Detailed tables

Q (The war in Iraq) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
* small base

	Total	Gender		Age							Age/Gender				Generations			
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents	1132	528	604	124	171	177	403	240	215	900	198	322	173	422	278	459	156	184
Weighted	1000	485	515	188*	182	168	292	155	303	682	223	255	217	290	180	357	147	257
The war in Iraq																		
A great deal	632 63%	299 62%	334 65%	122 65%	107 59%	103 61%	191 65%	99 64%	186 61%	436 64%	138 62%	156 61%	137 63%	191 66%	117 65%	226 63%	91 62%	158 61%
Somewhat	231 23%	112 23%	118 23%	33 17%	47 26%	48 29% C	67 23%	32 21%	62 21%	166 24%	47 21%	65 25%	48 22%	68 23%	36 20%	99 28% N	38 26%	53 21%
Not really much	69 7%	40 8%	29 6%	16 8%	15 8%	7 4%	20 7%	9 6%	27 9%	41 6%	19 9%	19 7%	15 7%	14 5%	10 5%	19 5%	9 6%	24 9%
Nothing-not important to me	58 6%	30 6%	28 5%	14 8%	11 6%	9 6%	12 4%	12 8%	24 8%	34 5%	16 7%	14 6%	14 6%	14 5%	16 9% O	12 3%	8 5%	21 8% O
DK/NS	9 1%	3 1%	6 1%	4 2%	1 1%	0 -	2 1%	2 1%	4 1%	5 1%	2 1%	1 1%	4 2%	2 1%	2 1%	1 1%	1 1%	2 1%
Summary																		
Top2 Net	863 86%	411 85%	452 88%	155 82%	155 85%	151 90%	258 88%	132 85%	248 82%	602 88% H	185 83%	220 86%	185 85%	259 89%	153 85%	325 91% NQ	129 88%	211 82%
Bottom2 Net	128 13%	70 14%	57 11%	30 16%	26 14%	17 10%	32 11%	21 14%	51 17% I	75 11%	36 16%	33 13%	29 13%	29 10%	26 14% O	31 9%	17 11%	45 18% O

Q (Improving the economy) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

_____

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
* small base

	Total	Gender		Age							Age/Gender				Generations			
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents	1132	528	604	124	171	177	403	240	215	900	198	322	173	422	278	459	156	184
Weighted	1000	485	515	188*	182	168	292	155	303	682	223	255	217	290	180	357	147	257
Improving the economy																		
A great deal	774 78%	370 76%	405 79%	145 77%	139 76%	130 77%	232 80%	119 77%	235 78%	529 78%	177 79%	187 73%	158 73%	242 84% KL	139 77%	283 79%	108 74%	200 78%
Somewhat	152 15%	79 16%	73 14%	29 16%	32 17%	27 16%	38 13%	22 14%	44 14%	105 15%	33 15%	45 18% M	38 17%	32 11%	26 15%	53 15%	26 18%	40 16%
Not really much	34 3%	22 5%	12 2%	4 2%	5 3%	4 3%	15 5%	5 3%	8 3%	25 4%	7 3%	15 6%	5 2%	7 2%	5 3%	14 4%	2 1%	8 3%
Nothing-not important to me	31 3%	12 2%	19 4%	8 4%	7 4%	5 3%	4 1%	6 4%	14 4%	17 2%	6 3%	6 2%	15 7% M	5 2%	7 4% O	4 1%	10 7% O	9 3%
DK/NS	9 1%	2 1%	6 1%	2 1%	0 -	1 1%	3 1%	2 2%	2 1%	6 1%	0 -	2 1%	2 1%	4 1%	2 1%	3 1%	0 -	0 -
Summary																		
Top2 Net	926 93%	448 93%	478 93%	174 92%	170 93%	157 93%	270 93%	141 91%	278 92%	634 93%	210 94%	232 91%	196 90%	274 95%	165 92%	336 94%	135 92%	240 93%
Bottom2 Net	65 6%	34 7%	31 6%	12 6%	12 7%	10 6%	19 6%	12 8%	22 7%	42 6%	12 6%	20 8%	19 9%	12 4%	13 7%	18 5%	12 8%	17 7%

Q (Gas prices) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
* small base

	Total	Gender		Age							Age/Gender				Generations			
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents	1132	528	604	124	171	177	403	240	215	900	198	322	173	422	278	459	156	184
Weighted	1000	485	515	188*	182	168	292	155	303	682	223	255	217	290	180	357	147	257

Gas prices

	Total	Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers	Baby boomers	Gen X'ers	Gen Next
A great deal	585 58%	274 57%	311 60%	103 55%	108 59%	104 62%	169 58%	93 60%	173 57%	404 59%	130 58%	140 55%	123 56%	184 63%	112 62%	208 58%	87 60%	147 57%
Somewhat	248 25%	117 24%	131 25%	49 26%	43 24%	44 26%	72 25%	34 22%	74 24%	169 25%	53 24%	63 25%	57 26%	70 24%	36 20%	97 27%	37 25%	64 25%
Not really much	88 9%	49 10%	38 8%	21 11%	16 9%	9 6%	28 10%	11 7%	30 10%	55 8%	23 10%	25 9%	19 9%	20 7%	12 7%	30 8%	10 7%	28 11%
Nothing-not important to me	66 7%	36 7%	30 6%	10 5%	13 7%	10 6%	19 6%	15 10%	20 7%	46 7%	14 6%	22 9%	15 7%	15 5%	15 8%	21 6%	11 7%	15 6%
DK/NS	14 1%	8 2%	6 1%	5 3%	2 1%	0 -	4 1%	2 1%	5 2%	8 1%	3 2%	5 2%	4 2%	1 1%	4 3% O	1 1%	1 1%	3 1%

Summary

	Total	Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers	Baby boomers	Gen X'ers	Gen Next
Top2 Net	832 83%	391 81%	442 86%	152 81%	151 83%	149 89%	242 83%	127 82%	247 82%	573 84%	183 82%	203 80%	180 83%	254 88% K	149 83%	305 85%	125 85%	211 82%
Bottom2 Net	154 15%	86 18%	68 13%	31 17%	29 16%	19 11%	46 16%	26 17%	50 17%	102 15%	37 17%	47 18% M	34 16%	35 12%	27 15%	51 14%	21 14%	43 17%

Global National (U.S. Election Study)

Q. (Improving access to healthcare) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
* small base

		Gender		Age							Age/Gender				Generations			
	Total	Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents	1132	528	604	124	171	177	403	240	215	900	198	322	173	422	278	459	156	184
Weighted	1000	485	515	188*	182	168	292	155	303	682	223	255	217	290	180	357	147	257

Improving access to healthcare

	Total	Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers	Baby boomers	Gen X'ers	Gen Next
A great deal	590 59%	263 54%	327 64% A	100 53%	102 56%	109 65%	166 57%	103 66% CF	167 55%	413 60%	123 55%	135 53%	126 58%	196 68% JKL	115 64% Q	211 59%	88 60%	137 53%
Somewhat	252 25%	131 27%	121 23%	56 30% G	48 27%	36 21%	81 28% G	28 18%	87 29%	162 24%	57 25%	74 29% M	60 28%	58 20%	35 19%	93 26%	32 22%	79 31% N
Not really much	69 7%	37 8%	32 6%	12 7%	17 9%	10 6%	20 7%	9 6%	23 7%	45 7%	17 8%	19 7%	16 7%	15 5%	10 6%	23 6%	13 9%	20 8%
Nothing-not important to me	81 8%	50 10% B	31 6%	17 9%	14 8%	13 8%	22 7%	14 9%	24 8%	57 8%	26 12%	24 10%	13 6%	18 6%	18 10%	27 8%	14 9%	21 8%
DK/NS	8 1%	3 1%	5 1%	2 1%	0 -	0 -	4 1%	2 1%	2 1%	5 1%	0 -	3 1%	2 1%	2 1%	2 1%	3 1%	0 -	0 -

Summary

	Total	Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers	Baby boomers	Gen X'ers	Gen Next
Top2 Net	842 84%	394 81%	448 87% A	157 83%	150 83%	145 86%	247 85%	130 84%	254 84%	575 84%	179 81%	209 82%	186 86%	255 88% J	150 83%	304 85%	120 82%	216 84%
Bottom2 Net	150 15%	87 18% B	63 12%	29 16%	32 17%	23 14%	42 14%	23 15%	47 15%	102 15%	43 19% M	43 17%	29 13%	33 11%	28 16%	50 14%	26 18%	41 16%

Detailed tables

Q. (Reducing the deficit) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
* small base

	Total	Gender		Age							Age/Gender				Generations			
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents	1132	528	604	124	171	177	403	240	215	900	198	322	173	422	278	459	156	184
Weighted	1000	485	515	188*	182	168	292	155	303	682	223	255	217	290	180	357	147	257
Reducing the deficit																		
A great deal	557 56%	278 57%	279 54%	85 45%	90 49%	94 56%	175 60% CD	103 67% CD	144 48%	402 59% H	116 52%	158 62% L	97 44%	176 61% L	121 67% PQ	209 59% P	66 45%	127 49%
Somewhat	295 30%	144 30%	151 29%	53 28% G	68 38% G	56 33% G	89 31% G	27 17%	94 31%	199 29%	71 32%	72 28%	71 33%	79 27%	32 18%	115 32% N	58 39% N	78 30% N
Not really much	72 7%	30 6%	43 8%	27 14% EFG	12 6%	6 4%	17 6%	8 5%	34 11% I	36 5%	17 8%	11 5%	25 11% K	17 6%	9 5%	18 5%	8 5%	32 13% NOP
Nothing-not important to me	62 6%	29 6%	33 7%	19 10% F	11 6%	7 4%	9 3%	16 10% EF	26 8%	36 5%	16 7%	12 5%	18 8%	15 5%	17 10% O	11 3%	12 8% O	21 8% O
DK/NS	14 1%	4 1%	10 2%	5 3% F	1 1%	5 3% F	1 -	1 1%	5 2%	9 2%	3 1%	1 -	8 4% K	3 1%	1 -	4 1%	4 3% Q	0 -
Summary																		
Top2 Net	852 85%	422 87%	430 83%	138 73%	158 87% C	149 89% C	264 91% CG	130 84% C	239 79%	601 88% H	187 84%	230 90% L	167 77%	255 88% L	153 85%	324 91% NPQ	123 84%	205 80%
Bottom2 Net	134 13%	58 12%	76 15%	46 24% DEF	22 12%	13 8%	26 9%	24 16% EF	59 20% I	72 11%	33 15%	24 9%	43 20% KM	32 11%	27 15% O	29 8%	19 13%	53 20% O

Q (Improving education) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

_____

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
* small base

	Total	Gender		Age							Age/Gender				Generations			
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents	1132	528	604	124	171	177	403	240	215	900	198	322	173	422	278	459	156	184
Weighted	1000	485	515	188*	182	168	292	155	303	682	223	255	217	290	180	357	147	257

Improving education

	Total	Male A	Female B	18-29 C	30-39 D	40-49 E	50-64 F	65+ G	18-34 H	35+ I	Men 18-44 J	Men 45+ K	Women 18-44 L	Women 45+ M	Pre boomers N	Baby boomers O	Gen X'ers P	Gen Next Q
A great deal	627 63%	284 59%	343 67% A	121 65%	124 68%	101 60%	173 59%	101 65%	201 66%	420 61%	137 62%	143 56%	156 72% K	184 63%	115 64%	207 58%	100 68%	176 68% O
Somewhat	248 25%	125 26%	123 24%	31 17%	39 22%	50 30% C	85 29% C	36 23%	53 18%	189 28% H	48 22%	76 30%	39 18% L	80 28% L	43 24%	114 32% NQ	34 23%	43 17%
Not really much	62 6%	41 8% B	21 4%	18 9% G	12 6%	8 5%	19 7%	4 3%	29 9% I	32 5%	18 8% M	22 9% M	13 6%	8 3%	5 3%	20 6%	6 4%	24 10% N
Nothing-not important to me	56 5%	33 7% B	23 4%	16 8%	5 3%	8 5%	14 5%	13 8% D	17 6%	38 6%	19 8% L	14 5%	6 2%	17 6%	17 9% O	15 4%	6 4%	14 5%
DK/NS	7 1%	2 -	5 1%	2 1%	2 1%	0 -	1 -	1 1%	3 1%	3 -	1 -	1 -	4 2%	1 -	1 -	0 -	1 1%	1 -

Summary

	Total	Male A	Female B	18-29 C	30-39 D	40-49 E	50-64 F	65+ G	18-34 H	35+ I	Men 18-44 J	Men 45+ K	Women 18-44 L	Women 45+ M	Pre boomers N	Baby boomers O	Gen X'ers P	Gen Next Q
Top2 Net	875 88%	409 84%	466 90% A	152 81%	163 90%	151 90%	258 88%	137 89%	254 84%	609 89%	185 83%	219 86%	195 90%	264 91% J	158 88%	321 90%	133 91%	219 85%
Bottom2 Net	118 12%	74 15% B	44 9%	33 18%	17 9%	17 10%	33 11%	17 11%	46 15%	70 10%	37 16% M	36 14%	19 9%	25 9%	22 12%	35 10%	12 8%	38 15%

Q. (Lowering taxes) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

_____

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
* small base

	Total	Gender		Age							Age/Gender				Generations			
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents	1132	528	604	124	171	177	403	240	215	900	198	322	173	422	278	459	156	184
Weighted	1000	485	515	188*	182	168	292	155	303	682	223	255	217	290	180	357	147	257
Lowering taxes																		
A great deal	496 50%	242 50%	254 49%	74 39%	94 52%	94 56% C	149 51% C	77 50%	130 43%	358 52% H	110 49%	127 50%	95 44%	156 54%	89 50%	190 53%	73 50%	113 44%
Somewhat	297 30%	137 28%	160 31%	63 34%	55 30%	45 27%	93 32%	38 25%	97 32%	197 29%	67 30%	70 27%	70 32%	87 30%	46 26%	107 30%	47 32%	85 33%
Not really much	113 11%	55 11%	58 11%	28 15%	20 11%	13 8%	30 10%	19 12%	42 14%	68 10%	23 11%	29 12%	31 14%	26 9%	22 12%	33 9%	12 8%	36 14%
Nothing-not important to me	85 8%	47 10%	38 8%	21 11%	13 7%	16 9%	18 6%	17 11%	31 10%	54 8%	21 10%	25 10%	19 9%	19 6%	18 10%	27 8%	15 10%	23 9%
DK/NS	8 1%	3 1%	5 1%	2 1%	0 -	0 -	1 1%	4 2% D	2 1%	5 1%	0 -	3 1%	2 1%	2 1%	4 2% OQ	1 -	0 -	0 -
Summary																		
Top2 Net	793 79%	379 78%	414 80%	137 73%	149 82%	139 83%	242 83% CG	115 74%	227 75%	555 81%	178 80%	197 77%	165 76%	243 84%	136 75%	297 83% N	120 82%	198 77%
Bottom2 Net	199 20%	102 21%	96 19%	49 26% F	33 18%	29 17%	48 17%	36 24%	73 24%	122 18%	45 20%	55 21%	50 23%	45 16%	41 23%	59 17%	27 18%	59 23%

Q. (The environment) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

_____

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
* small base

	Total	Gender		Age							Age/Gender				Generations			
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents	1132	528	604	124	171	177	403	240	215	900	198	322	173	422	278	459	156	184
Weighted	1000	485	515	188*	182	168	292	155	303	682	223	255	217	290	180	357	147	257
The environment																		
A great deal	516 52%	232 48%	284 55% A	85 45%	91 50%	87 52%	162 55%	81 52%	145 48%	361 53%	104 47%	124 49%	107 49%	172 59% JK	92 51%	196 55% P	64 44%	129 50%
Somewhat	324 32%	158 33%	167 32%	63 33%	61 34%	56 33%	93 32%	48 31%	95 31%	225 33%	72 32%	84 33%	75 35%	89 31%	59 33%	115 32%	56 38%	81 32%
Not really much	77 8%	45 9%	33 6%	16 9%	20 11% E	5 3%	22 8%	14 9% E	32 11%	44 7%	20 9%	24 9%	17 8%	16 5%	16 9%	22 6%	11 7%	26 10%
Nothing-not important to me	77 8%	47 10% B	29 6%	22 12% F	9 5%	19 11% F	15 5%	12 8%	27 9%	49 7%	27 12% M	21 8%	16 7%	13 5%	13 7%	23 6%	16 11%	21 8%
DK/NS	5 -	2 -	3 1%	2 1%	0 -	1 1%	1 -	0 -	2 1%	3 -	0 -	2 1%	2 1%	0 -	0 -	2 1%	0 -	0 -
Summary																		
Top2 Net	841 84%	390 80%	451 87% A	148 79%	153 84%	143 85%	255 87% C	129 83%	240 79%	586 86% H	176 79%	208 82%	182 84%	261 90% JK	152 84%	310 87%	120 82%	210 82%
Bottom2 Net	154 15%	92 19% B	62 12%	38 20%	30 16%	23 14%	36 12%	26 17%	60 20%	93 14%	47 21% M	44 17% M	33 15%	29 10%	28 16%	45 13%	26 18%	47 18%

Q. (Keeping America safe from terrorism) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
* small base

	Total	Gender		Age							Age/Gender				Generations			
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents	1132	528	604	124	171	177	403	240	215	900	198	322	173	422	278	459	156	184
Weighted	1000	485	515	188*	182	168	292	155	303	682	223	255	217	290	180	357	147	257

Keeping America safe from terrorism

	Total	Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers	Baby boomers	Generation X'ers	Generation Next
A great deal	737 74%	354 73%	383 74%	115 61%	132 72%	132 79% C	226 77% C	124 80% C	199 66%	529 78% H	157 71%	194 76%	145 67%	231 80% JL	144 80% Q	281 79% Q	105 72%	169 66%
Somewhat	151 15%	73 15%	78 15%	32 17%	30 17%	23 14%	47 16%	18 11%	47 16%	103 15%	32 14%	41 16%	38 18%	39 13%	21 11%	55 15%	26 18%	42 16%
Not really much	58 6%	30 6%	27 5%	22 12% FG	10 5%	11 6%	8 3%	4 3%	28 9% I	27 4%	18 8% M	10 4%	17 8%	10 3%	5 3%	14 4%	9 6%	26 10% NO
Nothing-not important to me	45 4%	22 5%	23 5%	16 8% EF	10 6% E	2 1%	10 4%	7 5% E	25 8% I	21 3%	14 6%	8 3%	14 6%	9 3%	9 5% O	6 2%	7 4%	18 7% O
DK/NS	9 1%	5 1%	4 1%	3 2%	1 -	0 -	1 -	2 1%	4 1%	3 -	2 1%	1 1%	2 1%	2 1%	2 1%	0 -	0 -	2 1%

Summary

	Total	Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers	Baby boomers	Generation X'ers	Generation Next
Top2 Net	888 89%	427 88%	461 89%	146 78%	162 89% C	155 92% C	273 93% C	141 91% C	246 81%	632 93% H	189 85%	235 92% JL	184 85%	269 93% JL	164 91% Q	337 94% Q	131 89%	211 82%
Bottom2 Net	103 10%	52 11%	51 10%	38 20% DEFG	20 11%	13 8%	18 6%	12 8%	53 17% I	48 7%	32 14% KM	18 7%	31 14% KM	19 7%	14 8%	20 6%	15 11%	44 17% NO

Q. (TOP2BOX SUMMARY) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?)

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
* small base

	Total	Gender		Age							Age/Gender				Generations			
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents	1132	528	604	124	171	177	403	240	215	900	198	322	173	422	278	459	156	184
Weighted	1000	485	515	188*	182	168	292	155	303	682	223	255	217	290	180	357	147	257
Improving the economy	926	448	478	174	170	157	270	141	278	634	210	232	196	274	165	336	135	240
	93%	93%	93%	92%	93%	93%	93%	91%	92%	93%	94%	91%	90%	95%	92%	94%	92%	93%
Keeping America safe from terrorism	888	427	461	146	162	155	273	141	246	632	189	235	184	269	164	337	131	211
	89%	88%	89%	78%	89% C	92% C	93% C	91% C	81%	93% H	85%	92% JL	85%	93% JL	91% Q	94% Q	89%	82%
Improving education	875	409	466	152	163	151	258	137	254	609	185	219	195	264	158	321	133	219
	88%	84%	90% A	81%	90%	90%	88%	89%	84%	89%	83%	86%	90%	91% J	88%	90%	91%	85%
The war in Iraq	863	411	452	155	155	151	258	132	248	602	185	220	185	259	153	325	129	211
	86%	85%	88%	82%	85%	90%	88%	85%	82%	88% H	83%	86%	85%	89%	85%	91% NQ	88%	82%
Reducing the deficit	852	422	430	138	158	149	264	130	239	601	187	230	167	255	153	324	123	205
	85%	87%	83%	73%	87% C	89% C	91% CG	84% C	79%	88% H	84%	90% L	77%	88% L	85%	91% NPQ	84%	80%
Improving access to healthcare	842	394	448	157	150	145	247	130	254	575	179	209	186	255	150	304	120	216
	84%	81%	87% A	83%	83%	86%	85%	84%	84%	84%	81%	82%	86%	88% J	83%	85%	82%	84%
The environment	841	390	451	148	153	143	255	129	240	586	176	208	182	261	152	310	120	210
	84%	80%	87% A	79%	84%	85%	87% C	83%	79%	86% H	79%	82%	84%	90% JK	84%	87%	82%	82%
Gas prices	832	391	442	152	151	149	242	127	247	573	183	203	180	254	149	305	125	211
	83%	81%	86%	81%	83%	89%	83%	82%	82%	84%	82%	80%	83%	88% K	83%	85%	85%	82%
Lowering taxes	793	379	414	137	149	139	242	115	227	555	178	197	165	243	136	297	120	198
	79%	78%	80%	73%	82%	83%	83% CG	74%	75%	81%	80%	77%	76%	84%	75%	83% N	82%	77%

Q. (LOW2BOX SUMMARY) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?)

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
* small base

	Total	Gender		Age							Age/Gender				Generations			
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents	1132	528	604	124	171	177	403	240	215	900	198	322	173	422	278	459	156	184
Weighted	1000	485	515	188*	182	168	292	155	303	682	223	255	217	290	180	357	147	257
Lowering taxes	199 20%	102 21%	96 19%	49 26% F	33 18%	29 17%	48 17%	36 24%	73 24%	122 18%	45 20%	55 21%	50 23%	45 16%	41 23%	59 17%	27 18%	59 23%
The environment	154 15%	92 19% B	62 12%	38 20%	30 16%	23 14%	36 12%	26 17%	60 20%	93 14%	47 21% M	44 17% M	33 15%	29 10%	28 16%	45 13%	26 18%	47 18%
Gas prices	154 15%	86 18%	68 13%	31 17%	29 16%	19 11%	46 16%	26 17%	50 17%	102 15%	37 17%	47 18% M	34 16%	35 12%	27 15%	51 14%	21 14%	43 17%
Improving access to healthcare	150 15%	87 18% B	63 12%	29 16%	32 17%	23 14%	42 14%	23 15%	47 15%	102 15%	43 19% M	43 17%	29 13%	33 11%	28 16%	50 14%	26 18%	41 16%
Reducing the deficit	134 13%	58 12%	76 15%	46 24% DEF	22 12%	13 8%	26 9%	24 16% EF	59 20% I	72 11%	33 15%	24 9%	43 20% KM	32 11%	27 15% O	29 8%	19 13%	53 20% O
The war in Iraq	128 13%	70 14%	57 11%	30 16%	26 14%	17 10%	32 11%	21 14%	51 17% I	75 11%	36 16%	33 13%	29 13%	29 10%	26 14% O	31 9%	17 11%	45 18% O
Improving education	118 12%	74 15% B	44 9%	33 18%	17 9%	17 10%	33 11%	17 11%	46 15%	70 10%	37 16% M	36 14%	19 9%	25 9%	22 12%	35 10%	12 8%	38 15%
Keeping America safe from terrorism	103 10%	52 11%	51 10%	38 20% DEFG	20 11%	13 8%	18 6%	12 8%	53 17% I	48 7%	32 14% KM	18 7%	31 14% KM	19 7%	14 8%	20 6%	15 11%	44 17% NO
Improving the economy	65 6%	34 7%	31 6%	12 6%	12 7%	10 6%	19 6%	12 8%	22 7%	42 6%	12 6%	20 8%	19 9%	12 4%	13 7%	18 5%	12 8%	17 7%

Detailed tables

Q. (The war in Iraq) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1132	172	198	232	366	370	356	242	957	68	120	891	209	272	612	420	471	348	338	434
Weighted	1000	191	196	194	265	387	288	171	748	120*	131*	678	287	281	393	330	348	503	227	259
The war in Iraq																				
A great deal	632 63%	120 63%	121 62%	124 64%	167 63%	241 62%	187 65%	104 61%	458 61%	84 70%	70 54%	419 62%	189 66%	173 61%	244 62%	193 58%	226 65%	326 65%	140 62%	159 61%
Somewhat	231 23%	35 18%	50 26%	52 27%	69 26%	85 22%	74 26%	48 28% A	200 27% I	14 12%	26 20%	184 27% L	43 15%	75 27%	108 27%	94 28%	90 26%	91 18%	62 27% Q	75 29% Q
Not really much	69 7%	20 11%	9 4%	9 4%	19 7%	29 8%	16 6%	12 7%	53 7%	9 8%	12 9%	44 6%	22 7%	22 8%	22 6%	25 8%	19 5%	42 8%	10 4%	16 6%
Nothing-not important to me	58 6%	12 6%	15 8%	7 4%	10 4%	28 7%	10 3%	7 4%	33 4%	11 9%	17 13% HK	27 4%	28 10% K	11 4%	16 4%	16 5%	11 3%	38 8% S	13 6%	7 3%
DK/NS	9 1%	3 2%	1 -	1 1%	0 -	4 1%	1 -	0 -	4 1%	2 1%	5 4% HK	4 1%	5 2%	0 -	3 1%	2 1%	2 1%	6 1%	2 1%	1 1%
Summary																				
Top2 Net	863 86%	155 81%	171 87%	177 91% AE	236 89% A	326 84%	261 91% EA	151 89%	658 88% J	99 82%	97 74%	604 89% JL	231 81%	248 88%	352 90%	287 87%	316 91%	418 83%	202 89%	234 90% Q
Bottom2 Net	128 13%	33 17% CF	24 12%	16 8%	29 11%	57 15%	26 9%	19 11%	87 12%	20 17%	29 22% HK	71 10%	51 18% K	33 12%	38 10%	41 12%	30 9%	79 16% S	23 10%	24 9%

Q (Improving the economy) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100 K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1132	172	198	232	366	370	356	242	957	68	120	891	209	272	612	420	471	348	338	434
Weighted	1000	191	196	194	265	387	288	171	748	120*	131*	678	287	281	393	330	348	503	227	259
Improving the economy																				
A great deal	774 78%	146 76%	148 76%	155 80%	216 82%	294 76%	235 81%	136 80%	571 76%	103 85% J	88 67%	520 77%	228 79%	210 74%	306 78%	245 74%	275 79%	385 77%	180 79%	203 78%
Somewhat	152 15%	26 14%	25 13%	30 15%	42 16%	51 13%	43 15%	28 17%	132 18% I	4 4%	19 14% I	121 18% L	27 9%	57 20%	64 16%	65 20%	56 16%	66 13%	36 16%	47 18%
Not really much	34 3%	11 6%	4 2%	5 3%	6 2%	15 4%	6 2%	5 3%	23 3%	8 6%	9 7% HK	17 3%	16 6%	4 2%	13 3%	11 3%	6 2%	22 4%	6 3%	5 2%
Nothing-not important to me	31 3%	6 3% D	16 8% CDF G	5 2%	1 -	22 6% FGD	5 2%	1 -	17 2%	6 5%	10 8% HK	17 2%	12 4%	10 4%	6 2%	6 2%	10 3%	23 5% S	6 2%	2 1%
DK/NS	9 1%	3 1%	2 1%	0 -	0 -	5 1%	0 -	0 -	6 1%	0 -	5 4% HK	3 -	5 2%	0 -	3 1%	2 1%	1 -	7 1%	0 -	2 1%
Summary																				
Top2 Net	926 93%	172 90%	173 89%	184 95% BE	258 97% ABE	345 89%	278 96% EAB	165 96% EAB	703 94% J	107 88%	107 81%	641 94% JL	255 89%	267 95%	371 94%	311 94%	330 95%	451 90%	215 95% Q	250 96% Q
Bottom2 Net	65 6%	17 9% DF	20 10% DFG	9 5%	7 3%	37 10% FGD	10 4%	6 3%	40 5%	14 12%	19 15% HK	34 5%	28 10% K	15 5%	19 5%	17 5%	17 5%	45 9% S	12 5%	7 3%

Q. (Gas prices) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1132	172	198	232	366	370	356	242	957	68	120	891	209	272	612	420	471	348	338	434
Weighted	1000	191	196	194	265	387	288	171	748	120*	131*	678	287	281	393	330	348	503	227	259

Gas prices

	Total	Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
A great deal	585	128	126	112	134	255	165	81	418	94	86	366	199	141	223	168	198	326	145	109
	58%	67% DG	65% DG	58%	51%	66% FGD	57% G	47%	56%	78% H	66% K	54%	69% K	50%	56%	51%	57%	65% S	64% S	42%
Somewhat	248	27	39	58	91	67	87	61	212	7	19	199	40	89	110	100	99	92	54	97
	25%	14%	20%	30% ABE	34% ABE	17%	30% EAB	36% EAB	28% IJ	6%	14%	29% JL	14%	32%	28%	30%	29%	18%	24%	37% QR
Not really much	88	13	12	17	25	26	23	19	63	13	13	59	26	28	31	32	28	39	17	30
	9%	7%	6%	9%	9%	7%	8%	11%	8%	11%	10%	9%	9%	10%	8%	10%	8%	8%	7%	12%
Nothing-not important to me	66	18	17	7	13	34	13	8	49	5	8	48	17	22	26	26	22	37	9	20
	7%	9%	8%	3%	5%	9% FC	5%	5%	7%	4%	6%	7%	6%	8%	7%	8%	6%	7%	4%	8% R
DK/NS	14	5	1	0	2	6	0	2	6	2	5	6	5	1	4	4	1	9	2	3
	1%	3% F	1%	-	1%	1%	-	1%	1%	1%	4% HK	1%	2%	-	1%	1%	-	2%	1%	1%

Summary

	Total	Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
Top2 Net	832	156	166	170	225	321	253	142	630	101	105	565	239	230	332	269	297	418	199	206
	83%	81%	85%	88%	85%	83%	88%	83%	84%	84%	80%	83%	83%	82%	84%	81%	85%	83%	88% S	80%
Bottom2 Net	154	31	29	24	38	60	36	27	112	18	21	107	43	50	57	57	50	76	26	51
	15%	16%	15%	12%	14%	15%	12%	16%	15%	15%	16%	16%	15%	18%	15%	17%	14%	15%	12%	20% R

Global National (U.S. Election Study)

Q. (Improving access to healthcare) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1132	172	198	232	366	370	356	242	957	68	120	891	209	272	612	420	471	348	338	434
Weighted	1000	191	196	194	265	387	288	171	748	120*	131*	678	287	281	393	330	348	503	227	259
Improving access to healthcare																				
A great deal	590 59%	131 68% DG	116 59% G	123 63% DG	134 51%	247 64% GD	176 61% G	81 47%	422 56%	88 73% H	83 63%	371 55%	200 69% K	145 51%	224 57%	159 48%	212 61% O	314 62% S	139 62% S	130 50%
Somewhat	252 25%	35 18%	43 22%	53 28%	80 30% AE	78 20%	85 29% EA	49 29% EA	200 27%	23 19%	27 21%	190 28% L	53 19%	84 30%	104 26%	97 29%	92 27%	115 23%	53 23%	82 32% QR
Not really much	69 7%	13 7%	14 7%	9 5%	26 10%	27 7%	14 5%	21 13% EFC	57 8% I	0 -	12 9% I	50 7%	16 6%	22 8%	28 7%	29 9%	22 6%	26 5%	17 7%	25 9% Q
Nothing-not important to me	81 8%	11 6%	21 11% CF	9 4%	23 9%	33 8%	13 5%	19 11% FC	65 9%	8 7%	7 5%	64 9%	15 5%	30 11%	33 9%	42 13% P	21 6%	43 9%	17 7%	21 8%
DK/NS	8 1%	2 1%	1 1%	0 -	1 -	3 1%	1 -	0 -	4 -	1 1%	2 2%	4 1%	3 1%	0 -	4 1%	3 1%	1 -	4 1%	1 1%	2 1%
Summary																				
Top2 Net	842 84%	165 87% G	159 81%	176 91% BDE G	215 81%	324 84% G	261 91% EGB	130 76%	623 83%	111 92%	110 84%	561 83%	253 88%	229 81%	328 83%	257 78%	304 87% O	429 85%	192 85%	212 82%
Bottom2 Net	150 15%	24 13%	36 18% CF	18 9%	49 19% C	60 15% F	26 9%	41 24% EFAC	122 16%	8 7%	19 14%	114 17%	31 11%	52 19%	62 16%	71 21% P	43 12%	69 14%	33 15%	45 17%

Q. (Reducing the deficit) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1132	172	198	232	366	370	356	242	957	68	120	891	209	272	612	420	471	348	338	434
Weighted	1000	191	196	194	265	387	288	171	748	120*	131*	678	287	281	393	330	348	503	227	259
Reducing the deficit																				
A great deal	557 56%	108 56%	112 57%	109 56%	136 51%	220 57%	162 56%	83 49%	409 55%	77 64% J	61 47%	367 54%	166 58%	127 45%	238 61% M	179 54%	188 54%	296 59% S	127 56%	127 49%
Somewhat	295 30%	44 23%	53 27%	64 33%	102 39% ABE	97 25%	100 35% EA	67 39% EAB	232 31%	31 26%	28 22%	219 32% J	70 24%	105 37% N	114 29%	110 33%	109 32%	115 23%	75 33% Q	103 40% Q
Not really much	72 7%	19 10%	9 5%	16 8%	15 5%	28 7%	20 7%	10 6%	54 7%	7 6%	20 15% HK	43 7%	26 9%	23 8%	20 5%	18 6%	25 7%	39 8%	15 7%	17 6%
Nothing-not important to me	62 6%	15 8% F	20 10% CDF	5 3%	12 5%	35 9% FC	7 2%	10 6%	49 6%	4 3%	10 7%	47 7%	14 5%	27 10% N	20 5%	22 7%	25 7%	41 8% R	8 4%	12 5%
DK/NS	14 1%	6 3% CDF	1 1%	0 -	0 -	8 2% F	0 -	0 -	5 1%	1 1%	12 9% HIK	2 -	12 4% K	0 -	2 -	1 -	1 -	12 2% RS	0 -	1 -
Summary																				
Top2 Net	852 85%	151 79%	165 84%	173 89% AE	238 90% AE	316 82%	261 91% EA	150 88%	641 86% J	108 90% J	90 68%	586 86% J	236 82%	231 82%	351 89% M	289 87%	297 85%	410 82%	203 89% Q	230 89% Q
Bottom2 Net	134 13%	34 18% DF	29 15%	21 11%	27 10%	63 16% FD	27 9%	21 12%	103 14%	11 9%	30 23% HIK	90 13%	40 14%	50 18% N	40 10%	41 12%	50 14%	81 16%	24 11%	28 11%

Q *(Improving education)* *There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?*

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1132	172	198	232	366	370	356	242	957	68	120	891	209	272	612	420	471	348	338	434
Weighted	1000	191	196	194	265	387	288	171	748	120*	131*	678	287	281	393	330	348	503	227	259
Improving education																				
A great deal	627 63%	132 69% DG	124 63% G	133 69% DG	146 55%	256 66% GD	192 67% G	87 51%	439 59%	105 87% HJ	90 68% K	386 57%	219 76% K	172 61%	213 54%	167 51%	220 63% O	321 64%	155 68% S	148 57%
Somewhat	248 25%	33 17%	43 22%	44 22%	89 34% ABCE	76 20%	72 25%	60 36% EFABC	220 29% IJ	3 2%	22 17% I	207 31% JL	33 12%	72 26%	133 34% M	111 34%	96 28%	107 21%	52 23%	83 32% QR
Not really much	62 6%	13 7%	11 6%	13 7%	16 6%	24 6%	18 6%	10 6%	49 7%	6 5%	10 8%	46 7%	14 5%	21 7%	25 6%	31 9% P	15 4%	38 8%	9 4%	14 5%
Nothing-not important to me	56 5%	12 6% F	17 9% CF	4 2%	13 5%	30 8% FC	6 2%	12 7% FC	38 5%	7 6%	6 4%	37 5%	18 6%	15 6%	21 6%	20 6%	17 5%	33 6%	10 4%	13 5%
DK/NS	7 1%	2 1%	0 -	0 -	1 -	2 -	0 -	1 -	2 -	0 -	4 3% HK	2 -	4 1%	1 -	1 -	2 -	1 -	4 1%	1 1%	2 1%
Summary																				
Top2 Net	875 88%	164 86%	167 85%	177 91%	235 89%	331 86%	264 92% E	148 87%	659 88%	108 89%	111 85%	593 87%	252 88%	245 87%	346 88%	278 84%	316 91% O	428 85%	207 91% Q	230 89%
Bottom2 Net	118 12%	25 13%	28 15%	17 9%	29 11%	54 14% F	24 8%	22 13%	87 12%	13 11%	16 12%	83 12%	32 11%	36 13%	46 12%	51 15% P	32 9%	71 14% R	19 8%	27 10%

Detailed tables

Q. (Lowering taxes) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1132	172	198	232	366	370	356	242	957	68	120	891	209	272	612	420	471	348	338	434
Weighted	1000	191	196	194	265	387	288	171	748	120*	131*	678	287	281	393	330	348	503	227	259

Lowering taxes

	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
A great deal	496	112	104	94	111	216	134	71	363	72	71	315	165	122	191	156	159	282	114	95
	50%	58% DFG	53% DG	48%	42%	56% FGD	46%	42%	49%	60%	54%	46%	57% K	43%	49%	47%	46%	56% S	50% S	36%
Somewhat	297	42	48	69	99	90	107	61	234	23	28	222	62	99	122	103	119	123	73	98
	30%	22%	25%	36% ABE	38% ABE	23%	37% EAB	36% EAB	31% J	19%	21%	33% JL	22%	35%	31%	31%	34%	24%	32% Q	38% Q
Not really much	113	19	18	18	36	37	29	25	84	15	14	77	32	32	45	36	41	45	26	40
	11%	10%	9%	9%	13%	9%	10%	14%	11%	13%	11%	11%	11%	12%	11%	11%	12%	9%	12%	16% Q
Nothing-not important to me	85	17	24	13	20	41	19	14	63	10	16	59	25	28	31	33	26	48	13	24
	8%	9%	12%	7%	7%	11%	7%	8%	8%	8%	12%	9%	9%	10%	8%	10%	7%	10%	6%	9%
DK/NS	8	1	1	0	0	3	0	0	5	0	2	5	2	0	5	3	2	6	1	2
	1%	1%	1%	-	-	1%	-	-	1%	-	2%	1%	1%	-	1%	1%	1%	1%	-	1%

Summary

	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Top2 Net	793	154	152	163	210	306	241	132	597	95	99	537	228	221	313	258	278	405	187	192
	79%	81%	78%	84%	79%	79%	83%	78%	80%	79%	75%	79%	79%	79%	80%	78%	80%	81%	82% S	74%
Bottom2 Net	199	36	42	31	55	78	48	38	146	26	30	137	57	60	75	69	68	93	40	65
	20%	19%	21%	16%	21%	20%	17%	22%	20%	21%	23%	20%	20%	21%	19%	21%	19%	18%	18%	25% QR

Q (The environment) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1132	172	198	232	366	370	356	242	957	68	120	891	209	272	612	420	471	348	338	434
Weighted	1000	191	196	194	265	387	288	171	748	120*	131*	678	287	281	393	330	348	503	227	259
The environment																				
A great deal	516	110	95	105	118	204	152	72	358	85	64	320	176	129	189	137	183	268	117	126
	52%	57%	48%	54%	45%	53%	53%	42%	48%	70%	49%	47%	61%	46%	48%	42%	53%	53%	52%	49%
		DG		G		G	G			HJ			K				O			
Somewhat	324	49	63	67	104	112	103	68	272	23	38	251	64	107	143	127	125	148	77	94
	32%	26%	33%	35%	39%	29%	36%	40%	36%	19%	29%	37%	22%	38%	37%	38%	36%	29%	34%	36%
					AE			EA	I			L								
Not really much	77	22	12	14	19	35	21	11	64	5	14	56	19	22	33	34	22	36	18	22
	8%	12%	6%	7%	7%	9%	7%	7%	9%	4%	11%	8%	7%	8%	8%	10%	6%	7%	8%	9%
Nothing-not important to me	77	10	25	8	24	35	13	19	52	8	12	48	26	23	25	31	18	47	14	15
	8%	5%	13%	4%	9%	9%	4%	11%	7%	7%	9%	7%	9%	8%	6%	9%	5%	10%	6%	6%
			ACF		C		F	FC								P				
DK/NS	5	0	0	0	0	0	0	0	2	0	2	2	2	0	2	2	0	4	0	1
	-	-	-	-	-	-	-	-	-	-	2%	1%	1%	-	1%	1%	-	1%	-	-
Summary																				
Top2 Net	841	158	158	172	222	316	254	140	630	107	103	572	240	236	332	264	308	416	195	220
	84%	83%	81%	89%	84%	82%	88%	82%	84%	89%	78%	84%	84%	84%	84%	80%	89%	83%	86%	85%
				B			EB										O			
Bottom2 Net	154	32	38	21	43	70	34	30	116	13	26	104	45	45	59	64	40	83	32	37
	15%	17%	19%	11%	16%	18%	12%	18%	16%	11%	20%	15%	16%	16%	15%	19%	11%	17%	14%	14%
			CF			F										P				

Q. (Keeping America safe from terrorism) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100 K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1132	172	198	232	366	370	356	242	957	68	120	891	209	272	612	420	471	348	338	434
Weighted	1000	191	196	194	265	387	288	171	748	120*	131*	678	287	281	393	330	348	503	227	259
Keeping America safe from terrorism																				
A great deal	737 74%	143 75%	144 74%	149 77%	193 73%	288 74%	219 76%	123 72%	551 73%	91 76%	90 69%	500 74%	214 75%	191 68%	305 78% M	242 73%	258 74%	387 77% S	167 74%	174 67%
Somewhat	151 15%	26 14%	27 14%	31 16%	52 20%	53 14%	52 18%	31 18%	125 17%	11 9%	17 13%	112 17%	30 10%	51 18%	61 15%	55 17%	57 16%	57 11%	30 13%	62 24% QR
Not really much	58 6%	10 5%	10 5%	9 4%	15 5%	20 5%	12 4%	12 7%	43 6%	6 5%	7 6%	40 6%	16 5%	24 9% N	16 4%	21 6%	19 6%	25 5%	17 7%	15 6%
Nothing-not important to me	45 4%	11 6% DF	13 7% DF	5 3%	5 2%	24 6% FD	5 2%	4 3%	27 4%	10 8%	13 10% HK	23 3%	22 8% K	14 5% N	8 2%	10 3%	12 4%	28 6%	11 5%	6 2%
DK/NS	9 1%	1 -	1 -	0 -	1 -	2 1%	0 -	1 -	3 -	3 2%	2 2%	3 -	5 2%	1 -	2 1%	2 1%	1 -	6 1%	1 1%	2 1%
Summary																				
Top2 Net	888 89%	169 88%	172 88%	180 93%	245 92%	341 88%	271 94% EB	154 90%	676 90% J	102 85%	108 82%	612 90% J	245 85%	243 86%	367 93% M	297 90%	315 91%	444 88%	198 87%	236 91%
Bottom2 Net	103 10%	21 11%	23 12%	14 7%	19 7%	44 11% F	17 6%	16 9%	70 9%	16 13%	21 16%	63 9%	38 13%	38 14% N	24 6%	32 10%	32 9%	53 11%	28 12%	21 8%

Q. (TOP2BOX SUMMARY) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?)

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1132	172	198	232	366	370	356	242	957	68	120	891	209	272	612	420	471	348	338	434
Weighted	1000	191	196	194	265	387	288	171	748	120*	131*	678	287	281	393	330	348	503	227	259
Improving the economy	926	172	173	184	258	345	278	165	703	107	107	641	255	267	371	311	330	451	215	250
	93%	90%	89%	95% BE	97% ABE	89%	96% EAB	96% EAB	94% J	88%	81%	94% JL	89%	95%	94%	94%	95%	90%	95% Q	96% Q
Keeping America safe from terrorism	888	169	172	180	245	341	271	154	676	102	108	612	245	243	367	297	315	444	198	236
	89%	88%	88%	93%	92%	88%	94% EB	90%	90% J	85%	82%	90% J	85%	86%	93% M	90%	91%	88%	87%	91%
Improving education	875	164	167	177	235	331	264	148	659	108	111	593	252	245	346	278	316	428	207	230
	88%	86%	85%	91%	89%	86%	92% E	87%	88%	89%	85%	87%	88%	87%	88%	84%	91% O	85%	91% Q	89%
The war in Iraq	863	155	171	177	236	326	261	151	658	99	97	604	231	248	352	287	316	418	202	234
	86%	81%	87%	91% AE	89% A	84%	91% EA	89%	88% J	82%	74%	89% JL	81%	88%	90%	87%	91%	83%	89%	90% Q
Reducing the deficit	852	151	165	173	238	316	261	150	641	108	90	586	236	231	351	289	297	410	203	230
	85%	79%	84%	89% AE	90% AE	82%	91% EA	88%	86% J	90% J	68%	86% J	82%	82%	89% M	87%	85%	82%	89% Q	89% Q
Improving access to healthcare	842	165	159	176	215	324	261	130	623	111	110	561	253	229	328	257	304	429	192	212
	84%	87% G	81%	91% BDE G	81%	84% G	91% EGB	76%	83%	92%	84%	83%	88%	81%	83%	78%	87% O	85%	85%	82%
The environment	841	158	158	172	222	316	254	140	630	107	103	572	240	236	332	264	308	416	195	220
	84%	83%	81%	89% B	84%	82%	88% EB	82%	84%	89%	78%	84%	84%	84%	84%	80%	89% O	83%	86%	85%
Gas prices	832	156	166	170	225	321	253	142	630	101	105	565	239	230	332	269	297	418	199	206
	83%	81%	85%	88%	85%	83%	88%	83%	84%	84%	80%	83%	83%	82%	84%	81%	85%	83%	88% S	80%
Lowering taxes	793	154	152	163	210	306	241	132	597	95	99	537	228	221	313	258	278	405	187	192
	79%	81%	78%	84%	79%	79%	83%	78%	80%	79%	75%	79%	79%	79%	80%	78%	80%	81%	82% S	74%

Q. (LOW2BOX SUMMARY) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?)

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1132	172	198	232	366	370	356	242	957	68	120	891	209	272	612	420	471	348	338	434
Weighted	1000	191	196	194	265	387	288	171	748	120*	131*	678	287	281	393	330	348	503	227	259
Lowering taxes	199 20%	36 19%	42 21%	31 16%	55 21%	78 20%	48 17%	38 22%	146 20%	26 21%	30 23%	137 20%	57 20%	60 21%	75 19%	69 21%	68 19%	93 18%	40 18%	65 25% QR
The environment	154 15%	32 17%	38 19% CF	21 11%	43 16%	70 18% F	34 12%	30 18%	116 16%	13 11%	26 20%	104 15%	45 16%	45 16%	59 15%	64 19% P	40 11%	83 17%	32 14%	37 14%
Gas prices	154 15%	31 16%	29 15%	24 12%	38 14%	60 15%	36 12%	27 16%	112 15%	18 15%	21 16%	107 16%	43 15%	50 18%	57 15%	57 17%	50 14%	76 15%	26 12%	51 20% R
Improving access to healthcare	150 15%	24 13%	36 18% CF	18 9%	49 19% C	60 15% F	26 9%	41 24% EFAC	122 16%	8 7%	19 14%	114 17%	31 11%	52 19%	62 16%	71 21% P	43 12%	69 14%	33 15%	45 17%
Reducing the deficit	134 13%	34 18% DF	29 15%	21 11%	27 10%	63 16% FD	27 9%	21 12%	103 14%	11 9%	30 23% HIK	90 13%	40 14%	50 18% N	40 10%	41 12%	50 14%	81 16%	24 11%	28 11%
The war in Iraq	128 13%	33 17% CF	24 12%	16 8%	29 11%	57 15%	26 9%	19 11%	87 12%	20 17%	29 22% HK	71 10%	51 18% K	33 12%	38 10%	41 12%	30 9%	79 16% S	23 10%	24 9%
Improving education	118 12%	25 13%	28 15%	17 9%	29 11%	54 14% F	24 8%	22 13%	87 12%	13 11%	16 12%	83 12%	32 11%	36 13%	46 12%	51 15% P	32 9%	71 14% R	19 8%	27 10%
Keeping America safe from terrorism	103 10%	21 11%	23 12%	14 7%	19 7%	44 11% F	17 6%	16 9%	70 9%	16 13%	21 16%	63 9%	38 13%	38 14% N	24 6%	32 10%	32 9%	53 11%	28 12%	21 8%
Improving the economy	65 6%	17 9% DF	20 10% DFG	9 5%	7 3%	37 10% FGD	10 4%	6 3%	40 5%	14 12%	19 15% HK	34 5%	28 10% K	15 5%	19 5%	17 5%	17 5%	45 9% S	12 5%	7 3%

Q. (The war in Iraq) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
* small base

	Total	Census Region				Census Division									Metropolitan Status				
		Northe ast	Midwe st	South	West	New Engla nd	Middle Atlanti c	East North Cntrl	West North Cntrl	South Atlanti c	East South Cntrl	West South Cntrl	Mount ain	Pacific	Urban	Total suburb an	Subur ban men	Subur ban wome n	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1132	223	247	400	262	72	151	172	75	222	68	110	67	195	315	593	282	311	224
Weighted	1000	187	223	365	225	58*	129	156	67*	191	61*	114*	53*	172	281	523	252	271	196
The war in Iraq																			
A great deal	632 63%	115 61%	142 64%	246 67% D	129 57%	34 59%	81 63%	98 63%	44 66%	131 69%	46 77% LM	69 60%	29 55%	99 58%	188 67% P	317 60%	140 55%	177 65% P	128 65%
Somewhat	231 23%	45 24%	61 27%	74 20%	50 22%	16 28%	29 22%	47 30% J	15 22%	39 20%	9 15%	26 23%	16 30%	34 20%	53 19%	132 25% N	69 27%	63 23%	46 23%
Not really much	69 7%	15 8%	17 8%	20 6%	17 8%	4 7%	11 8%	9 6%	8 12%	9 5%	3 4%	9 7%	3 5%	14 8%	18 6%	35 7%	22 9%	13 5%	17 9%
Nothing-not important to me	58 6%	9 5% B	2 1%	22 6% B	25 11% AB	3 6%	5 4%	2 1%	0 -	10 5%	2 4%	10 9% GH	5 9% GH	20 12% FGHI	18 6%	35 7%	19 8% R	16 6%	5 3%
DK/NS	9 1%	4 2%	0 -	2 1%	4 2%	0 -	4 3%	0 -	0 -	1 1%	0 -	1 1%	0 1%	4 2%	5 2%	5 1%	2 1%	2 1%	0 -
Summary																			
Top2 Net	863 86%	160 86%	204 91% D	320 88% D	179 79%	50 87%	110 85%	144 93% KM	59 88%	170 89%	56 92% M	94 83%	45 85%	134 78%	241 86%	448 86%	208 83%	240 89%	174 89%
Bottom2 Net	128 13%	23 12%	19 9%	43 12%	42 19% BC	7 13%	16 12%	11 7%	8 12%	19 10%	5 8%	19 17% G	7 14%	35 20% GI	36 13%	70 13%	41 16%	29 11%	22 11%

Q. (Improving the economy) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
* small base

	Total	Census Region				Census Division									Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Cntrl	West North Cntrl	South Atlantic	East South Cntrl	West South Cntrl	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1132	223	247	400	262	72	151	172	75	222	68	110	67	195	315	593	282	311	224
Weighted	1000	187	223	365	225	58*	129	156	67*	191	61*	114*	53*	172	281	523	252	271	196
Improving the economy																			
A great deal	774 78%	143 77%	180 81% D	293 80% D	158 70%	43 75%	100 78%	124 80%	56 83%	157 82% M	53 87% LM	84 73%	37 70%	121 70%	220 78%	403 77%	190 75%	213 79%	151 77%
Somewhat	152 15%	32 17%	33 15%	47 13%	39 17%	11 19%	21 16%	26 17%	7 10%	23 12%	5 8%	20 18%	8 14%	31 18%	39 14%	80 15%	43 17%	37 13%	33 17%
Not really much	34 3%	7 4%	7 3%	12 3%	8 4%	3 5%	4 3%	4 2%	3 5%	6 3%	0 -	6 5%	1 2%	7 4%	6 2%	20 4%	11 5%	9 3%	7 4%
Nothing-not important to me	31 3%	4 2%	2 1%	10 3%	14 6% B	0 1%	4 3%	1 1%	1 2%	4 2%	3 4%	4 3%	5 9% GI	9 6% G	11 4%	17 3%	6 3%	10 4%	3 2%
DK/NS	9 1%	0 -	0 -	2 1%	6 3% AB	0 -	0 -	0 -	0 -	1 1%	1 1%	1 1%	3 5% FGI	4 2%	5 2%	3 1%	1 -	2 1%	1 -
Summary																			
Top2 Net	926 93%	176 94% D	214 96% D	341 93% D	197 87%	54 94%	121 94%	151 97% LM	63 93%	180 94% L	57 94%	104 91%	44 84%	152 88%	259 92%	483 92%	233 93%	250 92%	184 94%
Bottom2 Net	65 6%	11 6%	9 4%	22 6%	22 10% B	3 6%	8 6%	5 3%	5 7%	10 5%	3 4%	10 8%	6 11% G	16 9% G	17 6%	37 7%	18 7%	19 7%	11 6%

Q. (Gas prices) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?
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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
* small base

	Total	Census Region				Census Division									Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Cntrl	West North Cntrl	South Atlantic	East South Cntrl	West South Cntrl	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1132	223	247	400	262	72	151	172	75	222	68	110	67	195	315	593	282	311	224
Weighted	1000	187	223	365	225	58*	129	156	67*	191	61*	114*	53*	172	281	523	252	271	196
Gas prices																			
A great deal	585 58%	110 59%	119 53%	236 65% BD	119 53%	33 58%	77 59%	79 51%	40 59%	120 63% L	47 78% EFGH LM	70 61%	24 46%	95 55%	169 60%	297 57%	135 54%	162 60%	119 61%
Somewhat	248 25%	54 29%	67 30% C	78 21%	48 21%	15 26%	39 30% JM	51 33% JM	17 25%	42 22%	7 12%	29 25%	15 29% J	33 19%	59 21%	142 27%	69 27%	73 27%	47 24%
Not really much	88 9%	10 5%	22 10%	27 7%	30 13% AC	5 8%	5 4%	16 10%	6 9%	17 9%	1 2%	9 8%	8 15% FJ	22 13% FJ	26 9%	43 8%	26 10%	17 6%	19 9%
Nothing-not important to me	66 7%	7 4%	15 7%	21 6%	24 11% A	1 2%	6 5%	10 6%	5 7%	11 6%	3 5%	6 5%	4 8%	20 11% E	19 7%	37 7%	20 8%	17 6%	11 5%
DK/NS	14 1%	5 3% B	0 -	3 1%	4 2%	3 6% GI	2 2%	0 -	0 -	1 -	2 3%	1 1%	1 2%	3 2%	8 3% O	4 1%	2 1%	2 1%	1 1%
Summary																			
Top2 Net	832 83%	165 88% D	187 84% D	314 86% D	167 74%	49 85%	116 90% LM	130 83%	57 84%	161 85%	55 90% M	98 86% M	40 75%	127 74%	228 81%	439 84%	205 81%	235 87%	165 84%
Bottom2 Net	154 15%	17 9%	36 16%	47 13%	54 24% AC	6 10%	11 9%	25 16%	11 16%	28 15%	4 7%	15 13%	12 23% FJ	41 24% EFJ	45 16%	80 15%	46 18%	34 13%	29 15%

Q. (Improving access to healthcare) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
* small base

	Total	Census Region				Census Division									Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Cntrl	West North Cntrl	South Atlantic	East South Cntrl	West South Cntrl	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1132	223	247	400	262	72	151	172	75	222	68	110	67	195	315	593	282	311	224
Weighted	1000	187	223	365	225	58*	129	156	67*	191	61*	114*	53*	172	281	523	252	271	196
Improving access to healthcare																			
A great deal	590 59%	113 61%	134 60%	221 60%	122 54%	33 57%	81 62%	98 63%	37 55%	109 57%	40 66%	71 63%	27 51%	94 55%	179 64% P	298 57%	125 50%	174 64% P	113 58%
Somewhat	252 25%	49 26%	55 25%	97 26%	51 23%	16 27%	33 26%	40 25%	16 23%	53 28%	13 21%	31 27%	9 17%	42 24%	60 22%	142 27%	78 31% N	64 23%	50 25%
Not really much	69 7%	11 6%	16 7%	21 6%	22 10%	4 7%	7 5%	9 6%	7 10%	16 8%	1 2%	5 4%	7 13% J	15 9%	18 6%	41 8%	21 8%	20 8%	10 5%
Nothing-not important to me	81 8%	14 7%	16 7%	24 7%	27 12% C	5 9%	9 7%	9 6%	7 10%	12 6%	6 9%	6 6%	10 19% FGIK	18 10%	21 7%	41 8%	28 11% Q	13 5%	19 10%
DK/NS	8 1%	0 -	2 1%	2 1%	3 1%	0 -	0 -	0 -	1 2%	1 1%	1 2%	1 -	0 -	3 2%	4 1% O	0 -	0 -	0 -	3 2% O
Summary																			
Top2 Net	842 84%	162 87% D	190 85% D	317 87% D	173 77%	48 84%	114 88% L	137 88% L	53 78%	162 85% L	53 88% L	102 90% L	36 69%	136 79%	239 85%	440 84%	203 81%	237 87%	163 83%
Bottom2 Net	150 15%	24 13%	32 14%	45 12%	49 22% AC	9 16%	15 12%	18 12%	14 20%	28 15%	7 11%	11 10%	16 31% FGIJK	32 19%	38 14%	82 16%	49 19%	34 12%	29 15%

Q. (Reducing the deficit) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
* small base

	Total	Census Region				Census Division									Metropolitan Status				
		North east	Midwe st	South	West	New Engla nd	Middle Atlanti c	East North Cntrl	West North Cntrl	South Atlanti c	East South Cntrl	West South Cntrl	Mount ain	Pacific	Urban	Total suburb an	Subur ban men	Subur ban wome n	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1132	223	247	400	262	72	151	172	75	222	68	110	67	195	315	593	282	311	224
Weighted	1000	187	223	365	225	58*	129	156	67*	191	61*	114*	53*	172	281	523	252	271	196

Reducing the deficit																			
A great deal	557 56%	106 56%	135 61% D	210 58% D	106 47%	33 58%	72 56%	98 63% M	37 54%	107 56%	41 68% M	62 54%	28 53%	78 45%	161 57%	279 54%	131 52%	148 55%	117 60%
Somewhat	295 30%	62 33%	65 29%	112 30%	57 25%	18 31%	44 34%	43 28%	22 32%	58 31%	12 19%	41 36% J	15 29%	42 24%	82 29%	162 31%	83 33%	78 29%	51 26%
Not really much	72 7%	11 6%	15 7%	18 5%	29 13% AC	3 5%	8 6%	10 6%	6 9%	14 7%	1 2%	3 3%	7 13% JK	22 13% JK	21 7%	38 7%	17 7%	20 7%	14 7%
Nothing-not important to me	62 6%	9 5%	7 3%	20 6%	25 11% ABC	4 6%	5 4%	4 3%	3 5%	10 5%	6 9%	4 4%	1 2%	24 14% FGIKL	14 5%	37 7%	18 7%	18 7%	11 6%
DK/NS	14 1%	0 -	0 -	5 1%	8 4% AB	0 -	0 -	0 -	0 -	1 1%	1 2%	3 3%	1 3%	7 4% FG	4 2%	7 1%	2 1%	5 2%	2 1%

Summary																			
Top2 Net	852 85%	167 90% D	200 90% D	322 88% D	163 72%	51 89% M	116 90% M	141 91% M	59 87% M	165 87% M	53 88% M	104 91% M	44 82%	120 69%	242 86%	441 84%	214 85%	227 84%	168 86%
Bottom2 Net	134 13%	20 10%	23 10%	38 10%	54 24% ABC	6 11%	13 10%	14 9%	9 13%	24 13%	7 11%	7 6%	8 15%	46 27% EFGHI JK	35 12%	74 14%	36 14%	39 14%	25 13%

Q   (Improving education) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
* small base

	Total	Census Region				Census Division									Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Cntrl	West North Cntrl	South Atlantic	East South Cntrl	West South Cntrl	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1132	223	247	400	262	72	151	172	75	222	68	110	67	195	315	593	282	311	224
Weighted	1000	187	223	365	225	58*	129	156	67*	191	61*	114*	53*	172	281	523	252	271	196
Improving education																			
A great deal	627 63%	118 63%	133 60%	239 66%	137 61%	33 57%	85 66% H	102 66% H	31 45%	123 65% H	42 70% H	74 65% H	29 54%	108 63% H	192 68% P	320 61%	137 54%	183 67% P	115 59%
Somewhat	248 25%	50 27%	63 28%	83 23%	52 23%	18 31%	32 25%	38 24%	25 37% JM	47 24%	9 15%	28 24%	17 33% J	35 20%	57 20%	134 26%	72 29% N	62 23%	57 29% N
Not really much	62 6%	13 7%	18 8%	19 5%	12 5%	3 6%	10 7%	8 5%	10 15% GIKM	10 5%	3 5%	5 5%	4 8%	8 5%	16 6%	29 6%	19 8%	10 4%	17 8%
Nothing-not important to me	56 5%	5 3%	10 4%	22 6%	20 9% A	3 5%	2 2%	7 5%	2 3%	9 5%	6 10% F	6 6%	2 4%	17 10% F	12 5%	36 7%	23 9% R	13 5%	7 4%
DK/NS	7 1%	1 -	0 -	2 -	4 2%	1 1%	0 -	0 -	0 -	1 1%	0 -	1 -	0 1%	3 2%	4 1%	3 -	0 -	2 1%	0 -
Summary																			
Top2 Net	875 88%	168 90%	195 88%	323 88%	189 84%	51 88%	117 91%	140 90%	55 82%	170 89%	51 85%	102 89%	46 87%	143 83%	249 89%	454 87%	209 83%	245 90% P	172 88%
Bottom2 Net	118 12%	18 10%	28 12%	40 11%	32 14%	6 10%	12 9%	16 10%	12 18%	20 10%	9 15%	12 10%	7 13%	25 15%	29 10%	66 13%	42 17% Q	23 9%	24 12%

Detailed tables

Q. (Lowering taxes) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
* small base

	Total	Census Region				Census Division									Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Cntrl	West North Cntrl	South Atlantic	East South Cntrl	West South Cntrl	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1132	223	247	400	262	72	151	172	75	222	68	110	67	195	315	593	282	311	224
Weighted	1000	187	223	365	225	58*	129	156	67*	191	61*	114*	53*	172	281	523	252	271	196
Lowering taxes																			
A great deal	496 50%	93 50%	119 53% D	191 52% D	94 41%	25 43%	68 53%	89 57% M	30 44%	101 53%	36 59% M	55 48%	22 42%	71 41%	152 54% O	236 45%	112 44%	124 46%	108 55% O
Somewhat	297 30%	61 33%	62 28%	112 31%	62 28%	21 36%	40 31%	40 26%	21 32%	60 32%	14 23%	37 33%	13 24%	50 29%	71 25%	167 32%	77 31%	90 33%	59 30%
Not really much	113 11%	15 8%	34 15% A	36 10%	29 13%	7 12%	8 6%	21 14% F	12 18%	16 8%	4 6%	17 15%	5 9%	24 14% F	35 13%	64 12%	31 12%	33 12%	15 8%
Nothing-not important to me	85 8%	18 9% B	8 4%	24 6%	36 16% BC	5 8%	13 10% G	4 2%	4 6%	12 6%	7 12% G	4 4%	12 23% EFGHIK	24 14% GIK	20 7%	51 10%	29 12%	22 8%	14 7%
DK/NS	8 1%	1 -	1 -	2 1%	4 2%	1 1%	0 -	1 1%	0 -	1 1%	0 -	1 -	1 2%	3 2%	3 1%	4 1%	2 1%	2 1%	0 -
Summary																			
Top2 Net	793 79%	154 83% D	180 81% D	303 83% D	156 69%	46 80%	109 84% LM	129 83% LM	51 76%	161 84% LM	50 82%	92 81%	35 66%	121 70%	223 79%	404 77%	190 75%	214 79%	166 85% OP
Bottom2 Net	199 20%	32 17%	42 19%	60 16%	65 29% ABC	11 20%	21 16%	25 16%	16 24%	28 15%	11 18%	21 19%	17 32% FGI	48 28% FGI	55 19%	115 22%	60 24% R	55 20%	29 15%

Q. (The environment) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
* small base

| | Total | Census Region | | | | Census Division | | | | | | | | | Metropolitan Status | | | | |
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Cntrl	West North Cntrl	South Atlantic	East South Cntrl	West South Cntrl	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1132	223	247	400	262	72	151	172	75	222	68	110	67	195	315	593	282	311	224
Weighted	1000	187	223	365	225	58*	129	156	67*	191	61*	114*	53*	172	281	523	252	271	196
The environment																			
A great deal	516 52%	103 55%	112 50%	202 55% D	100 44%	30 52%	73 56%	79 51%	33 49%	106 56%	32 53%	64 56%	21 39%	79 46%	160 57% P	262 50%	115 46%	147 54%	94 48%
Somewhat	324 32%	59 32%	84 38%	107 29%	74 33%	18 31%	41 32%	60 38%	25 36%	61 32%	15 25%	31 27%	17 33%	57 33%	83 30%	171 33%	83 33%	89 33%	70 36%
Not really much	77 8%	14 7%	12 6%	30 8%	21 10%	5 9%	9 7%	8 6%	4 6%	15 8%	5 9%	10 8%	6 11%	15 9%	15 5%	45 9%	27 10% N	19 7%	17 9%
Nothing-not important to me	77 8%	11 6%	14 6%	24 7%	27 12% AC	5 8%	6 5%	8 5%	6 9%	8 4%	7 11%	9 8%	9 17% FGI	18 11% I	21 7%	44 8%	27 11%	17 6%	12 6%
DK/NS	5 -	0 -	0 -	2 1%	3 1%	0 -	0 -	0 -	0 -	0 -	1 2%	1 1%	0 -	3 1%	3 1%	0 -	0 -	0 -	2 1%
Summary																			
Top2 Net	841 84%	162 87% D	196 88% D	308 85%	174 77%	48 83%	115 88% LM	139 89% LM	58 85%	167 88% L	47 78%	95 83%	38 72%	135 79%	242 86% P	434 83%	198 79%	235 87% P	165 84%
Bottom2 Net	154 15%	25 13%	26 12%	55 15%	48 22% AB	10 17%	15 12%	16 11%	10 15%	24 12%	12 20%	19 16%	15 28% FGI	34 20% G	36 13%	89 17%	54 21% NQ	35 13%	29 15%

Q. (Keeping America safe from terrorism) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
* small base

	Total	Census Region				Census Division									Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Cntrl	West North Cntrl	South Atlantic	East South Cntrl	West South Cntrl	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1132	223	247	400	262	72	151	172	75	222	68	110	67	195	315	593	282	311	224
Weighted	1000	187	223	365	225	58*	129	156	67*	191	61*	114*	53*	172	281	523	252	271	196

Keeping America safe from terrorism

	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
A great deal	737 74%	151 80% D	160 72%	278 76% D	148 66%	44 77%	106 82% GLM	111 71%	49 73%	139 73%	57 94% EFGHI KLM	82 72%	36 67%	113 65%	208 74%	376 72%	177 70%	199 73%	152 78%
Somewhat	151 15%	24 13%	43 19%	51 14%	33 15%	10 18% J	14 11%	29 19% J	14 21% J	32 17% J	2 3%	17 15% J	9 17% J	24 14% J	39 14%	83 16%	42 17%	41 15%	29 15%
Not really much	58 6%	5 3%	16 7%	17 5%	20 9% A	0 -	5 4%	13 8% EJ	3 5%	10 6%	0 -	6 6%	3 6%	17 10% EJ	13 5%	36 7%	17 7%	18 7%	8 4%
Nothing-not important to me	45 4%	7 4%	4 2%	16 4%	18 8% B	3 4%	4 3%	3 2%	1 1%	6 3%	2 3%	8 7%	5 9% G	14 8% G	17 6%	22 4%	12 5%	10 4%	6 3%
DK/NS	9 1%	1 -	0 -	3 1%	5 2%	1 1%	0 -	0 -	0 -	3 1%	0 -	1 -	0 -	5 3%	4 1%	5 1%	4 1%	2 1%	0 -

Summary

	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Top2 Net	888 89%	174 93% D	203 91% D	329 90% D	181 81%	54 94% M	120 93% M	139 90% M	63 94% M	171 90% M	59 97% LM	99 87%	45 84%	137 79%	247 88%	460 88%	219 87%	240 89%	181 92%
Bottom2 Net	103 10%	12 6%	20 9%	32 9%	39 17% ABC	3 4%	9 7%	16 10%	4 6%	16 9%	2 3%	15 13%	8 15% J	31 18% EFHIJ	31 11%	58 11%	29 11%	29 11%	15 7%

Q. (TOP2BOX SUMMARY) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?)

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
* small base

	Total	Census Region				Census Division									Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Cntrl	West North Cntrl	South Atlantic	East South Cntrl	West South Cntrl	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1132	223	247	400	262	72	151	172	75	222	68	110	67	195	315	593	282	311	224
Weighted	1000	187	223	365	225	58*	129	156	67*	191	61*	114*	53*	172	281	523	252	271	196
Improving the economy	926	176	214	341	197	54	121	151	63	180	57	104	44	152	259	483	233	250	184
	93%	94% D	96% D	93% D	87%	94%	94%	97% LM	93%	94% L	94%	91%	84%	88%	92%	92%	93%	92%	94%
Keeping America safe from terrorism	888	174	203	329	181	54	120	139	63	171	59	99	45	137	247	460	219	240	181
	89%	93% D	91% D	90% D	81%	94% M	93% M	90% M	94% M	90% M	97% LM	87%	84%	79%	88%	88%	87%	89%	92%
Improving education	875	168	195	323	189	51	117	140	55	170	51	102	46	143	249	454	209	245	172
	88%	90%	88%	88%	84%	88%	91%	90%	82%	89%	85%	89%	87%	83%	89%	87%	83%	90% P	88%
The war in Iraq	863	160	204	320	179	50	110	144	59	170	56	94	45	134	241	448	208	240	174
	86%	86%	91% D	88% D	79%	87%	85%	93% KM	88%	89% M	92% M	83%	85%	78%	86%	86%	83%	89%	89%
Reducing the deficit	852	167	200	322	163	51	116	141	59	165	53	104	44	120	242	441	214	227	168
	85%	90% D	90% D	88% D	72%	89% M	90% M	91% M	87% M	87% M	88% M	91% M	82%	69%	86%	84%	85%	84%	86%
Improving access to healthcare	842	162	190	317	173	48	114	137	53	162	53	102	36	136	239	440	203	237	163
	84%	87% D	85% D	87% D	77%	84%	88% L	88% L	78%	85% L	88%	90% L	69%	79%	85%	84%	81%	87%	83%
The environment	841	162	196	308	174	48	115	139	58	167	47	95	38	135	242	434	198	235	165
	84%	87% D	88% D	85%	77%	83%	88% LM	89% LM	85%	88% L	78%	83%	72%	79%	86% P	83%	79%	87% P	84%
Gas prices	832	165	187	314	167	49	116	130	57	161	55	98	40	127	228	439	205	235	165
	83%	88% D	84% D	86% D	74%	85%	90% LM	83%	84%	85% M	90% M	86% M	75%	74%	81%	84%	81%	87%	84%
Lowering taxes	793	154	180	303	156	46	109	129	51	161	50	92	35	121	223	404	190	214	166
	79%	83% D	81% D	83% D	69%	80%	84% LM	83% LM	76%	84% LM	82%	81%	66%	70%	79%	77%	75%	79%	85% OP

Q. (LOW2BOX SUMMARY) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?)

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
* small base

	Total	Census Region				Census Division									Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Cntrl	West North Cntrl	South Atlantic	East South Cntrl	West South Cntrl	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1132	223	247	400	262	72	151	172	75	222	68	110	67	195	315	593	282	311	224
Weighted	1000	187	223	365	225	58*	129	156	67*	191	61*	114*	53*	172	281	523	252	271	196
Lowering taxes	199	32	42	60	65	11	21	25	16	28	11	21	17	48	55	115	60	55	29
	20%	17%	19%	16%	29% ABC	20%	16%	16%	24%	15%	18%	19%	32% FGI	28% FGI	19%	22%	24% R	20%	15%
The environment	154	25	26	55	48	10	15	16	10	24	12	19	15	34	36	89	54	35	29
	15%	13%	12%	15%	22% AB	17%	12%	11%	15%	12%	20%	16%	28% FGI	20% G	13%	17%	21% NQ	13%	15%
Gas prices	154	17	36	47	54	6	11	25	11	28	4	15	12	41	45	80	46	34	29
	15%	9%	16%	13%	24% AC	10%	9%	16%	16%	15%	7%	13%	23% FJ	24% EFJ	16%	15%	18%	13%	15%
Improving access to healthcare	150	24	32	45	49	9	15	18	14	28	7	11	16	32	38	82	49	34	29
	15%	13%	14%	12%	22% AC	16%	12%	12%	20%	15%	11%	10%	31% FGIJK	19%	14%	16%	19%	12%	15%
Reducing the deficit	134	20	23	38	54	6	13	14	9	24	7	7	8	46	35	74	36	39	25
	13%	10%	10%	10%	24% ABC	11%	10%	9%	13%	13%	11%	6%	15%	27% EFGHIJK	12%	14%	14%	14%	13%
The war in Iraq	128	23	19	43	42	7	16	11	8	19	5	19	7	35	36	70	41	29	22
	13%	12%	9%	12%	19% BC	13%	12%	7%	12%	10%	8%	17% G	14%	20% GI	13%	13%	16%	11%	11%
Improving education	118	18	28	40	32	6	12	16	12	20	9	12	7	25	29	66	42	23	24
	12%	10%	12%	11%	14%	10%	9%	10%	18%	10%	15%	10%	13%	15%	10%	13%	17% Q	9%	12%
Keeping America safe from terrorism	103	12	20	32	39	3	9	16	4	16	2	15	8	31	31	58	29	29	15
	10%	6%	9%	9%	17% ABC	4%	7%	10%	6%	9%	3%	13%	15% J	18% EFHIJ	11%	11%	11%	11%	7%
Improving the economy	65	11	9	22	22	3	8	5	5	10	3	10	6	16	17	37	18	19	11
	6%	6%	4%	6%	10% B	6%	6%	3%	7%	5%	4%	8%	11% G	9% G	6%	7%	7%	7%	6%

Q. (The war in Iraq) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

_____

Proportions/Means: Columns Tested (5% risk level) - A/C - A/D - C/D - D/F - D/G - D/H - E/F/G/H - I/J - K/L/M/N - J/O

	Total	Religion			Frequency Attend Religious Services					Marital Status/Gender						
		Protesta nts	White evangeli cals	Catholic s	White evangeli cals who attend once a week or more	Once a week or more	A few times a month	A few times a year	Never	Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1132	542	363	287	230	488	155	247	216	720	406	339	186	381	220	272
Weighted	1000	459	284	249	174	410	154	219	195	598	397	284	198	314	198	260

The war in Iraq

	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
A great deal	632 63%	302 66%	175 62%	145 58%	110 64%	256 62%	103 67%	135 62%	124 64%	361 60%	268 68% IO	166 58%	132 66%	195 62%	137 69% K	150 58%
Somewhat	231 23%	100 22%	77 27%	63 25%	47 27%	97 24%	29 19%	54 25%	46 23%	157 26% J	72 18%	71 25% N	41 21%	86 27% N	31 16%	72 28% J
Not really much	69 7%	30 7%	20 7%	20 8%	11 6%	26 6%	13 8%	17 7%	11 6%	35 6%	33 8%	22 8%	17 9%	13 4%	16 8%	17 6%
Nothing-not important to me	58 6%	25 5%	11 4%	14 6%	6 3%	27 7%	7 5%	13 6%	11 6%	40 7%	19 5%	22 8%	8 4%	18 6%	10 5%	18 7%
DK/NS	9 1%	2 -	0 -	6 3% AD	0 -	5 1%	2 1%	0 -	2 1%	5 1%	5 1%	3 1%	1 -	2 1%	4 2%	3 1%

Summary

	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Top2 Net	863 86%	401 88%	252 89%	209 84%	157 90%	353 86%	132 86%	189 86%	170 87%	518 87%	340 86%	237 84%	172 87%	281 89%	168 85%	223 86%
Bottom2 Net	128 13%	55 12%	31 11%	34 14%	17 10%	52 13%	20 13%	29 13%	23 12%	75 13%	51 13%	44 16%	25 13%	31 10%	26 13%	34 13%

Global National (U.S. Election Study)

Q (Improving the economy) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

Proportions/Means: Columns Tested (5% risk level) - A/C - A/D - C/D - D/F - D/G - D/H - E/F/G/H - I/J - K/L/M/N - J/O

	Total	Religion			Frequency Attend Religious Services					Marital Status/Gender						
		Protestants	White evangelicals	Catholics	White evangelicals who attend once a week or more	Once a week or more	A few times a month	A few times a year	Never	Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1132	542	363	287	230	488	155	247	216	720	406	339	186	381	220	272
Weighted	1000	459	284	249	174	410	154	219	195	598	397	284	198	314	198	260
Improving the economy																
A great deal	774	367	223	187	133	314	119	181	145	443	330	206	163	237	167	184
	78%	80%	79%	75%	76%	77%	77%	83%	74%	74%	83% IO	73%	82% K	76%	84% KM	71%
Somewhat	152	61	41	42	29	66	23	23	35	104	45	53	25	51	20	50
	15%	13%	14%	17%	17%	16%	15%	11%	18%	17% J	11%	19% N	13%	16%	10%	19% J
Not really much	34	15	10	8	7	11	7	9	7	23	10	15	6	7	5	8
	3%	3%	3%	3%	4%	3%	4%	4%	4%	4%	3%	5%	3%	2%	2%	3%
Nothing-not important to me	31	14	8	11	4	15	5	3	7	25	5	9	3	16	3	17
	3%	3%	3%	4%	2%	3%	3%	1%	3%	4% J	1%	3%	1%	5%	2%	7% J
DK/NS	9	2	1	3	1	4	1	3	1	3	6	1	1	2	5	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	2%	-
Summary																
Top2 Net	926	428	264	228	162	381	142	204	180	547	375	258	188	288	186	234
	93%	93%	93%	91%	93%	93%	92%	93%	92%	92%	94%	91%	95%	92%	94%	90%
Bottom2 Net	65	29	18	18	10	25	12	12	14	48	16	24	8	24	7	25
	6%	6%	6%	7%	6%	6%	8%	5%	7%	8% J	4%	9%	4%	8%	4%	9% J

Detailed tables

Q. (Gas prices) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

_____

Proportions/Means: Columns Tested (5% risk level) - A/C - A/D - C/D - D/F - D/G - D/H - E/F/G/H - I/J - K/L/M/N - J/O

| | Total | Religion | | | Frequency Attend Religious Services | | | | | Marital Status/Gender | | | | | | |
		Protestants	White evangelicals	Catholics	White evangelicals who attend once a week or more	Once a week or more	A few times a month	A few times a year	Never	Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1132	542	363	287	230	488	155	247	216	720	406	339	186	381	220	272
Weighted	1000	459	284	249	174	410	154	219	195	598	397	284	198	314	198	260

Gas prices

	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
A great deal	585 58%	282 61%	169 59%	152 61%	98 56%	240 59%	95 62%	137 63%	101 52%	327 55%	256 65% IO	147 52%	126 63% K	180 57%	130 66% K	142 55%
Somewhat	248 25%	108 24%	78 28%	59 24%	53 30%	104 26%	34 22%	54 24%	50 26%	161 27%	84 21%	77 27%	40 20%	84 27%	44 22%	74 28%
Not really much	88 9%	36 8%	20 7%	15 6%	14 8%	30 7%	15 10%	19 9%	22 11%	58 10%	29 7%	30 11%	18 9%	28 9%	10 5%	19 7%
Nothing-not important to me	66 7%	29 6%	15 5%	16 6%	8 5%	30 7%	8 5%	9 4%	19 10% G	43 7%	24 6%	23 8%	13 7%	20 6%	10 5%	22 9%
DK/NS	14 1%	3 1%	1 1%	8 3% A	1 1%	5 1%	2 1%	1 -	2 1%	9 1%	5 1%	7 2%	1 1%	2 1%	4 2%	3 1%

Summary

	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Top2 Net	832 83%	390 85%	247 87%	211 85%	150 87% H	344 84%	129 84%	191 87% H	151 78%	488 82%	339 86%	224 79%	166 83%	264 84%	174 88% K	216 83%
Bottom2 Net	154 15%	65 14%	35 12%	31 12%	22 13%	60 15%	23 15%	28 13%	41 21% DG	101 17%	52 13%	53 19% N	32 16%	48 15%	21 10%	41 16%

Q (Improving access to healthcare) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

Proportions/Means: Columns Tested (5% risk level) - A/C - A/D - C/D - D/F - D/G - D/H - E/F/G/H - I/J - K/L/M/N - J/O

	Total	Religion			Frequency Attend Religious Services					Marital Status/Gender						
		Protestants	White evangelicals	Catholics	White evangelicals who attend once a week or more	Once a week or more	A few times a month	A few times a year	Never	Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1132	542	363	287	230	488	155	247	216	720	406	339	186	381	220	272
Weighted	1000	459	284	249	174	410	154	219	195	598	397	284	198	314	198	260
Improving access to healthcare																
A great deal	590 59%	270 59%	160 57%	150 60%	93 54%	230 56%	93 60%	137 63%	118 60%	321 54%	266 67% IO	140 50%	122 62% K	181 58%	144 73% KM	131 50%
Somewhat	252 25%	114 25%	73 26%	64 26%	44 25%	103 25%	50 33%	52 24%	42 22%	164 27%	87 22%	80 28% N	50 25%	83 26%	37 18%	77 30% J
Not really much	69 7%	32 7%	26 9%	15 6%	21 12% ACFH	34 8%	5 3%	20 9%	9 5%	53 9% J	15 4%	26 9% N	10 5%	27 9% N	5 3%	23 9% J
Nothing-not important to me	81 8%	40 9%	21 7%	18 7%	14 8%	39 10% G	6 4%	9 4%	26 13% FG	56 9%	25 6%	34 12% MN	16 8%	22 7%	9 4%	28 11%
DK/NS	8 1%	3 -	3 1%	3 1%	2 1%	4 1%	1 -	1 -	0 -	4 1%	4 1%	3 1%	0 -	1 -	3 2%	0 -
Summary																
Top2 Net	842 84%	384 84%	233 82%	213 85%	137 79%	333 81%	142 93% DEH	189 86%	160 82%	484 81%	353 89% IO	221 78%	172 87% K	264 84%	181 91% KM	209 80%
Bottom2 Net	150 15%	72 16%	47 17%	33 13%	35 20% F	73 18% F	11 7%	29 13%	34 18% F	109 18% J	40 10%	60 21% LN	26 13%	49 16% N	14 7%	51 20% J

Q (Reducing the deficit) *There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?*

Proportions/Means: Columns Tested (5% risk level) - A/C - A/D - C/D - D/F - D/G - D/H - E/F/G/H - I/J - K/L/M/N - J/O

| | Total | Religion | | | Frequency Attend Religious Services | | | | | Marital Status/Gender | | | | | | |
		Protestants	White evangelicals	Catholics	White evangelicals who attend once a week or more	Once a week or more	A few times a month	A few times a year	Never	Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1132	542	363	287	230	488	155	247	216	720	406	339	186	381	220	272
Weighted	1000	459	284	249	174	410	154	219	195	598	397	284	198	314	198	260

Reducing the deficit

	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
A great deal	557 56%	273 60% C	164 58%	125 50%	95 55%	220 53%	89 58%	124 56%	108 55%	319 53%	234 59% O	153 54%	124 62%	166 53%	110 56%	116 45%
Somewhat	295 30%	130 28%	80 28%	74 30%	53 31%	122 30%	47 30%	68 31%	55 29%	190 32%	103 26%	94 33%	50 25%	96 31%	53 27%	99 38% J
Not really much	72 7%	31 7%	23 8%	25 10%	18 10% H	37 9%	10 7%	15 7%	9 4%	42 7%	30 7%	17 6%	12 6%	25 8%	18 9%	19 7%
Nothing-not important to me	62 6%	25 5%	16 6%	19 7%	8 4%	29 7%	5 3%	8 4%	20 10% FG	40 7%	22 6%	17 6%	11 6%	22 7%	11 5%	21 8%
DK/NS	14 1%	1 -	0 -	8 3% AD	0 -	2 1%	3 2%	4 2%	4 2%	7 1%	7 2%	2 1%	1 1%	4 1%	6 3%	5 2%

Summary

	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Top2 Net	852 85%	402 88% C	244 86%	198 80%	148 85%	342 83%	135 88%	192 87%	163 84%	509 85%	338 85%	247 87%	174 88%	263 84%	163 83%	215 83%
Bottom2 Net	134 13%	56 12%	39 14%	43 17%	26 15%	66 16%	15 10%	23 11%	28 14%	81 14%	52 13%	35 12%	23 12%	47 15%	29 15%	40 15%

Q. (Improving education) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

Proportions/Means: Columns Tested (5% risk level) - A/C - A/D - C/D - D/F - D/G - D/H - E/F/G/H - I/J - K/L/M/N - J/O

	Total	Religion			Frequency Attend Religious Services					Marital Status/Gender						
		Protestants	White evangelicals	Catholics	White evangelicals who attend once a week or more	Once a week or more	A few times a month	A few times a year	Never	Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1132	542	363	287	230	488	155	247	216	720	406	339	186	381	220	272
Weighted	1000	459	284	249	174	410	154	219	195	598	397	284	198	314	198	260
Improving education																
A great deal	627 63%	296 65%	172 61%	146 58%	104 60%	258 63%	96 63%	149 68% H	112 57%	355 59%	270 68% I	161 57%	122 62%	194 62%	148 75% KLM	160 62%
Somewhat	248 25%	111 24%	84 29%	69 28%	53 31% G	101 24%	39 25%	46 21%	54 28%	158 27%	87 22%	74 26%	51 26%	85 27% N	36 18%	65 25%
Not really much	62 6%	24 5%	17 6%	23 9%	11 6%	25 6%	14 9%	11 5%	11 6%	49 8% J	12 3%	32 11% LMN	9 4%	18 6%	3 2%	21 8% J
Nothing-not important to me	56 5%	26 6%	11 4%	7 3%	5 3%	23 6%	3 2%	12 6%	17 9% DF	32 5%	24 6%	16 6%	16 8%	15 5%	8 4%	13 5%
DK/NS	7 1%	2 -	0 -	4 2%	0 -	3 1%	2 1%	1 -	1 -	3 1%	4 1%	1 -	0 -	2 -	3 1%	1 -
Summary																
Top2 Net	875 88%	407 89%	256 90%	215 86%	157 91%	359 88%	135 88%	195 89%	166 85%	514 86%	357 90%	235 83%	173 87%	279 89% K	184 93% K	224 86%
Bottom2 Net	118 12%	50 11%	28 10%	31 12%	16 9%	48 12%	17 11%	23 10%	28 15%	81 14%	36 9%	48 17% MN	25 13% N	33 11%	11 6%	34 13%

Q. (Lowering taxes) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

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Proportions/Means: Columns Tested (5% risk level) - A/C - A/D - C/D - D/F - D/G - D/H - E/F/G/H - I/J - K/L/M/N - J/O

	Total	Religion			Frequency Attend Religious Services					Marital Status/Gender						
		Protestants	White evangelicals	Catholics	White evangelicals who attend once a week or more	Once a week or more	A few times a month	A few times a year	Never	Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1132	542	363	287	230	488	155	247	216	720	406	339	186	381	220	272
Weighted	1000	459	284	249	174	410	154	219	195	598	397	284	198	314	198	260
Lowering taxes																
A great deal	496	233	149	137	92	218	69	111	83	294	199	141	99	153	100	132
	50%	51%	52%	55%	53%	53% H	45%	51%	43%	49%	50%	50%	50%	49%	51%	51%
Somewhat	297	137	90	72	57	114	56	65	59	184	111	81	57	103	54	81
	30%	30%	32%	29%	33%	28%	36%	30%	30%	31%	28%	28%	28%	33%	27%	31%
Not really much	113	53	25	18	15	37	19	32	24	63	50	33	21	29	29	20
	11%	12%	9%	7%	9%	9%	12%	14%	12%	11%	13%	12%	11%	9%	14%	8%
Nothing-not important to me	85	34	18	17	8	35	9	12	29	54	31	27	20	28	11	27
	8%	7%	6%	7%	5%	9%	6%	5%	15% DEFG	9%	8%	9%	10%	9%	6%	10%
DK/NS	8	2	2	4	1	6	2	0	0	2	6	2	1	1	4	0
	1%	-	1%	2%	-	1%	1%	-	-	-	1%	1%	1%	-	2%	-
Summary																
Top2 Net	793	370	239	209	149	332	125	176	142	478	310	222	156	256	154	213
	79%	81%	84%	84%	86% H	81% H	81%	80%	73%	80%	78%	78%	79%	82%	78%	82%
Bottom2 Net	199	87	43	36	24	72	27	43	53	117	81	60	41	57	39	46
	20%	19%	15%	14%	14%	18%	18%	20%	27% DE	20%	20%	21%	21%	18%	20%	18%

Detailed tables

Q. (The environment) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

_____

Proportions/Means: Columns Tested (5% risk level) - A/C - A/D - C/D - D/F - D/G - D/H - E/F/G/H - I/J - K/L/M/N - J/O

	Total	Religion			Frequency Attend Religious Services					Marital Status/Gender						
		Protestants	White evangelicals	Catholics	White evangelicals who attend once a week or more	Once a week or more	A few times a month	A few times a year	Never	Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1132	542	363	287	230	488	155	247	216	720	406	339	186	381	220	272
Weighted	1000	459	284	249	174	410	154	219	195	598	397	284	198	314	198	260
The environment																
A great deal	516 52%	237 52%	119 42%	124 50%	74 43%	205 50%	78 51%	123 56% D	100 52%	291 49%	222 56% O	131 46%	101 51%	160 51%	121 61% KM	114 44%
Somewhat	324 32%	146 32%	110 39%	84 34%	71 41% AG	134 32%	47 31%	66 30%	68 35%	208 35%	115 29%	96 34%	62 31%	112 36%	53 27%	94 36%
Not really much	77 8%	41 9%	30 10%	24 10%	17 10% H	37 9% H	14 9% H	20 9% H	4 2%	51 8%	25 6%	29 10%	15 7%	22 7%	11 6%	29 11%
Nothing-not important to me	77 8%	33 7%	22 8%	14 5%	11 6%	32 8%	14 9%	10 5%	20 10%	46 8%	30 8%	27 10%	20 10%	19 6%	10 5%	23 9%
DK/NS	5 -	2 -	2 1%	3 1%	0 -	3 1%	1 -	0 -	1 1%	1 -	4 1%	1 -	1 1%	0 -	2 1%	0 -
Summary																
Top2 Net	841 84%	382 83%	230 81%	208 83%	145 84%	339 83%	125 81%	189 86%	169 87%	499 83%	337 85%	226 80%	162 82%	272 87% K	175 88% K	208 80%
Bottom2 Net	154 15%	74 16%	52 18%	38 15%	28 16%	68 17%	28 18%	30 14%	24 13%	97 16%	56 14%	56 20% MN	35 17%	41 13%	21 11%	51 20%

Detailed tables

Q. (Keeping America safe from terrorism) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

Proportions/Means: Columns Tested (5% risk level) - A/C - A/D - C/D - D/F - D/G - D/H - E/F/G/H - I/J - K/L/M/N - J/O

	Total	Religion			Frequency Attend Religious Services					Marital Status/Gender						
		Protestants	White evangelicals	Catholics	White evangelicals who attend once a week or more	Once a week or more	A few times a month	A few times a year	Never	Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1132	542	363	287	230	488	155	247	216	720	406	339	186	381	220	272
Weighted	1000	459	284	249	174	410	154	219	195	598	397	284	198	314	198	260
Keeping America safe from terrorism																
A great deal	737 74%	357 78%	238 84%	187 75%	150 87% ACFGH	324 79% H	110 72%	162 74% H	123 63%	447 75%	286 72%	213 75%	140 70%	234 75%	146 74%	195 75%
Somewhat	151 15%	66 14%	34 12%	33 14%	19 11%	50 12%	26 17%	32 15%	39 20% DE	83 14%	67 17%	39 14%	33 17%	44 14%	33 17%	38 14%
Not really much	58 6%	17 4%	8 3%	13 5%	4 2%	20 5%	10 7%	9 4%	16 9% D	33 5%	24 6%	12 4%	17 9%	20 6%	7 4%	15 6%
Nothing-not important to me	45 4%	14 3% D	4 1%	13 5% D	0 -	13 3%	4 2%	15 7% DE	13 7% D	28 5%	17 4%	13 5%	9 4%	15 5%	8 4%	13 5%
DK/NS	9 1%	4 1%	0 -	3 1%	0 -	3 1%	3 2%	1 -	2 1%	7 1%	3 1%	5 2%	0 -	1 -	3 1%	0 -
Summary																
Top2 Net	888 89%	423 92%	271 96%	221 88%	169 97% ACFGH	374 91% H	136 88%	194 89%	163 84%	530 89%	353 89%	253 89%	173 87%	278 88%	180 91%	232 90%
Bottom2 Net	103 10%	31 7% D	12 4%	26 10% D	4 2%	33 8%	14 9%	24 11% D	30 15% DE	61 10%	41 10%	26 9%	26 13%	35 11%	16 8%	27 10%

Q. (TOP2BOX SUMMARY) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?)

_____

Proportions/Means: Columns Tested (5% risk level) - A/C - A/D - C/D - D/F - D/G - D/H - E/F/G/H - I/J - K/L/M/N - J/O

	Total	Religion			Frequency Attend Religious Services					Marital Status/Gender						
		Protestants	White evangelicals	Catholics	White evangelicals who attend once a week or more	Once a week or more	A few times a month	A few times a year	Never	Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1132	542	363	287	230	488	155	247	216	720	406	339	186	381	220	272
Weighted	1000	459	284	249	174	410	154	219	195	598	397	284	198	314	198	260
Improving the economy	926	428	264	228	162	381	142	204	180	547	375	258	188	288	186	234
	93%	93%	93%	91%	93%	93%	92%	93%	92%	92%	94%	91%	95%	92%	94%	90%
Keeping America safe from terrorism	888	423	271	221	169	374	136	194	163	530	353	253	173	278	180	232
	89%	92%	96%	88%	97% ACFGH	91% H	88%	89%	84%	89%	89%	89%	87%	88%	91%	90%
Improving education	875	407	256	215	157	359	135	195	166	514	357	235	173	279	184	224
	88%	89%	90%	86%	91%	88%	88%	89%	85%	86%	90%	83%	87%	89% K	93% K	86%
The war in Iraq	863	401	252	209	157	353	132	189	170	518	340	237	172	281	168	223
	86%	88%	89%	84%	90%	86%	86%	86%	87%	87%	86%	84%	87%	89%	85%	86%
Reducing the deficit	852	402	244	198	148	342	135	192	163	509	338	247	174	263	163	215
	85%	88% C	86%	80%	85%	83%	88%	87%	84%	85%	85%	87%	88%	84%	83%	83%
Improving access to healthcare	842	384	233	213	137	333	142	189	160	484	353	221	172	264	181	209
	84%	84%	82%	85%	79%	81%	93% DEH	86%	82%	81%	89% IO	78%	87% K	84%	91% KM	80%
The environment	841	382	230	208	145	339	125	189	169	499	337	226	162	272	175	208
	84%	83%	81%	83%	84%	83%	81%	86%	87%	83%	85%	80%	82%	87% K	88% K	80%
Gas prices	832	390	247	211	150	344	129	191	151	488	339	224	166	264	174	216
	83%	85%	87%	85%	87% H	84%	84%	87% H	78%	82%	86%	79%	83%	84%	88% K	83%
Lowering taxes	793	370	239	209	149	332	125	176	142	478	310	222	156	256	154	213
	79%	81%	84%	84%	86% H	81% H	81%	80%	73%	80%	78%	78%	79%	82%	78%	82%

Global National (U.S. Election Study)

Q. (LOW2BOX SUMMARY) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?)

Proportions/Means: Columns Tested (5% risk level) - A/C - A/D - C/D - D/F - D/G - D/H - E/F/G/H - I/J - K/L/M/N - J/O

	Total	Religion			Frequency Attend Religious Services					Marital Status/Gender						
		Protestants	White evangelicals	Catholics	White evangelicals who attend once a week or more	Once a week or more	A few times a month	A few times a year	Never	Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1132	542	363	287	230	488	155	247	216	720	406	339	186	381	220	272
Weighted	1000	459	284	249	174	410	154	219	195	598	397	284	198	314	198	260
Lowering taxes	199	87	43	36	24	72	27	43	53	117	81	60	41	57	39	46
	20%	19%	15%	14%	14%	18%	18%	20%	27% DE	20%	20%	21%	21%	18%	20%	18%
The environment	154	74	52	38	28	68	28	30	24	97	56	56	35	41	21	51
	15%	16%	18%	15%	16%	17%	18%	14%	13%	16%	14%	20% MN	17%	13%	11%	20%
Gas prices	154	65	35	31	22	60	23	28	41	101	52	53	32	48	21	41
	15%	14%	12%	12%	13%	15%	15%	13%	21% DG	17%	13%	19% N	16%	15%	10%	16%
Improving access to healthcare	150	72	47	33	35	73	11	29	34	109	40	60	26	49	14	51
	15%	16%	17%	13%	20% F	18% F	7%	13%	18% F	18% J	10%	21% LN	13%	16% N	7%	20% J
Reducing the deficit	134	56	39	43	26	66	15	23	28	81	52	35	23	47	29	40
	13%	12%	14%	17%	15%	16%	10%	11%	14%	14%	13%	12%	12%	15%	15%	15%
The war in Iraq	128	55	31	34	17	52	20	29	23	75	51	44	25	31	26	34
	13%	12%	11%	14%	10%	13%	13%	13%	12%	13%	13%	16%	13%	10%	13%	13%
Improving education	118	50	28	31	16	48	17	23	28	81	36	48	25	33	11	34
	12%	11%	10%	12%	9%	12%	11%	10%	15%	14%	9%	17% MN	13% N	11%	6%	13%
Keeping America safe from terrorism	103	31	12	26	4	33	14	24	30	61	41	26	26	35	16	27
	10%	7% D	4%	10% D	2%	8%	9% D	11% D	15% DE	10%	10%	9%	13%	11%	8%	10%
Improving the economy	65	29	18	18	10	25	12	12	14	48	16	24	8	24	7	25
	6%	6%	6%	7%	6%	6%	8%	5%	7%	8% J	4%	9%	4%	8%	4%	9% J

Q. (The war in Iraq) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

_____

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K - L/M/N

		Voting	Initial Party ID			Party ID							Ideology		
	Total	Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females	Liberal	Moderate	Conservative
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
The war in Iraq															
A great deal	632 63%	507 64%	243 74% CD	155 58%	235 57%	332 71% FG	218 57%	82 54%	142 69%	191 73% JK	108 57%	110 57%	143 70% N	219 66%	246 60%
Somewhat	231 23%	201 26%	54 17%	86 33% BD	90 22%	90 19%	116 30% EG	25 17%	43 21%	46 18%	56 30% I	60 31% HI	35 17%	86 26% L	105 25% L
Not really much	69 7%	42 5%	15 5%	18 7%	36 9%	23 5%	30 8%	16 11% E	13 6%	10 4%	18 9% I	12 6%	20 9% M	14 4%	28 7%
Nothing-not important to me	58 6%	37 5%	12 4%	6 2%	40 10% BC	20 4%	17 5%	21 14% EF	9 4%	11 4%	7 4%	10 5%	6 3%	13 4%	30 7% L
DK/NS	9 1%	3 -	2 -	1 -	7 2%	2 1%	2 -	6 4% EF	0 -	2 1%	0 -	1 1%	2 1%	2 -	3 1%
Summary															
Top2 Net	863 86%	708 90%	297 91% D	241 91% D	325 80%	422 90% G	334 87% G	107 71%	185 89%	237 91%	164 87%	170 88%	178 87%	305 91%	351 85% N
Bottom2 Net	128 13%	79 10%	27 8%	24 9%	76 19% BC	43 9%	47 12%	38 25% EF	22 11%	22 8%	25 13%	22 11%	26 13%	27 8%	58 14% M

Detailed tables

Q. (Improving the economy) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K - L/M/N

		Voting	Initial Party ID			Party ID							Ideology		
	Total	Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females	Liberal	Moderate	Conservative
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
Improving the economy															
A great deal	774	631	285	201	289	382	288	105	162	220	143	144	170	274	297
	78%	80%	87% CD	75%	71%	82% FG	75%	70%	78%	84% JK	76%	75%	83% N	82% N	72%
Somewhat	152	122	34	47	71	63	63	25	30	33	34	30	23	48	77
	15%	15%	11%	18% B	17% B	13%	17%	17%	15%	13%	18%	15%	11%	14%	19% L
Not really much	34	23	2	13	19	13	16	5	12	1	8	8	7	5	19
	3%	3%	1%	5% B	5% B	3%	4%	3%	6% I	1%	4% I	4% I	3%	2%	5% M
Nothing-not important to me	31	9	4	4	23	6	13	12	2	3	3	11	6	6	15
	3%	1%	1%	2%	5% BC	1%	4% E	8% E	1%	1%	1%	6% HIJ	3%	2%	3%
DK/NS	9	5	1	1	7	4	1	4	0	3	1	0	0	1	3
	1%	1%	-	-	2%	1%	-	2% F	-	1%	1%	-	-	-	1%
Summary															
Top2 Net	926	753	319	248	359	445	351	130	192	253	177	174	192	322	374
	93%	95%	98% CD	93%	88%	95% G	92%	86%	93%	97% K	94%	90%	94%	96% N	91%
Bottom2 Net	65	32	6	17	42	19	30	17	15	4	10	19	12	11	34
	6%	4%	2%	6% B	10% B	4%	8% E	11% E	7% I	2%	6% I	10% I	6%	3%	8% M

Q. (Gas prices) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

_____

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K - L/M/N

	Total	Voting	Initial Party ID			Party ID							Ideology		
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females	Liberal	Moderate	Conservative
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
Gas prices															
A great deal	585 58%	454 57%	225 69% CD	146 55%	214 52%	301 64% FG	205 54%	79 52%	128 62%	173 66% JK	99 53%	106 55%	123 60%	196 59%	237 57%
Somewhat	248 25%	213 27%	65 20%	78 30% B	104 25%	104 22%	110 29%	34 22%	48 23%	56 22%	53 28%	56 29%	48 23%	91 27%	103 25%
Not really much	88 9%	73 9%	22 7%	26 10%	39 10%	38 8%	39 10%	11 8%	21 10%	17 6%	21 11%	18 10%	20 10%	30 9%	36 9%
Nothing-not important to me	66 7%	45 6%	12 4%	14 5%	40 10% B	22 5%	28 7%	17 11% E	9 5%	13 5%	16 8%	12 6%	12 6%	15 5%	30 7%
DK/NS	14 1%	5 1%	2 -	1 -	10 3% C	2 1%	1 -	10 7% EF	0 -	2 1%	0 -	1 -	2 1%	1 -	6 2%
Summary															
Top2 Net	832 83%	667 84%	290 89% D	224 84%	318 78%	405 87% G	315 82%	112 75%	176 85%	229 88%	152 81%	163 84%	171 83%	288 86%	340 82%
Bottom2 Net	154 15%	118 15%	34 10%	41 15%	79 19% B	60 13%	66 17%	28 19%	30 15%	30 11%	36 19% I	30 15%	32 16%	45 13%	66 16%

Q. (Improving access to healthcare) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K - L/M/N

	Total	Voting	Initial Party ID			Party ID							Ideology		
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females	Liberal	Moderate	Conservative
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
Improving access to healthcare															
A great deal	590	475	243	122	225	337	177	76	141	196	81	97	145	210	207
	59%	60%	75% CD	46%	55% C	72% FG	46%	51%	68% JK	75% JK	43%	50%	71% N	63% N	50%
Somewhat	252	191	65	87	99	99	115	38	48	51	57	58	45	84	115
	25%	24%	20%	33% BD	25%	21%	30% E	25%	24%	19%	30% I	30% I	22%	25%	28%
Not really much	69	57	9	27	34	17	42	11	13	4	20	22	10	18	40
	7%	7%	3%	10% B	8% B	4%	11% E	7%	6% I	2%	10% I	11% I	5%	6%	10%
Nothing-not important to me	81	62	8	28	45	13	47	22	5	8	30	17	4	20	47
	8%	8%	2%	11% B	11% B	3%	12% E	14% E	2%	3%	16% HIK	9% HI	2%	6% L	11% LM
DK/NS	8	5	1	2	5	2	2	4	0	2	2	0	1	1	3
	1%	1%	-	-	1%	-	1%	3% EF	-	1%	1%	-	-	-	1%
Summary															
Top2 Net	842	666	308	209	324	436	292	114	190	247	138	155	190	295	322
	84%	84%	95% CD	79%	80%	93% FG	77%	76%	92% JK	95% JK	73%	80%	93% N	88% N	78%
Bottom2 Net	150	119	17	55	78	30	88	32	17	12	50	38	14	38	87
	15%	15%	5%	21% B	19% B	6%	23% E	22% E	8%	5%	26% HI	20% HI	7%	11%	21% LM

Q. (Reducing the deficit) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K - L/M/N

		Voting	Initial Party ID			Party ID							Ideology		
	Total	Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females	Liberal	Moderate	Conservative
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
Reducing the deficit															
A great deal	557 56%	450 57%	223 68% CD	136 51%	199 49%	296 63% FG	186 49%	74 49%	134 65% JK	162 62% JK	94 50%	92 48%	113 55%	190 57%	221 54%
Somewhat	295 30%	250 32%	78 24%	99 37% BD	118 29%	120 26%	137 36% EG	39 26%	53 25%	67 26%	69 37% HI	68 35% I	62 30%	110 33%	122 29%
Not really much	72 7%	52 7%	14 4%	21 8%	37 9% B	25 5%	37 10% E	10 7%	10 5%	15 6%	15 8%	22 11% H	11 6%	19 6%	38 9%
Nothing-not important to me	62 6%	36 4%	9 3%	10 4%	43 10% BC	20 4%	22 5%	20 13% EF	8 4%	12 4%	10 5%	12 6%	13 6%	13 4%	28 7%
DK/NS	14 1%	2 -	3 1%	0 -	11 3% C	7 2% F	0 -	7 5% EF	2 1%	5 2%	0 -	0 -	6 3% M	1 -	3 1%
Summary															
Top2 Net	852 85%	701 89%	301 92% D	235 88% D	316 78%	416 89% G	323 85% G	113 75%	186 90%	229 88%	163 86%	160 83%	175 85%	300 90% N	342 83%
Bottom2 Net	134 13%	87 11%	22 7%	32 12%	80 20% BC	45 10%	59 15% E	30 20% E	18 9%	27 10%	26 14%	33 17% H	24 12%	32 10%	66 16% M

Q (Improving education) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

_____

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K - L/M/N

		Voting	Initial Party ID			Party ID							Ideology		
	Total	Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females	Liberal	Moderate	Conservative
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
Improving education															
A great deal	627 63%	498 63%	254 78% CD	138 52%	235 58%	345 74% FG	190 50%	93 62% F	144 70% JK	201 77% JK	85 45%	105 54%	143 70% N	224 67% N	231 56%
Somewhat	248 25%	209 26%	50 15%	89 33% B	109 27% B	82 17%	133 35% EG	34 22%	37 18%	44 17%	69 37% HI	64 33% HI	45 22%	83 25%	113 27%
Not really much	62 6%	43 6%	11 3%	23 9% B	28 7%	22 5%	36 9% EG	5 3%	16 8% I	6 2%	21 11% I	14 8% I	10 5%	13 4%	38 9% M
Nothing-not important to me	56 5%	38 5%	9 3%	15 6%	31 7% B	17 4%	23 6%	15 10% E	9 4%	8 3%	14 7%	9 5%	6 3%	14 4%	27 7%
DK/NS	7 1%	2 -	2 1%	1 -	4 1%	2 -	1 -	4 3% EF	0 -	2 1%	0 -	0 -	1 -	0 -	3 1%
Summary															
Top2 Net	875 88%	707 89%	304 93% CD	227 85%	345 84%	426 91% FG	323 84%	126 84%	182 88%	245 94% JK	154 81%	169 88%	188 92% N	307 92% N	344 84%
Bottom2 Net	118 12%	81 10%	20 6%	39 15% B	59 15% B	40 8%	58 15% E	20 13%	25 12% I	14 6%	35 18% I	24 12% I	17 8%	27 8%	65 16% LM

Q. (Lowering taxes) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K - L/M/N

	Total	Voting	Initial Party ID			Party ID							Ideology		
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females	Liberal	Moderate	Conservative
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
Lowering taxes															
A great deal	496 50%	393 50%	167 51%	143 54%	186 45%	222 48%	205 54%	69 46%	91 44%	132 50%	106 56% H	99 52%	82 40%	151 45%	242 59% LM
Somewhat	297 30%	241 31%	96 30%	92 34%	109 27%	141 30%	120 31%	36 24%	63 30%	79 30%	57 30%	63 33%	58 28%	119 36% N	111 27%
Not really much	113 11%	98 12%	42 13% C	19 7%	52 13% C	60 13% F	31 8%	23 15% F	30 14%	30 12%	14 8%	16 8%	37 18% N	42 13% N	26 6%
Nothing-not important to me	85 8%	55 7%	20 6%	12 5%	53 13% BC	42 9%	26 7%	18 12%	23 11%	19 7%	12 6%	13 7%	27 14% MN	20 6%	30 7%
DK/NS	8 1%	3 -	0 -	1 -	7 2% B	2 -	1 -	5 3% EF	1 1%	1 1%	0 -	1 -	0 -	1 -	3 1%
Summary															
Top2 Net	793 79%	634 80%	263 81% D	234 88% BD	296 73%	364 78%	325 85% EG	105 70%	153 74%	210 81%	162 86% H	163 84% H	140 68%	270 81% L	353 86% L
Bottom2 Net	199 20%	152 19%	63 19% C	31 12%	105 26% C	102 22% F	56 15%	41 27% F	53 25% JK	49 19%	27 14%	30 15%	65 32% MN	62 19%	55 13%

Q. (The environment) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K - L/M/N

	Total	Voting Registered voters	Initial Party ID Democrat	Republican	Independent	Party ID Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females	Ideology Liberal	Moderate	Conservative
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
The environment															
A great deal	516 52%	401 51%	230 71% CD	98 37%	188 46% C	314 67% FG	130 34%	72 48% F	135 65% JK	179 69% JK	55 29%	75 39%	140 68% MN	190 57% N	161 39%
Somewhat	324 32%	272 34%	79 24%	105 39% B	140 34% B	120 26%	158 41% EG	46 31%	55 26%	66 25%	77 41% HI	81 42% HI	47 23%	110 33% L	156 38% L
Not really much	77 8%	61 8%	10 3%	32 12% B	36 9% B	20 4%	50 13% EG	7 5%	11 6%	9 3%	28 15% HI	22 11% I	13 7% M	9 3%	50 12% M
Nothing-not important to me	77 8%	54 7%	6 2%	32 12% B	39 10% B	13 3%	44 12% E	20 13% E	5 3%	7 3%	29 15% HIK	15 8% HI	4 2%	23 7% L	44 11% L
DK/NS	5 -	1 -	0 -	0 -	5 1%	0 -	0 -	5 3% EF	0 -	0 -	0 -	0 -	0 -	2 -	1 -
Summary															
Top2 Net	841 84%	674 85%	310 95% CD	202 76%	328 81%	435 93% FG	288 75%	118 79%	190 92% JK	245 94% JK	131 69%	156 81% J	187 91% N	300 90% N	317 77%
Bottom2 Net	154 15%	115 15%	16 5%	64 24% B	75 18% B	33 7%	94 25% E	27 18% E	17 8%	16 6%	57 30% HIK	37 19% HI	18 9%	32 9%	94 23% LM

Global National (U.S. Election Study)

Q. (Keeping America safe from terrorism) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K - L/M/N

	Total	Voting: Registered voters	Initial Party ID: Democrat	Initial Party ID: Republican	Initial Party ID: Independent	Party ID: Democrat	Party ID: Republican	Party ID: Independent	Party ID: Democrat males	Party ID: Democrat females	Party ID: Republican males	Party ID: Republican females	Ideology: Liberal	Ideology: Moderate	Ideology: Conservative
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412

Keeping America safe from terrorism

	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N
A great deal	737 74%	590 74%	248 76% D	230 86% BD	259 64%	326 70%	313 82% EG	98 65%	136 66%	190 73%	157 83% HI	156 81% H	131 64%	245 74% L	333 81% LM
Somewhat	151 15%	127 16%	49 15%	27 10%	75 18% C	81 17%	47 12%	22 15%	38 18%	44 17%	27 14%	20 10%	39 19% N	61 18% N	46 11%
Not really much	58 6%	46 6%	21 6%	7 3%	30 7% C	36 8% F	12 3%	10 7%	18 9% J	18 7%	5 3%	7 4%	22 11% MN	17 5%	15 4%
Nothing-not important to me	45 4%	22 3%	6 2%	2 1%	38 9% BC	21 4%	9 3%	15 10% EF	12 6% J	8 3% J	0 -	9 5% J	13 6%	9 3%	17 4%
DK/NS	9 1%	6 1%	3 1%	1 -	6 2%	4 1%	1 -	5 3% EF	3 1%	1 -	0 -	0 -	1 -	1 -	1 -

Summary

	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Top2 Net	888 89%	717 91%	297 91% D	257 97% BD	334 82%	408 87% G	360 94% EG	120 80%	174 84%	234 90%	184 97% HIK	176 91%	170 83%	306 92% L	379 92% L
Bottom2 Net	103 10%	67 8%	27 8% C	8 3%	68 17% BC	56 12% F	21 5%	26 17% F	30 14% J	26 10% J	5 2%	16 8% J	34 17% MN	26 8%	32 8%

Q. (TOP2BOX SUMMARY) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?)

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K - L/M/N

	Total	Voting	Initial Party ID			Party ID							Ideology		
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females	Liberal	Moderate	Conservative
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
Improving the economy	926	753	319	248	359	445	351	130	192	253	177	174	192	322	374
	93%	95%	98% CD	93%	88%	95% G	92%	86%	93%	97% K	94%	90%	94%	96%	91% N
Keeping America safe from terrorism	888	717	297	257	334	408	360	120	174	234	184	176	170	306	379
	89%	91%	91% D	97% BD	82%	87% G	94% EG	80%	84%	90%	97% HIK	91%	83%	92% L	92% L
Improving education	875	707	304	227	345	426	323	126	182	245	154	169	188	307	344
	88%	89%	93% CD	85%	84%	91% FG	84%	84%	88%	94% JK	81%	88%	92% N	92% N	84%
The war in Iraq	863	708	297	241	325	422	334	107	185	237	164	170	178	305	351
	86%	90%	91% D	91% D	80%	90% G	87% G	71%	89%	91%	87%	88%	87%	91% N	85%
Reducing the deficit	852	701	301	235	316	416	323	113	186	229	163	160	175	300	342
	85%	89%	92% D	88% D	78%	89% G	85% G	75%	90%	88%	86%	83%	85%	90% N	83%
Improving access to healthcare	842	666	308	209	324	436	292	114	190	247	138	155	190	295	322
	84%	84%	95% CD	79%	80%	93% FG	77%	76%	92% JK	95% JK	73%	80%	93% N	88% N	78%
The environment	841	674	310	202	328	435	288	118	190	245	131	156	187	300	317
	84%	85%	95% CD	76%	81%	93% FG	75%	79%	92% JK	94% JK	69%	81% J	91% N	90% N	77%
Gas prices	832	667	290	224	318	405	315	112	176	229	152	163	171	288	340
	83%	84%	89% D	84%	78%	87% G	82%	75%	85%	88%	81%	84%	83%	86%	82%
Lowering taxes	793	634	263	234	296	364	325	105	153	210	162	163	140	270	353
	79%	80%	81% D	88% BD	73%	78%	85% EG	70%	74%	81%	86% H	84% H	68% L	81%	86% L

Q. (LOW2BOX SUMMARY) There are lot of issues that will have an impact on how people will vote in this election. If you do vote, when casting your vote for President, how much will the candidates' positions on each the following issues influence who gets your vote for President?)

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Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K - L/M/N

	Total	Voting	Initial Party ID			Party ID							Ideology		
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females	Liberal	Moderate	Conservative
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
Lowering taxes	199	152	63	31	105	102	56	41	53	49	27	30	65	62	55
	20%	19%	19% C	12%	26% C	22% F	15%	27% F	25% JK	19%	14%	15%	32% MN	19%	13%
The environment	154	115	16	64	75	33	94	27	17	16	57	37	18	32	94
	15%	15%	5%	24% B	18% B	7%	25% E	18% E	8%	6%	30% HIK	19% HI	9%	9%	23% LM
Gas prices	154	118	34	41	79	60	66	28	30	30	36	30	32	45	66
	15%	15%	10%	15%	19% B	13%	17%	19%	15%	11%	19% I	15%	16%	13%	16%
Improving access to healthcare	150	119	17	55	78	30	88	32	17	12	50	38	14	38	87
	15%	15%	5%	21% B	19% B	6%	23% E	22% E	8%	5%	26% HI	20% HI	7%	11%	21% LM
Reducing the deficit	134	87	22	32	80	45	59	30	18	27	26	33	24	32	66
	13%	11%	7%	12%	20% BC	10%	15% E	20% E	9%	10%	14%	17% H	12%	10%	16% M
The war in Iraq	128	79	27	24	76	43	47	38	22	22	25	22	26	27	58
	13%	10%	8%	9%	19% BC	9%	12%	25% EF	11%	8%	13%	11%	13%	8%	14% M
Improving education	118	81	20	39	59	40	58	20	25	14	35	24	17	27	65
	12%	10%	6%	15% B	15% B	8%	15% E	13%	12% I	6%	18% I	12% I	8%	8%	16% LM
Keeping America safe from terrorism	103	67	27	8	68	56	21	26	30	26	5	16	34	26	32
	10%	8%	8% C	3%	17% BC	12% F	5%	17% F	14% J	10% J	2%	8% J	17% MN	8%	8%
Improving the economy	65	32	6	17	42	19	30	17	15	4	10	19	12	11	34
	6%	4%	2%	6% B	10% B	4%	8% E	11% E	7% I	2%	6% I	10% I	6%	3%	8% M

Detailed tables

Q. Personally, are you better off, worse off, or the same as you were 4 years ago?

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
* small base

	Total	Gender Male	Gender Female	Age 18-29	Age 30-39	Age 40-49	Age 50-64	Age 65+	Age 18-34	Age 35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents	1132	528	604	124	171	177	403	240	215	900	198	322	173	422	278	459	156	184
Weighted	1000	485	515	188*	182	168	292	155	303	682	223	255	217	290	180	357	147	257
Better	298 30%	154 32%	144 28%	66 35% G	69 38% EG	44 26%	85 29% G	30 19%	110 36%	183 27% I	81 36% M	71 28%	75 35% M	66 23%	34 19%	97 27% N	49 33% N	95 37% NO
Worse	371 37%	178 37%	193 37%	51 27%	59 32%	60 36%	140 48% CDEG	54 35%	89 30%	275 40% H	63 28%	111 44% JL	70 32%	119 41% J	67 37% Q	159 45% Q	56 38% Q	69 27%
Same	325 32%	150 31%	176 34%	68 36% F	55 30%	64 38% F	65 22%	71 46% DF	101 33%	221 33%	77 35%	72 28%	71 33%	103 35%	79 44% OP	99 28%	42 29%	91 35%
DK/NS	6 1%	2 -	3 1%	3 2%	0 -	0 -	2 1%	0 -	3 1%	3 -	2 1%	1 -	1 -	2 1%	0 -	2 -	0 -	3 1%

Q. Personally, are you better off, worse off, or the same as you were 4 years ago?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1132	172	198	232	366	370	356	242	957	68	120	891	209	272	612	420	471	348	338	434
Weighted	1000	191	196	194	265	387	288	171	748	120*	131*	678	287	281	393	330	348	503	227	259
Better	298	54	44	59	101	98	90	70	224	39	33	203	86	105	97	109	94	123	72	98
	30%	28%	22%	30%	38% BE	25%	31%	41% EFAB C	30%	32%	26%	30%	30%	37% N	25%	33%	27%	25%	32%	38% Q
Worse	371	86	81	70	82	167	104	49	265	49	50	242	114	78	162	111	131	192	93	82
	37%	45% DG	41% DG	36%	31%	43% GD	36%	29%	35%	41%	38%	36%	40%	28%	41% M	34%	38%	38%	41% S	32%
Same	325	49	70	65	81	119	94	52	255	32	47	229	87	95	133	108	121	186	61	76
	32%	26%	36%	34%	31%	31%	33%	30%	34%	27%	36%	34%	30%	34%	34%	32%	35%	37% R	27%	29%
DK/NS	6	2	1	0	1	3	0	1	4	0	1	4	1	3	1	2	2	2	1	2
	1%	1%	1%	-	-	1%	-	-	1%	-	-	-	-	1%	-	1%	-	-	-	1%

Q. *Personally, are you better off, worse off, or the same as you were 4 years ago?*

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
* small base

	Total	Census Region				Census Division									Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Cntrl	West North Cntrl	South Atlantic	East South Cntrl	West South Cntrl	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1132	223	247	400	262	72	151	172	75	222	68	110	67	195	315	593	282	311	224
Weighted	1000	187	223	365	225	58*	129	156	67*	191	61*	114*	53*	172	281	523	252	271	196
Better	298	47	64	112	75	11	36	50	14	61	15	35	21	54	85	165	89	76	48
	30%	25%	29%	31%	33%	19%	28%	32%	21%	32%	25%	31%	40% EH	31%	30%	31%	36% R	28%	24%
Worse	371	61	83	142	85	20	40	56	27	74	27	41	22	63	95	187	84	103	89
	37%	33%	37%	39%	38%	36%	31%	36%	40%	39%	45%	36%	42%	37%	34%	36%	33%	38%	46% NOP
Same	325	79	75	108	63	26	53	50	25	55	16	37	9	54	99	168	77	91	59
	32%	42% CD	33%	29%	28%	45% IL	41% L	32%	37% L	29%	27%	32%	17%	31%	35%	32%	30%	33%	30%
DK/NS	6	0	1	3	1	0	0	0	1	0	2	1	0	1	2	3	2	2	0
	1%	-	1%	1%	1%	-	-	-	2%	-	3% I	1%	1%	1%	1%	1%	1%	1%	-

Q. Personally, are you better off, worse off, or the same as you were 4 years ago?

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Proportions/Means: Columns Tested (5% risk level) - A/C - A/D - C/D - D/F - D/G - D/H - E/F/G/H - I/J - K/L/M/N - J/O

| | Total | Religion | | | Frequency Attend Religious Services | | | | | Marital Status/Gender | | | | | | |
		Protestants	White evangelicals	Catholics	White evangelicals who attend once a week or more	Once a week or more	A few times a month	A few times a year	Never	Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1132	542	363	287	230	488	155	247	216	720	406	339	186	381	220	272
Weighted	1000	459	284	249	174	410	154	219	195	598	397	284	198	314	198	260
Better	298	155	94	64	57	129	35	76	51	181	113	98	55	83	58	91
	30%	34% C	33%	26%	33%	32%	23%	35% F	26%	30%	28%	35%	28%	26%	29%	35%
Worse	371	159	89	93	49	141	58	80	86	211	159	95	82	117	76	88
	37%	35%	32%	37%	28%	34%	37%	36%	44% DE	35%	40%	33%	41%	37%	38%	34%
Same	325	143	100	93	67	139	61	63	54	202	122	90	59	112	63	81
	32%	31%	35%	37%	39% H	34%	40% H	29%	28%	34%	31%	32%	30%	36%	32%	31%
DK/NS	6	2	0	0	0	1	1	0	3	3	3	1	2	2	1	0
	1%	-	-	-	-	-	-	-	2%	1%	1%	-	1%	1%	1%	-

Detailed tables

Q Personally, are you better off, worse off, or the same as you were 4 years ago?

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K - L/M/N

	Total	Voting	Initial Party ID			Party ID							Ideology		
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females	Liberal	Moderate	Conservative
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
Better	298	246	85	105	108	115	142	41	53	62	71	70	48	86	153
	30%	31%	26%	40%	27%	25%	37%	28%	25%	24%	38%	36%	24%	26%	37%
				BD			E				HI	HI			LM
Worse	371	290	169	51	151	231	90	50	105	126	44	46	112	142	101
	37%	37%	52%	19%	37%	49%	24%	33%	51%	48%	23%	24%	54%	43%	25%
			CD		C	FG		F	JK	JK			MN	N	
Same	325	251	72	109	144	119	149	57	47	72	74	75	42	105	155
	32%	32%	22%	41%	35%	25%	39%	38%	23%	28%	39%	39%	21%	31%	38%
				B	B	E	E				HI	HI	L		L
DK/NS	6	3	0	1	4	3	1	1	2	1	0	1	3	0	1
	1%	-	-	-	1%	1%	-	1%	1%	-	-	1%	1%	-	-

Q. If you had to choose between having drinks and dinner with either Barack Obama or John McCain, who would it be?

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Proportions/Means: Columns Tested (5% risk level) - A/C - A/D - C/D - D/F - D/G - D/H - E/F/G/H - I/J - K/L/M/N - J/O

	Total	Religion			Frequency Attend Religious Services					Marital Status/Gender						
		Protestants	White evangelicals	Catholics	White evangelicals who attend once a week or more	Once a week or more	A few times a month	A few times a year	Never	Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1132	542	363	287	230	488	155	247	216	720	406	339	186	381	220	272
Weighted	1000	459	284	249	174	410	154	219	195	598	397	284	198	314	198	260
Barack Obama	501 50%	211 46% D	94 33%	138 55% AD	48 28%	176 43%	95 62% DEH	131 60% DEH	94 48% D	277 46%	225 57% I	121 42%	98 49%	156 50%	127 64% KLM	136 52%
John McCain	347 35%	181 39%	150 53%	80 32%	104 60% ACFGH	170 41% FG	36 23%	61 28%	72 37% F	223 38%	121 31%	111 39% N	78 39% N	112 35% N	44 22%	87 34%
(DO NOT READ) Neither	98 10%	39 9%	27 10%	21 8%	11 6%	35 9%	15 10%	21 9%	22 11%	61 10%	36 9%	30 11%	19 10%	31 10%	17 8%	23 9%
(DO NOT READ) Both	25 2%	15 3%	9 3%	4 2%	8 5%	14 3%	3 2%	4 2%	4 2%	19 3%	6 1%	13 5%	2 1%	6 2%	3 2%	6 2%
DK/NS	28 3%	12 3%	4 1%	7 3%	2 1%	15 4%	5 3%	3 1%	3 2%	17 3%	9 2%	8 3%	2 1%	9 3%	7 4%	8 3%

Global National (U.S. Election Study)

Q If you had to choose between having drinks and dinner with either Barack Obama or John McCain, who would it be?

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
* small base

	Total	Gender		Age							Age/Gender				Generations			
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents	1132	528	604	124	171	177	403	240	215	900	198	322	173	422	278	459	156	184
Weighted	1000	485	515	188*	182	168	292	155	303	682	223	255	217	290	180	357	147	257
Barack Obama	501 50%	219 45%	283 55% A	111 59% G	92 50% G	86 51% G	153 52% G	56 36%	170 56%	327 48%	110 50%	104 41%	135 62% JKM	147 51% K	65 36%	177 50% N	78 53% N	152 59% N
John McCain	347 35%	189 39% B	158 31%	56 30%	67 37%	63 38%	97 33%	60 39%	98 32%	245 36%	86 38% L	103 41% L	58 27%	97 33%	69 38%	133 37%	48 32%	84 33%
(DO NOT READ) Neither	98 10%	50 11%	48 9%	17 9%	15 8%	14 9%	24 8%	25 16% DEF	26 9%	68 10%	19 8%	30 12%	17 8%	28 10%	27 15% OQ	31 9%	12 8%	19 7%
(DO NOT READ) Both	25 2%	16 3%	9 2%	1 -	3 2%	2 1%	10 4%	7 5% C	2 1%	22 3% H	4 2%	11 4%	1 -	8 3% L	10 6% Q	9 2%	2 2%	2 1%
DK/NS	28 3%	10 2%	18 3%	3 2%	6 3%	1 1%	9 3%	7 4% E	7 2%	19 3%	4 2%	6 2%	7 3%	10 3%	9 5% OQ	6 2%	7 5% Q	1 -

Q. If you had to choose between having drinks and dinner with either Barack Obama or John McCain, who would it be?
_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
* small base

| | Total | Household Income | | | | | | | Race / Ethnicity | | | | | Non-Hispanic White Subgroups | | | | Education | | |
		Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1132	172	198	232	366	370	356	242	957	68	120	891	209	272	612	420	471	348	338	434
Weighted	1000	191	196	194	265	387	288	171	748	120*	131*	678	287	281	393	330	348	503	227	259
Barack Obama	501 50%	109 57%	96 49%	100 52%	137 52%	205 53%	157 55%	80 47%	346 46%	96 80% HJ	83 64% HK	297 44%	192 67% K	141 50% N	155 40%	133 40%	165 47%	240 48%	114 50%	147 57% Q
John McCain	347 35%	54 28%	76 39%	72 37%	102 38%	129 33%	99 34%	74 43% EA	301 40% IJ	11 9%	16 12%	293 43% JL	47 16%	117 42%	174 44%	153 46%	140 40%	184 37%	82 36%	76 29%
(DO NOT READ) Neither	98 10%	19 10%	16 8%	12 6%	16 6%	36 9%	18 6%	10 6%	68 9%	7 6%	22 17% HK	60 9%	31 11%	19 7%	40 10%	30 9%	30 9%	58 11%	18 8%	19 7%
(DO NOT READ) Both	25 2%	7 4%	4 2%	4 2%	5 2%	11 3%	6 2%	4 2%	21 3%	1 1%	6 4%	17 2%	7 3%	3 1%	14 3%	9 3%	7 2%	12 2%	6 3%	7 3%
DK/NS	28 3%	3 1%	4 2%	5 3%	5 2%	7 2%	8 3%	3 2%	12 2%	5 4%	4 3%	12 2%	10 3%	1 -	11 3% M	6 2%	6 2%	9 2%	8 3%	10 4%

Global National (U.S. Election Study)

Q. If you had to choose between having drinks and dinner with either Barack Obama or John McCain, who would it be?

_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
* small base

	Total	Census Region				Census Division									Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Cntrl	West North Cntrl	South Atlantic	East South Cntrl	West South Cntrl	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1132	223	247	400	262	72	151	172	75	222	68	110	67	195	315	593	282	311	224
Weighted	1000	187	223	365	225	58*	129	156	67*	191	61*	114*	53*	172	281	523	252	271	196
Barack Obama	501	94	116	171	121	27	67	87	30	90	31	49	21	100	165	263	113	150	73
	50%	50%	52%	47%	54%	47%	51%	56%	44%	48%	52%	43%	40%	58% KL	59% RP	50% R	45%	55% PR	37%
John McCain	347	69	81	139	57	25	45	52	29	74	24	41	22	35	73	180	101	80	94
	35%	37% D	37% D	38% D	25%	43% M	35% M	34% M	43% M	39% M	39% M	36% M	42% M	20%	26%	35% N	40% N	29%	48% NOQ
(DO NOT READ) Neither	98	13	20	36	29	3	10	13	7	16	5	16	5	24	28	50	24	27	20
	10%	7%	9%	10%	13%	5%	8%	8%	11%	8%	8%	14%	9%	14%	10%	10%	9%	10%	10%
(DO NOT READ) Both	25	4	3	9	10	1	3	2	1	4	1	4	2	8	9	11	7	4	5
	2%	2%	1%	2%	4%	2%	2%	1%	1%	2%	1%	4%	3%	5%	3%	2%	3%	2%	3%
DK/NS	28	7	3	10	9	2	5	2	0	6	0	4	3	6	6	18	8	10	4
	3%	4%	1%	3%	4%	3%	4%	1%	1%	3%	-	3%	6%	3%	2%	3%	3%	4%	2%

Detailed tables

Q. If you had to choose between having drinks and dinner with either Barack Obama or John McCain, who would it be?

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Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K - L/M/N

	Total	Voting	Initial Party ID			Party ID							Ideology		
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females	Liberal	Moderate	Conservative
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
Barack Obama	501	374	249	59	194	349	105	48	144	204	48	57	153	200	137
	50%	47%	76% CD	22%	47% C	75% FG	28%	32%	70% JK	78% JK	25%	30%	75% MN	60% N	33%
John McCain	347	311	46	178	123	66	237	44	41	26	121	116	40	81	218
	35%	39%	14%	67% BD	30% B	14%	62% EG	29% E	20% I	10%	64% HI	60% HI	20%	24%	53% LM
(DO NOT READ) Neither	98	63	20	19	59	39	24	35	17	22	14	10	8	34	32
	10%	8%	6%	7%	15% BC	8%	6%	23% EF	8%	9%	7%	5%	4%	10% L	8%
(DO NOT READ) Both	25	19	5	8	12	7	12	6	4	3	6	6	3	7	15
	2%	3%	2%	3%	3%	2%	3%	4%	2%	1%	4%	3%	1%	2%	4%
DK/NS	28	22	6	3	19	6	4	17	1	5	0	4	1	12	10
	3%	3%	2%	1%	5% C	1%	1%	12% EF	-	2%	-	2%	-	4% L	2%

Q If you had to choose between having a family BBQ with either Barack Obama's family or John McCain's family, who would it be?

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Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q
* small base

	Total	Gender		Age							Age/Gender				Generations			
		Male	Female	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Women 18-44	Women 45+	Pre boomers (1901-1945)	Baby boomers (1946-1964)	Generation X'ers (1965-1974)	Generation Next (1975-current)
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: All respondents	1132	528	604	124	171	177	403	240	215	900	198	322	173	422	278	459	156	184
Weighted	1000	485	515	188*	182	168	292	155	303	682	223	255	217	290	180	357	147	257
Barack Obama's family	508 51%	223 46%	285 55% A	111 59% G	99 54% G	93 56% G	148 51% G	53 34%	172 57%	331 49%	115 52% K	103 40%	138 64% JKM	146 50% K	63 35%	181 51% N	87 60% N	146 57% N
John McCain's family	346 35%	186 38% B	160 31%	54 29%	65 36%	59 35%	98 33%	66 42% C	98 32%	244 36%	81 36%	104 41% L	58 27%	98 34%	75 41% P	131 36%	42 28%	89 35%
(DO NOT READ) Neither	93 9%	50 10%	43 8%	18 10%	10 6%	11 6%	27 9%	23 15% DE	26 9%	63 9%	18 8%	31 12%	13 6%	28 10%	26 15% OPQ	31 8%	9 6%	18 7%
(DO NOT READ) Both	30 3%	17 4%	13 3%	1 -	8 4%	3 2%	8 3%	9 6% C	3 1%	26 4% H	6 3%	10 4%	4 2%	9 3%	9 5% Q	9 3%	7 5%	3 1%
DK/NS	24 2%	9 2%	14 3%	3 2%	0 -	2 1%	11 4% D	4 3% D	3 1%	17 2%	2 1%	7 3%	3 1%	9 3%	7 4% Q	6 2%	2 1%	1 -

Q. If you had to choose between having a family BBQ with either Barack Obama's family or John McCain's family, who would it be?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G - A/F - A/G - B/F - B/G - C/E - C/G - D/E - H/I/J - J/K - K/L - M/N - O/P - Q/R/S
* small base

	Total	Household Income							Race / Ethnicity					Non-Hispanic White Subgroups				Education		
		Under $25K	$25K-<$50K	$50K-<$75K	$75K+	Under $50K	$50K-<$100K	$100K+	White	Black	Hispanic	Non-Hispanic White	Total Minorities	Age 18-44	Age 45+	Men	Women	HS or less	Some college	College degree
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	1132	172	198	232	366	370	356	242	957	68	120	891	209	272	612	420	471	348	338	434
Weighted	1000	191	196	194	265	387	288	171	748	120*	131*	678	287	281	393	330	348	503	227	259
Barack Obama's family	508	117	91	109	136	208	164	81	343	98	88	291	206	139	151	128	163	244	117	147
	51%	61% BG	47%	56%	51%	54%	57% G	47%	46%	81% H	67% HK	43%	72% K	49% N	38%	39%	47% O	48%	51%	57% Q
John McCain's family	346	49	79	67	105	128	96	76	307	6	17	298	36	121	176	158	139	179	82	79
	35%	25%	40% A	35%	40% A	33%	34%	44% EFA	41% IJ	5%	13%	44% JL	12%	43%	45%	48% P	40%	36%	36%	31%
(DO NOT READ) Neither	93	15	16	10	15	31	18	7	61	10	19	56	30	16	39	28	28	57	20	14
	9%	8%	8%	5%	6%	8%	6%	4%	8%	8%	14%	8%	11%	6%	10%	8%	8%	11% S	9%	5%
(DO NOT READ) Both	30	7	7	6	6	14	7	5	24	4	4	20	9	4	16	10	10	13	6	10
	3%	4%	4%	3%	2%	4%	2%	3%	3%	4%	4%	3%	3%	1%	4%	3%	3%	3%	3%	4%
DK/NS	24	3	1	2	3	5	3	3	13	2	3	13	6	2	11	6	7	10	3	8
	2%	2%	1%	1%	1%	1%	1%	2%	2%	2%	2%	2%	2%	1%	3% M	2%	2%	2%	1%	3%

Global National (U.S. Election Study)

Q. If you had to choose between having a family BBQ with either Barack Obama's family or John McCain's family, who would it be?

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Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H/I/J/K/L/M - N/O/R - N/P/Q - P/R - Q/R
* small base

	Total	Census Region				Census Division									Metropolitan Status				
		Northeast	Midwest	South	West	New England	Middle Atlantic	East North Cntrl	West North Cntrl	South Atlantic	East South Cntrl	West South Cntrl	Mountain	Pacific	Urban	Total suburban	Suburban men	Suburban women	Rural
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1132	223	247	400	262	72	151	172	75	222	68	110	67	195	315	593	282	311	224
Weighted	1000	187	223	365	225	58*	129	156	67*	191	61*	114*	53*	172	281	523	252	271	196
Barack Obama's family	508 51%	93 50%	115 51%	171 47%	130 58% C	29 51%	63 49%	83 53%	31 46%	94 49%	29 47%	48 42%	27 51%	103 60% K	166 59% ORP	265 51% R	110 44%	155 57% PR	77 39%
John McCain's family	346 35%	68 36% D	80 36% D	141 39% D	57 25%	24 42% M	44 34% M	51 33% M	29 43% M	75 39% M	26 43% M	40 35% M	19 35%	38 22%	74 26%	185 35% N	105 41% NQ	80 30%	86 44% NQ
(DO NOT READ) Neither	93 9%	13 7%	20 9%	34 9%	25 11%	2 4%	11 9%	14 9%	6 10%	11 6%	5 8%	18 16% EI	4 7%	21 12%	27 10%	48 9%	24 10%	23 8%	19 9%
(DO NOT READ) Both	30 3%	5 3%	5 3%	13 4%	6 2%	1 1%	5 4%	4 3%	1 1%	10 5%	1 1%	3 3%	1 1%	5 3%	8 3%	15 3%	8 3%	7 3%	7 4%
DK/NS	24 2%	7 4%	3 1%	5 1%	8 4%	1 2% I	6 4%	3 2%	0 -	1 1%	0 1%	4 4%	3 6% I	5 3%	6 2%	11 2%	5 2%	5 2%	7 4%

Q. If you had to choose between having a family BBQ with either Barack Obama's family or John McCain's family, who would it be?

Proportions/Means: Columns Tested (5% risk level) - A/C - A/D - C/D - D/F - D/G - D/H - E/F/G/H - I/J - K/L/M/N - J/O

	Total	Religion			Frequency Attend Religious Services					Marital Status/Gender						
		Protestants	White evangelicals	Catholics	White evangelicals who attend once a week or more	Once a week or more	A few times a month	A few times a year	Never	Total married	Total not married	Married men	Men not married	Married women	Women not married	Married with children
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1132	542	363	287	230	488	155	247	216	720	406	339	186	381	220	272
Weighted	1000	459	284	249	174	410	154	219	195	598	397	284	198	314	198	260
Barack Obama's family	508 51%	208 45% D	87 31%	138 55% AD	47 27%	174 42%	92 60% DE	137 62% DEH	100 51% D	284 47%	224 57% I	119 42%	104 52%	165 52% K	121 61% K	139 54%
John McCain's family	346 35%	188 41% C	153 54%	77 31%	101 58% ACFGH	172 42% FG	45 29%	55 25%	65 33%	228 38% J	115 29%	117 41% N	68 34%	110 35% N	47 24%	90 35%
(DO NOT READ) Neither	93 9%	36 8%	26 9%	21 9%	15 8%	38 9%	10 6%	19 9%	22 11%	51 9%	41 10%	28 10%	21 11%	24 8%	19 10%	16 6%
(DO NOT READ) Both	30 3%	19 4%	11 4%	4 2%	8 5%	15 4%	2 2%	6 3%	5 3%	23 4%	6 1%	14 5% L	2 1%	9 3%	4 2%	10 4%
DK/NS	24 2%	9 2%	6 2%	8 3%	3 2%	11 3%	4 3%	2 1%	3 2%	12 2%	11 3%	6 2%	3 2%	6 2%	7 3%	4 1%

Global National (U.S. Election Study)

Q. If you had to choose between having a family BBQ with either Barack Obama's family or John McCain's family, who would it be?

Proportions/Means: Columns Tested (5% risk level) - B/C/D - E/F/G - H/I/J/K - L/M/N

	Total	Voting	Initial Party ID			Party ID							Ideology		
		Registered voters	Democrat	Republican	Independent	Democrat	Republican	Independent	Democrat males	Democrat females	Republican males	Republican females	Liberal	Moderate	Conservative
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
Barack Obama's family	508 51%	385 49%	240 74% CD	60 22%	208 51% C	348 75% FG	109 29%	50 33%	142 68% JK	206 79% HJK	52 28%	57 30%	151 74% MN	199 60% N	144 35%
John McCain's family	346 35%	303 38%	53 16%	178 67% BD	115 28% B	67 14%	234 61% EG	45 30% E	39 19% I	28 11%	120 63% HI	114 59% HI	39 19%	86 26%	211 51% LM
(DO NOT READ) Neither	93 9%	62 8%	23 7%	18 7%	52 13% BC	38 8%	22 6%	33 22% EF	19 9%	19 7%	10 5%	12 6%	11 5%	30 9%	33 8%
(DO NOT READ) Both	30 3%	23 3%	6 2%	8 3%	17 4%	9 2%	12 3%	9 6% E	6 3%	3 1%	5 3%	7 4%	2 1%	10 3%	17 4% L
DK/NS	24 2%	17 2%	5 1%	3 1%	16 4% C	6 1%	4 1%	13 9% EF	1 1%	5 2%	1 1%	3 1%	2 1%	8 2%	7 2%