



**Ipsos/McClatchy Poll
PROJECT #81-5861-99**

NOTE: all results shown are percentages unless otherwise labeled.

These are some of the findings of an Ipsos poll conducted September 18-22, 2008. For the survey, a nationally representative, randomly selected sample of exactly 1,068 adults across the United States was interviewed by Ipsos. With a sample of this size, the results are considered accurate within ± 3.0 percentage points, 19 times out of 20, of what they would have been had the entire adult population in the U.S. been polled. Within this sample, Ipsos interviewed 923 respondents who self identified as registered voters. With a sample of this size, the results are considered accurate within ± 3.2 percentage points. The margin of error will be larger within regions and for other sub-groupings of the survey population.

PERCENTAGES ARE REPORTED ON REGISTERED VOTERS ONLY

1a-b. If the election for president were held today and the candidates were **(READ ANSWER LIST)**, for whom would you vote? Do you lean more toward...

	<u>9/18-22/08</u>	<u>9/11-15/08</u>	<u>9/5-9/08</u>
Barack Obama for president and Joe Biden for vice president, the Democrats	44	45	45
John McCain for president and Sarah Palin for vice president, the Republicans	43	45	46
Ralph Nader for president and Matt Gonzalez for vice president, the Independents	2	2	2
Bob Barr for president and Wayne Allyn Root for vice president, the Libertarians	2	1	1
(DO NOT READ) Neither	5	5	4
(DK/NS)	4	2	2

		9/18-22/08										
		GENDER			AGE				INCOME		EDUCATION	
	ALL	MALE	FEMALE	18-34	35-54	55+	UNDER \$25K	\$25K- \$50K	\$50K+	HS OR LESS	SOME COLLEGE	COLLEGE DEGREE
Barack Obama for president and Joe Biden for vice president, the Democrats	44	45	42	45	42	45	47	48	44	39	41	53
John McCain for president and Sarah Palin for vice president, the Republicans	43	43	43	38	48	41	30	41	47	46	46	36
Ralph Nader for president and Matt Gonzalez for vice president, the Independents	2	3	2	2	1	4	5	2	2	3	2	2
Bob Barr for president and Wayne Allyn Root for vice president, the Libertarians	2	3	1	4	2	1	2	5	1	2	1	2
(DO NOT READ)	5	2	8	7	4	5	11	3	3	6	7	3
Neither (DK/NS)	4	4	4	3	4	4	6	1	3	4	3	4

	<u>ALL</u>	<u>9/18-22/08</u>				<u>REGION</u>			
		<u>HISPANIC</u>	<u>RACE</u>			<u>NORTHEAST</u>	<u>MIDWEST</u>	<u>SOUTH</u>	<u>WEST</u>
			<u>NON- HISPANIC WHITE</u>	<u>NON- HISPANIC BLACK</u>	<u>NON- HISPANIC OTHER</u>				
Barack Obama for president and Joe Biden for vice president, the Democrats	44	65	34	79	70	55	46	37	42
John McCain for president and Sarah Palin for vice president, the Republicans	43	20	52	8	19	30	39	49	50
Ralph Nader for president and Matt Gonzalez for vice president, the Independents	2	4	2	-	7	3	3	2	1
Bob Barr for president and Wayne Allyn Root for vice president, the Libertarians	2	2	2	1	-	3	3	1	1
(DO NOT READ)	5	1	5	9	3	5	4	8	1
Neither (DK/NS)	4	9	3	2		4	4	3	4

(Q1c. ASKED ONLY OF RESPONDENTS WHO DID NOT INITIALLY PROVIDE A CANDIDATE.)

1c. In November, will you definitely vote for that candidate, probably vote for that candidate, or do you think you could change your mind before the election in November?

OBAMA / BIDEN (Base: 393)	<u>9/18-22/08</u>	<u>9/11-15/08</u>	<u>9/5-9/08</u>
Definitely will vote for candidate	80	80	80
Probably will vote for candidate	11	13	12
Could change mind	7	7	8
DK/NS	2	-	0
McCAIN / PALIN (Base: 386)	<u>9/18-22/08</u>	<u>9/11-15/08</u>	<u>9/5-9/08</u>
Definitely will vote for candidate	72	71	77
Probably will vote for candidate	17	16	13
Could change mind	10	12	10
DK/NS	0	0	0

2. Do you think ... **(INSERT TEXT)** is qualified to resolve the current financial and mortgage crisis?

	Yes	No	DK/NS
Barack Obama	45	48	7
John McCain	46	47	7

3. Who's stronger on ... **(INSERT TEXT)**? **(READ LIST.)**

	Barack Obama	John McCain	Both equally	Neither	DK/NS
Foreign policy					
9/18-22/08	39	53	1	3	4
9/5-9/08	36	55	2	2	4
Healthcare					
9/18-22/08	50	36	1	8	6
9/5-9/08	50	37	1	6	6
Jobs and the economy					
9/18-22/08	48	40	1	6	3
9/5-9/08	48	43	1	5	4
Leadership					
9/18-22/08	42	50	2	3	4
9/5-9/08	42	51	3	3	2
National security					
9/18-22/08	32	60	2	3	2
9/5-9/08	33	59	2	3	3
Representing change					
9/18-22/08	57	32	2	6	3
9/5-9/08	53	38	2	4	2
Family values					
9/18-22/08	46	43	6	3	3
Taxes					
9/18-22/08	47	41	1	5	5

3a. Which one of these issues would you say is most important when thinking about the current Presidential election campaign?

	Most important issue	Most + second most important issue
Jobs and the economy	36	59
National security	16	35
Leadership	12	19
Representing change	9	15
Healthcare	8	25
Family Values	8	16
Foreign policy	5	13
Taxes	2	10
None	1	1
DK/NS	2	2

PARTY AFFILIATION / IDEOLOGY

1. Are you currently registered to vote at this address, or not?

	<u>ALL ADULTS</u>
Yes	80
No	20
(DK/NS)	0

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

2b. Do you lean strongly or only moderately toward the Democratic Party?

2c. Do you lean strongly or only moderately toward the Republican Party?

2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	<u>REGISTERED VOTERS</u>		
	<u>9/18-22/08</u>	<u>9/11-15/08</u>	<u>9/5-9/08</u>
Strongly Democrat	22	23	25
Moderately Democrat	12	12	11
Lean Democrat	14	12	13
Strongly Republican	17	18	18
Moderately Republican	11	9	11
Lean Republican	13	12	14
Independent (No lean)	10	13	7
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Total Democrats	48	47	49
Total Republicans	42	40	44
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Initial Democrats	34	35	36
Initial Republicans	28	28	29