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22-Country Survey Shows that Most (80%) of Those Aware of Candidates are Watching Election Race Closely





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Washington, DC – A new global Ipsos poll of the world's most engaged citizens across 22 countries, conducted for Al Jazeera English Network, finds that most citizens appear to be tuned in to the race for the U.S. Presidency, with a majority of global citizens being 'aware' of the three major contenders for the presidency: Hillary Clinton (92%), Barack Obama (82%) and John McCain (62%).

In fact, much of the world appears to be watching the race in the U.S., with eight in ten (80%) of these 'aware' global citizens indicating that they're following the presidential election 'closely' (15% very/65% somewhat). Just two in ten (20%) of those who are aware of all three candidates say that they're 'not following' the presidential election 'closely at all'.

Among those who are 'aware' of all three candidates, a majority (55%) would most like to see Barack Obama as the next President of the United States, placing him well ahead of his fellow Democratic rival Hillary Clinton, who is receiving 31% of the vote. Apparently, the global



appetite for another Republican is not strong, with only 14% indicating that they would most like to see John McCain as the next U.S. President.

Global opinion appears to differ markedly from opinion within the United States, however. When considering which of the three candidates they would most like to see as President of the United States, 41% of Americans indicate they most prefer John McCain (compared to 14% globally), 33% would most like to see Barack Obama as President (55% globally), and 26% would most like to see Hillary Clinton as the next President of the United States (31% globally).

These are the findings of an Ipsos poll conducted on behalf of the Al Jazeera English Network involving a sample of 22,605 respondents, with a minimum of 1,000 interviews per country, across the Ipsos global online panel access network. The field window was April 15 through May 22, 2008. The margin of error per country is \pm 1. 19 times out of 20.



Awareness of Clinton (92%) Ahead of Obama (82%) and McCain (62%)...

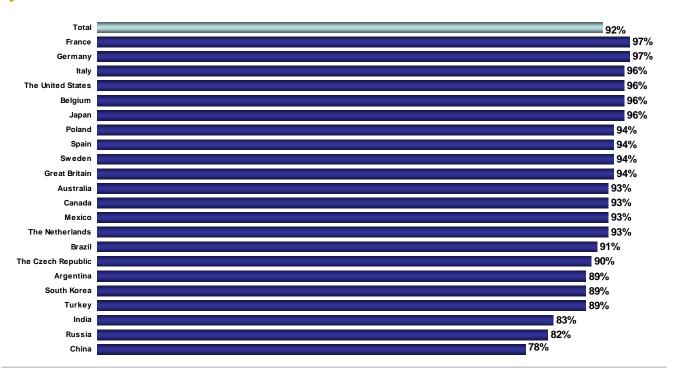
Those who are Aware of Hillary Clinton



92% <u>Are Aware</u> of Hillary Clinton, a Democratic Party Candidate, who is currently running to succeed U.S. President George Bush in the November U.S. election...



ALJAZEERA ENGLISH HILLARY Clinton



QN5_3. (% Aware - Hillary Clinton, a Democratic Party Candidate) As you may know, there are candidates who are currently running to succeed U.S. president George Bush in the November U.S. election. Which of these candidates are you aware of? Base: All respondents n=22,000.



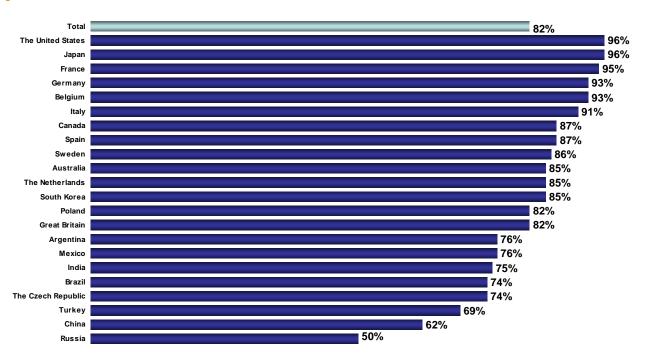
Those who are Aware of Barack Obama



82% <u>Are Aware</u> of Barack Obama, a Democratic Party Candidate, who is currently running to succeed U.S. President George Bush in the November U.S. election...



ALJAZEERA ENGLISH Barack Obama



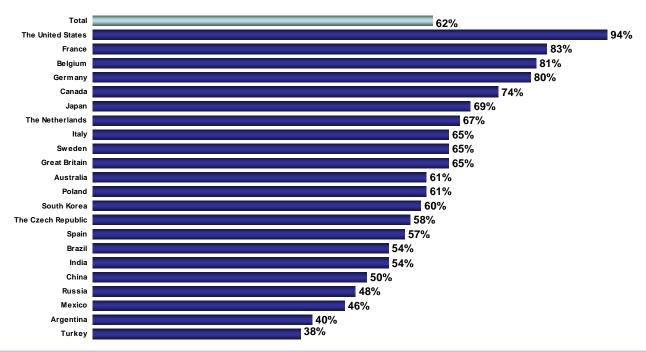
QN5_2. (% Aware - Barack Obama, a Democratic Party Candidate) As you may know, there are candidates who are currently running to succeed U.S. president George Bush in the November U.S. election. Which of these candidates are you aware of? Base: All respondents n=22,000.



Those who are Aware of John McCain

62% Are Aware of John McCain, the leading Republican Party candidate, who is currently running to succeed U.S. President George Bush in the November U.S. election...





QN5_1. (% Aware - John McCain, the leading Republican Party candidate) As you may know, there are candidates who are currently running to succeed U.S. president George Bush in the November U.S. election. Which of these candidates are you aware of? Base: All respondents n=22,000.



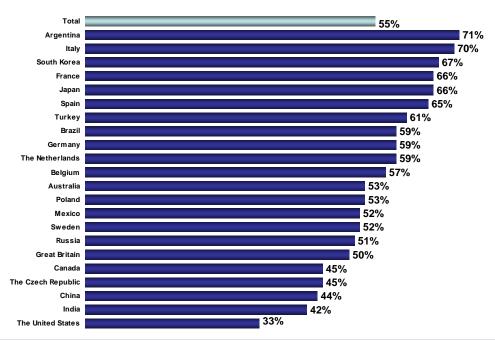
Of Those Aware, Majority (55%) Would Most Like to See Obama as President of the United States...

Those Who Would Most Like to See Barack Obama as President of the United States



Of those respondents in the 22 countries surveyed who are AWARE of ALL THREE CANDIDATES, 55% would like MOST to see Barack Obama as the next President of the United States...





QN6. (Barack Obama) Who would you MOST like to see as the next president of the United States? Base: Aware of all three candidates. Total n=12,871; Argentina n=374; Australia n=596; Brazil n=466; Canada n=720; China n=419; The Czech Republic n=512; France n=822; Germany n=782; India n=473; Italy n=637; Mexico n=421; The Netherlands n=652; Poland n=565; Russia n=368; South Korea n=570; Spain n=533; Sweden n=622; Turkey n=313; Great Britain n=619; The United States n=931; Belgium n=791; Japan n=685.

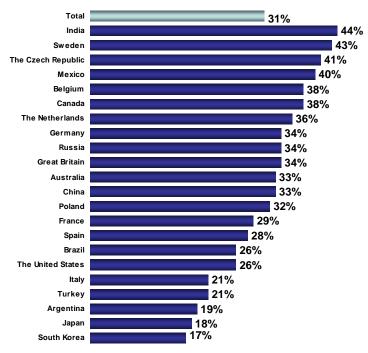


Those Who Would Most Like to See Hillary Clinton as President of the United States



Of those respondents in the 22 countries surveyed who are AWARE of ALL THREE CANDIDATES, 31% would like MOST to see Hillary Clinton as the next President of the United States...

ALJAZEERA ENGLISH Hillary Clinton



QN6. (Hillary Clinton) Who would you MOST like to see as the next president of the United States? Base: Aware of all three candidates. Total n=12,871; Argentina n=374; Australia n=596; Brazil n=466; Canada n=720; China n=419; The Czech Republic n=512; France n=822; Germany n=782; India n=473; Italy n=637; Mexico n=421; The Netherlands n=652; Poland n=565; Russia n=368; South Korea n=570; Spain n=533; Sweden n=622; Turkey n=313; Great Britain n=619; The United States n=931; Belgium n=791; Japan n=685.

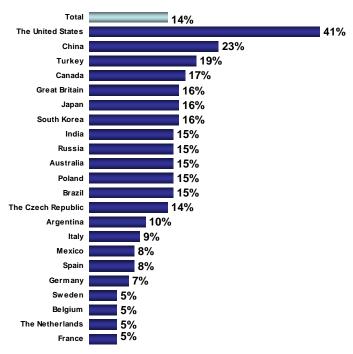


Those Who Would Most Like to See John McCain as President of the United States



Of those respondents in the 22 countries surveyed who are <u>AWARE of ALL THREE CANDIDATES</u>, 14% would like <u>MOST</u> to see <u>John McCain</u> as the next President of the United States...





QN6. (John McCain) Who would you MOST like to see as the next president of the United States? Base: Aware of all three candidates. Total n=12,871; Argentina n=374; Australia n=596; Brazil n=466; Canada n=720; China n=419; The Czech Republic n=512; France n=822; Germany n=782; India n=473; Italy n=637; Mexico n=421; The Netherlands n=652; Poland n=565; Russia n=368; South Korea n=570; Spain n=533; Sweden n=622; Turkey n=313; Great Britain n=619; The United States n=931; Belgium n=791; Japan n=685.



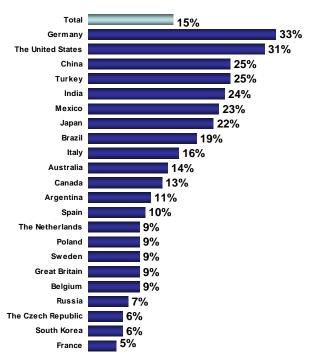
The Eyes of the World are Focused on the U.S. Election...

Those Who are Following the Election 'Very Closely'



Of those respondents in the 22 countries surveyed who are AWARE of ALL THREE CANDIDATES, 15% are following the 2008 Presidential election in the United States Very Closely:





QN7. (Very closely) How closely are you following the 2008 Presidential election in the United States? Base: Aware of all three candidates. Total n=12,871; Argentina n=374; Australia n=596; Brazil n=466; Canada n=720; China n=419; The Czech Republic n=512; France n=822; Germany n=782; India n=473; Italy n=637; Mexico n=421; The Netherlands n=652; Poland n=565; Russia n=368; South Korea n=570; Spain n=533; Sweden n=622; Turkey n=313; Great Britain n=619; The United States n=931; Belgium n=791; Japan n=685.

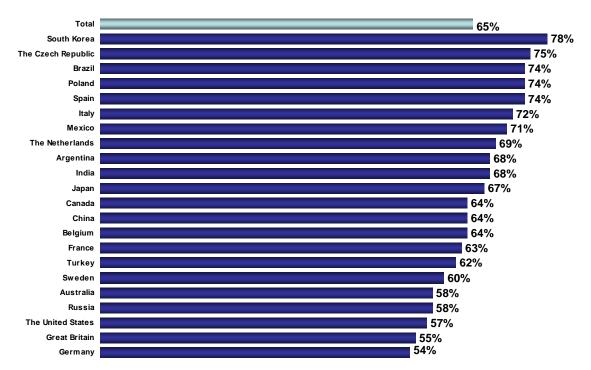


Those Who are Following the Election 'Somewhat Closely'

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Of those respondents in the 22 countries surveyed who are <u>AWARE of ALL THREE CANDIDATES</u>, 65% are following the 2008 Presidential election in the United States <u>Somewhat Closely:</u>

ALJAZEERA ENGLISH Somewhat Closely



QN7. (Somewhat closely) How closely are you following the 2008 Presidential election in the United States? Base: Aware of all three candidates. Total n=12,871; Argentina n=374; Australia n=596; Brazil n=466; Canada n=720; China n=419; The Czech Republic n=512; France n=822; Germany n=782; India n=473; Italy n=637; Mexico n=421; The Netherlands n=652; Poland n=565; Russia n=368; South Korea n=570; Spain n=533; Sweden n=622; Turkey n=313; Great Britain n=619; The United States n=931; Belgium n=791; Japan n=685.



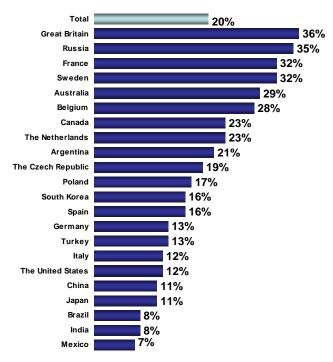
Those Who are NOT Following the Election 'Closely at All'



Of those respondents in the 22 countries surveyed who are <u>AWARE of ALL THREE CANDIDATES</u>, 20% are <u>NOT Following</u> the 2008 Presidential election in the United States <u>Closely At All:</u>

ALJAZEERA ENGLISH

ALJAZEERA ENGLISH Not Closely At All



QN7. (Not following at all) How closely are you following the 2008 Presidential election in the United States? Base: Aware of all three candidates. Total n=12,871; Argentina n=374; Australia n=596; Brazil n=466; Canada n=720; China n=419; The Czech Republic n=512; France n=822; Germany n=782; India n=473; Italy n=637; Mexico n=421; The Netherlands n=652; Poland n=565; Russia n=368; South Korea n=570; Spain n=533; Sweden n=622; Turkey n=313; Great Britain n=619; The United States n=931; Belgium n=791; Japan n=685.



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