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Interview dates: January 7-9, 2008
Interviews: 1,027 adults, 820 registered voters
Margin of error: ± 3.1 for all adults, ± 3.5 for registered voters

THE RBC CASH POLL
CONDUCTED BY IPSOS PUBLIC AFFAIRS

NOTE: all results shown are percentages unless otherwise labeled.

POLITICAL STUDY

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	ALL ADULTS						
	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>
Right direction.....	27	30	25	26	28	27	26
Wrong track	68	66	70	70	67	68	69
Not sure	5	4	5	4	5	5	5
							1 Year Ago
							1/8-10/07
Right direction.....	21	25	27	29	28		28
Wrong track	75	71	70	68	68		67
Not sure	4	4	3	3	4		5

CONSUMER STUDY

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>
7, very strong economy	6	8	9	8	8	8
6	9	12	11	14	11	14
5	30	30	31	29	30	35
4	22	20	20	22	20	16
3	16	17	14	14	15	13
2	7	5	6	5	8	6
1, very weak economy	8	7	8	7	8	7
Not sure	2	1	1	1	-	1
Total 6-7	15	19	20	22	19	22
Total 1-3	32	29	27	26	31	26
Mean	4.1	4.3	4.3	4.4	4.2	4.4

	<u>7/9-11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>
7, very strong economy	8	9	7	10	10	11
6	13	16	14	12	13	15
5	32	31	32	30	34	32
4	21	17	20	20	19	20
3	12	14	13	16	11	12
2	4	6	5	5	6	6
1, very weak economy	8	6	8	7	7	4
Not sure	2	1	1	-	-	-
Total 6-7	20	25	22	22	23	25
Total 1-3	24	26	26	27	24	22
Mean	4.4	4.5	4.4	4.4	4.5	4.6

	1 Year Ago <u>1/8-10/07</u>
7, very strong economy	8
6	13
5	35
4	20
3	14
2	3
1, very weak economy	6
Not sure	1
Total 6-7	21
Total 1-3	24
Mean	4.5

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>
Much stronger.....	5	5	5	5	5	6
Somewhat stronger	15	16	14	14	16	16
About the same	51	53	53	60	55	60
Somewhat weaker	20	19	19	14	17	11
Much weaker	7	6	8	6	6	6
Not sure	2	1	1	1	1	1
Total Stronger	19	21	19	19	21	22
Total Weaker	27	25	27	20	23	17

	<u>7/9-11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>
Much stronger.....	5	4	5	4	5	6
Somewhat stronger	17	14	15	19	18	17
About the same	56	62	59	58	59	65
Somewhat weaker	14	13	13	13	12	7
Much weaker	7	5	8	6	5	4
Not sure	1	2	-	-	1	1
Total Stronger	22	18	20	23	24	22
Total Weaker	21	18	21	19	17	11

	<u>1 Year Ago 1/8-10/07</u>
Much stronger.....	7
Somewhat stronger	24
About the same	55
Somewhat weaker	10
Much weaker	3
Not sure	1
Total Stronger	31
Total Weaker	13

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>
7, very strong	9	11	11	13	10	11
6	16	15	15	15	17	15
5	27	28	27	26	25	30
4	18	18	20	18	19	19
3	11	10	10	10	9	9
2	6	5	6	6	6	5
1, very weak	10	11	10	11	11	9
Not sure	3	2	1	1	3	2
Total 6-7	25	26	27	29	27	26
Total 1-3	27	26	25	26	27	23
<i>Mean</i>	4.3	4.4	4.4	4.4	4.4	4.5

	<u>7/9-11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>
7, very strong	11	8	12	10	11	11
6	13	14	19	16	15	18
5	27	30	29	28	28	30
4	22	20	15	18	21	16
3	10	11	11	12	11	11
2	5	6	4	6	3	7
1, very weak	10	10	8	9	10	6
Not sure	2	1	2	1	1	1
Total 6-7	24	23	31	26	26	29
Total 1-3	25	27	23	26	24	24
<i>Mean</i>	4.4	4.3	4.6	4.4	4.4	4.5

	<u>1 Year Ago 1/8-10/07</u>
7, very strong	9
6	16
5	29
4	16
3	13
2	5
1, very weak	10
Not sure	2
Total 6-7	25
Total 1-3	29
<i>Mean</i>	4.3

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>
Much stronger.....	10	9	11	11	11	10
Somewhat stronger	24	26	24	25	26	26
About the same	53	53	53	54	52	53
Somewhat weaker	7	7	8	7	6	7
Much weaker	4	3	4	2	3	3
Not sure	2	2	-	1	2	1
Total Stronger	33	35	35	35	36	35
Total Weaker	12	11	12	9	10	10

	<u>7/9-11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>
Much stronger.....	9	11	12	12	9	9
Somewhat stronger	24	25	24	29	29	28
About the same	54	52	54	49	53	55
Somewhat weaker	9	9	6	7	6	5
Much weaker	3	2	3	2	2	2
Not sure	1	1	1	1	1	1
Total Stronger	33	36	36	41	39	36
Total Weaker	12	11	9	8	8	7

	<u>1 Year Ago 1/8-10/07</u>
Much stronger.....	13
Somewhat stronger	28
About the same	51
Somewhat weaker	4
Much weaker	3
Not sure	1
Total Stronger	40
Total Weaker	7

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>
More comfortable.....	28	26	28	28	29	31
Less comfortable	51	54	55	50	47	45
No change (VOL).....	18	18	16	21	21	22
Not sure	3	2	1	1	3	2

	<u>7/9-11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>
More comfortable.....	30	30	34	32	35	32
Less comfortable	48	47	43	48	44	46
No change (VOL).....	21	21	21	19	19	21
Not sure	1	2	2	1	2	1

	1 Year Ago <u>1/8-10/07</u>
More comfortable.....	32
Less comfortable	49
No change (VOL).....	18
Not sure	1

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>
More comfortable.....	31	32	34	34	35	37
Less comfortable	46	49	47	44	42	40
No change (VOL).....	19	18	18	21	21	22
Not sure	2	1	1	1	2	1

	<u>7/9-11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>
More comfortable.....	36	40	39	39	43	41
Less comfortable	44	39	38	41	39	38
No change (VOL).....	19	20	23	19	17	20
Not sure	1	1	-	1	1	1

	1 Year Ago <u>1/8-10/07</u>
More comfortable.....	39
Less comfortable	43
No change (VOL).....	17
Not sure	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>
More confident.....	32	36	36	40	37	37
Less confident	47	46	46	41	45	40
No change (VOL).....	18	17	16	17	16	21
Not sure	3	1	2	2	2	2
	<u>7/9-11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>
More confident.....	40	40	37	43	47	43
Less confident	40	40	40	39	35	38
No change (VOL).....	18	18	21	16	16	17
Not sure	2	2	2	2	2	2
	<u>1 Year Ago</u>					
	<u>1/8-10/07</u>					
More confident.....	43					
Less confident	38					
No change (VOL).....	17					
Not sure	2					

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>
More confident.....	33	37	37	41	37	43
Less confident	48	46	46	41	44	37
No change (VOL).....	16	16	15	16	16	18
Not sure	3	2	2	2	3	2
	<u>7/9-11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>
More confident.....	40	42	40	41	42	43
Less confident	43	38	40	40	41	38
No change (VOL).....	15	17	18	17	15	17
Not sure	2	3	2	2	2	2
	<u>1 Year Ago</u>					
	<u>1/8-10/07</u>					
More confident.....	43					
Less confident	42					
No change (VOL).....	14					
Not sure	1					

16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>
Yes	37	33	35	31	33	30
No.....	62	66	64	69	66	70
Not sure	1	1	1	-	1	-

	<u>7/9-11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>
Yes	34	28	30	29	29	26
No.....	65	72	70	70	70	74
Not sure	1	-	-	1	1	-

	1 Year Ago <u>1/8-10/07</u>
Yes	32
No.....	68
Not sure	-

- 16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>
Extremely likely.....	6	5	8	5	6	5
Very likely	12	10	11	12	11	12
Somewhat likely.....	32	32	29	26	32	25
Not very likely	29	33	29	33	29	33
Not at all likely	18	18	21	21	20	23
Not sure	3	2	2	3	2	2
Total Likely.....	18	16	19	17	17	18
Total Not Likely	47	50	51	55	49	56

	<u>7/9-11/07</u>	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>
Extremely likely.....	6	4	8	5	8	5
Very likely	12	10	10	10	11	8
Somewhat likely.....	30	29	24	28	25	28
Not very likely	30	32	35	32	31	34
Not at all likely	20	23	21	23	23	23
Not sure	2	2	2	2	2	2
Total Likely.....	18	14	18	15	18	13
Total Not Likely	50	55	55	55	55	57

	<u>1 Year Ago</u> <u>1/8-10/07</u>
Extremely likely.....	5
Very likely	11
Somewhat likely.....	25
Not very likely	34
Not at all likely	24
Not sure	1
Total Likely.....	16
Total Not Likely	58

17. Thinking about the next 30 days, do you think it will be a good time or a bad time to invest in the stock market?

	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>
Good time.....	30	36	31	41	38	41	43
Bad time	61	57	60	50	51	47	44
Not sure.....	9	7	9	9	11	12	13

	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>	<u>1 Year Ago</u> <u>1/8-10/07</u>
Good time.....	40	44	43	41	46	44
Bad time	47	46	48	52	42	46
Not sure.....	13	10	9	7	12	10

18. Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?

	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>
Yes.....	36	36	33	39	35	36	39
No.....	62	63	65	58	62	60	58
Not sure.....	2	1	2	3	3	4	3
							1 Year Ago
							<u>1/8-10/07</u>
Yes.....	<u>6/4-6/07</u>	<u>5/7-9/07</u>	<u>4/2-4/07</u>	<u>3/5-7/07</u>	<u>2/5-7/07</u>		38
No.....	38	42	40	41	39		59
Not sure.....	58	54	57	56	57		3
	4	4	3	3	4		

PARTY AFFILIATION / IDEOLOGY

A. Are you currently registered to vote at this address, or not?

	<u>ALL ADULTS</u>
Yes	80
No	19
(DK/NS)	1

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

INITIAL PARTY IDENTIFICATION

	<u>ALL ADULTS</u>
Republican	25
Democrat	30
Independent	25
None of these	18
(DK/NS)	2

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
 2c. Do you lean strongly or only moderately toward the Republican Party?
 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	<u>ALL ADULTS</u>
Strongly Democrat	20
Moderately Democrat	10
Lean Democrat	16
Strongly Republican	13
Moderately Republican	12
Lean Republican	14
Independent	13
(DK/NS)	2
Total Republicans	39
Total Democrats	46

3. Generally speaking, do you consider yourself a liberal, moderate or conservative? **(IF "LIBERAL" OR "CONSERVATIVE", ASK:) Would you say you are very (liberal/conservative) or somewhat (liberal/conservative)?**

	<u>ALL ADULTS</u>
Very Liberal	9
Somewhat Liberal	13
Moderate	33
Very Conservative	14
Somewhat Conservative	26
Refused	5
Total Liberal	22
Total Conservative	40

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	29
35-49	25
50-64	29
65+	16
(DK/NS)	1

D3. What is the last year of school you completed?

Grade school or some high school	9
Completed high school	25
Some community college or university, did not finish	20
Completed technical school or a community college	10
Completed a university or Bachelor's degree	20
Completed a post-graduate degree such as a Master's or Ph.D.	16
(DK/NS)	-

D4. Are you currently married?

Yes	62
No	37
(DK/NS)	1

D5. Including yourself and any children, how many people are currently living in your household?

1	17
2	30
3	17
4	20
5	10
6+	5
(DK/NS)	1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN (NET)	41
Under 6	23
6-12	20
13-17	13
NO CHILDREN	58
(DK/NS)	2
Summary	
Any children 12 or younger	33
Any children 6 to 17	29

D7. Do you currently own stocks, bonds, or mutual funds?

Yes	51
No	47
(DK/NS)	2

D8. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes	40
No	58
(DK/NS)	2

D9. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? **(IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)**

Protestant	43
Catholic	28
Mormon	2
Jewish	1
Muslim	-
Some other religion	4
None	19
(DK/NS)	3

Zz5b. How often do you attend religious services?

At least once a week (Net)	43
More than once a week	15
Once a week	28
Less than once a week (Net)	35
A few times a month	15
A few times a year	21
Never	19
(DK/NS)	2

D10. Are you of Hispanic ethnicity?

(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D11. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	76
Hispanic	13
Black	12
Asian	4
(NOT READ) American Indian	2
(NOT READ) Other	2
(DK/NS)	2

D12. Could you please tell me your household income from all sources in 2007?

Under \$15,000	12
\$15,000 to less than \$20,000	4
\$20,000 to less than \$25,000	6
\$25,000 to less than \$30,000	5
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	7
\$50,000 to less than \$75,000	15
\$75,000 to less than \$100,000	10
\$100,000 or more	14
(DK/NS)	17

REGION:

Northeast	19
Midwest	22
South	36
West	23

METROPOLITAN STATUS:

Urban	30
Suburban	54
Rural	16

GENDER:

Male	48
Female	52