

Council for Responsible Nutrition: 2007 Consumer Confidence Study

Detailed tables

Which of the following best describes your usage of nutritional or dietary supplements, that is, vitamins, minerals, herbals, botanicals or specialty supplements?

	Total
Base: All Respondents	2140
Weighted	2000
I do not take supplements and have never taken supplements	395
	19.7%
I have taken supplements in the past but no longer consider myself a supplement user	249
	12.5%
I consider myself a seasonal user of supplements, taking them only during part of the year such as during the winter cold and flu season or the spring allergy season	57
	2.9%
I consider myself an occasional user of supplements, taking them throughout the year when I think of it or when the need arises	256
	12.8%
I take a supplement regularly, but take only a multiple vitamin or multiple vitamin-mineral	472
	23.6%
I take supplements regularly and I take a variety of vitamins, minerals and /or herbal products or specialty supplements	570
	28.5%
Summary	
Non-User	644
	32.2%
Supplement User	1356
	67.8%
Regular User	1042
	52.1%

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The following are a list of statements about dietary supplements - that is vitamins, minerals, herbals, botanicals or specialty supplements. How much do you agree or disagree with each statement? (I believe that vitamin and mineral supplements are safe.)

	Total
Base: All respondents	2153
Weighted	2009
Strongly agree	475 23.6%
Somewhat agree	1219 60.7%
Somewhat disagree	230 11.4%
Strongly disagree	86 4.3%
Top 2 box	1693 84.3%
Bottom 2 box	316 15.7%

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The following are a list of statements about dietary supplements - that is vitamins, minerals, herbals, botanicals or specialty supplements. How much do you agree or disagree with each statement? (I believe that herbal supplements are safe.)

	Total
Base: All respondents	2153
Weighted	2009
Strongly agree	284 14.2%
Somewhat agree	1131 56.3%
Somewhat disagree	460 22.9%
Strongly disagree	134 6.7%
Top 2 box	1415 70.4%
Bottom 2 box	594 29.6%