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Interview dates: October 9-13, 2008
Interviews: 1,131 adults; 1,036 registered voters
Margin of error: +-3.3 for all adults; +-3.0 for registered voters

**Ipsos/McClatchy Poll
PROJECT #81-6939-01**

NOTE: all results shown are percentages unless otherwise labeled.

These are some of the findings of an Ipsos poll conducted October 2-6. For the survey, a nationally representative, randomly selected sample of exactly 1,131 adults aged 18 and older across the United States was interviewed by Ipsos. With a sample of this size, the results are considered accurate within ± 2.9 percentage points, 19 times out of 20, of what they would have been had the entire adult population in the U.S. been polled. We interviewed 1,036 registered voters. With a sample of this size, the results are considered accurate within ± 3.0 percentage points, 19 times out of 20, of what they would have been had the entire adult population in the U.S. been polled. The margin of error will be larger within regions and for other sub-groupings of the survey population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. These data were weighted to ensure that the sample's composition reflects that of the actual U.S. population according to U.S. Census figures. Interviews were conducted with respondents on land-line telephones and cellular phones. Respondents had the option to be interviewed in English or Spanish.

PERCENTAGES ARE REPORTED ON REGISTERED VOTERS ONLY

1a-b. **(IF ALREADY VOTED, ASK:)** For whom did you vote for President?

(IF NOT ALREADY VOTED, ASK:) If the election for president were held today and the candidates were **(READ ANSWER LIST)**, for whom would you vote?

(IF NO CANDIDATE PROVIDED, ASK:) Do you lean more toward...

	<u>10/9-13/08</u>	<u>10/2-6/08</u>	<u>9/26-29/08</u>	<u>9/18-22/08</u>	<u>9/11-15/08</u>	<u>9/5-9/08</u>
Barack Obama for president and Joe Biden for vice president, the Democrats	48	47	46	44	45	45
John McCain for president and Sarah Palin for vice president, the Republicans	39	40	42	43	45	46
Ralph Nader for president and Matt Gonzalez for vice president, the Independents	2	3	2	2	2	2
Bob Barr for president and Wayne Allyn Root for vice president, the Libertarians	1	1	1	2	1	1
None / Don't know	10	9	9	9	7	6

(Q1c. ASKED ONLY OF RESPONDENTS WHO DID INITIALLY PROVIDE A CANDIDATE.)

1d. In November, will you definitely vote for that candidate, probably vote for that candidate, or do you think you could change your mind before the election in November?

OBAMA / BIDEN (Base: 472)	<u>10/9-13/08</u>	<u>10/2-6/08</u>	<u>9/26-29/08</u>	<u>9/18-22/08</u>	<u>9/11-15/08</u>	<u>9/5-9/08</u>
Definitely will vote for candidate	85	79	77	80	80	80
Probably will vote for candidate	8	13	13	11	13	12
Could change mind	5	8	8	7	7	8
DK/NS	2	0	1	2	-	0
McCAIN / PALIN (Base: 369)	<u>10/9-13/08</u>	<u>10/2-6/08</u>	<u>9/26-29/08</u>	<u>9/18-22/08</u>	<u>9/11-15/08</u>	<u>9/5-9/08</u>
Definitely will vote for candidate	82	76	74	72	71	77
Probably will vote for candidate	11	14	18	17	16	13
Could change mind	6	9	8	10	12	10
DK/NS	1	1	0	0	0	0

2a. If the election for president were held today and the candidates were **(READ ANSWER LIST)**, for whom would you vote?
[IF "NEITHER/NO OPINION/DK/REF" TO QU. 2a, ASK Qu. 2b] 2b. Do you lean more toward ...

	<u>10/9-13/08</u>	<u>9/26-29/08</u>
Barack Obama for president and Joe Biden for vice president, the Democrats	51	48
John McCain for president and Sarah Palin for vice president, the Republicans	42	45
(DO NOT READ) None / No opinion / Not sure	7	7

2. Given the current economic situation, which of the following areas would you say is the most important funding priority for the next president?

Health care	32
Energy	31
Defense	19
Education	15
(DK/NS)	3

3. Which candidate do you believe is engaging in more negative campaigning?

John McCain	53
Barack Obama	30
(DK/NS)	17

4. And regardless how you feel about the candidates for President, how effective would you say that negative campaigning is?

Very effective	13
Somewhat effective	26
Not very effective	21
Not effective at all	36
(DK/NS)	4

PARTY AFFILIATION / IDEOLOGY

2a. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

(IF "DEMOCRAT" TO Q.2a, Q.2b ASKED. IF "REPUBLICAN" TO Q.2a, Q.2c ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q.2a, Q.2d ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

2b. Do you lean strongly or only moderately toward the Democratic Party?

2c. Do you lean strongly or only moderately toward the Republican Party?

2d. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	<u>10/9-13/08</u>	<u>10/2-6/08</u>	<u>9/26-29/08</u>	<u>9/18-22/08</u>	<u>9/11-15/08</u>	<u>9/5-9/08</u>
Strongly Democrat	25	24	27	22	23	25
Moderately Democrat	11	9	10	12	12	11
Lean Democrat	13	15	13	14	12	13
Strongly Republican	16	17	17	17	18	18
Moderately Republican	13	11	11	11	9	11
Lean Republican	13	14	13	13	12	14
Independent (No lean)	9	10	10	10	13	7
Total Democrats	49	48	49	48	47	49
Total Republicans	42	42	41	42	40	44
Initial Democrats	36	33	36	34	35	36
Initial Republicans	29	28	28	28	28	29

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(IF NO CANDIDATE PROVIDED, ASK:) Do you lean more toward...

	GENDER			AGE			RACE				REGION			
	TOTAL	MALE	FEMALE	18-34	35-54	55+	HISPANIC	WHITE	BLACK	OTHER	NORTH-EAST	MID-WEST	SOUTH	WEST
Obama / Biden	48	45	50	56	44	46	70	39	91	38	53	46	44	51
McCain / Palin	39	41	37	30	45	38	20	47	4	46	30	41	44	37
Nader / Gonzalez	2	3	2	4	2	2	-	3	1	-	3	3	2	2
Barr / Root	1	1	1	1	1	1	-	1	-	-	1	2	1	0
None / Unsure	10	10	10	9	8	13	10	10	4	16	13	8	9	10