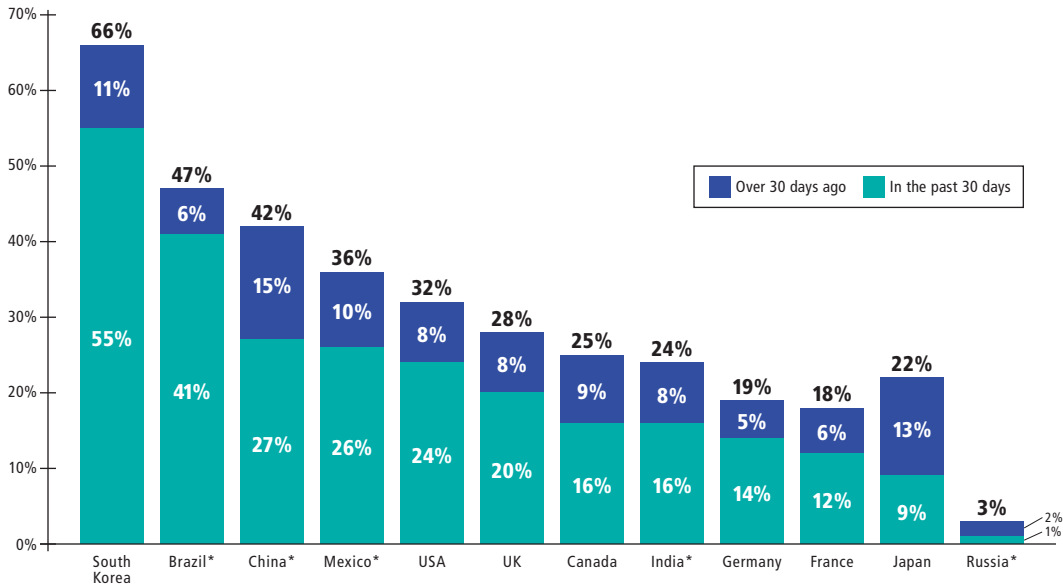


## Frequency of Visitation: Social Networking Sites



\*Urban Sample



Source: Ipsos Insight  
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Base: Internet users – Past 30 Day Users