<u>Ipsos Public Affairs</u>

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Interview dates: October 1-3, 2007 Interviews:1,005 adults; 794 registered voters Margin of error: ±3.1 for all adults; ±3.5 for registered voters

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NOTE: all results shown are percentages unless otherwise labeled.

PRESIDENT STUDY

[ONLY ASKED OF THOSE WHO ANSWERED "DEMOCRAT" TO PARTY AFFILIATION OR "LEAN DEMOCRAT" TO FOLLOW-UP] {Base size is 482 respondents}

- 1a. If the 2008 Democratic presidential primary or caucus in your state were being held today and the candidates were... for whom would you vote?
- 1a1. And who would be your second choice?

First choice ONLY

	<u>10/1-3/07</u>	<u>9/21-25/07</u>	<u>9/10-12/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>	<u>3/5-7/07</u>
Hillary Clinton	42	35	34	36	33	38
Barack Obama	20	23	20	20	21	21
Al Gore	12	12	16	15	20	14
John Edwards	9	9	10	11	12	10
Bill Richardson	2	3	4	2	3	4
Joe Biden	2	2	3	2	1	1
Chris Dodd	1	1	1	1	-	-
Other	*	1	-	-	-	-
None	3	5	4	4	3	5
(DK/NS)	9	9	8	9	7	7

First and second choice COMBINED

	<u>10/1-3/07</u>	9/21-25/07	9/10-12/07
Hillary Clinton	60	58	62
Barack Obama	47	44	40
Al Gore	24	23	30
John Edwards	26	26	24
Bill Richardson	6	7	7
Joe Biden	6	5	6
Chris Dodd	2	2	3
Other	*	1	0
None	3	5	4
DK/NS	8	9	8

First choice (If Al Gore is first choice, second choice is displayed)

	10/1-3/07	9/21-25/07	9/10-12/07
Hillary Clinton	46	40	43
Barack Obama	25	26	23
John Edwards	11	12	13
Joe Biden	2	2	4
Bill Richardson	3	4	4
Chris Dodd	1	1	-
Other	*	1	-
None	3	4	4
DK/NS	9	10	9

[ONLY ASKED OF THOSE WHO ANSWERED "REPUBLICAN" TO PARTY AFFILIATION OR "LEAN REPUBLICAN" TO FOLLOW-UP] {Base size is 358 respondents}

1b. If the 2008 Republican presidential primary or caucus in your state were being held today, and the candidates were...for whom would you vote?

1b1. And who would be your second choice?

First choice ONLY

	<u>10/1-3/07</u>	<i>9/21-25/07</i>	<i>9/10-12/07</i>	<i>7/9-11/07</i>	<u>6//4-6/07</u>	<u>3/5-7/07</u>
Rudy Giuliani	25	21	24	21	27	35
Fred Thompson	22	17	19	19	17	NA
John McCain	12	17	15	15	19	22
Mitt Romney	9	10	7	11	10	8
Newt Gingrich	7	5	6	5	7	11
Mike Huckabee	7	7	5	3	2	3
Sam Brownback	1	2	2	1	3	3
Other	*	1	-	2	1	-
None	9	7	9	8	4	6
(DK/NS)	8	13	13	15	10	12

First and second choice COMBINED

	<u>10/1-3/07</u>	9/21-25/07	<u>9/10-12/07</u>
Rudy Giuliani	45	42	43
John McCain	30	31	32
Fred Thompson	35	28	29
Mitt Romney	20	23	17
Newt Gingrich	13	13	13
Mike Huckabee	10	11	11
Sam Brownback	4	3	2
Other	*	2	1
None	9	7	9
DK/NS	7	12	13

First choice (If Newt Gingrich is first choice, second choice is displayed)

	<u>10/1-3/07</u>	<u>9/21-25/07</u>	9/10-12/07
Rudy Giuliani	27	23	26
Fred Thompson	23	18	21
John McCain	13	17	16
Mitt Romney	11	11	7
Mike Huckabee	7	7	5
Sam Brownback	1	2	2
Other	*	1	-
None	9	7	9
DK/NS	9	14	14

PARTY AFFILIATION / IDEOLOGY

A. Are you currently registered to vote at this address, or not?

	ALL
	<u>Adults</u>
Yes	79
No	21
Refused/not sure	0

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

INITIAL PARTY IDENTIFICATION

	ALL ADULTS
Republican	23
Democrat	31
Independent	27
None of these	18
(DK/NS)	1

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	ALL ADULTS
Strongly Democrat	19
Moderately Democrat	12
Lean Democrat	18
Strongly Republican	13
Moderately Republican	10
Lean Republican	13
Independent	14
(DK/NS)	1
Total Republican	36
Total Democrat	49

3. Generally speaking, do you consider yourself a liberal, moderate or conservative? (IF "LIBERAL" OR "CONSERVATIVE", ASK:) Would you say you are very (liberal/conservative) or somewhat (liberal/conservative)?

	ALL
	A DULTS
Very liberal	
Somewhat liberal	15
Moderate	35
Somewhat conservative	23
Very conservative	14
Refused	5
Total Liberal	23
Total Conservative	36

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DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	30
35-49	27
50-64	26
65+	16
(DK/NS)	1

D2. Are you employed:

TOTAL EMPLOYED	62
Full time	49
Part time	13
Not employed	15
Retired	22
(DK/NS)	1

D3. What is the last year of school you completed?

Grade school or some	6
high school	
Completed high school	25
Some community	20
college or university, did	
not finish	
Completed technical	12
school or a community	
college	
Completed a university	22
or Bachelor's degree	
Completed a post-	14
graduate degree such	
as a Master's or Ph.D.	
(DK/NS)	1

D4. Are you currently married?

Yes	59
No	40
(DK/NS)	1

D5. Including yourself and any children, how many people are currently living in your household?

1	18
2	31
3	17
4	18
5	9
6+	5
(DK/NS)	2

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN (NET) Under 6 6-12 13-17 NO CHILDREN (DK/NS)	37 22 16 14 61 2	
Summary	2	
Any children 12 or younger	30	
Any children 6 to 17	25	

D7. Do you currently own stocks, bonds, or mutual funds?

Yes	50
No	48
(DK/NS)	2

(Q.D8 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D7.)

D8. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan? Would you say you bought or sold stocks or stock mutual funds four times or fewer or five times or more times in the past 12 months? [IF FOUR TIMES OR FEWER, ASK:] Is that once, twice, three times, four times, or no changes? [IF MORE THAN FOUR, ASK:] How many times did you buy or sell stocks or mutual funds – 5-9 times, 10 to 14 times, 15-19 times, 20-24 times, or 25 times or more?

None	31
1 time	16
2 times	10
3 times	8
4 times	5
5 to 9 times	8
10 to 14 times	5
15 to 19 times	2
20 to 24 times	1
25 times or more	3
(DK/NS)	11
Active Investors (5	19
times or more)	

D9a. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes	40
No	57
(DK/NS)	3

D9b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? (IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)

Protestant	45
Catholic	23
Mormon	2
Jewish	1
Muslim	-
Some other religion	5
None	22
(DK/NS)	2

Zz5b. How often do you attend religious services?

At least once a week (Net)	40
More than once a week	13
Once a week	27
Less than once a week (Net)	38
A few times a month	14
A few times a year	24
Never	19
(DK/NS)	3

D12a. Are you of Hispanic ethnicity?

(Q.D12c ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D12b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	77
Hispanic	13
Black	12
Asian	3
(NOT READ) American Indian	1
(NOT READ) Other	5
(DK/NS)	2

D13. Could you please tell me your household income from all sources in 2006?

Under \$15,000	14
\$15,000 to less than \$20,000	3
\$20,000 to less than \$25,000	5
\$25,000 to less than \$30,000	4
\$30,000 to less than \$40,000	8
\$40,000 to less than \$50,000	9
\$50,000 to less than \$75,000	15
\$75,000 to less than \$100,000	9
\$100,000 or more	14
(DK/NS)	19

REGION:

Northeast	19
Midwest	22
South	36
West	23

METROPOLITAN STATUS:

 Urban
 31

 Suburban
 50

 Rural
 19

GENDER:

Male 48 Female 52