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Interview dates: October 15-16, 2008  
Interviews: 366 undecided voters; 288 respondents who watched the vice-presidential debate

**Ipsos/McClatchy Post Debate Poll**

**PROJECT #81-6107-91**

**NOTE: all results shown are percentages unless otherwise labeled.**

*These are some of the findings of an Ipsos online poll conducted October 15-16. For this survey, a national sample of 366 undecided voters from Ipsos' U.S. online panel was interviewed online. Weighting then was employed to balance demographics and ensure that the sample's composition reflects that of the U.S. adult population according to Census data and to provide results intended to approximate the sample universe. Statistical margins of error are not applicable to online polls because they are based on samples drawn from opt-in online panels, not on random samples that mirror the population within a statistical probability ratio. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.*

**PERCENTAGES ARE REPORTED ON REGISTERED VOTERS ONLY**

1. Did you watch all, most, some, or none of the Presidential candidate debate on Wednesday, October 15<sup>th</sup>?

Base: Undecided voters.

	TOTAL
All	31
Most	23
Some	19
None	27

2. Did you do any of the following? (Select all that apply)

Base: Undecided voters.

	TOTAL
Talked to friends, family, or co-workers about the debate	42
Watched post debate analysis on TV	6
Read post debate analysis in a Newspaper	10
Read post debate analysis on the Internet	7
Listened to post debate analysis on the radio	27
I did not do any of the above	41

3. If you were forced to choose after watching this debate, who are you leaning to support in the upcoming presidential election on November 4<sup>th</sup>?

**(Please select a single response.)**

Base: Those who followed at least some of the debate and selected at least one of the attributes (excluding "none of the above") at Q2.

	TOTAL
Barack Obama and Joe Biden, the Democrats	53
John McCain and Sarah Palin, the Republicans	47

4. Regardless of which candidate you happen to support, who do you think did the better job in the debate?  
**(Please select a single response.)**

Base: Those who followed at least some of the debate and selected at least one of the attributes (excluding "none of the above") at Q2.

	TOTAL
Barack Obama	56
John McCain	44

5. How do you think each candidate did in relation to the other debates? Do you think they did much better than the other debates, somewhat better than the other debates, about as well as the other debates, somewhat worse than the other debates, or much worse than the other debates?

Base: Those who followed at least some of the debate and selected at least one of the attributes (excluding "none of the above") at Q2.

	Total better than the other debates	Total worse than the other debates	Much better than the other debates	Somewhat better than the other debates	About as well as the other debates	Somewhat worse than the other debates	Much worse than the other debates
Barack Obama	29	13	8	21	58	12	1
John McCain	53	11	25	28	36	11	0

6. How has your opinion of the candidates been affected by the debate? Is your opinion more favorable, less favorable or has it not changed much?

Base: Those who followed at least some of the debate and selected at least one of the attributes (excluding "none of the above") at Q2.

	More favorable	Less favorable	Has not changed much
Barack Obama	27	15	58
John McCain	28	23	49

7. Thinking about the following characteristics and qualities, which candidate's performance during the October 2nd debate do you think each of the following best describes?  
**(Please select a single response per statement.)**

Base: Those who followed at least some of the debate and selected at least one of the attributes (excluding "none of the above") at Q2.

	Barack Obama	John McCain
Expressed his opinions more clearly than his opponent	64	36
Had a good understanding of the issues	54	46
Agreed with you more on the issues you care about	57	43
Was more believable	51	49
Was more mean spirited	32	68
Was more disrespectful	33	67
Was more likable	68	32
Demonstrated they are tough enough for the job	41	59
Was more Presidential	53	47
Demonstrated they are ready to be President	49	51
Was more able to think on their feet	67	33

8. Who do you trust more to handle the responsibilities as commander-in-chief?  
**(Please select a single response.)**

Base: Those who followed at least some of the debate and selected at least one of the attributes (excluding "none of the above") at Q2.

	TOTAL
Barack Obama	44
John McCain	56

9. Who do you believe will do a better job in the following areas if elected?  
**(Please select a single response per statement.)**

Base: Those who followed at least some of the debate and selected at least one of the attributes (excluding "none of the above") at Q2.

	Barack Obama	John McCain
Defending the United States against foreign aggression	24	76
Bringing change to Washington	67	33
Getting America on the right track	57	43
Helping the middle class achieve the American dream	69	31
Eliminating the federal deficit	46	54
Working with countries to stop the spread of terrorism	33	67
Creating more jobs	62	38
Taxes	53	47
Healthcare	67	33

10. Do you think John McCain's criticisms of Barack Obama were fair, or not?  
**(Please select a single response.)**

Base: Those who followed at least some of the debate and selected at least one of the attributes (excluding "none of the above") at Q2.

	TOTAL
Yes, fair	59
No, not fair	41

11. Do you think Barack Obama's criticisms of John McCain were fair, or not?  
**(Please select a single response.)**

Base: Those who followed at least some of the debate and selected at least one of the attributes (excluding "none of the above") at Q2.

	TOTAL
Yes, fair	68
No, not fair	32

12. In your opinion, was the moderator neutral or biased?  
**(Please select a single response.)**

Base: Those who followed at least some of the debate and selected at least one of the attributes (excluding "none of the above") at Q2.

	TOTAL
Neutral	92
Biased	8

13. Who do you think the moderator showed a bias toward (in other words, who did the moderator favor)?  
**(Please select a single response.)**

Base: Those who followed at least some of the debate and selected at least one of the attributes (excluding "none of the above") at Q2 and reported the moderator was biased in Q.12. – **LOW SAMPLE SIZE!**

	TOTAL
Barack Obama	75
John McCain	25