



**THE ASSOCIATED PRESS POLL
CONDUCTED BY IPSOS PUBLIC AFFAIRS
PROJECT #81-5681-64**

NOTE: all results shown are percentages unless otherwise labeled.

SUPERSTITION STUDY

NOTE: Results represent all adults unless otherwise indicated.

1. Some people are superstitious and try to behave in such a way as to avoid bad luck or 'jinxing' themselves and others are not. How superstitious would you say you are?

	<u>ALL ADULTS</u>
Very superstitious	2
Somewhat superstitious	18
Not too superstitious	23
Not at all superstitious	57
Summary	
Very/ Somewhat superstitious	20
Not too/ Not at all superstitious	80

2. Are you superstitious about ...

	<u>YES</u>	<u>NO</u>	<u>(NOT ASKED)</u>	<u>DON'T KNOW</u>
			<u>NOT SUPERSTITIOUS</u>	
A black cat crossing your path	10	33	57	-
Walking under a ladder	13	30	57	-
Breaking a mirror	11	32	57	-
The number 13	7	36	57	-
Opening an umbrella indoors	10	33	57	-
Friday the 13 th	9	34	57	-
The groom seeing the bride before the wedding	13	30	57	-
Finding a four-leaf clover	17	26	57	-

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

	<u>ALL ADULTS</u>
18-34	30
35-49	26
50-64	27
65+	16
(DK/NS)	1

Z2. Are you employed:

	<u>ALL ADULTS</u>
TOTAL EMPLOYED	63
Full time	52
Part time	11
Not employed	13
Retired	23
(DK/NS)	1

D3. What is the last year of school you completed?

	<u>ALL ADULTS</u>
Grade school or some high school	7
Completed high school	21
Some community college or university, did not finish	22
Completed technical school or a community college	12
Completed a university or Bachelor's degree	21
Completed a post-graduate degree such as a Master's or Ph.D.	16
(DK/NS)	1

D4. Are you currently married?

	<u>ALL ADULTS</u>
Married	65
Other	35
(DK / NS)	-

D5. Including yourself and any children, how many people are currently living in your household?

	<u>ALL ADULTS</u>
1	16
2	34
3	18
4	17
5	8
6+	6
(DK/NS)	1
Summary	
Mean	2.9
Median	2.0

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

- D6a. How many children under 6 years are currently living in your household?
D6b. How many children ages 6 to 12 are currently living in your household?
D6c. How many children ages 13 to 17 are currently living in your household?

	<u>ALL ADULTS</u>
ANY CHILDREN (NET)	40
Under 6	22
6-12	21
13-17	14
NO CHILDREN	59
(DK/NS)	1
Any children 12 or younger	33
Any children 6 to 17	29

- D9a. Would you describe yourself as a born-again or evangelical Christian, or not?

	<u>ALL ADULTS</u>
Yes	36
No	62
(DK/NS)	2

- D9b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? **(IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)**

	<u>ALL ADULTS</u>
Protestant	46
Catholic	24
Mormon	1
Jewish	2
Muslim	-
Some other religion	4
None	21
(DK/NS)	2

- ZZ5b. How often do you attend religious services?

	<u>ALL ADULTS</u>
At least once a week (Net)	40
More than once a week	16
Once a week	24
Less than once a week (Net)	38
A few times a month	13
A few times a year	25
Never	20
(DK/NS)	2

D12a. Are you of Hispanic ethnicity?

D12b. Are you White, Black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

	<u>ALL ADULTS</u>
White	76
Hispanic	13
Black	12
Asian	3
(NOT READ) American Indian	2
(NOT READ) Other	3
(DK/NS)	2

D13. Could you please tell me your household income from all sources in 2006?

	<u>ALL ADULTS</u>
Under \$15,000	11
\$15,000 to less than \$20,000	6
\$20,000 to less than \$25,000	6
\$25,000 to less than \$30,000	5
\$30,000 to less than \$40,000	9
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	16
\$75,000 to less than \$100,000	9
\$100,000 or more	16
(DK/NS)	12

REGION:

	<u>ALL ADULTS</u>
Northeast	19
Midwest	22
South	36
West	23

METROPOLITAN STATUS:

	<u>ALL ADULTS</u>
Urban	28
Suburban	51
Rural	21

GENDER:

	<u>ALL ADULTS</u>
Male	48
Female	52