**Detailed tables** 

When you think about Barack Obama's race, which of the following most closely reflects your opinion?

•		Voting		Initial Party ID	)			Ideology							
	Total	Registere d voters	Democra t	Republic an	Independ ent	Democra t	Republic an	Independ ent	Party ID Democra t males	Democra t females	Republic an males	Republic an	Liberal	Moderate	Conserva tive
	4 101010	-		CIII	-	-			· · · · · · ·		females				
		A	В	С	D	E	F	G	Н	I	J	K	L	М	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
It will be a very positive factor in his favor	163	121	77	24	62	107	43	13	48	60	28	15	49	42	61
	17%	15%	24% CD	9%	15% C	23% FG	11%	9%	23% K	23% K	15% K	8%	24% MN	12%	15%
It will be a somewhat positive factor in his favor	343	263	114	91	138	169	134	40	65	104	66	69	71	131	135
	34%	33%	35%	35%	34%	36%	35%	27%	31%	40%	35%	35%	35%	39%	33%
It will be a somewhat negative factor against him	263	215	83	78	102	122	106	35	67	55	54	53	57	93	103
	26%	27%	25%	29%	25%	26%	28%	23%	32% I	21%	28%	27%	28%	28%	25%
It will be a very negative factor against him	81	69	22	27	32	26	38	17	12	14	15	23	9	22	44
	8%	9%	7%	10%	8%	6%	10% E	11% E	6%	5%	8%	12% 	4%	7%	11% L
DK/NS	150	122	30	46	74	44	61	46	16	28	27	34	19	46	69
	15%	16%	9%	17% B	18% B	9%	16% E	30% EF	8%	11%	14%	18% HI	9%	14%	16% I
Summary			1										l		
Positive	506	384	191	116	200	276	177	53	113	163	93	84	121	173	196
	51%	49%	59% CD	43%	49%	59% FG	46% G	35%	54%	63% JK	49%	43%	59% N	52%	48%
Negative	344	284	105	105	134	148	144	52	78	70	69	75	66	114	147
	34%	36%	32%	39%	33%	32%	38%	35%	38% I	27%	36% I	39% I	32%	34%	36%

## **Detailed tables**

Some voters say that having either a Black President or white President may in fact be an issue that they will consider when voting for the next President. How will this influence your decision as to who will get your vote...will it be...

FTOPOITIONS/IVIEANS. COIGINIS TEST	04 (070 11010 10														
		Voting		Initial Party ID					Party ID					Ideology	
	Total	Registere	Democra	Republic	Independ	Democra	Republic	Independ	Democra	Democra	Republic	Republic	Liberal	Moderate	Conserva
		d voters	t	an	ent	t	an	ent	t males	t females	an males	an			tive
												females			
		Α	В	С	D	E	F	G	Н	I	J	K	L	М	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
A complete non-issue to me personally	822	658	256	226	340	380	323	119	159	221	157	166	172	284	330
	82%	83%	79%	85%	83%	81%	85%	79%	77%	85%	83%	86% H	84%	85%	80%
Just one of many factors you will weigh	108	86	45	31	31	55	43	9	31	24	24	20	20	35	49
-	11%	11%	14% D	12%	8%	12%	11%	6%	15%	9%	13%	10%	10%	10%	12%
The single most important issue	53	31	20	6	27	26	11	16	13	13	5	6	12	12	27
	5%	4%	6% C	2%	7% C	6%	3%	11% F	7%	5%	2%	3%	6%	4%	7%
DK/NS	17	14	5	3	9	6	5	6	3	4	3	2	1	2	6
	2%	2%	1%	1%	2%	1%	1%	4%	1%	1%	2%	1%	-	1%	1%

# **Detailed tables**

Personally, do you think America is ready for a Black President?

·		Voting		Initial Party ID	)				Party ID					Ideology	
	Total	Registere	Democra	Republic	Independ	Democra	Republic	Independ	Democra	Democra	Republic	Republic	Liberal	Moderate	Conserva
		d voters	t	an	ent	t	an	ent	t males	t females	an males	an			tive
												females			
		Α	В	С	D	E	F	G	Н	I	J	K	L	M	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
Yes	719	572	261	174	284	375	251	94	174	201	125	126	160	260	268
	72%	72%	80%	65%	70%	80%	66%	62%	84%	77%	66%	65%	78%	78%	65%
			CD			FG			JK	JK			N	N	
No	222	174	58	69	95	79	106	37	26	53	54	52	39	58	117
	22%	22%	18%	26%	23%	17%	28%	25%	13%	20%	29%	27%	19%	17%	28%
				В			E				Н	Н			LM
DK/NS	59	44	7	23	29	14	25	20	7	7	10	15	6	15	27
	6%	6%	2%	9%	7%	3%	6%	13%	3%	3%	5%	8%	3%	5%	7%
				В	В		E	EF				I			

**Detailed tables** 

John McCain is currently 71 years old. Based on what you have seen, read or heard, do you...

		Voting	_	Initial Party ID					Party ID					Ideology	•
	Total	Registere	Democra	Republic	Independ	Democra	Republic	Independ	Democra	Democra	Republic	Republic	Liberal	Moderate	Conserva
		d voters	t	an	ent	t	an	ent	t males	t females	an males	an females			tive
		Α	В	С	D	E	F	G	Н	I	J	K	L	М	N
Base: All respondents	1132	972	364	326	442	513	462	157	213	300	221	241	241	387	452
Weighted	1000	790	326	266	408	468	382	150	207	261	189	193	205	333	412
Don't worry about his potential judgment and his stability as President	686	546	160	241	285	248	335	104	109	139	165	170	105	219	331
	69%	69%	49%	91% BD	70% B	53%	88% EG	69% E	53%	53%	87% HI	88% HI	51%	66% L	80% LM
Worry about his potential judgment and stability as President	293	232	157	25	111	210	47	37	91	119	24	23	96	109	77
	29%	29%	48% CD	9%	27% C	45% FG	12%	24% F	44% JK	46% JK	13%	12%	47% MN	33% N	19%
DK/NS	21	12	9	0	11	10	0	10	7	3	0	0	4	5	4
	2%	2%	3% C	-	3% C	2% F	-	7% EF	3% K	1%	-	-	2%	1%	1%

**Detailed tables** 

John McCain is currently 71 years old. Based on what you have seen, read or heard, do you...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F/G - H/I - J/K/L/M - N/O/P/Q \* small base

		Ge	nder				Age					Age/G	Gender		Generations			
	Total	Male	Femal e	18-29	30-39	40-49	50-64	65+	18-34	35+	Men 18-44	Men 45+	Wome n 18- 44	Wome n 45+	Pre boome rs (1901- 1945)	Baby boome rs (1946- 1964)	Gener ation X'ers (1965- 1974)	Gener ation Next (1975- current
		A	В	С	D	E	F	G	Н	l	J	K	L	M	N	0	P	Q
Base: All respondents	1132	528	604	124	171	177	403	240	215	900	198	322	173	422	278	459	156	184
Weighted	1000	485	515	188*	182	168	292	155	303	682	223	255	217	290	180	357	147	257
Don't worry about his potential judgment and his stability as President	686	341	345	114	127	122	197	117	198	480	149	188	138	202	132	252	103	163
	69%	70%	67%	60%	70%	73% C	68%	76% C	65%	70%	67%	74% L	63%	69%	73% Q	71%	70%	63%
Worry about his potential judgment and stability as President	293	132	161	71	54	44	89	35	101	192	70	62	75	86	45	102	41	93
	29%	27%	31%	38% G	29%	26%	30%	23%	34%	28%	32%	24%	35% K	30%	25%	28%	28%	36% N
DK/NS	21 2%	12 3%	9 2%	4 2%	1 1%	1 1%	5 2%	2 1%	4 1%	10 2%	3 1%	5 2%	4 2%	2 1%	3 2%	4 1%	3 2%	2 1%