Ipsos Public Affairs

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Ipsos

Interview dates: September 26-29, 2008 Interviews: 1,129 adults; 1,007 registered voters Margin of error: +-2.9 for all adults; +-3.1 for registered voters

Ipsos/McClatchy Poll PROJECT #81-6939-01

NOTE: all results shown are percentages unless otherwise labeled.

These are some of the findings of an Ipsos poll conducted September 26-29, 2008. For the survey, a nationally representative, randomly selected sample of exactly 1,132 adults across the United States was interviewed by Ipsos. With a sample of this size, the results are considered accurate within ±2.9 percentage points, 19 times out of 20, of what they would have been had the entire adult population in the U.S. been polled. Within this sample, Ipsos interviewed 1,007 respondents who self identified as registered voters. With a sample of this size, the results are considered accurate within ±3.1 percentage points. The margin of error will be larger within regions and for other sub-groupings of the survey population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. These data were weighted to ensure that the sample's composition reflects that of the actual U.S. population according to U.S. Census figures. Interviews were conducted with respondents on land-line telephones and cellular phones. Respondents had the option to be interviewed in English or Spanish.

PERCENTAGES ARE REPORTED ON REGISTERED VOTERS ONLY

1a-b. If the election for president were held today and the candidates were **(READ ANSWER LIST)**, for whom would you vote? Do you lean more toward...

	<u>9/26-</u> 29/08	<u>9/18-</u> 22/08	<u>9/11-</u> 15/08	<u>9/5-</u> 9/08
Barack Obama for president and Joe Biden for vice president, the Democrats	46	44	45	45
John McCain for president and Sarah Palin for vice president, the Republicans	42	43	45	46
Ralph Nader for president and Matt Gonzalez for vice president, the Independents	2	2	2	2
Bob Barr for president and Wayne Allyn Root for vice president, the Libertarians	1	2	1	1
(DO NOT READ) Neither	-	5	5	4
(DK/NS)	9	4	2	2
* (DO NOT READ) Neither was not offered in the most recent wave.				

⁽DO NOT READ) Notation was not offered in the most recent wave.

(Q1c. ASKED ONLY OF RESPONDENTS WHO DID NOT INITIALLY PROVIDE A CANDIDATE.)

1c. In November, will you definitely vote for that candidate, probably vote for that candidate, or do you think you could change your mind before the election in November?

OBAMA / BIDEN (Base: 393)	<u>9/26-29/08</u>	<u>9/18-22/08</u>	<u>9/11-15/08</u>	<u>9/5-9/08</u>
Definitely will vote for candidate	77	80	80	80
Probably will vote for candidate	13	11	13	12
Could change mind	8	7	7	8
DK/NS	1	2	-	0
McCAIN / PALIN (Base: 386)	9/26-29/08	9/18-22/08	<u>9/11-15/08</u>	9/5-9/08
Definitely will vote for candidate	74	72	71	77
Probably will vote for candidate	18	17	16	13
	10		10	
Could change mind	8	10	12	10

2a. If the election for president were held today and the candidates were (READ ANSWER LIST), for whom would you vote? [IF "NEITHER/NO OPINION/DK/REF" TO QU. 2a, ASK Qu. 2b] 2b. Do you lean more toward ...

Barack Obama for president and Joe Biden for vice president, the Democrats

48 45

John McCain for president and Sarah Palin for vice president, the Republicans

Ipsos Public AffairsProject #81-6939-01 Page 2September 26-29, 2008Ipsos/McClatchy Poll(DO NOT READ) None3(DO NOT READ) No opinion1(DK/NS)3

3. Are you very confident, somewhat confident, not very confident or not at all confident in...(INSERT TEXT – RANDOMIZE. ENTER SINGLE REPONSE FOR EACH ITEM. IF UNSURE, ENCOURAGE BEST GUESS. REPEAT RESPONSE CATEGORIES AS NECESSARY)

Very confident	THE SECURITY OF YOUR CHECKING OR MONEY MARKET ACCOUNT 35	THE SECURITY OF YOUR SAVINGS ACCOUNT 42	THE ABILITY OF THE FEDERAL GOVERNMENT TO COVER THE COSTS OF FEDERAL DEPOSIT INSURANCE IN THE CASE OF BANK FAILURES 26
Somewhat confident	34	30	34
Not very confident	17	14	20
Not at all confident	10	11	16
(DK/NS)	3	4	4
Very/Somewhat confident	70	72	60
Not very/Not at all confident	27	25	36

4. For the following areas, please tell me whether you think there is currently too much, not enough, or just about the right amount of government regulation. What about...(INSERT TEXT – RANDOMIZE. ENTER SINGLE REPONSE FOR EACH ITEM. IF UNSURE, ENCOURAGE BEST GUESS. REPEAT RESPONSE CATEGORIES AS NECESSARY)

	BANKING	OTHER FINANCIAL INSTITUTIONS	A IRLINES	THE ENVIRONMENT	MANUFACTURING
Too much	18	16	18	22	22
Right Amount	24	21	37	23	30
Not enough	55	58	38	54	43
(DK/NS)	4	5	6	2	6

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PARTY AFFILIATION / IDEOLOGY

1a. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track? **(ENTER SINGLE RESPONSE. IF UNSURE, ENCOURAGE BEST GUESS.)**

	REGISTERED VOTERS
Right direction	18
Wrong track	77
(DK/NS)	5

1b. Are you currently registered to vote at this address, or not?

	ALL ADULTS
Yes	82
No	18
(DK/NS)	0

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

- 2b. Do you lean strongly or only moderately toward the Democratic Party?
- 2c. Do you lean strongly or only moderately toward the Republican Party?
- 2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	REGISTERED VOTERS
Strongly Democrat	27
Moderately Democrat	10
Lean Democrat	13
Strongly Republican	17
Moderately Republican	11
Lean Republican	13
Independent (No lean)	10
Total Democrats	49
Total Republicans	41
Initial Democrats	36
Initial Republicans	28