



1146 19th St., NW, Suite 200
Washington, DC 20036
(202) 463-7300

Interview dates: May 5-7, 2008
Interviews: 1,000 adults
Margin of error: ± 3.1 for all adults

**THE RBC CASH POLL
CONDUCTED BY IPSOS PUBLIC AFFAIRS**

NOTE: all results shown are percentages unless otherwise labeled.

POLITICAL STUDY

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	ALL ADULTS						
	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>
Right direction.....	NA	24	22	25	27	30	25
Wrong track	NA	71	73	71	68	66	70
Not sure	NA	5	5	4	5	4	5
	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>	1 Year Ago <u>5/7-9/07</u>	
Right direction.....	26	28	27	26	21	25	
Wrong track	70	67	68	69	75	71	
Not sure	4	5	5	5	4	4	

CONSUMER STUDY

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>	<u>12/3-5/07</u>
7, very strong economy	7	6	5	5	6	8
6	8	9	8	9	9	12
5	20	22	25	28	30	30
4	22	21	21	23	22	20
3	19	19	20	17	16	17
2	10	8	9	6	7	5
1, very weak economy	13	14	11	12	8	7
Not sure	1	1	1	-	2	1
Total 6-7	15	15	13	13	15	19
Total 1-3	42	41	40	35	32	29
Mean	3.8	3.8	3.9	3.9	4.1	4.3
	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
7, very strong economy	9	8	8	8	8	9
6	11	14	11	14	13	16
5	31	29	30	35	32	31
4	20	22	20	16	21	17
3	14	14	15	13	12	14
2	6	5	8	6	4	6
1, very weak economy	8	7	8	7	8	6
Not sure	1	1	-	1	2	1
Total 6-7	20	22	19	22	20	25
Total 1-3	27	26	31	26	24	26
Mean	4.3	4.4	4.2	4.4	4.4	4.5

	1 Year Ago <u>5/7-9/07</u>
7, very strong economy	7
6	14
5	32
4	20
3	13
2	5
1, very weak economy	8
Not sure	1
Total 6-7	22
Total 1-3	26
Mean	4.4

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>	<u>12/3-5/07</u>
Much stronger.....	5	5	2	6	5	5
Somewhat stronger	19	15	18	17	15	16
About the same	44	41	43	48	51	53
Somewhat weaker	22	24	25	22	20	19
Much weaker	10	14	11	6	7	6
Not sure	--	1	1	1	2	1
Total Stronger	24	21	20	23	19	21
Total Weaker	32	38	35	28	27	25

	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
Much stronger.....	5	5	5	6	5	4
Somewhat stronger	14	14	16	16	17	14
About the same	53	60	55	60	56	62
Somewhat weaker	19	14	17	11	14	13
Much weaker	8	6	6	6	7	5
Not sure	1	1	1	1	1	2
Total Stronger	19	19	21	22	22	18
Total Weaker	27	20	23	17	21	18

	<u>1 Year Ago 5/7-9/07</u>
Much stronger.....	5
Somewhat stronger	15
About the same	59
Somewhat weaker	13
Much weaker	8
Not sure	-
Total Stronger	20
Total Weaker	21

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>	<u>12/3-5/07</u>
7, very strong	12	11	9	11	9	11
6	18	14	16	15	16	15
5	21	25	26	25	27	28
4	16	18	16	17	18	18
3	11	15	13	15	11	10
2	7	6	5	4	6	5
1, very weak	13	10	13	12	10	11
Not sure	2	1	2	1	3	2
Total 6-7	30	25	25	26	25	26
Total 1-3	30	31	31	31	27	26
<i>Mean</i>	4.3	4.3	4.2	4.3	4.3	4.4
	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
7, very strong	11	13	10	11	11	8
6	15	15	17	15	13	14
5	27	26	25	30	27	30
4	20	18	19	19	22	20
3	10	10	9	9	10	11
2	6	6	6	5	5	6
1, very weak	10	11	11	9	10	10
Not sure	1	1	3	2	2	1
Total 6-7	27	29	27	26	24	23
Total 1-3	25	26	27	23	25	27
<i>Mean</i>	4.4	4.4	4.4	4.5	4.4	4.3

	1 Year Ago <u>5/7-9/07</u>
7, very strong	12
6	19
5	29
4	15
3	11
2	4
1, very weak	8
Not sure	2
Total 6-7	31
Total 1-3	23
<i>Mean</i>	4.6

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>	<u>12/3-5/07</u>
Much stronger.....	10	7	8	10	10	9
Somewhat stronger	16	20	22	23	24	26
About the same	54	50	53	54	53	53
Somewhat weaker	13	14	10	8	7	7
Much weaker	6	8	5	4	4	3
Not sure.....	1	1	2	1	2	2
Total Stronger	26	27	30	33	33	35
Total Weaker	19	22	15	12	12	11
	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
Much stronger.....	11	11	11	10	9	11
Somewhat stronger	24	25	26	26	24	25
About the same	53	54	52	53	54	52
Somewhat weaker	8	7	6	7	9	9
Much weaker	4	2	3	3	3	2
Not sure.....	-	1	2	1	1	1
Total Stronger	35	35	36	35	33	36
Total Weaker	12	9	10	10	12	11

	1 Year Ago <u>5/7-9/07</u>
Much stronger.....	12
Somewhat stronger	24
About the same	54
Somewhat weaker	6
Much weaker	3
Not sure.....	1
Total Stronger	36
Total Weaker	9

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>	<u>12/3-5/07</u>
More comfortable.....	19	22	21	22	28	26
Less comfortable	64	60	59	60	51	54
No change (VOL).....	16	16	18	17	18	18
Not sure.....	1	2	2	1	3	2
	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
More comfortable.....	28	28	29	31	30	30
Less comfortable	55	50	47	45	48	47
No change (VOL).....	16	21	21	22	21	21
Not sure.....	1	1	3	2	1	2

1 Year Ago

	<u>5/7-9/07</u>
More comfortable.....	34
Less comfortable	43
No change (VOL).....	21
Not sure.....	2

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>	<u>12/3-5/07</u>
More comfortable.....	25	26	25	27	31	32
Less comfortable	61	56	58	55	46	49
No change (VOL).....	14	17	16	17	19	18
Not sure.....	--	1	1	1	2	1
	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
More comfortable.....	34	34	35	37	36	40
Less comfortable	47	44	42	40	44	39
No change (VOL).....	18	21	21	22	19	20
Not sure.....	1	1	2	1	1	1

1 Year Ago

	<u>5/7-9/07</u>
More comfortable.....	39
Less comfortable	38
No change (VOL).....	23
Not sure.....	-

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>	<u>12/3-5/07</u>
More confident.....	27	28	28	32	32	36
Less confident.....	56	55	53	50	47	46
No change (VOL).....	17	15	17	17	18	17
Not sure.....	--	2	2	1	3	1
	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
More confident.....	36	40	37	37	40	40
Less confident.....	46	41	45	40	40	40
No change (VOL).....	16	17	16	21	18	18
Not sure.....	2	2	2	2	2	2

	<u>1 Year Ago</u> <u>5/7-9/07</u>
More confident.....	37
Less confident.....	40
No change (VOL).....	21
Not sure.....	2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>	<u>12/3-5/07</u>
More confident.....	29	29	29	31	33	37
Less confident.....	57	54	55	52	48	46
No change (VOL).....	13	15	14	14	16	16
Not sure.....	1	2	2	3	3	2
	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
More confident.....	37	41	37	43	40	42
Less confident.....	46	41	44	37	43	38
No change (VOL).....	15	16	16	18	15	17
Not sure.....	2	2	3	2	2	3

	<u>1 Year Ago</u> <u>5/7-9/07</u>
More confident.....	40
Less confident.....	40
No change (VOL).....	18
Not sure.....	2

- 16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>	<u>12/3-5/07</u>
Yes	39	40	36	37	37	33
No.....	61	59	63	62	62	66
Not sure.....	--	1	1	1	1	1
	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
Yes	35	31	33	30	34	28
No.....	64	69	66	70	65	72
Not sure.....	1	-	1	-	1	-
	1 Year Ago <u>5/7-9/07</u>					
Yes	30					
No.....	70					
Not sure.....	-					

- 16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>	<u>12/3-5/07</u>
Extremely likely.....	8	6	7	8	6	5
Very likely	18	14	14	16	12	10
Somewhat likely.....	28	32	33	30	32	32
Not very likely	26	28	28	26	29	33
Not at all likely	18	17	15	19	18	18
Not sure	2	3	3	1	3	2
Total Likely.....	26	20	22	24	18	16
Total Not Likely.....	44	46	43	45	47	50

	<u>11/5-7/07</u>	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>
Extremely likely.....	8	5	6	5	6	4
Very likely	11	12	11	12	12	10
Somewhat likely.....	29	26	32	25	30	29
Not very likely	29	33	29	33	30	32
Not at all likely	21	21	20	23	20	23
Not sure	2	3	2	2	2	2
Total Likely.....	19	17	17	18	18	14
Total Not Likely.....	51	55	49	56	50	55

	1 Year Ago <u>5/7-9/07</u>
Extremely likely.....	8
Very likely	10
Somewhat likely.....	24
Not very likely	35
Not at all likely	21
Not sure	2
Total Likely.....	18
Total Not Likely.....	55

17. Thinking about the next 30 days, do you think it will be a good time or a bad time to invest in the stock market?

	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>
Good time.....	27	28	25	30	30	36	31
Bad time	67	65	67	61	61	57	60
Not sure.....	6	7	8	9	9	7	9

	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>	1 Year Ago <u>5/7-9/07</u>
Good time.....	41	38	41	43	40	44
Bad time	50	51	47	44	47	46
Not sure.....	9	11	12	13	13	10

18. Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?

	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>	<u>12/3-5/07</u>	<u>11/5-7/07</u>
Yes	37	38	36	41	36	36	33
No.....	62	60	62	58	62	63	65
Not sure.....	1	2	2	1	2	1	2

	<u>10/1-3/07</u>	<u>9/10-12/07</u>	<u>8/6-8/07</u>	<u>7/9-11/07</u>	<u>6/4-6/07</u>	1 Year Ago <u>5/7-9/07</u>
Yes	39	35	36	39	38	42
No.....	58	62	60	58	58	54
Not sure.....	3	3	4	3	4	4

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	30
35-49	25
50-64	26
65+	18
(DK/NS)	1

D2. Are you employed:

TOTAL EMPLOYED	60
Full time	49
Part time	11
Not employed	15
Retired	24
(DK/NS)	1

D3. What is the last year of school you completed?

Grade school or some high school	12
Completed high school	39
Some community college or university, did not finish	13
Completed technical school or a community college	9
Completed a university or Bachelor's degree	14
Completed a post-graduate degree such as a Master's or Ph.D.	12
(DK/NS)	1

D4. Are you currently married?

Yes	60
No	39
(DK/NS)	1

D5. Including yourself and any children, how many people are currently living in your household?

1	16
2	28
3	18
4	17
5	8
6+	11
(DK/NS)	2

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN (NET)	40
Under 6	25
6-12	19
13-17	15
NO CHILDREN	57
(DK/NS)	3
Summary	
Any children 12 or younger	33
Any children 6 to 17	28

D7. Do you currently own stocks, bonds, or mutual funds?

Yes	47
No	50
(DK/NS)	3

D10. Are you of Hispanic ethnicity?

(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D11. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	73
Hispanic	13
Black	11
Asian	4
(NOT READ) American Indian	--
(NOT READ) Other	3
(DK/NS)	2

D12. Could you please tell me your household income from all sources in 2007?

Under \$15,000	11
\$15,000 to less than \$20,000	5
\$20,000 to less than \$25,000	6
\$25,000 to less than \$30,000	4
\$30,000 to less than \$40,000	9
\$40,000 to less than \$50,000	6
\$50,000 to less than \$75,000	14
\$75,000 to less than \$100,000	11
\$100,000 or more	16
(DK/NS)	18

REGION:

Northeast	19
Midwest	22
South	36
West	23

METROPOLITAN STATUS:

Urban	30
Suburban	49
Rural	21

GENDER:

Male	49
Female	51