

McCain Holding Convention Bump

**But still a Dead Heat for the White House: McCain 45%,
Obama 45%**

**Obama leads among non-white and less affluent voters. McCain strong
among white and more affluent voters**



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Washington, DC – A new Ipsos/McClatchy poll of Americans indicates that McCain has been able to maintain his post-convention bump. The overall national race, though, remains a statistical dead heat — 45% for McCain and 45% for Obama.

These figures show little movement from last week's Ipsos/McClatchy poll: McCain 46% and Obama 45%.

Some Demographics...

Among non-Hispanic White respondents, McCain leads Obama by a 53%/36% margin, while Obama leads McCain by a 79%/8% margin among non-Hispanic Black respondents and 67%/18% among Hispanic respondents.

Among households making under \$25,000 per year, Obama leads by a 60%/29% margin. McCain leads by a 51%/41% margin among those households that make \$50,000 or more per year.

Obama leads McCain by a 50%/40% margin among women.



These are some of the findings of an Ipsos poll conducted September 11-15, 2008. For the survey, a nationally representative, randomly selected sample of exactly 1,190 adults across the United States was interviewed by Ipsos. With a sample of this size, the results are considered accurate within ± 2.8 percentage points, 19 times out of 20, of what they would have been had the entire adult population in the U.S. been polled. Within this sample, Ipsos interviewed 1046 respondents who self identified as registered voters. With a sample of this size, the results are considered accurate within ± 3.0 percentage points. The margin of error will be larger within regions and for other sub-groupings of the survey population. These data were weighted to ensure the sample's regional and age/sex composition reflects that of the actual U.S. population according to data from the U.S. Census. Interviews were conducted with respondents on land-line telephones and cellular phones. Respondents had the option to be interviewed in English or Spanish.

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