

Access America: Summer Vacation Study

1. Are you planning a 2008 summer vacation?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1000	464	536	194	338	440	170	182	388	190	224	363	223
Weighted	1000	483	517	298	380	295	200	188	365	189	224	364	223
Yes	334 33%	170 35%	164 32%	90 30%	146 39%	91 31%	43 21%	66 35%	161 44%	67 36%	89 40%	106 29%	72 32%
No	650 65%	304 63%	346 67%	203 68%	226 60%	203 69%	157 78%	119 64%	201 55%	121 64%	133 59%	247 68%	150 67%
(DK/NS)	16 2%	8 2%	7 1%	5 2%	7 2%	1 0	1 1%	2 1%	3 1%	1 0	2 1%	11 3%	2 1%

Detailed tables

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1. Are you planning a 2008 summer vacation?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O

* small base; ** very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1000	289	711	335	297	351	459	112	136	281	618	372	139	742	58	35
Weighted	1000	352	648	511	225	247	467	136*	174	213	593	399	129	694	112*	60**
Yes	334 33%	131 37%	203 31%	124 24%	84 37%	122 49%	182 39%	38 28%	50 29%	61 29%	227 38%	106 27%	35 27%	253 36%	37 33%	9 15%
No	650 65%	214 61%	437 67%	380 74%	140 62%	119 48%	280 60%	92 68%	123 71%	151 71%	360 61%	287 72%	92 71%	434 63%	69 62%	51 85%
(DK/NS)	16 2%	7 2%	9 1%	7 1%	0 0	5 2%	6 1%	5 4%	0 0	1 0	6 1%	7 2%	2 2%	7 1%	6 6%	0 -

Detailed tables

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	Total	Planning Summer Vacation		Vacation Plans			Scaling Back Plans		Took 2007 Vacation?		2007 Vacation		
		Yes	No	Driving	Flying	Cruise	Yes	No	Yes	No	Drove	Flew	Cruise
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1000	374	612	218	119	31	176	197	442	558	247	162	26
Weighted	1000	334	650	202	100*	28**	159	174	401	599	235	141	20**
Yes	334 33%	334 100% B	0 -	202 100%	100 100%	28 100%	159 100%	174 100%	228 57% I	106 18%	144 61% K	67 47%	16 80%
No	650 65%	0 -	650 100% A	0 -	0 -	0 -	0 -	0 -	164 41%	487 81% H	86 36%	71 51% J	3 15%
(DK/NS)	16 2%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	9 2%	6 1%	6 2%	3 2%	1 4%

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2. What best describes your plans?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L
 * small base

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Planning 2008 summer vacation	374	185	189	71	141	152	44	64	185	76	91	123	84
Weighted	334	170	164	90*	146	91	43*	66*	161	67*	89*	106*	72*
Driving to a destination less than 500 miles from home	116 35%	62 37%	54 33%	39 43%	44 30%	32 35%	16 37%	31 47% H	48 30%	33 49% L	32 36% L	37 35% L	14 20%
Driving to a destination more than 500 miles from home	86 26%	41 24%	44 27%	15 17%	43 29%	26 29%	14 32%	16 24%	40 25%	12 18%	32 36% I	25 24%	17 23%
Flying to a domestic destination	53 16%	25 15%	27 17%	12 14%	28 19%	12 13%	5 12%	9 13%	28 18%	9 13%	10 11%	17 16%	18 25% J
Flying to a destination abroad	48 14%	22 13%	26 16%	13 14%	23 16%	11 12%	4 10%	6 9%	29 18%	10 15%	11 12%	14 13%	13 18%
Taking a cruise	28 8%	17 10%	11 7%	11 12%	6 4%	10 11% D	3 8%	4 7%	15 10%	3 4%	4 5%	11 11%	9 13%
(DK/NS)	3 1%	2 1%	1 1%	0 -	2 1%	0 0	1 2%	0 -	1 1%	1 1%	0 -	2 2%	1 1%

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2. What best describes your plans?

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	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Planning 2008 summer vacation Weighted	374	129	245	79	112	179	200	40	41	90	254	118	45	290	21	8
	334	131	203	124*	84*	122	182	38**	50**	61*	227	106*	35*	253	37**	9**
Driving to a destination less than 500 miles from home	116 35%	52 40%	64 32%	54 43%	25 30%	36 30%	59 32%	12 31%	21 42%	22 36%	80 35%	36 34%	12 33%	96 38%	7 20%	1 14%
Driving to a destination more than 500 miles from home	86 26%	33 25%	53 26%	34 27%	24 29%	26 22%	47 26%	7 19%	15 30%	16 26%	59 26%	26 25%	9 27%	60 24%	11 30%	4 49%
Flying to a domestic destination	53 16%	13 10%	40 20% A	12 9%	16 19%	24 20% C	26 14%	15 38%	5 9%	7 12%	33 14%	20 19%	6 16%	41 16%	6 18%	0 -
Flying to a destination abroad	48 14%	21 16%	27 13%	16 13%	10 12%	22 18%	33 18%	2 4%	5 10%	8 14%	32 14%	16 15%	6 16%	39 16%	0 -	3 29%
Taking a cruise	28 8%	10 8%	18 9%	8 6%	9 11%	11 9%	14 7%	3 7%	4 9%	7 12%	20 9%	8 7%	2 6%	16 6%	12 32%	1 7%
(DK/NS)	3 1%	2 2%	1 1%	1 0	0 0	2 2%	3 2%	0 -	0 -	0 1%	3 1%	1 1%	1 3%	2 1%	0 -	0 -

Detailed tables

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2. What best describes your plans?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I - J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

	Total	Planning Summer Vacation		Vacation Plans			Scaling Back Plans		Took 2007 Vacation?		2007 Vacation		
		Yes	No	Driving	Flying	Cruise	Yes	No	Yes	No	Drove	Flew	Cruise
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Planning 2008 summer vacation	374	374	0	218	119	31	176	197	265	109	151	91	20
Weighted	334	334	-.**	202	100*	28**	159	174	228	106*	144	67*	16**
Driving to a destination less than 500 miles from home	116 35%	116 35%	0 -	116 58% D	0 -	0 -	60 38%	56 32%	81 35%	36 34%	72 50% K	8 11%	1 9%
Driving to a destination more than 500 miles from home	86 26%	86 26%	0 -	86 42% D	0 -	0 -	39 25%	47 27%	54 24%	32 30%	41 29%	13 19%	0 3%
Flying to a domestic destination	53 16%	53 16%	0 -	0 -	53 52% C	0 -	25 16%	28 16%	34 15%	18 17%	14 10%	20 30% J	0 -
Flying to a destination abroad	48 14%	48 14%	0 -	0 -	48 48% C	0 -	21 13%	26 15%	34 15%	14 13%	9 6%	18 28% J	7 42%
Taking a cruise	28 8%	28 8%	0 -	0 -	0 -	28 100%	13 8%	14 8%	22 10%	6 5%	8 5%	7 10%	7 47%
(DK/NS)	3 1%	3 1%	0 -	0 -	0 -	0 -	1 0	3 1%	2 1%	1 1%	1 0	1 2%	0 -

Detailed tables

Access America: Summer Vacation Study

3. Where and what is your planned destination?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L
* small base

Detailed tables

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Planning 2008 summer vacation	374	185	189	71	141	152	44	64	185	76	91	123	84
Weighted	334	170	164	90*	146	91	43*	66*	161	67*	89*	106*	72*
Southern United States (Net)	71 21%	30 18%	41 25%	15 17%	31 21%	22 25%	9 21%	11 16%	34 21%	13 19%	17 20%	36 34%	5 7%
Florida	25 7%	11 6%	14 9%	8 9%	10 7%	6 6%	2 4%	2 3%	16 10%	4 6%	9 10%	9 8%	3 4%
South Carolina	12 4%	5 3%	7 4%	0 -	6 4%	5 5%	2 5%	0 -	3 2%	0 1%	2 2%	8 8%	1 2%
North Carolina	10 3%	2 1%	8 5%	0 -	3 2%	6 7%	2 4%	2 3%	5 3%	4 6%	1 1%	5 4%	0 -
Texas	7 2%	2 1%	6 3%	2 3%	3 2%	2 2%	1 2%	2 2%	2 1%	0 -	1 1%	6 6%	0 -
Virginia	3 1%	1 0	2 1%	0 -	3 2%	0 0	0 -	1 1%	1 1%	2 3%	0 0	1 1%	0 -
Maryland	3 1%	1 1%	1 1%	2 2%	0 -	1 1%	1 2%	0 -	2 1%	1 2%	1 1%	0 0	0 -
Kentucky	2 1%	2 1%	0 0	0 -	2 1%	0 0	0 -	2 3%	0 -	0 -	0 0	2 2%	0 -
Tennessee	2 1%	1 1%	1 0	1 1%	1 1%	0 -	0 -	0 -	2 1%	0 -	1 1%	0 -	1 1%
Alabama	2 0	1 0	1 0	0 -	2 1%	0 -	0 -	0 -	2 1%	0 -	0 -	2 2%	0 -
Alabama	2 0	1 1%	1 0	0 -	1 1%	1 1%	1 2%	0 -	1 1%	0 -	1 1%	1 1%	0 -
Georgia	1 0	0 -	1 1%	0 -	0 -	1 1%	0 1%	0 -	1 1%	1 1%	0 0	0 -	0 -
DC	1 0	1 1%	0 -	1 1%	0 -	0 -	0 -	1 2%	0 -	0 -	0 -	1 1%	0 -
Arkansas	1 0	1 1%	0 -	0 -	1 0	0 1%	0 -	0 1%	0 -	0 -	1 1%	0 0	0 -
Oklahoma	1 0	1 0	0 -	1 1%	0 -	0 -	0 -	1 1%	0 -	0 -	0 -	1 1%	0 -
Western United States (Net)	64 19%	33 19%	31 19%	18 20%	30 20%	15 16%	3 8%	12 17%	41 26%	4 5%	11 12%	16 15%	34 47%
Nevada	21 6%	11 7%	10 6%	8 9%	11 7%	2 3%	2 5%	3 4%	14 9%	0 1%	3 3%	7 6%	11 16%
California	14 4%	7 4%	7 4%	3 3%	7 5%	5 5%	0 -	2 3%	10 6%	1 2%	4 4%	3 3%	7 9%

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Washington	7 2%	3 2%	3 2%	0 0	4 3%	0 1%	1 2%	3 5%	2 1%	0 0	0 1%	1 1%	5 7% JK
Hawaii	4 1%	3 2%	1 1%	1 1%	3 2%	0 -	0 -	0 -	2 1%	0 -	0 -	2 2%	2 3%
Alaska	4 1%	2 1%	2 1%	1 1%	1 1%	2 2%	0 -	0 -	3 2%	0 -	0 0	1 1%	3 4%
Colorado	4 1%	3 1%	1 1%	2 3%	1 1%	0 -	0 -	0 -	4 2%	0 -	1 1%	1 0	2 3%
Utah	3 1%	0 0	3 2%	1 1%	1 1%	2 2%	0 1%	0 -	3 2%	0 -	2 2%	0 -	1 2%
Arizona	3 1%	2 1%	1 1%	0 -	1 0	3 3%	0 -	2 3%	1 1%	1 1%	0 -	0 0	2 2%
New Mexico	3 1%	1 1%	2 1%	2 2%	0 -	1 2%	0 -	2 3%	1 1%	0 1%	0 -	1 1%	2 2%
Idaho	1 0	0 -	1 1%	0 -	1 1%	0 -	0 -	0 -	1 1%	0 -	0 -	1 1%	0 -
Wyoming	0 0	0 0	0 -	0 -	0 -	0 1%	0 -	0 -	0 0	0 -	0 1%	0 -	0 -
Outside the United States (Net)	63 19%	34 20%	30 18%	16 18%	26 18%	20 22%	4 9%	3 5%	44 27% FG	13 19%	12 13%	18 17%	20 29% J
Latin America (Subnet)	20 6%	13 7%	7 4%	9 10%	7 4%	4 4%	2 5%	1 2%	15 9%	6 9% J	0 -	3 3%	11 15% JK
Mexico	17 5%	11 6%	6 4%	8 8%	6 4%	3 3%	2 5%	0 0	13 8%	5 7% J	0 -	2 2%	9 13% JK
Latin America	3 1%	2 1%	1 1%	2 2%	0 0	1 1%	0 -	1 2%	2 1%	1 2%	0 -	1 1%	1 2%
Caribbean (Subnet)	17 5%	6 4%	10 6%	3 3%	6 4%	7 8%	1 2%	0 -	10 6%	4 6%	2 3%	8 7%	2 3%
Caribbean	10 3%	5 3%	5 3%	1 1%	3 2%	5 5%	0 -	0 -	7 4%	4 6%	1 1%	3 3%	2 3%
Bahamas	6 2%	1 1%	5 3%	2 2%	2 2%	2 3%	1 2%	0 -	3 2%	0 -	1 2%	5 4%	0 1%
Europe (Subnet)	14 4%	5 3%	10 6%	2 2%	9 6%	3 3%	1 2%	1 2%	9 6%	2 3%	4 4%	2 2%	6 9%
Europe	12 4%	4 2%	8 5%	2 2%	7 5%	3 3%	1 2%	1 2%	7 4%	2 3%	3 3%	2 2%	5 7%
London, England	2 1%	0 0	2 1%	0 -	2 1%	0 0	0 -	0 -	2 1%	0 -	1 1%	0 0	1 1%
Canada	6 2%	4 3%	2 1%	2 3%	2 1%	2 3%	0 -	0 -	6 3%	2 2%	4 4%	1 1%	0 0
South America	5 1%	4 2%	1 1%	0 -	3 2%	2 2%	0 -	0 0	4 3%	0 -	0 -	3 3%	1 2%
Asia	1	1	0	0	1	0	0	0	0	0	1	0	0

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	0	1%	-	-	1%	0	-	-	0	-	1%	0	-
Australia	1 0	1 1%	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	0 -	1 1%	0 -	0 -
Africa	0 0	0 -	0 0	0 -	0 -	0 0	0 -	0 -	0 -	0 -	0 0	0 -	0 -
Specific Activity (Net)	50 15%	22 13%	28 17%	19 21%	19 13%	11 12%	9 22%	13 20%	23 15%	7 10%	12 13%	24 22%	8 11%
The beach	16 5%	7 4%	9 6%	5 5%	7 4%	3 4%	3 6%	2 3%	9 6%	2 3%	2 2%	10 10%	1 2%
Specific Activity	13 4%	5 3%	9 5%	3 3%	5 4%	5 6%	2 4%	5 8%	5 3%	2 4%	5 6%	3 3%	2 3%
Disney Land/ Disney World	13 4%	5 3%	8 5%	10 11% DE	3 2%	0 -	3 6%	6 9% H	4 2%	2 2%	2 2%	8 8%	2 3%
Camping	7 2%	5 3%	2 1%	1 1%	4 3%	2 2%	2 5%	0 -	5 3%	0 1%	3 3%	2 2%	2 3%
Midwest United States (Net)	43 13%	25 15%	18 11%	7 8%	21 15%	14 16%	7 17%	15 22%	17 10%	4 6%	29 33% IKL	6 6%	4 6%
Missouri	11 3%	6 3%	5 3%	0 -	10 7% CE	1 1%	2 4%	4 7%	4 3%	2 3%	6 6%	3 3%	0 -
Michigan	9 3%	5 3%	4 2%	1 1%	2 1%	6 7% D	0 -	2 4%	5 3%	1 2%	7 8% KL	0 -	0 1%
Minnesota	9 3%	3 2%	5 3%	2 3%	5 3%	1 2%	1 2%	7 10% H	1 1%	0 -	8 9% IKL	1 1%	0 -
Chicago	4 1%	3 2%	1 1%	0 -	2 1%	3 3%	2 4%	0 -	2 1%	0 -	4 4%	0 -	1 1%
Wisconsin	3 1%	2 1%	0 0	1 1%	1 1%	1 1%	0 -	0 1%	2 1%	0 1%	1 1%	0 -	1 2%
Ohio	3 1%	2 1%	1 1%	0 -	2 1%	1 1%	1 2%	0 -	0 -	0 -	2 2%	1 1%	0 -
Nebraska	2 1%	2 1%	0 -	2 2%	0 -	0 1%	2 4% H	0 1%	0 -	0 -	0 -	2 2%	0 1%
Indiana	2 0	0 0	1 1%	1 1%	0 -	0 1%	0 -	0 -	2 1%	0 -	2 2%	0 -	0 -
Midwest (Unspecified)	1 0	1 0	0 -	0 -	1 1%	0 -	0 -	0 -	1 1%	0 -	0 -	0 -	1 1%
South Dakota	0 0	0 0	0 -	0 -	0 -	0 1%	0 -	0 -	0 0	0 -	0 -	0 -	0 1%
Northeast United States (Net)	33 10%	21 12%	12 8%	15 16%	10 7%	9 10%	5 11%	5 8%	14 9%	20 30% JKL	3 4%	7 7%	2 3%
New York	13 4%	6 4%	7 4%	6 7%	3 2%	4 4%	3 8%	5 8%	3 2%	7 10% K	2 3%	2 2%	2 3%
Maine	6 2%	5 3%	1 1%	2 3%	2 2%	1 1%	1 3%	0 -	2 1%	2 3%	1 1%	3 3%	0 -

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Rhode Island	3 1%	3 2%	0 0	3 3%	0 -	0 0	0 -	0 -	0 0	3 5% K	0 -	0 -	0 -
Vermont	3 1%	2 1%	0 0	0 -	2 1%	1 1%	0 -	0 -	3 2%	2 3%	0 -	1 1%	0 -
New Jersey	2 1%	2 1%	1 1%	1 1%	1 1%	0 1%	0 -	0 -	2 2%	1 2%	0 -	1 1%	0 -
Massachusetts	2 1%	1 1%	1 1%	1 1%	0 -	1 1%	0 -	0 1%	1 1%	2 2%	0 -	1 1%	0 -
New Hampshire	2 0	1 1%	0 0	1 1%	0 -	0 0	0 -	0 -	2 1%	2 2%	0 -	0 -	0 -
Pennsylvania	1 0	0 -	1 1%	0 -	1 1%	0 0	0 -	0 -	0 0	1 2%	0 -	0 -	0 -
New England (unspecified)	0 0	0 0	0 -	0 -	0 -	0 0	0 -	0 -	0 -	0 0	0 -	0 -	0 -
Latin America (Net)	20 6%	13 7%	7 4%	9 10%	7 4%	4 4%	2 5%	1 2%	15 9%	6 9% J	0 -	3 3%	11 15% JK
Mexico	17 5%	11 6%	6 4%	8 8%	6 4%	3 3%	2 5%	0 0	13 8%	5 7% J	0 -	2 2%	9 13% JK
Latin America	3 1%	2 1%	1 1%	2 2%	0 0	1 1%	0 -	1 2%	2 1%	1 2%	0 -	1 1%	1 2%
Caribbean (Net)	17 5%	6 4%	10 6%	3 3%	6 4%	7 8%	1 2%	0 -	10 6%	4 6%	2 3%	8 7%	2 3%
Caribbean	10 3%	5 3%	5 3%	1 1%	3 2%	5 5%	0 -	0 -	7 4%	4 6%	1 1%	3 3%	2 3%
Bahamas	6 2%	1 1%	5 3%	2 2%	2 2%	2 3%	1 2%	0 -	3 2%	0 -	1 2%	5 4%	0 1%
Europe (Net)	14 4%	5 3%	10 6%	2 2%	9 6%	3 3%	1 2%	1 2%	9 6%	2 3%	4 4%	2 2%	6 9%
Europe	12 4%	4 2%	8 5%	2 2%	7 5%	3 3%	1 2%	1 2%	7 4%	2 3%	3 3%	2 2%	5 7%
London, England	2 1%	0 0	2 1%	0 -	2 1%	0 0	0 -	0 -	2 1%	0 -	1 1%	0 0	1 1%
Other	15 5%	12 7%	4 2%	3 4%	7 5%	5 5%	4 10%	2 4%	5 3%	3 4%	6 6%	6 5%	1 2%
(DK/NS)	23 7%	13 8%	10 6%	4 5%	14 10%	4 4%	3 7%	7 11%	5 3%	7 10%	6 7%	5 5%	5 6%

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3. Where and what is your planned destination?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O

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Detailed tables

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Planning 2008 summer vacation	374	129	245	79	112	179	200	40	41	90	254	118	45	290	21	8
Weighted	334	131	203	124*	84*	122	182	38**	50**	61*	227	106*	35*	253	37**	9**
Southern United States (Net)	71 21%	29 22%	42 21%	22 18%	21 24%	26 22%	38 21%	6 16%	13 25%	13 21%	52 23%	18 17%	6 18%	57 23%	7 20%	0 -
Florida	25 7%	8 6%	16 8%	6 5%	8 9%	10 8%	12 6%	3 9%	6 13%	3 5%	16 7%	8 8%	2 7%	22 9%	1 2%	0 -
South Carolina	12 4%	5 4%	7 4%	6 5%	2 2%	3 2%	5 3%	0 1%	3 6%	2 3%	10 4%	1 1%	0 -	8 3%	5 12%	0 -
North Carolina	10 3%	3 3%	6 3%	4 3%	4 5%	2 2%	5 3%	0 1%	0 1%	4 6%	7 3%	3 3%	0 -	10 4%	0 -	0 -
Texas	7 2%	5 4%	2 1%	4 3%	2 3%	1 1%	5 3%	0 -	2 3%	1 2%	5 2%	2 2%	2 7% M	4 1%	1 4%	0 -
Virginia	3 1%	3 2%	0 0	0 -	1 1%	2 2%	2 1%	1 2%	0 -	0 1%	3 1%	0 -	0 -	3 1%	0 -	0 -
Maryland	3 1%	2 1%	1 0	0 -	1 2%	1 1%	1 1%	0 -	1 2%	0 1%	2 1%	1 0	1 2%	2 1%	0 -	0 -
Kentucky	2 1%	0 -	2 1%	2 1%	0 1%	0 -	2 1%	0 -	0 -	0 1%	2 1%	0 0	0 -	2 1%	0 -	0 -
Tennessee	2 1%	2 2%	0 -	0 -	0 -	2 2%	2 1%	0 -	0 -	0 -	2 1%	0 -	0 -	2 1%	0 -	0 -
Alabama	2 0	0 -	2 1%	0 -	0 -	2 1%	2 1%	0 -	0 -	0 -	2 1%	0 -	0 -	2 1%	0 -	0 -
Alabama	2 0	1 1%	1 0	0 -	2 2%	0 -	1 0	0 -	0 -	1 1%	1 0	1 1%	0 -	1 0	1 2%	0 -
Georgia	1 0	0 -	1 1%	0 -	0 1%	1 1%	0 -	0 1%	0 -	1 1%	1 0	0 0	0 -	1 1%	0 -	0 -
DC	1 0	0 -	1 1%	0 -	0 -	1 1%	1 1%	0 -	0 -	0 -	0 -	1 1%	0 -	1 0	0 -	0 -
Arkansas	1 0	0 -	1 1%	1 0	0 1%	0 -	1 0	0 1%	0 -	0 -	1 0	0 -	0 -	0 0	0 -	0 -
Oklahoma	1 0	0 -	1 0	0 -	0 -	1 1%	1 0	0 -	0 -	0 -	1 0	0 -	1 2% M	0 -	0 -	0 -
Western United States (Net)	64 19%	21 16%	43 21%	26 21%	19 23%	18 15%	32 18%	14 35%	8 15%	10 17%	42 18%	22 21%	10 28%	48 19%	6 16%	1 14%
Nevada	21 6%	6 4%	16 8%	15 12% E	4 5%	2 2%	11 6%	6 17%	2 4%	1 2%	10 4%	11 11%	1 4%	14 6%	6 16%	0 -
California	14	4	10	4	2	9	7	4	0	4	12	2	2	12	0	1

Access America: Summer Vacation Study

Detailed tables

	4%	3%	5%	3%	3%	7%	4%	9%	-	7%	5%	2%	6%	5%	-	7%
Washington	7 2%	3 2%	3 2%	2 2%	3 3%	1 1%	1 1%	0 -	4 8%	1 2%	1 1%	5 5% J	1 4%	5 2%	0 -	0 -
Hawaii	4 1%	1 1%	3 1%	1 1%	2 2%	1 1%	3 2%	1 2%	0 -	0 -	4 2%	0 -	1 4%	3 1%	0 -	0 -
Alaska	4 1%	1 1%	3 2%	1 1%	1 2%	2 1%	3 1%	0 -	0 -	1 2%	3 1%	1 1%	0 -	4 1%	0 -	0 -
Colorado	4 1%	2 1%	2 1%	0 -	2 3%	1 1%	2 1%	0 -	1 2%	0 -	2 1%	2 2%	1 1%	3 1%	0 -	0 -
Utah	3 1%	2 1%	1 1%	1 1%	2 2%	1 1%	0 0	1 4%	1 1%	1 2%	3 1%	0 -	1 3%	2 1%	0 -	0 -
Arizona	3 1%	1 0	3 1%	1 1%	1 2%	1 1%	1 1%	0 -	0 -	1 2%	2 1%	1 1%	1 2%	3 1%	0 -	1 6%
New Mexico	3 1%	2 1%	1 1%	2 1%	0 1%	1 1%	2 1%	0 1%	0 -	0 1%	3 1%	0 -	2 5% M	1 1%	0 -	0 -
Idaho	1 0	0 -	1 0	0 -	1 1%	0 -	0 -	1 2%	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -
Wyoming	0 0	0 -	0 0	0 -	0 1%	0 -	0 0	0 -	0 -	0 -	0 0	0 -	0 -	0 0	0 -	0 -
Outside the United States (Net)	63 19%	21 16%	42 21%	17 14%	15 18%	32 26% C	36 20%	8 20%	7 14%	13 21%	42 18%	21 20%	7 20%	42 17%	13 36%	3 37%
Latin America (Subnet)	20 6%	7 5%	13 7%	11 9%	1 2%	8 6%	14 8%	5 14%	0 -	1 1%	11 5%	9 9%	5 13% M	9 3%	6 17%	1 7%
Mexico	17 5%	5 4%	12 6%	10 8%	1 2%	6 5%	11 6%	5 14%	0 -	1 1%	9 4%	8 8%	4 11% M	6 3%	6 17%	1 7%
Latin America	3 1%	2 1%	1 1%	1 1%	0 -	2 2%	3 2%	0 -	0 -	0 -	2 1%	1 1%	1 2%	2 1%	0 -	0 -
Caribbean (Subnet)	17 5%	7 5%	9 5%	1 1%	5 6% C	10 8% C	8 4%	0 -	3 5%	6 10%	12 5%	4 4%	0 -	13 5%	5 15%	0 -
Caribbean	10 3%	4 3%	7 3%	1 1%	4 5%	5 4%	4 2%	0 -	1 2%	4 7%	8 3%	3 2%	0 -	9 3%	2 4%	0 -
Bahamas	6 2%	4 3%	3 1%	0 -	1 2%	5 4%	3 2%	0 -	1 3%	2 3%	5 2%	1 1%	0 -	4 2%	4 10%	0 -
Europe (Subnet)	14 4%	2 1%	12 6%	2 2%	3 4%	9 7%	7 4%	1 1%	3 5%	4 6%	8 4%	6 6%	1 4%	12 5%	0 -	1 9%
Europe	12 4%	2 1%	10 5%	2 2%	2 3%	8 6%	6 4%	1 1%	2 4%	3 5%	6 3%	6 6%	1 4%	10 4%	0 -	1 9%
London, England	2 1%	0 -	2 1%	0 -	1 1%	1 1%	1 0	0 -	1 2%	0 1%	2 1%	0 -	0 -	2 1%	0 -	0 -
Canada	6 2%	3 2%	4 2%	1 1%	2 2%	3 3%	3 2%	2 5%	0 -	1 2%	5 2%	2 1%	0 1%	6 2%	0 -	0 -
South America	5 1%	2 1%	3 1%	2 1%	2 2%	1 1%	3 2%	0 -	2 4%	0 -	3 1%	2 2%	1 2%	1 0	1 4%	2 20%

Access America: Summer Vacation Study

Detailed tables

Asia	1 0	1 1%	0 -	0 -	0 -	1 1%	1 0	0 -	0 -	0 1%	1 1%	0 -	0 -	1 1%	0 -	0 -
Australia	1 0	0 -	1 0	0 -	1 1%	0 -	1 0	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -
Africa	0 0	0 -	0 0	0 -	0 -	0 0	0 -	0 -	0 -	0 1%	0 0	0 -	0 -	0 0	0 -	0 -
Specific Activity (Net)	50 15%	29 22% B	21 10%	22 18%	14 16%	13 11%	28 15%	7 19%	8 15%	7 12%	35 16%	14 14%	8 22%	33 13%	6 16%	3 29%
The beach	16 5%	9 7%	7 3%	6 5%	1 2%	7 6%	8 4%	2 4%	3 6%	3 5%	12 5%	4 3%	3 8%	13 5%	0 -	0 -
Specific Activity	13 4%	4 3%	9 4%	5 4%	4 4%	5 4%	6 3%	3 9%	2 4%	2 3%	7 3%	6 6%	2 5%	11 4%	0 -	1 8%
Disney Land/ Disney World	13 4%	13 10% B	1 0	6 5%	7 8% E	1 1%	10 6%	2 6%	1 2%	0 -	9 4%	4 4%	3 9% M	3 1%	6 16%	2 20%
Camping	7 2%	3 2%	4 2%	5 4%	2 2%	0 0	4 2%	0 -	2 4%	2 3%	7 3%	0 0	0 -	7 3%	0 -	0 -
Midwest United States (Net)	43 13%	14 11%	29 14%	22 18%	8 9%	13 11%	25 14%	3 7%	6 12%	10 16%	32 14%	11 11%	2 5%	34 14%	5 14%	2 21%
Missouri	11 3%	3 2%	8 4%	8 6%	1 1%	2 1%	8 4%	0 1%	2 4%	0 -	8 3%	3 3%	0 -	11 4%	0 -	0 -
Michigan	9 3%	1 1%	8 4%	5 4%	1 2%	3 2%	3 2%	0 -	1 2%	5 9% F	6 3%	3 3%	0 -	7 3%	0 -	2 21%
Minnesota	9 3%	4 3%	5 2%	4 3%	3 3%	2 2%	2 1%	1 3%	3 7%	2 4%	8 3%	1 1%	0 -	5 2%	3 9%	0 -
Chicago	4 1%	2 1%	3 1%	2 2%	0 1%	2 2%	4 2%	0 -	0 -	0 1%	3 1%	2 2%	0 -	3 1%	2 5%	0 -
Wisconsin	3 1%	1 1%	2 1%	0 -	0 1%	2 2%	3 2%	0 -	0 -	0 -	2 1%	1 1%	0 -	3 1%	0 -	0 -
Ohio	3 1%	2 1%	1 0	1 1%	1 1%	1 1%	2 1%	0 -	0 -	1 2%	2 1%	1 1%	0 -	3 1%	0 -	0 -
Nebraska	2 1%	2 1%	0 0	2 1%	0 1%	0 -	2 1%	0 -	0 -	0 1%	2 1%	0 0	2 5% M	0 0	0 -	0 -
Indiana	2 0	0 -	2 1%	0 -	0 -	2 1%	0 0	1 3%	0 -	0 -	1 0	0 0	0 -	2 1%	0 -	0 -
Midwest (Unspecified)	1 0	0 -	1 0	0 -	1 1%	0 -	1 0	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -
South Dakota	0 0	0 -	0 0	0 -	0 -	0 0	0 0	0 -	0 -	0 -	0 0	0 -	0 -	0 0	0 -	0 -
Northeast United States (Net)	33 10%	10 8%	23 11%	10 8%	8 10%	15 12%	14 8%	5 12%	7 15%	7 11%	18 8%	15 15%	3 8%	24 10%	6 16%	0 -
New York	13 4%	6 4%	8 4%	5 4%	4 4%	4 3%	5 3%	3 7%	1 3%	5 7%	9 4%	4 4%	2 7%	5 2%	6 16%	0 -
Maine	6 2%	1 1%	5 2%	0 -	3 3%	3 2%	4 2%	0 1%	1 2%	0 1%	1 1%	4 4%	0 -	6 2%	0 -	0 -

Access America: Summer Vacation Study

Detailed tables

Rhode Island	3 1%	0 0	3 1%	3 2%	0 -	0 0	0 -	0 1%	3 6%	0 -	0 0	3 3%	0 -	3 1%	0 -	0 -
Vermont	3 1%	0 -	3 1%	2 2%	0 -	1 1%	0 -	0 -	2 4%	1 1%	1 0	2 2%	0 -	3 1%	0 -	0 -
New Jersey	2 1%	1 1%	2 1%	0 -	1 1%	1 1%	2 1%	0 -	0 -	0 -	2 1%	0 -	0 -	2 1%	0 -	0 -
Massachusetts	2 1%	1 1%	1 1%	0 -	0 1%	2 2%	2 1%	0 1%	0 -	0 1%	2 1%	1 1%	0 -	2 1%	0 -	0 -
New Hampshire	2 0	1 1%	0 0	0 -	0 -	2 1%	1 1%	0 -	0 -	0 1%	2 1%	0 -	0 -	2 1%	0 -	0 -
Pennsylvania	1 0	0 -	1 1%	0 -	0 -	1 1%	0 0	1 2%	0 -	0 -	0 0	1 1%	0 -	1 1%	0 -	0 -
New England (unspecified)	0 0	0 -	0 0	0 -	0 -	0 0	0 0	0 -	0 -	0 -	0 0	0 -	0 1%	0 -	0 -	0 -
Latin America (Net)	20 6%	7 5%	13 7%	11 9%	1 2%	8 6%	14 8%	5 14%	0 -	1 1%	11 5%	9 9%	5 13% M	9 3%	6 17%	1 7%
Mexico	17 5%	5 4%	12 6%	10 8%	1 2%	6 5%	11 6%	5 14%	0 -	1 1%	9 4%	8 8%	4 11% M	6 3%	6 17%	1 7%
Latin America	3 1%	2 1%	1 1%	1 1%	0 -	2 2%	3 2%	0 -	0 -	0 -	2 1%	1 1%	1 2%	2 1%	0 -	0 -
Caribbean (Net)	17 5%	7 5%	9 5%	1 1%	5 6% C	10 8% C	8 4%	0 -	3 5%	6 10%	12 5%	4 4%	0 -	13 5%	5 15%	0 -
Caribbean	10 3%	4 3%	7 3%	1 1%	4 5%	5 4%	4 2%	0 -	1 2%	4 7%	8 3%	3 2%	0 -	9 3%	2 4%	0 -
Bahamas	6 2%	4 3%	3 1%	0 -	1 2%	5 4%	3 2%	0 -	1 3%	2 3%	5 2%	1 1%	0 -	4 2%	4 10%	0 -
Europe (Net)	14 4%	2 1%	12 6%	2 2%	3 4%	9 7%	7 4%	1 1%	3 5%	4 6%	8 4%	6 6%	1 4%	12 5%	0 -	1 9%
Europe	12 4%	2 1%	10 5%	2 2%	2 3%	8 6%	6 4%	1 1%	2 4%	3 5%	6 3%	6 6%	1 4%	10 4%	0 -	1 9%
London, England	2 1%	0 -	2 1%	0 -	1 1%	1 1%	1 0	0 -	1 2%	0 1%	2 1%	0 -	0 -	2 1%	0 -	0 -
Other	15 5%	5 4%	11 5%	9 7%	4 5%	3 2%	9 5%	0 -	3 5%	4 6%	7 3%	8 8%	1 2%	13 5%	1 4%	0 -
(DK/NS)	23 7%	10 8%	13 6%	8 6%	4 5%	11 9%	13 7%	2 6%	3 6%	4 7%	19 8%	4 4%	1 1%	22 9%	0 -	0 -

Access America: Summer Vacation Study

Detailed tables

3. Where and what is your planned destination?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I - J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

	Total	Planning Summer Vacation		Vacation Plans			Scaling Back Plans		Took 2007 Vacation?		2007 Vacation		
		Yes	No	Driving	Flying	Cruise	Yes	No	Yes	No	Drove	Flew	Cruise
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Planning 2008 summer vacation	374	374	0	218	119	31	176	197	265	109	151	91	20
Weighted	334	334	-.**	202	100*	28**	159	174	228	106*	144	67*	16**
Southern United States (Net)	71 21%	71 21%	0 -	50 25%	19 19%	2 8%	31 20%	40 23%	54 24%	17 16%	43 30% K	11 16%	1 5%
Florida	25 7%	25 7%	0 -	14 7%	8 8%	2 8%	10 6%	15 8%	21 9%	4 4%	16 11%	5 7%	0 3%
South Carolina	12 4%	12 4%	0 -	11 5%	1 1%	0 -	5 3%	7 4%	8 4%	4 4%	7 5%	0 1%	0 3%
North Carolina	10 3%	10 3%	0 -	6 3%	3 3%	0 -	4 3%	5 3%	6 3%	4 3%	4 3%	2 3%	0 -
Texas	7 2%	7 2%	0 -	6 3%	1 1%	0 -	6 4%	1 1%	6 2%	2 1%	5 3%	1 1%	0 -
Virginia	3 1%	3 1%	0 -	2 1%	1 1%	0 -	1 1%	2 1%	2 1%	1 1%	1 1%	1 1%	0 -
Maryland	3 1%	3 1%	0 -	2 1%	0 0	0 -	1 1%	1 1%	2 1%	1 1%	2 1%	0 -	0 -
Kentucky	2 1%	2 1%	0 -	0 0	2 2%	0 -	0 -	2 1%	2 1%	0 0	2 1%	0 -	0 -
Tennessee	2 1%	2 1%	0 -	1 1%	1 1%	0 -	1 1%	1 1%	2 1%	0 -	2 1%	0 -	0 -
Alabama	2 0	2 0	0 -	2 1%	0 -	0 -	0 -	2 1%	1 0	1 1%	0 -	1 1%	0 -
Alabama	2 0	2 0	0 -	2 1%	0 -	0 -	1 0	1 0	2 1%	0 -	2 1%	0 -	0 -
Georgia	1 0	1 0	0 -	1 0	0 0	0 -	0 -	1 1%	1 0	0 0	0 0	0 1%	0 -
DC	1 0	1 0	0 -	1 1%	0 -	0 -	0 -	1 1%	1 0	0 -	1 1%	0 -	0 -
Arkansas	1 0	1 0	0 -	1 1%	0 -	0 -	1 1%	0 -	1 0	0 -	1 1%	0 -	0 -
Oklahoma	1 0	1 0	0 -	1 0	0 -	0 -	1 0	0 -	1 0	0 -	0 -	1 1%	0 -
Western United States (Net)	64 19%	64 19%	0 -	34 17%	25 24%	5 20%	33 21%	31 18%	47 21%	17 16%	24 17%	22 33% J	1 4%
Nevada	21 6%	21 6%	0 -	10 5%	10 10%	1 5%	15 9%	6 4%	16 7%	5 5%	11 7%	5 8%	0 -
California	14 4%	14 4%	0 -	10 5%	5 5%	0 -	5 3%	10 6%	10 5%	4 4%	7 5%	3 5%	0 -

Access America: Summer Vacation Study

Detailed tables

Washington	7 2%	7 2%	0 -	5 2%	2 2%	0 -	2 1%	5 3%	3 1%	4 3%	2 1%	1 2%	0 -
Hawaii	4 1%	4 1%	0 -	0 -	3 3% C	1 4%	3 2%	1 1%	3 1%	1 1%	1 1%	2 3%	0 -
Alaska	4 1%	4 1%	0 -	0 -	1 1%	2 9%	0 0	4 2%	4 2%	0 -	0 -	4 6% J	0 2%
Colorado	4 1%	4 1%	0 -	2 1%	1 1%	0 -	2 1%	2 1%	3 1%	1 1%	1 1%	2 3%	0 -
Utah	3 1%	3 1%	0 -	3 2%	0 -	0 -	1 1%	2 1%	3 1%	0 0	1 1%	2 3%	0 -
Arizona	3 1%	3 1%	0 -	2 1%	1 1%	0 -	3 2%	0 0	3 1%	0 -	1 1%	2 3%	0 -
New Mexico	3 1%	3 1%	0 -	2 1%	0 0	0 2%	3 2%	0 0	1 1%	2 2%	0 0	0 1%	0 3%
Idaho	1 0	1 0	0 -	0 -	1 1%	0 -	0 -	1 0	1 0	0 -	0 -	1 1%	0 -
Wyoming	0 0	0 0	0 -	0 0	0 -	0 -	0 0	0 -	0 0	0 -	0 0	0 -	0 -
Outside the United States (Net)	63 19%	63 19%	0 -	7 3%	42 42% C	14 49%	32 20%	30 17%	45 20%	18 17%	16 11%	18 27% J	11 67%
Latin America (Subnet)	20 6%	20 6%	0 -	1 1%	15 15% C	4 13%	16 10% G	4 3%	14 6%	6 6%	5 3%	4 6%	6 36%
Mexico	17 5%	17 5%	0 -	1 1%	13 13% C	2 9%	12 8%	4 3%	13 6%	4 4%	5 3%	4 5%	4 28%
Latin America	3 1%	3 1%	0 -	0 -	2 2%	1 4%	3 2%	0 -	1 1%	2 2%	0 -	0 0	1 7%
Caribbean (Subnet)	17 5%	17 5%	0 -	3 2%	5 5%	8 30%	8 5%	8 5%	11 5%	6 6%	4 3%	3 4%	3 20%
Caribbean	10 3%	10 3%	0 -	2 1%	5 5%	3 12%	5 3%	5 3%	6 3%	4 4%	0 0	3 4% J	2 14%
Bahamas	6 2%	6 2%	0 -	1 0	0 0	5 18%	3 2%	4 2%	4 2%	2 2%	4 2%	0 -	1 6%
Europe (Subnet)	14 4%	14 4%	0 -	0 -	14 14% C	0 -	4 3%	10 6%	11 5%	3 3%	2 2%	8 12% J	1 8%
Europe	12 4%	12 4%	0 -	0 -	12 12% C	0 -	3 2%	9 5%	9 4%	3 3%	1 1%	7 10% J	1 8%
London, England	2 1%	2 1%	0 -	0 -	2 2%	0 -	1 1%	1 0	2 1%	0 0	1 1%	1 1%	0 -
Canada	6 2%	6 2%	0 -	3 1%	3 3%	0 2%	1 1%	5 3%	5 2%	1 1%	4 3%	1 1%	0 2%
South America	5 1%	5 1%	0 -	0 -	3 3% C	1 5%	3 2%	2 1%	3 1%	1 1%	1 1%	2 3%	0 2%
Asia	1	1	0	0	1	0	1	0	0	1	0	0	0

Access America: Summer Vacation Study

Detailed tables

	0	0	-	-	1%	-	1%	0	0	1%	-	1%	-
Australia	1 0	1 0	0 -	0 -	1 1%	0 -	0 -	1 0	1 0	0 -	0 -	1 1%	0 -
Africa	0 0	0 0	0 -	0 -	0 0	0 -	0 -	0 0	0 0	0 -	0 -	0 1%	0 -
Specific Activity (Net)	50 15%	50 15%	0 -	42 21% D	5 5%	2 7%	22 14%	28 16%	33 14%	17 16%	26 18%	6 9%	0 -
The beach	16 5%	16 5%	0 -	15 7% D	1 1%	0 -	7 5%	8 5%	9 4%	7 7%	7 5%	2 3%	0 -
Specific Activity	13 4%	13 4%	0 -	12 6% D	0 0	0 -	4 3%	9 5%	12 5%	2 2%	9 6%	2 3%	0 -
Disney Land/ Disney World	13 4%	13 4%	0 -	7 4%	4 4%	2 7%	5 3%	8 5%	5 2%	8 8%	3 2%	2 3%	0 -
Camping	7 2%	7 2%	0 -	7 4%	0 -	0 -	5 3%	2 1%	7 3%	0 0	7 5%	0 -	0 -
Midwest United States (Net)	43 13%	43 13%	0 -	38 19% D	5 5%	0 -	22 14%	21 12%	20 9%	23 22% H	15 10%	5 7%	0 3%
Missouri	11 3%	11 3%	0 -	10 5%	1 1%	0 -	4 3%	6 4%	1 1%	9 9% H	1 1%	0 -	0 -
Michigan	9 3%	9 3%	0 -	8 4%	1 1%	0 -	3 2%	6 3%	8 4%	1 1%	6 4%	1 2%	0 3%
Minnesota	9 3%	9 3%	0 -	9 4%	0 -	0 -	7 4%	2 1%	3 1%	6 5%	3 2%	0 -	0 -
Chicago	4 1%	4 1%	0 -	4 2%	0 -	0 -	1 1%	4 2%	2 1%	3 3%	1 1%	1 1%	0 -
Wisconsin	3 1%	3 1%	0 -	2 1%	1 1%	0 -	2 1%	1 1%	2 1%	1 1%	0 0	1 2%	0 -
Ohio	3 1%	3 1%	0 -	3 1%	0 -	0 -	2 1%	1 0	2 1%	1 1%	2 1%	0 -	0 -
Nebraska	2 1%	2 1%	0 -	2 1%	0 0	0 -	2 1%	0 0	0 -	2 2%	0 -	0 -	0 -
Indiana	2 0	2 0	0 -	2 1%	0 -	0 -	1 1%	0 0	1 0	0 0	1 1%	0 -	0 -
Midwest (Unspecified)	1 0	1 0	0 -	0 -	1 1%	0 -	1 1%	0 -	1 0	0 -	0 -	1 1%	0 -
South Dakota	0 0	0 0	0 -	0 0	0 -	0 -	0 -	0 0	0 0	0 -	0 -	0 1%	0 -
Northeast United States (Net)	33 10%	33 10%	0 -	27 13% D	3 3%	3 11%	18 11%	15 8%	25 11%	8 8%	19 13%	5 8%	1 5%
New York	13 4%	13 4%	0 -	10 5%	1 1%	2 6%	7 4%	6 4%	9 4%	5 4%	7 5%	2 3%	0 -
Maine	6 2%	6 2%	0 -	5 2%	1 1%	0 -	4 3%	1 1%	3 1%	3 2%	2 2%	1 1%	0 -

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Rhode Island	3 1%	3 1%	0 -	3 2%	0 -	0 -	0 -	3 2%	3 1%	0 -	3 2%	0 1%	0 -
Vermont	3 1%	3 1%	0 -	3 1%	0 -	0 -	2 1%	1 0	3 1%	0 -	2 2%	0 1%	0 -
New Jersey	2 1%	2 1%	0 -	1 1%	0 -	1 4%	2 1%	0 0	2 1%	0 -	1 1%	1 2%	0 3%
Massachusetts	2 1%	2 1%	0 -	2 1%	0 -	0 -	0 -	2 1%	2 1%	0 -	2 1%	1 1%	0 -
New Hampshire	2 0	2 0	0 -	2 1%	0 -	0 -	1 1%	0 0	2 1%	0 -	2 1%	0 -	0 -
Pennsylvania	1 0	1 0	0 -	0 0	1 1%	0 -	1 1%	0 -	0 0	1 1%	0 0	0 -	0 -
New England (unspecified)	0 0	0 0	0 -	0 -	0 -	0 1%	0 0	0 -	0 0	0 -	0 -	0 -	0 2%
Latin America (Net)	20 6%	20 6%	0 -	1 1%	15 15% C	4 13%	16 10% G	4 3%	14 6%	6 6%	5 3%	4 6%	6 36%
Mexico	17 5%	17 5%	0 -	1 1%	13 13% C	2 9%	12 8%	4 3%	13 6%	4 4%	5 3%	4 5%	4 28%
Latin America	3 1%	3 1%	0 -	0 -	2 2%	1 4%	3 2%	0 -	1 1%	2 2%	0 -	0 0	1 7%
Caribbean (Net)	17 5%	17 5%	0 -	3 2%	5 5%	8 30%	8 5%	8 5%	11 5%	6 6%	4 3%	3 4%	3 20%
Caribbean	10 3%	10 3%	0 -	2 1%	5 5%	3 12%	5 3%	5 3%	6 3%	4 4%	0 0	3 4% J	2 14%
Bahamas	6 2%	6 2%	0 -	1 0	0 0	5 18%	3 2%	4 2%	4 2%	2 2%	4 2%	0 -	1 6%
Europe (Net)	14 4%	14 4%	0 -	0 -	14 14% C	0 -	4 3%	10 6%	11 5%	3 3%	2 2%	8 12% J	1 8%
Europe	12 4%	12 4%	0 -	0 -	12 12% C	0 -	3 2%	9 5%	9 4%	3 3%	1 1%	7 10% J	1 8%
London, England	2 1%	2 1%	0 -	0 -	2 2%	0 -	1 1%	1 0	2 1%	0 0	1 1%	1 1%	0 -
Other	15 5%	15 5%	0 -	10 5%	2 2%	4 14%	9 5%	7 4%	13 6%	2 2%	9 6%	2 3%	3 16%
(DK/NS)	23 7%	23 7%	0 -	12 6%	7 7%	2 6%	10 6%	13 7%	13 6%	9 9%	8 6%	5 7%	0 -

Access America: Summer Vacation Study

4. Has the uncertain economy caused you to scale-back your plans at all?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L
* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Planning 2008 summer vacation	374	185	189	71	141	152	44	64	185	76	91	123	84
Weighted	334	170	164	90*	146	91	43*	66*	161	67*	89*	106*	72*
Yes	159 48%	76 45%	83 51%	46 52%	70 48%	41 45%	22 51%	36 54%	76 47%	29 43%	46 52%	51 48%	33 46%
No	174 52%	94 55%	80 49%	43 48%	76 52%	49 54%	21 49%	31 46%	85 53%	38 56%	43 48%	55 52%	38 54%
(DK/NS)	0 0	0 0	0 -	0 -	0 -	0 1%	0 -	0 -	0 -	0 1%	0 -	0 -	0 -

Detailed tables

Access America: Summer Vacation Study

4. Has the uncertain economy caused you to scale-back your plans at all?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O

* small base; ** very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Planning 2008 summer vacation	374	129	245	79	112	179	200	40	41	90	254	118	45	290	21	8
Weighted	334	131	203	124*	84*	122	182	38**	50**	61*	227	106*	35*	253	37**	9**
Yes	159 48%	64 49%	95 47%	61 49%	50 59%	48 40%	87 48%	24 64%	22 45%	25 41%	109 48%	50 48%	21 61%	114 45%	21 57%	2 23%
No	174 52%	67 51%	107 53%	63 51%	34 41%	73 60%	95 52%	14 36%	28 55%	36 58%	118 52%	55 52%	14 39%	139 55%	16 43%	7 77%
(DK/NS)	0 0	0 -	0 0	0 -	0 -	0 0	0 -	0 -	0 -	0 1%	0 -	0 0	0 -	0 0	0 -	0 -

Detailed tables

Access America: Summer Vacation Study

4. Has the uncertain economy caused you to scale-back your plans at all?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I - J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

	Total	Planning Summer Vacation		Vacation Plans			Scaling Back Plans		Took 2007 Vacation?		2007 Vacation		
		Yes	No	Driving	Flying	Cruise	Yes	No	Yes	No	Drove	Flew	Cruise
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Planning 2008 summer vacation	374	374	0	218	119	31	176	197	265	109	151	91	20
Weighted	334	334	-.**	202	100*	28**	159	174	228	106*	144	67*	16**
Yes	159 48%	159 48%	0 -	99 49%	46 46%	13 48%	159 100% G	0 -	108 47%	51 48%	75 52%	25 38%	8 48%
No	174 52%	174 52%	0 -	103 51%	54 54%	14 52%	0 -	174 100% F	119 52%	55 52%	68 47%	42 62% J	8 52%
(DK/NS)	0 0	0 0	0 -	0 -	0 0	0 -	0 -	0 -	0 0	0 -	0 0	0 -	0 -

Detailed tables

Access America: Summer Vacation Study

5. How are you most likely to scale back?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Scaling back plans	176	85	91	38	69	66	23	37	81	34	44	61	37
Weighted	159	76*	83*	46**	70*	41*	22**	36**	76*	29**	46*	51*	33**
Eat out less/bring your own food	42 27%	18 24%	24 29%	11 24%	19 27%	12 29%	9 41%	11 31%	20 26%	8 26%	15 33%	12 23%	8 23%
Stay closer to home	39 24%	21 28%	18 21%	12 25%	19 28%	8 19%	1 6%	8 22%	24 31%	9 30%	14 30%	11 21%	6 17%
Take a shorter vacation than planned	19 12%	8 11%	11 14%	5 11%	10 14%	4 9%	2 9%	5 14%	7 9%	2 5%	4 9%	9 17%	5 15%
Choose less expensive lodging	14 9%	4 6%	9 11%	6 14%	5 7%	2 6%	1 6%	4 11%	6 8%	1 4%	2 4%	6 12%	5 14%
Drive instead of fly	13 8%	6 8%	7 8%	2 5%	8 11%	2 5%	0 2%	3 7%	9 11%	2 7%	2 5%	5 9%	4 12%
Choose all-inclusive packages	8 5%	5 6%	3 4%	3 7%	2 3%	3 8%	1 4%	2 5%	4 6%	3 10%	2 4%	0 1%	3 9%
Other	22 14%	12 16%	10 12%	6 13%	7 10%	9 21%	6 28%	3 8%	7 9%	5 17%	6 13%	8 17%	3 9%
(DK/NS)	1 1%	0 1%	1 1%	0 -	0 -	1 4%	1 4%	0 -	0 -	0 2%	1 2%	0 -	0 -

Detailed tables

Access America: Summer Vacation Study

5. How are you most likely to scale back?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O

* small base; ** very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Scaling back plans	176	64	112	42	64	70	98	23	19	35	119	57	26	127	13	3
Weighted	159	64*	95*	61*	50*	48*	87*	24**	22**	25**	109*	50*	21**	114	21**	2**
Eat out less/bring your own food	42 27%	16 24%	27 28%	19 32%	11 21%	12 25%	20 23%	7 28%	9 42%	6 23%	31 28%	12 23%	6 28%	31 27%	5 26%	1 60%
Stay closer to home	39 24%	14 23%	24 26%	22 35% E	11 21%	7 14%	19 22%	5 22%	6 28%	8 30%	25 23%	14 27%	2 9%	29 26%	7 34%	0 -
Take a shorter vacation than planned	19 12%	6 10%	13 14%	4 6%	7 14%	9 19%	14 16%	2 10%	1 4%	2 9%	14 13%	6 11%	4 17%	14 13%	1 6%	0 -
Choose less expensive lodging	14 9%	6 10%	8 8%	4 7%	5 10%	5 10%	8 9%	4 17%	0 1%	1 6%	7 6%	7 14%	2 9%	10 9%	1 7%	0 -
Drive instead of fly	13 8%	8 13%	5 5%	2 4%	5 11%	5 11%	8 9%	3 11%	2 8%	0 2%	9 9%	4 7%	3 14%	8 7%	1 6%	0 -
Choose all-inclusive packages	8 5%	3 5%	5 5%	2 4%	4 9%	2 3%	4 4%	2 8%	0 -	3 11%	8 7%	0 -	2 9%	4 3%	2 10%	1 40%
Other	22 14%	10 16%	12 12%	7 11%	7 14%	9 18%	14 16%	1 5%	4 17%	3 13%	14 13%	8 15%	3 15%	16 14%	2 10%	0 -
(DK/NS)	1 1%	0 -	1 2%	1 2%	0 -	0 1%	0 -	0 -	0 -	1 6%	0 0	1 2%	0 -	1 1%	0 -	0 -

Detailed tables

Access America: Summer Vacation Study

5. How are you most likely to scale back?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I - J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

	Total	Planning Summer Vacation		Vacation Plans			Scaling Back Plans		Took 2007 Vacation?		2007 Vacation		
		Yes	No	Driving	Flying	Cruise	Yes	No	Yes	No	Drove	Flew	Cruise
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Scaling back plans	176	176	0	104	55	16	176	0	124	52	75	37	11
Weighted	159	159	-.**	99*	46*	13**	159	-.**	108*	51*	75*	25**	8**
Eat out less/bring your own food	42 27%	42 27%	0 -	30 31%	11 23%	1 5%	42 27%	0 -	27 25%	15 30%	21 29%	6 23%	0 -
Stay closer to home	39 24%	39 24%	0 -	28 28%	10 23%	0 2%	39 24%	0 -	26 24%	13 25%	20 27%	3 13%	3 34%
Take a shorter vacation than planned	19 12%	19 12%	0 -	9 9%	7 15%	3 24%	19 12%	0 -	11 10%	8 16%	6 8%	5 21%	0 -
Choose less expensive lodging	14 9%	14 9%	0 -	7 8%	5 11%	1 10%	14 9%	0 -	11 10%	3 7%	8 11%	3 11%	0 -
Drive instead of fly	13 8%	13 8%	0 -	9 9%	4 8%	0 3%	13 8%	0 -	10 9%	3 6%	7 9%	2 9%	0 6%
Choose all-inclusive packages	8 5%	8 5%	0 -	1 1%	4 8%	3 25%	8 5%	0 -	7 6%	1 3%	2 3%	2 10%	2 25%
Other	22 14%	22 14%	0 -	13 13%	5 12%	4 31%	22 14%	0 -	15 14%	7 14%	9 12%	3 14%	3 35%
(DK/NS)	1 1%	1 1%	0 -	1 1%	0 1%	0 -	1 1%	0 -	1 1%	0 -	1 1%	0 -	0 -

Detailed tables

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6. Did you take a summer vacation in 2007?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1000	464	536	194	338	440	170	182	388	190	224	363	223
Weighted	1000	483	517	298	380	295	200	188	365	189	224	364	223
Yes	401 40%	221 46%	179 35%	107 36%	168 44%	116 39%	52 26%	69 37%	194 53%	89 47%	98 44%	128 35%	86 38%
No	599 60%	261 54%	338 65%	191 64%	211 56%	179 61%	149 74%	119 63%	171 47%	100 53%	126 56%	236 65%	137 62%
		A					H			I			

Detailed tables

Access America: Summer Vacation Study

6. Did you take a summer vacation in 2007?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O
 * small base; ** very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents Weighted	1000	289	711	335	297	351	459	112	136	281	618	372	139	742	58	35
	1000	352	648	511	225	247	467	136*	174	213	593	399	129	694	112*	60**
Yes	401	151	249	157	96	143	216	66	40	74	268	130	44	300	33	22
	40%	43%	38%	31%	43%	58%	46%	49%	23%	35%	45%	33%	34%	43%	30%	37%
No	599	200	399	354	129	104	251	69	134	139	325	270	85	394	79	38
	60%	57%	62%	69%	57%	42%	54%	51%	77%	65%	55%	67%	66%	57%	70%	63%
				DE	E				FGI	FG		J				

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Detailed tables

6. Did you take a summer vacation in 2007?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I - J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

	Total	Planning Summer Vacation		Vacation Plans			Scaling Back Plans		Took 2007 Vacation?		2007 Vacation		
		Yes	No	Driving	Flying	Cruise	Yes	No	Yes	No	Drove	Flew	Cruise
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1000	374	612	218	119	31	176	197	442	558	247	162	26
Weighted	1000	334	650	202	100*	28**	159	174	401	599	235	141	20**
Yes	401 40%	228 68% B	164 25%	135 67%	68 68%	22 80%	108 68%	119 68%	401 100% I	0 -	235 100%	141 100%	20 100%
No	599 60%	106 32%	487 75% A	67 33%	32 32%	6 20%	51 32%	55 32%	0 - H	599 100%	0 -	0 -	0 -

Access America: Summer Vacation Study

7. Why aren't you taking a summer vacation this year?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Took summer vacation in 2007 but not planning in 2008	168	88	80	25	70	68	21	32	80	32	42	57	37
Weighted	164	89*	75*	37**	74*	48*	25**	33**	72*	36**	39*	50*	39**
Gas prices	33 20%	14 15%	20 27%	8 22%	14 19%	11 23%	7 26%	7 22%	11 16%	6 17%	8 21%	10 20%	9 23%
Just can't afford it this year	33 20%	15 17%	18 24%	8 20%	18 24%	7 15%	4 17%	4 13%	18 25%	7 20%	8 22%	7 13%	10 26%
The uncertain economy	21 13%	14 16%	7 9%	4 12%	10 13%	6 12%	6 24%	3 10%	6 9%	2 5%	4 10%	6 13%	9 24%
Weak dollar	3 2%	2 2%	1 2%	0 -	3 4%	0 1%	0 -	2 5%	1 1%	1 2%	1 2%	2 3%	0 -
Other reason, unrelated to the economy or cost (no time, other plans, etc.)	70 43%	44 50%	26 35%	14 39%	29 39%	24 49%	6 22%	17 51%	35 49%	17 48%	18 45%	25 50%	10 27%
(DK/NS)	3 2%	0 -	3 4%	3 7%	0 -	0 -	3 10%	0 -	0 -	3 7%	0 -	0 -	0 -

Detailed tables

Access America: Summer Vacation Study

7. Why aren't you taking a summer vacation this year?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O

* small base; ** very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Took summer vacation in 2007 but not planning in 2008	168	55	113	52	50	65	91	26	12	37	113	54	23	128	5	9
Weighted	164	68*	96*	76*	40*	46*	91*	31**	11**	29**	109*	54*	23**	114	11**	15**
Gas prices	33 20%	15 22%	19 19%	21 28%	7 18%	5 12%	15 17%	10 31%	1 9%	8 26%	23 21%	11 20%	5 22%	21 18%	2 14%	6 41%
Just can't afford it this year	33 20%	14 21%	18 19%	13 17%	10 25%	9 20%	24 26%	2 6%	3 26%	4 15%	22 20%	11 20%	3 11%	23 20%	2 17%	5 33%
The uncertain economy	21 13%	9 13%	12 13%	11 14%	5 12%	4 10%	11 12%	5 15%	1 5%	4 13%	11 10%	9 16%	8 34%	13 12%	0 -	0 -
Weak dollar	3 2%	2 3%	2 2%	1 2%	1 3%	1 2%	2 2%	2 5%	0 -	0 -	3 3%	0 -	1 5%	2 2%	0 -	0 -
Other reason, unrelated to the economy or cost (no time, other plans, etc.)	70 43%	25 37%	45 47%	27 36%	17 42%	26 57% C	39 43%	11 34%	6 60%	14 46%	49 45%	21 39%	6 27%	52 45%	8 70%	4 26%
(DK/NS)	3 2%	3 4%	0 -	3 3%	0 -	0 -	0 -	3 8%	0 -	0 -	0 -	3 5% J	0 -	3 2%	0 -	0 -

Detailed tables

Access America: Summer Vacation Study

7. Why aren't you taking a summer vacation this year?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G - H/I - J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

	Total	Planning Summer Vacation		Vacation Plans			Scaling Back Plans		Took 2007 Vacation?		2007 Vacation		
		Yes	No	Driving	Flying	Cruise	Yes	No	Yes	No	Drove	Flew	Cruise
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Took summer vacation in 2007 but not planning in 2008	168	0	168	0	0	0	0	0	168	0	92	67	5
Weighted	164	-.**	164	-.**	-.**	-.**	-.**	-.**	164	-.**	86*	71*	3**
Gas prices	33 20%	0 -	33 20%	0 -	0 -	0 -	0 -	0 -	33 20%	0 -	20 24%	12 16%	0 16%
Just can't afford it this year	33 20%	0 -	33 20%	0 -	0 -	0 -	0 -	0 -	33 20%	0 -	15 17%	18 25%	0 -
The uncertain economy	21 13%	0 -	21 13%	0 -	0 -	0 -	0 -	0 -	21 13%	0 -	13 15%	7 10%	0 -
Weak dollar	3 2%	0 -	3 2%	0 -	0 -	0 -	0 -	0 -	3 2%	0 -	1 1%	3 4%	0 -
Other reason, unrelated to the economy or cost (no time, other plans, etc.)	70 43%	0 -	70 43%	0 -	0 -	0 -	0 -	0 -	70 43%	0 -	35 40%	32 45%	3 84%
(DK/NS)	3 2%	0 -	3 2%	0 -	0 -	0 -	0 -	0 -	3 2%	0 -	3 3%	0 -	0 -

Detailed tables

Access America: Summer Vacation Study

Detailed tables

8. What best describes your 2007 summer vacation?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Took summer vacation in 2007	442	231	211	79	169	182	47	71	221	91	105	152	94
Weighted	401	221	179	107*	168	116	52*	69*	194	89*	98*	128	86*
Drove to a destination less than 500 miles from home	132 33%	76 34%	56 31%	36 34%	60 35%	32 28%	10 19%	29 43% F	60 31%	30 34%	38 39%	38 30%	26 30%
Drove to a destination more than 500 miles from home	103 26%	51 23%	52 29%	32 30%	36 21%	34 29%	22 42% H	21 31%	39 20%	26 29%	26 26%	35 27%	16 19%
Flew to a domestic destination	86 21%	48 21%	39 22%	18 17%	49 29% E	19 16%	7 13%	10 14%	55 29% G	13 14%	20 20%	27 21%	27 31% I
Flew to a destination abroad	55 14%	31 14%	23 13%	18 17%	16 9%	19 16%	10 18%	6 9%	28 14%	13 14%	9 9%	18 14%	15 18%
Took a cruise	20 5%	11 5%	8 5%	3 2%	7 4%	9 8%	3 6%	2 3%	10 5%	7 8%	4 4%	7 6%	2 2%
(DK/NS)	5 1%	4 2%	1 1%	0 -	2 1%	3 2%	1 2%	0 -	2 1%	1 2%	2 2%	2 2%	0 -

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* small base; ** very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Took summer vacation in 2007 Weighted	442	139	303	105	126	207	234	59	39	105	303	135	53	344	17	15
	401	151	249	157*	96	143	216	66*	40**	74*	268	130*	44*	300	33**	22**
Drove to a destination less than 500 miles from home	132 33%	53 35%	79 32%	52 33%	32 33%	46 32%	68 31%	22 33%	20 49%	21 28%	87 32%	44 34%	10 24%	99 33%	14 44%	9 40%
Drove to a destination more than 500 miles from home	103 26%	39 26%	64 26%	45 29%	27 28%	30 21%	47 22%	22 34%	7 17%	26 35% F	60 23%	42 33%	15 34%	77 26%	5 16%	5 23%
Flew to a domestic destination	86 21%	33 22%	53 21%	27 17%	23 24%	36 25%	62 29% GI	8 12%	6 15%	10 14%	66 25%	20 16%	6 14%	67 22%	8 24%	5 22%
Flew to a destination abroad	55 14%	21 14%	34 14%	23 15%	10 10%	22 15%	26 12%	14 21%	4 10%	10 14%	37 14%	17 13%	12 27% M	34 11%	5 14%	3 15%
Took a cruise	20 5%	5 3%	15 6%	9 6%	3 4%	7 5%	12 6%	0 1%	3 7%	4 5%	16 6%	4 3%	1 1%	18 6%	1 2%	0 -
(DK/NS)	5 1%	1 1%	5 2%	1 1%	0 1%	3 2%	1 0	0 -	0 1%	3 4% F	2 1%	2 1%	0 -	5 2%	0 -	0 -

Detailed tables

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	Total	Planning Summer Vacation		Vacation Plans			Scaling Back Plans		Took 2007 Vacation?		2007 Vacation		
		Yes	No	Driving	Flying	Cruise	Yes	No	Yes	No	Drove	Flew	Cruise
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Took summer vacation in 2007	442	265	168	155	81	25	124	140	442	0	247	162	26
Weighted	401	228	164	135	68*	22**	108*	119	401	-**	235	141	20**
Drove to a destination less than 500 miles from home	132 33%	83 37%	44 27%	65 48% D	14 20%	3 16%	42 39%	41 34%	132 33%	0 -	132 56% K	0 -	0 -
Drove to a destination more than 500 miles from home	103 26%	60 27%	42 25%	47 35% D	9 13%	4 19%	33 30%	28 23%	103 26%	0 -	103 44% K	0 -	0 -
Flew to a domestic destination	86 21%	36 16%	49 30% A	11 8%	20 29% C	4 19%	11 10%	25 21% F	86 21%	0 -	0 -	86 61% J	0 -
Flew to a destination abroad	55 14%	31 13%	23 14%	9 7%	19 28% C	3 11%	14 13%	16 14%	55 14%	0 -	0 -	55 39% J	0 -
Took a cruise	20 5%	16 7% B	3 2%	2 1%	7 10% C	7 33%	8 7%	8 7%	20 5%	0 -	0 -	0 -	20 100%
(DK/NS)	5 1%	2 1%	4 2%	0 -	0 1%	0 2%	0 0	1 1%	5 1%	0 -	0 -	0 -	0 -