

## Summer Marks an Increase in Teen Drivers Across the US

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Permit, but Have Not Yet Taken Their Driver's Test*



Ipsos Public Affairs

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## **Summer Marks an Increase in Teen Drivers Across the US**

### ***Nearly a Quarter of Teens Aged 16-18 Have Their Learner's Permit, but Have Not Yet Taken Their Driver's Test***

**New York, NY** – A new poll of teens conducted on behalf of Liberty Mutual Insurance reveals that the summer months are more popular than any other season for young drivers aged 16 to 18 to obtain their learner's permit and take their driver's test.

Among teens who have either already obtained their permit or license or who plan to do so in the future, the summer is the most common season for these milestones:

- Roughly one third (35%) have obtained or expect to obtain their permit during the summer months.
- One third (33%) have taken or plan to take their driver's exam during the summer.

This summer alone, 10% of teens aged 16 to 18 expect to get their learner's permit while 12% expect to take their driver's test.

Over two thirds of teens aged 16 to 18 report that they have already obtained their permit (69%), though less than half (46%) have taken their driver's test, meaning that nearly a quarter (23%) of teens aged 16 to 18 are currently preparing to become licensed drivers.

*These are some of the findings of an Ipsos Public Affairs conducted an online Omnibus survey on behalf of Liberty Mutual from June 24-26, 2008, with 500 respondents aged 16-18 years. The survey results are weighted for gender, age and region and matched to targets from the most recent current population data provided by the U.S. Census. With a sample of this size, the results are considered accurate within +/-4.4 percentage points, 19 times out of 20, of what they would have been had the entire population of 16 to 18 year-olds in the U.S. been polled.*

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