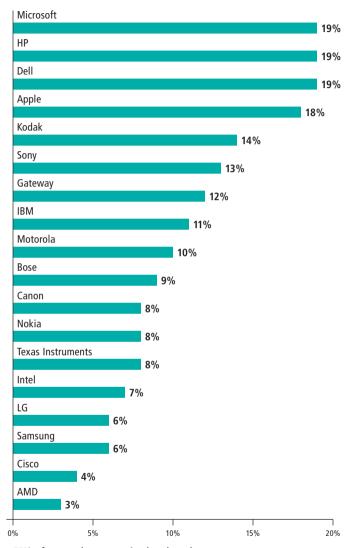
Tech Brands Perceived as Greenest



55% of respondents perceived no brands as green



Source: Ipsos Insight @ Ipsos Insight 2007
Base: All U.S. respondents who have personally owned/used some technology devices and have Internet access (n=909)