



**THE ASSOCIATED PRESS POLL
CONDUCTED BY IPSOS PUBLIC AFFAIRS
PROJECT #81-5681-91**

NOTE: all results shown are percentages unless otherwise labeled.

FOOD SAFETY STUDY

NOTE: Results represent all adults unless otherwise indicated.

1. Overall, how confident are you that the food you buy is safe to eat?

<u>ALL ADULTS</u>	<u>7/10- 14/08</u>
Very confident.....	30
Somewhat confident	45
Not too confident	15
Not at all confident	9
Don't Know	1
Summary	
Total confident	76
Total not confident	23

2. How confident are you in the federal government's ability to keep the food supply safe?

<u>ALL ADULTS</u>	<u>7/10- 14/08</u>
Very confident.....	18
Somewhat confident	51
Not too confident	19
Not at all confident	11
Don't Know	1
Summary	
Total confident	69
Total not confident	30

3. In the past six months, have you done any of the following things because you heard warnings about the safety of particular types of food, or not? How about...(READ ITEMS)

ALL ADULTS

	<u>7/10-14/08</u>		
	<u>Yes, in last six months</u>	<u>No</u>	<u>Don't Know</u>
Worried you might get sick from eating contaminated food	46	54	-
Avoided buying foods you would normally buy	46	53	1
Thrown out food earlier than usual .	29	70	1
Returned food to the store	14	86	-

4. How worried are you that you or a member of your family might get sick from eating fresh tomatoes or other produce?

<u>ALL ADULTS</u>	<u>7/10- 14/08</u>
Very worried	16
Somewhat worried	30
Not too worried	22
Not at all worried.....	31
Don't Know	1
Summary	
Total worried.....	46
Total not worried.....	53

5. As a result of recent cases of food borne illness, are you less likely to eat fresh tomatoes or other produce, or not?

<u>ALL ADULTS</u>	<u>7/10- 14/08</u>
Yes, LESS likely	45
No, NOT	55
Don't Know	-

6. As you may know, there are stricter federal safety standards for meat but not for fresh produce. Do you support or oppose establishing stricter federal safety standards for fresh produce? **(PROBE: Is that strongly (support/oppose) or somewhat (support/oppose)?)**

<u>ALL ADULTS</u>	<u>7/10- 14/08</u>
Strongly support	51
Somewhat support.....	29
Somewhat oppose.....	11
Strongly oppose.....	6
Don't Know	3
Summary	
Total support	80
Total oppose	17

7. Do you support or oppose labeling produce so its origin can be tracked should there be an outbreak of illness caused by produce? **(PROBE: Is that strongly (support/oppose) or somewhat (support/oppose)?)**

<u>ALL ADULTS</u>	<u>7/10- 14/08</u>
Strongly support	64
Somewhat support	22
Somewhat oppose.....	6
Strongly oppose	5
Don't Know	3
Summary	
Total support	86
Total oppose	12

8. How confident are you that the U.S. government has an adequate number of inspectors to check the safety of food being imported into the United States?

<u>ALL ADULTS</u>	<u>7/10- 14/08</u>
Very confident.....	8
Somewhat confident	33
Not too confident	30
Not at all confident	26
Don't Know	3
Summary	
Total confident	41
Total not confident	56

9. How confident are you that the U.S. government has an adequate number of inspectors to check the safety of food being grown and packed in U.S. facilities?

<u>ALL ADULTS</u>	<u>7/10- 14/08</u>
Very confident.....	9
Somewhat confident	40
Not too confident	28
Not at all confident	20
Don't Know	3
Summary	
Total confident	49
Total not confident	48

10. If it is decided that additional food safety inspectors are needed to check the safety of fresh produce, who should be responsible for paying for the additional inspectors?

<u>ALL ADULTS</u>	<u>7/10- 14/08</u>
The growing and packing industry, including importers	70
Taxpayers	23
Don't Know	7

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	28
35-49	25
50-64	27
65+	18
(DK/NS)	2

D2. Are you employed:

TOTAL EMPLOYED	58
Full time	47
Part time	11
Not employed	17
Retired	24
(DK/NS)	1

D3. What is the last year of school you completed?

Grade school or some high school	11
Completed high school	38
Some community college or university, did not finish	16
Completed technical school or a community college	8
Completed a university or Bachelor's degree	15
Completed a post-graduate degree such as a Master's or Ph.D.	11
(DK/NS)	1

D4. Are you currently married?

Yes	59
No	40
(DK/NS)	1

D5. Including yourself and any children, how many people are currently living in your household?

1	14
2	29
3	20
4	20
5	10
6+	6
(DK/NS)	1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN (NET)	38
Under 6	22
6-12	16
13-17	14
NO CHILDREN	60
(DK/NS)	2
Summary	
Any children 12 or younger	31
Any children 6 to 17	25

D8. Would you describe yourself as a born-again or evangelical Christian, or not?

Yes	44
No	53
(DK/NS)	3

D9. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination? **(IF "SOME OTHER RELIGION, ASK) Is that a Christian denomination, or not? (IF YES, CODED AS "PROTESTANT".)**

Protestant	46
Catholic	24
Mormon	2
Jewish	1
Some other religion	4
None	20
(DK/NS)	3

Zz5b. How often do you attend religious services?

At least once a week (Net)	42
More than once a week	12
Once a week	30
Less than once a week (Net)	35
A few times a month	15
A few times a year	20
Never	21
(DK/NS)	2

D10. Are you of Hispanic ethnicity?

(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D11. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	76
Hispanic	13
Black	12
Asian	3
(NOT READ) American Indian	2
(NOT READ) Other	1
(DK/NS)	3

D12. Could you please tell me your household income from all sources in 2007?

Under \$15,000	10
\$15,000 to less than \$20,000	4
\$20,000 to less than \$25,000	6
\$25,000 to less than \$30,000	5
\$30,000 to less than \$40,000	7
\$40,000 to less than \$50,000	7
\$50,000 to less than \$75,000	15
\$75,000 to less than \$100,000	11
\$100,000 or more	19
(DK/NS)	16

REGION:

Northeast	19
Midwest	22
South	37
West	22

METROPOLITAN STATUS:

Urban	27
Suburban	53
Rural	20

GENDER:

Male	47
Female	53