



1101 Connecticut Avenue NW, Suite 200
Washington, DC 20036
(202) 463-7300

Interview dates: September 10-12, 2007
Interviews: 1,000 adults, 811 registered voters
Margin of error: ± 3.1 for all adults, ± 3.5 for registered voters

**THE RBC CASH POLL
CONDUCTED BY IPSOS PUBLIC AFFAIRS**

NOTE: all results shown are percentages unless otherwise labeled.

POLITICAL STUDY

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

ALL ADULTS							
	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>
Right direction.....	28	27	26	21	25	27	29
Wrong track	67	68	69	75	71	70	68
Not sure	5	5	5	4	4	3	3
	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>	<u>11/13- 15/06</u>	<u>10/2- 4/06</u>	1 Year Ago <u>9/11- 13/06</u>	
Right direction.....	28	28	28	34	31	33	
Wrong track	68	67	68	61	65	63	
Not sure	4	5	4	5	4	4	

CONSUMER STUDY

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>
7, very strong economy	8	8	8	9	7	10
6	11	14	13	16	14	12
5	30	35	32	31	32	30
4	20	16	21	17	20	20
3	15	13	12	14	13	16
2	8	6	4	6	5	5
1, very weak economy	8	7	8	6	8	7
Not sure	-	1	2	1	1	-
Total 6-7	19	22	20	25	22	22
Total 1-3	31	26	24	26	26	27
Mean	4.2	4.4	4.4	4.5	4.4	4.4

	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>	<u>11/13- 15/06</u>	<u>10/2- 4/06</u>
7, very strong economy	10	11	8	9	10	9
6	13	15	13	17	14	15
5	34	32	35	29	34	31
4	19	20	20	20	16	20
3	11	12	14	13	13	13
2	6	6	3	4	5	4
1, very weak economy	7	4	6	8	8	7
Not sure	-	-	1	-	-	1
Total 6-7	23	25	21	26	24	24
Total 1-3	24	22	24	25	25	24
Mean	4.5	4.6	4.5	4.5	4.5	4.4

	<u>1 Year Ago 9/11- 13/06</u>
7, very strong economy	12
6	15
5	28
4	21
3	12
2	5
1, very weak economy	7
Not sure	-
Total 6-7	27
Total 1-3	24
Mean	4.5

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>
Much stronger.....	5	6	5	4	5	4
Somewhat stronger	16	16	17	14	15	19
About the same	55	60	56	62	59	58
Somewhat weaker	17	11	14	13	13	13
Much weaker	6	6	7	5	8	6
Not sure	1	1	1	2	-	-
Total Stronger	21	22	22	18	20	23
Total Weaker	23	17	21	18	21	19

	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>	<u>11/13- 15/06</u>	<u>10/2- 4/06</u>
Much stronger.....	5	6	7	7	7	5
Somewhat stronger	18	17	24	17	20	16
About the same	59	65	55	59	57	61
Somewhat weaker	12	7	10	10	11	12
Much weaker	5	4	3	6	4	5
Not sure	1	1	1	1	1	1
Total Stronger	24	22	31	24	27	21
Total Weaker	17	11	13	16	15	17

	1 Year Ago <u>9/11- 13/06</u>
Much stronger.....	7
Somewhat stronger	13
About the same	62
Somewhat weaker	13
Much weaker	4
Not sure	1
Total Stronger	21
Total Weaker	17

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>
7, very strong	10	11	11	8	12	10
6	17	15	13	14	19	16
5	25	30	27	30	29	28
4	19	19	22	20	15	18
3	9	9	10	11	11	12
2	6	5	5	6	4	6
1, very weak	11	9	10	10	8	9
Not sure	3	2	2	1	2	1
Total 6-7	27	26	24	23	31	26
Total 1-3	27	23	25	27	23	26
<i>Mean</i>	4.4	4.5	4.4	4.3	4.6	4.4
	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>	<u>11/13- 15/06</u>	<u>10/2- 4/06</u>
7, very strong	11	11	9	10	11	9
6	15	18	16	14	16	16
5	28	30	29	27	29	29
4	21	16	16	20	18	18
3	11	11	13	14	11	13
2	3	7	5	4	4	5
1, very weak	10	6	10	10	10	9
Not sure	1	1	2	1	1	1
Total 6-7	26	29	25	24	27	25
Total 1-3	24	24	29	28	24	26
<i>Mean</i>	4.4	4.5	4.3	4.3	4.5	4.4

	1 Year Ago 9/11- 13/06
7, very strong	12
6	21
5	26
4	19
3	7
2	3
1, very weak	10
Not sure	2
Total 6-7	33
Total 1-3	20
<i>Mean</i>	4.6

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>
Much stronger.....	11	10	9	11	12	12
Somewhat stronger	26	26	24	25	24	29
About the same	52	53	54	52	54	49
Somewhat weaker	6	7	9	9	6	7
Much weaker	3	3	3	2	3	2
Not sure	2	1	1	1	1	1
Total Stronger	36	35	33	36	36	41
Total Weaker	10	10	12	11	9	8

	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>	<u>11/13- 15/06</u>	<u>10/2- 4/06</u>
Much stronger.....	9	9	13	12	11	10
Somewhat stronger	29	28	28	28	23	26
About the same	53	55	51	51	56	54
Somewhat weaker	6	5	4	6	7	7
Much weaker	2	2	3	2	2	2
Not sure	1	1	1	1	1	1
Total Stronger	39	36	40	40	34	37
Total Weaker	8	7	7	8	9	9

	1 Year Ago <u>9/11- 13/06</u>
Much stronger.....	10
Somewhat stronger	24
About the same	53
Somewhat weaker	8
Much weaker	3
Not sure	2
Total Stronger	35
Total Weaker	11

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>
More comfortable.....	29	31	30	30	34	32
Less comfortable	47	45	48	47	43	48
No change (VOL).....	21	22	21	21	21	19
Not sure	3	2	1	2	2	1
	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>	<u>11/13- 15/06</u>	<u>10/2- 4/06</u>
More comfortable.....	35	32	32	31	34	32
Less comfortable	44	46	49	51	47	48
No change (VOL).....	19	21	18	16	17	18
Not sure	2	1	1	2	2	2

	1 Year Ago <u>9/11- 13/06</u>
More comfortable.....	36
Less comfortable	47
No change (VOL).....	16
Not sure	1

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>
More comfortable.....	35	37	36	40	39	39
Less comfortable	42	40	44	39	38	41
No change (VOL).....	21	22	19	20	23	19
Not sure	2	1	1	1	-	1
	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>	<u>11/13- 15/06</u>	<u>10/2- 4/06</u>
More comfortable.....	43	41	39	40	39	38
Less comfortable	39	38	43	43	44	42
No change (VOL).....	17	20	17	16	16	19
Not sure	1	1	1	1	1	1

	1 Year Ago <u>9/11- 13/06</u>
More comfortable.....	42
Less comfortable	42
No change (VOL).....	15
Not sure	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>
More confident.....	37	37	40	40	37	43
Less confident	45	40	40	40	40	39
No change (VOL).....	16	21	18	18	21	16
Not sure	2	2	2	2	2	2
	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>	<u>11/13- 15/06</u>	<u>10/2- 4/06</u>
More confident.....	47	43	43	44	43	41
Less confident	35	38	38	37	40	41
No change (VOL).....	16	17	17	18	15	17
Not sure	2	2	2	1	2	1

**1 Year
Ago**

	<u>9/11- 13/06</u>
More confident.....	44
Less confident	41
No change (VOL).....	14
Not sure	1

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>
More confident.....	37	43	40	42	40	41
Less confident	44	37	43	38	40	40
No change (VOL).....	16	18	15	17	18	17
Not sure	3	2	2	3	2	2
	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>	<u>11/13- 15/06</u>	<u>10/2- 4/06</u>
More confident.....	42	43	43	41	43	40
Less confident	41	38	42	41	42	42
No change (VOL).....	15	17	14	16	12	15
Not sure	2	2	1	2	3	3

**1 Year
Ago**

	<u>9/11- 13/06</u>
More confident.....	42
Less confident	42
No change (VOL).....	14
Not sure	2

16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>
Yes	33	30	34	28	30	29
No.....	66	70	65	72	70	70
Not sure	1	-	1	-	-	1

	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8-10/07</u>	<u>12/5-7/06</u>	<u>11/13-15/06</u>	<u>10/2-4/06</u>
Yes	29	26	32	31	32	33
No.....	70	74	68	68	67	66
Not sure	1	-	-	1	1	1

	1 Year Ago <u>9/11-13/06</u>
Yes	33
No.....	67
Not sure	-

- 16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>
Extremely likely.....	6	5	6	4	8	5
Very likely	11	12	12	10	10	10
Somewhat likely.....	32	25	30	29	24	28
Not very likely	29	33	30	32	35	32
Not at all likely	20	23	20	23	21	23
Not sure	2	2	2	2	2	2
Total Likely.....	17	18	18	14	18	15
Total Not Likely.....	49	56	50	55	55	55

	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>	<u>11/13- 15/06</u>	<u>10/2- 4/06</u>
Extremely likely.....	8	5	5	6	7	6
Very likely	11	8	11	10	10	12
Somewhat likely.....	25	28	25	27	27	26
Not very likely	31	34	34	36	33	31
Not at all likely	23	23	24	20	21	23
Not sure	2	2	1	1	2	2
Total Likely.....	18	13	16	16	18	18
Total Not Likely.....	55	57	58	56	54	53

	<u>1 Year Ago 9/11- 13/06</u>
Extremely likely.....	6
Very likely	12
Somewhat likely.....	27
Not very likely	31
Not at all likely	23
Not sure	1
Total Likely.....	19
Total Not Likely.....	54

17. Thinking about the next 30 days, do you think it will be a good time or a bad time to invest in the stock market?

	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>
Good time.....	38	41	43	40	44	43	41
Bad time	51	47	44	47	46	48	52
Not sure.....	11	12	13	13	10	9	7

	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>	<u>11/13- 15/06</u>	<u>10/2- 4/06</u>	<u>1 Year Ago 9/11- 13/06</u>
Good time.....	46	44	41	44	41	40
Bad time	42	46	53	48	49	51
Not sure.....	12	10	6	8	10	9

18. Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as house, vacation property or investment property?

	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>
Yes.....	35	36	39	38	42	40	41
No.....	62	60	58	58	54	57	56
Not sure.....	3	4	3	4	4	3	3
							1 Year Ago
	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>	<u>11/13- 15/06</u>	<u>10/2- 4/06</u>	<u>9/11- 13/06</u>	
Yes.....	39	38	36	39	38	35	
No.....	57	59	61	58	60	63	
Not sure.....	4	3	3	3	2	2	

PARTY AFFILIATION / IDEOLOGY

A. Are you currently registered to vote at this address, or not?

	<u>All Adults</u>
Yes	81
No	19
Refused/not sure	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

INITIAL PARTY IDENTIFICATION

	<u>All Adults</u>
Republican	23
Democrat	33
Independent	25
None of these	18
Not sure	1

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
 2c. Do you lean strongly or only moderately toward the Republican Party?
 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	<u>All Adults</u>
Strongly Republican	14
Moderately Republican	9
Lean Republican	13
Definitely Independent/neither	15
Lean Democrat	16
Moderately Democrat	12
Strongly Democrat	20
Refused/not sure	1
Total Republican	36
Total Democrat	48

3. Generally speaking, do you consider yourself a liberal, moderate or conservative? (IF "LIBERAL" OR "CONSERVATIVE", ASK:) Would you say you are very (liberal/conservative) or somewhat (liberal/conservative)?

	<u>All Adults</u>
Very liberal	8
Somewhat liberal	14
Moderate	34
Somewhat conservative	24
Very conservative	16
Refused	4
Total Liberal	22
Total Conservative	34

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	30
35-49	26
50-64	27
65+	16
(DK/NS)	1

D2. Are you employed:

TOTAL EMPLOYED	57
- Full time	44
- Part time	13
Not employed	19
Retired	24
(DK/NS)	-

D3. What is the last year of school you completed?

Grade school or some high school	8
Completed high school	24
Some community college or university, did not finish	19
Completed technical school or a community college	12
Completed a university or Bachelor's degree	22
Completed a post-graduate degree such as a Master's or Ph.D.	15
(DK/NS)	-

D4. Are you currently married?

Yes	58
No	41
(DK/NS)	1

D5. Including yourself and any children, how many people are currently living in your household?

1	20
2	32
3	16
4	16
5	9
6+	5
(DK/NS)	2

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN (NET)	35
Under 6	19
6-12	17
13-17	13
NO CHILDREN	63
(DK/NS)	2
Summary	
Any children 12 or younger	29
Any children 6 to 17	24

D7. Do you currently own stocks, bonds, or mutual funds?

Yes	48
No	49
(DK/NS)	3

(Q.D8 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D7.)

D8. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan? Would you say you bought or sold stocks or stock mutual funds four times or fewer or five times or more times in the past 12 months? [IF FOUR TIMES OR FEWER, ASK:] Is that once, twice, three times, four times, or no changes? [IF MORE THAN FOUR, ASK:] How many times did you buy or sell stocks or mutual funds – 5-9 times, 10 to 14 times, 15-19 times, 20-24 times, or 25 times or more?

None	33
1 time	15
2 times	11
3 times	6
4 times	5
5 to 9 times	6
10 to 14 times	5
15 to 19 times	1
20 to 24 times	1
25 times or more	3
(DK/NS)	14
Active Investors (5 times or more)	16

D9a. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes	39
No	58
(DK/NS)	3

D9b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? **(IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)**

Protestant	46
Catholic	23
Mormon	2
Jewish	2
Muslim	1
Some other religion	3
None	20
(DK/NS)	3

Zz5b. How often do you attend religious services?

AT LEAST ONCE A WEEK (NET)	38
More than once a week	14
Once a week	25
LES THAN ONCE A WEEK (NET)	40
A few times a month	15
A few times a year	25
Never	19
(DK/NS)	2

D12a. Are you of Hispanic ethnicity?

(Q.D12c ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D12b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	68
Black	11
Hispanic	13
Asian	3
(NOT READ) American	
Indian	1
(NOT READ) Other	1
(DK/NS)	3

D13. Could you please tell me your household income from all sources in 2006?

Under \$15,000	13
\$15,000 to less than \$20,000	4
\$20,000 to less than \$25,000	5
\$25,000 to less than \$30,000	5
\$30,000 to less than \$40,000	9
\$40,000 to less than \$50,000	7
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	8
\$100,000 or more	15

(DK/NS) 18

REGION:

Northeast	19
Midwest	23
South	36
West	22

METROPOLITAN STATUS:

Urban	32
Suburban	49
Rural	19

GENDER:

Male	48
Female	52
