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Interview dates: October 1-3, 2007
Interviews: 1,001 adults, 770 registered voters
Margin of error: ± 3.1 for all adults, ± 3.5 for registered voters

**THE RBC CASH POLL
CONDUCTED BY IPSOS PUBLIC AFFAIRS**

NOTE: all results shown are percentages unless otherwise labeled.

POLITICAL STUDY

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	ALL ADULTS						
	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>
Right direction.....	25	26	28	27	26	21	25
Wrong track	70	70	67	68	69	75	71
Not sure	5	4	5	5	5	4	4
	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8-10/07</u>	<u>12/5-7/06</u>	1 Year Ago <u>11/13-15/06</u>	
Right direction.....	27	29	28	28	28	34	
Wrong track	70	68	68	67	68	61	
Not sure	3	3	4	5	4	5	

CONSUMER STUDY

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>
7, very strong economy	9	8	8	8	8	9
6	11	14	11	14	13	16
5	31	29	30	35	32	31
4	20	22	20	16	21	17
3	14	14	15	13	12	14
2	6	5	8	6	4	6
1, very weak economy	8	7	8	7	8	6
Not sure	1	1	-	1	2	1
Total 6-7	20	22	19	22	20	25
Total 1-3	27	26	31	26	24	26
<i>Mean</i>	<i>4.3</i>	<i>4.4</i>	<i>4.2</i>	<i>4.4</i>	<i>4.4</i>	<i>4.5</i>

	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>
7, very strong economy	7	10	10	11	8	9
6	14	12	13	15	13	17
5	32	30	34	32	35	29
4	20	20	19	20	20	20
3	13	16	11	12	14	13
2	5	5	6	6	3	4
1, very weak economy	8	7	7	4	6	8
Not sure	1	-	-	-	1	-
Total 6-7	22	22	23	25	21	26
Total 1-3	26	27	24	22	24	25
<i>Mean</i>	<i>4.4</i>	<i>4.4</i>	<i>4.5</i>	<i>4.6</i>	<i>4.5</i>	<i>4.5</i>

	1 Year Ago <u>11/13- 15/06</u>
7, very strong economy	10
6	14
5	34
4	16
3	13
2	5
1, very weak economy	8
Not sure	-
Total 6-7	24
Total 1-3	25
<i>Mean</i>	<i>4.5</i>

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>
Much stronger.....	5	5	5	6	5	4
Somewhat stronger	14	14	16	16	17	14
About the same	53	60	55	60	56	62
Somewhat weaker	19	14	17	11	14	13
Much weaker	8	6	6	6	7	5
Not sure	1	1	1	1	1	2
Total Stronger	19	19	21	22	22	18
Total Weaker	27	20	23	17	21	18

	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>
Much stronger.....	5	4	5	6	7	7
Somewhat stronger	15	19	18	17	24	17
About the same	59	58	59	65	55	59
Somewhat weaker	13	13	12	7	10	10
Much weaker	8	6	5	4	3	6
Not sure	-	-	1	1	1	1
Total Stronger	20	23	24	22	31	24
Total Weaker	21	19	17	11	13	16

	1 Year Ago <u>11/13- 15/06</u>
Much stronger.....	7
Somewhat stronger	20
About the same	57
Somewhat weaker	11
Much weaker	4
Not sure	1
Total Stronger	27
Total Weaker	15

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>
7, very strong	11	13	10	11	11	8
6	15	15	17	15	13	14
5	27	26	25	30	27	30
4	20	18	19	19	22	20
3	10	10	9	9	10	11
2	6	6	6	5	5	6
1, very weak	10	11	11	9	10	10
Not sure	1	1	3	2	2	1
Total 6-7	27	29	27	26	24	23
Total 1-3	25	26	27	23	25	27
<i>Mean</i>	4.4	4.4	4.4	4.5	4.4	4.3

	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>
7, very strong	12	10	11	11	9	10
6	19	16	15	18	16	14
5	29	28	28	30	29	27
4	15	18	21	16	16	20
3	11	12	11	11	13	14
2	4	6	3	7	5	4
1, very weak	8	9	10	6	10	10
Not sure	2	1	1	1	2	1
Total 6-7	31	26	26	29	25	24
Total 1-3	23	26	24	24	29	28
<i>Mean</i>	4.6	4.4	4.4	4.5	4.3	4.3

	1 Year Ago <u>11/13- 15/06</u>
7, very strong	11
6	16
5	29
4	18
3	11
2	4
1, very weak	10
Not sure	1
Total 6-7	27
Total 1-3	24
<i>Mean</i>	4.5

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>
Much stronger.....	11	11	11	10	9	11
Somewhat stronger	24	25	26	26	24	25
About the same	53	54	52	53	54	52
Somewhat weaker	8	7	6	7	9	9
Much weaker	4	2	3	3	3	2
Not sure	-	1	2	1	1	1
Total Stronger	35	35	36	35	33	36
Total Weaker	12	9	10	10	12	11

	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>
Much stronger.....	12	12	9	9	13	12
Somewhat stronger	24	29	29	28	28	28
About the same	54	49	53	55	51	51
Somewhat weaker	6	7	6	5	4	6
Much weaker	3	2	2	2	3	2
Not sure	1	1	1	1	1	1
Total Stronger	36	41	39	36	40	40
Total Weaker	9	8	8	7	7	8

	1 Year Ago <u>11/13- 15/06</u>
Much stronger.....	11
Somewhat stronger	23
About the same	56
Somewhat weaker	7
Much weaker	2
Not sure	1
Total Stronger	34
Total Weaker	9

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
More comfortable.....	28	28	29	31	30	30
Less comfortable	55	50	47	45	48	47
No change (VOL).....	16	21	21	22	21	21
Not sure	1	1	3	2	1	2

	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8-10/07</u>	<u>12/5-7/06</u>
More comfortable.....	34	32	35	32	32	31
Less comfortable	43	48	44	46	49	51
No change (VOL).....	21	19	19	21	18	16
Not sure	2	1	2	1	1	2

	1 Year Ago <u>11/13-15/06</u>
More comfortable.....	34
Less comfortable	47
No change (VOL).....	17
Not sure	2

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
More comfortable.....	34	34	35	37	36	40
Less comfortable	47	44	42	40	44	39
No change (VOL).....	18	21	21	22	19	20
Not sure	1	1	2	1	1	1

	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8-10/07</u>	<u>12/5-7/06</u>
More comfortable.....	39	39	43	41	39	40
Less comfortable	38	41	39	38	43	43
No change (VOL).....	23	19	17	20	17	16
Not sure	-	1	1	1	1	1

	1 Year Ago <u>11/13-15/06</u>
More comfortable.....	39
Less comfortable	44
No change (VOL).....	16
Not sure	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
More confident.....	36	40	37	37	40	40
Less confident	46	41	45	40	40	40
No change (VOL).....	16	17	16	21	18	18
Not sure	2	2	2	2	2	2

	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8-10/07</u>	<u>12/5-7/06</u>
More confident.....	37	43	47	43	43	44
Less confident	40	39	35	38	38	37
No change (VOL).....	21	16	16	17	17	18
Not sure	2	2	2	2	2	1

	<u>1 Year Ago</u> <u>11/13-15/06</u>
More confident.....	43
Less confident	40
No change (VOL).....	15
Not sure	2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
More confident.....	37	41	37	43	40	42
Less confident	46	41	44	37	43	38
No change (VOL).....	15	16	16	18	15	17
Not sure	2	2	3	2	2	3

	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8-10/07</u>	<u>12/5-7/06</u>
More confident.....	40	41	42	43	43	41
Less confident	40	40	41	38	42	41
No change (VOL).....	18	17	15	17	14	16
Not sure	2	2	2	2	1	2

	<u>1 Year Ago</u> <u>11/13-15/06</u>
More confident.....	43
Less confident	42
No change (VOL).....	12
Not sure	3

- 16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
Yes	35	31	33	30	34	28
No.....	64	69	66	70	65	72
Not sure	1	-	1	-	1	-

	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8-10/07</u>	<u>12/5-7/06</u>
Yes	30	29	29	26	32	31
No.....	70	70	70	74	68	68
Not sure	-	1	1	-	-	1

	1 Year Ago <u>11/13-15/06</u>
Yes	32
No.....	67
Not sure	1

- 16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
Extremely likely.....	8	5	6	5	6	4
Very likely	11	12	11	12	12	10
Somewhat likely.....	29	26	32	25	30	29
Not very likely	29	33	29	33	30	32
Not at all likely	21	21	20	23	20	23
Not sure	2	3	2	2	2	2
Total Likely.....	19	17	17	18	18	14
Total Not Likely	51	55	49	56	50	55

	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8-10/07</u>	<u>12/5-7/06</u>
Extremely likely.....	8	5	8	5	5	6
Very likely	10	10	11	8	11	10
Somewhat likely.....	24	28	25	28	25	27
Not very likely	35	32	31	34	34	36
Not at all likely	21	23	23	23	24	20
Not sure	2	2	2	2	1	1
Total Likely.....	18	15	18	13	16	16
Total Not Likely	55	55	55	57	58	56

	<u>1 Year Ago</u> <u>11/13-15/06</u>
Extremely likely.....	7
Very likely	10
Somewhat likely.....	27
Not very likely	33
Not at all likely	21
Not sure	2
Total Likely.....	18
Total Not Likely	54

17. Thinking about the next 30 days, do you think it will be a good time or a bad time to invest in the stock market?

	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>
Good time.....	31	41	38	41	43	40	44
Bad time	60	50	51	47	44	47	46
Not sure.....	9	9	11	12	13	13	10

	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8-10/07</u>	<u>12/5-7/06</u>	<u>1 Year Ago</u> <u>11/13-15/06</u>
Good time.....	43	41	46	44	41	44
Bad time	48	52	42	46	53	48
Not sure.....	9	7	12	10	6	8

18. Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as house, vacation property or investment property?

	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	<u>7/9- 11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>
Yes.....	33	39	35	36	39	38	42
No.....	65	58	62	60	58	58	54
Not sure.....	2	3	3	4	3	4	4

						1 Year Ago
	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1/8- 10/07</u>	<u>12/5- 7/06</u>	<u>11/13- 15/06</u>
Yes.....	40	41	39	38	36	39
No.....	57	56	57	59	61	58
Not sure.....	3	3	4	3	3	3

PARTY AFFILIATION / IDEOLOGY

A. Are you currently registered to vote at this address, or not?

	<u>ALL ADULTS</u>
Yes	77
No	23
Refused/not sure	-

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

INITIAL PARTY IDENTIFICATION

	<u>ALL ADULTS</u>
Republican	26
Democrat	34
Independent	20
None of these	18
(DK/NS)	2

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
 2c. Do you lean strongly or only moderately toward the Republican Party?
 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	<u>ALL ADULTS</u>
Strongly Democrat	22
Moderately Democrat	12
Lean Democrat	13
Strongly Republican	15
Moderately Republican	11
Lean Republican	10
Independent	15
(DK/NS)	2
Total Republican	36
Total Democrat	47

3. Generally speaking, do you consider yourself a liberal, moderate or conservative? (IF "LIBERAL" OR "CONSERVATIVE", ASK:) Would you say you are very (liberal/conservative) or somewhat (liberal/conservative)?

	<u>ALL ADULTS</u>
Very liberal	6
Somewhat liberal	18
Moderate	29
Somewhat conservative	24
Very conservative	17
Refused	6
Total Liberal	24
Total Conservative	41

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	30
35-49	28
50-64	24
65+	16
(DK/NS)	2

D2. Are you employed:

TOTAL EMPLOYED	60
Full time	50
Part time	10
Not employed	17
Retired	21
(DK/NS)	2

D3. What is the last year of school you completed?

Grade school or some high school	9
Completed high school	23
Some community college or university, did not finish	22
Completed technical school or a community college	11
Completed a university or Bachelor's degree	19
Completed a post-graduate degree such as a Master's or Ph.D.	15
(DK/NS)	1

D4. Are you currently married?

Yes	62
No	37
(DK/NS)	1

D5. Including yourself and any children, how many people are currently living in your household?

1	18
2	27
3	18
4	18
5	13
6+	5
(DK/NS)	1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN (NET)	46
Under 6	25
6-12	24
13-17	17
NO CHILDREN	53
(DK/NS)	1
Summary	
Any children 12 or younger	39
Any children 6 to 17	33

D7. Do you currently own stocks, bonds, or mutual funds?

Yes	49
No	48
(DK/NS)	3

(Q.D8 ASKED ONLY OF THOSE WHO SAY THEY OWN STOCKS, BONDS OR MUTUAL FUNDS IN Q.D7.)

D8. In the past 12 months, how many times did you make changes in your investments - buying or selling stocks or stock mutual funds either within or outside an employer-sponsored 401K plan? Would you say you bought or sold stocks or stock mutual funds four times or fewer or five times or more times in the past 12 months? [IF FOUR TIMES OR FEWER, ASK:] Is that once, twice, three times, four times, or no changes? [IF MORE THAN FOUR, ASK:] How many times did you buy or sell stocks or mutual funds – 5-9 times, 10 to 14 times, 15-19 times, 20-24 times, or 25 times or more?

None	31
1 time	20
2 times	13
3 times	6
4 times	5
5 to 9 times	9
10 to 14 times	2
15 to 19 times	1
20 to 24 times	1
25 times or more	2
(DK/NS)	10
Active Investors (5 times or more)	

D9a. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes	38
No	59
(DK/NS)	3

D9b. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? **(IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)**

Protestant	43
Catholic	25
Mormon	2
Jewish	1
Muslim	1
Some other religion	5
None	20
(DK/NS)	3

Zz5b. How often do you attend religious services?

At least once a week (Net)	43
More than once a week	14
Once a week	29
Less than once a week (Net)	38
A few times a month	14
A few times a year	24
Never	17
(DK/NS)	2

D12a. Are you of Hispanic ethnicity?

(Q.D12c ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D12b. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	77
Hispanic	13
Black	12
Asian	5
(NOT READ) American Indian	1
(NOT READ) Other	1
(DK/NS)	1

D13. Could you please tell me your household income from all sources in 2006?

Under \$15,000	13
\$15,000 to less than \$20,000	4
\$20,000 to less than \$25,000	6
\$25,000 to less than \$30,000	4
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	8
\$50,000 to less than \$75,000	17
\$75,000 to less than \$100,000	11
\$100,000 or more	15
(DK/NS)	12

REGION:

Northeast	19
Midwest	22
South	37
West	22

METROPOLITAN STATUS:

Urban	28
Suburban	52
Rural	20

GENDER:

Male	48
Female	52