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Interview dates: June 26-29, 2008
Interviews: 1,000 adults
Margin of error: ± 3.1 for all adults

THE RBC CASH POLL
CONDUCTED BY IPSOS PUBLIC AFFAIRS

NOTE: all results shown are percentages unless otherwise labeled.

POLITICAL STUDY

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	ALL ADULTS						
	<u>6/26- 29/08</u>	<u>5/29- 6/2/08</u>	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>
Right direction.....	20	17	NA	24	22	25	27
Wrong track	76	77	NA	71	73	71	68
Not sure	4	6	NA	5	5	4	5
	<u>12/3- 5/07</u>	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	1 Year Ago <u>7/9- 11/07</u>	
Right direction.....	30	25	26	28	27	26	
Wrong track	66	70	70	67	68	69	
Not sure	4	5	4	5	5	5	

CONSUMER STUDY

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	<u>6/26- 29/08</u>	<u>5/29- 6/2/08</u>	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>
7, very strong economy	5	6	7	6	5	5
6	6	7	8	9	8	9
5	21	23	20	22	25	28
4	18	20	22	21	21	23
3	19	20	19	19	20	17
2	12	8	10	8	9	6
1, very weak economy	17	15	13	14	11	12
Not sure	2	1	1	1	1	-
Total 6-7	11	13	15	15	13	13
Total 1-3	48	44	42	41	40	35
<i>Mean</i>	<i>3.5</i>	<i>3.7</i>	<i>3.8</i>	<i>3.8</i>	<i>3.9</i>	<i>3.9</i>

	<u>1/7-9/08</u>	<u>12/3- 5/07</u>	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>
7, very strong economy	6	8	9	8	8	8
6	9	12	11	14	11	14
5	30	30	31	29	30	35
4	22	20	20	22	20	16
3	16	17	14	14	15	13
2	7	5	6	5	8	6
1, very weak economy	8	7	8	7	8	7
Not sure	2	1	1	1	-	1
Total 6-7	15	19	20	22	19	22
Total 1-3	32	29	27	26	31	26
<i>Mean</i>	<i>4.1</i>	<i>4.3</i>	<i>4.3</i>	<i>4.4</i>	<i>4.2</i>	<i>4.4</i>

	1 Year Ago
	<u>7/9- 11/07</u>
7, very strong economy	8
6	13
5	32
4	21
3	12
2	4
1, very weak economy	8
Not sure	2
Total 6-7	20
Total 1-3	24
<i>Mean</i>	<i>4.4</i>

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	<u>6/26- 29/08</u>	<u>5/29- 6/2/08</u>	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>
Much stronger.....	6	6	5	5	2	6
Somewhat stronger	12	16	19	15	18	17
About the same	44	40	44	41	43	48
Somewhat weaker	24	22	22	24	25	22
Much weaker	12	14	10	14	11	6
Not sure	2	2	--	1	1	1
Total Stronger	18	22	24	21	20	23
Total Weaker	36	36	32	38	35	28

	<u>1/7-9/08</u>	<u>12/3- 5/07</u>	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>
Much stronger.....	5	5	5	5	5	6
Somewhat stronger	15	16	14	14	16	16
About the same	51	53	53	60	55	60
Somewhat weaker	20	19	19	14	17	11
Much weaker	7	6	8	6	6	6
Not sure	2	1	1	1	1	1
Total Stronger	19	21	19	19	21	22
Total Weaker	27	25	27	20	23	17

	1 Year Ago
	<u>7/9- 11/07</u>
Much stronger.....	5
Somewhat stronger	17
About the same	56
Somewhat weaker	14
Much weaker	7
Not sure	1
Total Stronger	22
Total Weaker	21

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

	<u>6/26- 29/08</u>	<u>5/29- 6/2/08</u>	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>
7, very strong	10	10	12	11	9	11
6	12	13	18	14	16	15
5	23	24	21	25	26	25
4	16	20	16	18	16	17
3	14	11	11	15	13	15
2	7	6	7	6	5	4
1, very weak	16	14	13	10	13	12
Not sure	2	2	2	1	2	1
Total 6-7	22	23	30	25	25	26
Total 1-3	37	30	30	31	31	31
<i>Mean</i>	4	4.2	4.3	4.3	4.2	4.3

	<u>1/7-9/08</u>	<u>12/3- 5/07</u>	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>
7, very strong	9	11	11	13	10	11
6	16	15	15	15	17	15
5	27	28	27	26	25	30
4	18	18	20	18	19	19
3	11	10	10	10	9	9
2	6	5	6	6	6	5
1, very weak	10	11	10	11	11	9
Not sure	3	2	1	1	3	2
Total 6-7	25	26	27	29	27	26
Total 1-3	27	26	25	26	27	23
<i>Mean</i>	4.3	4.4	4.4	4.4	4.4	4.5

	1 Year Ago <u>7/9- 11/07</u>
7, very strong	11
6	13
5	27
4	22
3	10
2	5
1, very weak	10
Not sure	2
Total 6-7	24
Total 1-3	25
<i>Mean</i>	4.4

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	<u>6/26- 29/08</u>	<u>5/29- 6/2/08</u>	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>
Much stronger.....	7	10	10	7	8	10
Somewhat stronger	18	21	16	20	22	23
About the same	54	49	54	50	53	54
Somewhat weaker	12	11	13	14	10	8
Much weaker	8	8	6	8	5	4
Not sure	1	1	1	1	2	1
Total Stronger	25	31	26	27	30	33
Total Weaker	21	18	19	22	15	12

	<u>1/7-9/08</u>	<u>12/3- 5/07</u>	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>
Much stronger.....	10	9	11	11	11	10
Somewhat stronger	24	26	24	25	26	26
About the same	53	53	53	54	52	53
Somewhat weaker	7	7	8	7	6	7
Much weaker	4	3	4	2	3	3
Not sure	2	2	-	1	2	1
Total Stronger	33	35	35	35	36	35
Total Weaker	12	11	12	9	10	10

	1 Year Ago
	<u>7/9- 11/07</u>
Much stronger.....	9
Somewhat stronger	24
About the same	54
Somewhat weaker	9
Much weaker	3
Not sure	1
Total Stronger	33
Total Weaker	12

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

	<u>6/26- 29/08</u>	<u>5/29- 6/2/08</u>	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>
More comfortable.....	20	22	19	22	21	22
Less comfortable	63	66	64	60	59	60
No change (VOL).....	16	11	16	16	18	17
Not sure	1	1	1	2	2	1
	<u>1/7-9/08</u>	<u>12/3- 5/07</u>	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>
More comfortable.....	28	26	28	28	29	31
Less comfortable	51	54	55	50	47	45
No change (VOL).....	18	18	16	21	21	22
Not sure	3	2	1	1	3	2

**1 Year
Ago**

	<u>7/9- 11/07</u>
More comfortable.....	30
Less comfortable	48
No change (VOL).....	21
Not sure	1

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

	<u>6/26- 29/08</u>	<u>5/29- 6/2/08</u>	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>
More comfortable.....	24	23	25	26	25	27
Less comfortable	61	65	61	56	58	55
No change (VOL).....	14	12	14	17	16	17
Not sure	1	-	--	1	1	1
	<u>1/7-9/08</u>	<u>12/3- 5/07</u>	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>
More comfortable.....	31	32	34	34	35	37
Less comfortable	46	49	47	44	42	40
No change (VOL).....	19	18	18	21	21	22
Not sure	2	1	1	1	2	1

**1 Year
Ago**

	<u>7/9- 11/07</u>
More comfortable.....	36
Less comfortable	44
No change (VOL).....	19
Not sure	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	<u>6/26- 29/08</u>	<u>5/29- 6/2/08</u>	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>
More confident.....	26	29	27	28	28	32
Less confident	58	57	56	55	53	50
No change (VOL).....	14	13	17	15	17	17
Not sure	2	1	--	2	2	1
	<u>1/7-9/08</u>	<u>12/3- 5/07</u>	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>
More confident.....	32	36	36	40	37	37
Less confident	47	46	46	41	45	40
No change (VOL).....	18	17	16	17	16	21
Not sure	3	1	2	2	2	2

**1 Year
Ago**

	<u>7/9- 11/07</u>
More confident.....	40
Less confident	40
No change (VOL).....	18
Not sure	2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	<u>6/26- 29/08</u>	<u>5/29- 6/2/08</u>	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>
More confident.....	27	27	29	29	29	31
Less confident	57	60	57	54	55	52
No change (VOL).....	14	11	13	15	14	14
Not sure	2	2	1	2	2	3
	<u>1/7-9/08</u>	<u>12/3- 5/07</u>	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>
More confident.....	33	37	37	41	37	43
Less confident	48	46	46	41	44	37
No change (VOL).....	16	16	15	16	16	18
Not sure	3	2	2	2	3	2

**1 Year
Ago**

	<u>7/9- 11/07</u>
More confident.....	40
Less confident	43
No change (VOL).....	15
Not sure	2

- 16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	<u>6/26- 29/08</u>	<u>5/29- 6/2/08</u>	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>
Yes	41	43	39	40	36	37
No.....	58	57	61	59	63	62
Not sure	1	-	-	1	1	1

	<u>1/7-9/08</u>	<u>12/3- 5/07</u>	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>
Yes	37	33	35	31	33	30
No.....	62	66	64	69	66	70
Not sure	1	1	1	-	1	-

**1 Year
Ago**

	<u>7/9- 11/07</u>
Yes	34
No.....	65
Not sure	1

- 16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	<u>6/26- 29/08</u>	<u>5/29- 6/2/08</u>	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>
Extremely likely.....	8	7	8	6	7	8
Very likely	18	17	18	14	14	16
Somewhat likely.....	29	33	28	32	33	30
Not very likely	28	23	26	28	28	26
Not at all likely	14	17	18	17	15	19
Not sure	3	3	2	3	3	1
Total Likely.....	26	24	26	20	22	24
Total Not Likely	42	40	44	46	43	45

	<u>1/7-9/08</u>	<u>12/3- 5/07</u>	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>
Extremely likely.....	6	5	8	5	6	5
Very likely	12	10	11	12	11	12
Somewhat likely.....	32	32	29	26	32	25
Not very likely	29	33	29	33	29	33
Not at all likely	18	18	21	21	20	23
Not sure	3	2	2	3	2	2
Total Likely.....	18	16	19	17	17	18
Total Not Likely	47	50	51	55	49	56

	1 Year Ago
	<u>7/9- 11/07</u>
Extremely likely.....	6
Very likely	12
Somewhat likely.....	30
Not very likely	30
Not at all likely	20
Not sure	2
Total Likely.....	18
Total Not Likely	50

17. Thinking about the next 30 days, do you think it will be a good time or a bad time to invest in the stock market?

	<u>6/26- 29/08</u>	<u>5/29- 6/2/08</u>	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>
Good time.....	24	27	27	28	25	30	30
Bad time	71	66	67	65	67	61	61
Not sure.....	5	7	6	7	8	9	9

	<u>12/3- 5/07</u>	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>	1 Year Ago
						<u>7/9- 11/07</u>
Good time.....	36	31	41	38	41	43
Bad time	57	60	50	51	47	44
Not sure.....	7	9	9	11	12	13

18. Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?

	<u>6/26- 29/08</u>	<u>5/29- 6/2/08</u>	<u>5/5-7/08</u>	<u>4/7-9/08</u>	<u>3/3-5/08</u>	<u>2/4-6/08</u>	<u>1/7-9/08</u>
Yes.....	35	33	37	38	36	41	36
No.....	63	65	62	60	62	58	62
Not sure.....	2	2	1	2	2	1	2
							1 Year Ago
							Ago
	<u>12/3- 5/07</u>	<u>11/5- 7/07</u>	<u>10/1- 3/07</u>	<u>9/10- 12/07</u>	<u>8/6-8/07</u>		<u>7/9- 11/07</u>
Yes.....	36	33	39	35	36		39
No.....	63	65	58	62	60		58
Not sure.....	1	2	3	3	4		3

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	30
35-49	23
50-64	28
65+	17
(DK/NS)	2

D2. Are you employed:

TOTAL EMPLOYED	56
Full time	44
Part time	12
Not employed	17
Retired	25
(DK/NS)	2

D3. What is the last year of school you completed?

Grade school or some high school	11
Completed high school	40
Some community college or university, did not finish	15
Completed technical school or a community college	7
Completed a university or Bachelor's degree	15
Completed a post-graduate degree such as a Master's or Ph.D.	11
(DK/NS)	1

D4. Are you currently married?

Yes	56
No	43
(DK/NS)	1

D5. Including yourself and any children, how many people are currently living in your household?

1	19
2	29
3	18
4	16
5	9
6+	7
(DK/NS)	2

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN (NET)	36
Under 6	20
6-12	20
13-17	14
NO CHILDREN	61
(DK/NS)	2
Summary	
Any children 12 or younger	30
Any children 6 to 17	28

D7. Do you currently own stocks, bonds, or mutual funds?

Yes	40
No	55
(DK/NS)	5

D10. Are you of Hispanic ethnicity?

(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D11. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	75
Hispanic	14
Black	13
Asian	3
(NOT READ) American Indian	2
(NOT READ) Other	2
(DK/NS)	2

D12. Could you please tell me your household income from all sources in 2007?

Under \$15,000	12
\$15,000 to less than \$20,000	5
\$20,000 to less than \$25,000	5
\$25,000 to less than \$30,000	5
\$30,000 to less than \$40,000	9
\$40,000 to less than \$50,000	7
\$50,000 to less than \$75,000	14
\$75,000 to less than \$100,000	8
\$100,000 or more	16
(DK/NS)	19

REGION:

Northeast	19
Midwest	22
South	37
West	22

METROPOLITAN STATUS:

Urban	30
Suburban	50
Rural	20

GENDER:

Male	48
Female	52