

Texas Remains #1 in Fan First Poll, Penn State Jumps to #2
While Texas holds onto top spot, Penn State ranked best team by fans in Midwest and Northeast.

**The Ipsos
Weekly College Football
Fan First Poll
(WEEK 9)**

The #1 College Football Fan Poll in America



Ipsos Public Affairs

Public Release Date: Thursday, October 30, 2008, 7:00 pm, EST

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The Ipsos Weekly College Football Fan First Poll (WEEK 9)

Weekly Poll Puts College Fans in Play

Washington, DC – A new Ipsos poll of college football fans shows the first sign of a divided nation. The Texas Longhorns remained the number one ranked college football team in America after defeating Oklahoma State. However, with a win over top 10 Ohio State in Columbus, Penn State received the top ranking by fans in the Midwest and Northeast regions.

Despite a convincing win over Tennessee, Alabama slipped to third in the Ipsos Fan First Poll. This varies from the Bowl Championship Series (BCS) rankings, in which Penn State is third behind Texas and Alabama.

The Ipsos Fan First Poll will be published every Thursday until the end of the college football season and then once in January after the bowl games.

Contrary to the standard Coaches' poll or Writers' poll, this is the first representative poll of college football fans—their unfiltered voice.

Fans in this poll are selected in a rigorous multi-stage process. First, a representative sample of US adults is selected from the Ipsos online panel. Of this sample, approximately 65% percent are college football fans (here defined as watching at least 1 college football game in a year). Ipsos, then, selects “avid football fans”, representing approximately 32% of all football fans (or 21% of the adult population). The definition of “Avid Football fans” is based on an index of how often the fan watches college football games on television, listens to games on the radio, attends games in person, as well as reads newspapers and magazine articles related to college football.

For this survey, a national representative sample of 1,006 respondents from Ipsos' U.S. online panel were interviewed online (658 college fans and 213 avid college fans). Weighting then was employed to balance demographics and ensure that the sample's composition reflects that of the U.S. adult population according to Census data and to provide results intended to approximate the sample universe. Statistical margins of error are not applicable to online polls because they are based on samples drawn from opt-in online panels, not on random samples that mirror the population within a statistical probability ratio. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.



The Ipsos Fan First Poll (THROUGH WEEK 9)

RANKING	TEAM	RANKING LAST WEEK
1	Texas (8-0)	1
2	Penn State (9-0)	3
3	Alabama (8-0)	2
4	Texas Tech (8-0)	6
5	Oklahoma (7-1)	7
6	Oklahoma State (7-1)	4
7	Georgia (7-1)	9
8	USC (6-1)	8
9	Utah (8-0)	11
10	Florida (6-1)	10
11	Ohio State (7-2)	5
12	TCU (8-1)	16
13	Boise State (6-0)	13
14	Ball State (8-0)	20
15	Minnesota (7-1)	24
16	BYU (7-1)	19
17	Florida State (6-1)	23
18	Tulsa (7-0)	15
19	Michigan State (7-2)	Unranked
20	LSU (5-2)	12
21	Missouri (6-2)	21
22	North Carolina (6-2)	Unranked
23	Oregon (6-2)	Unranked
24	Maryland (6-2)	Unranked
25	Georgia Tech (6-2)	14

TEAMS THAT DROPPED OUT OF THE FAN FIRST POLL (all lost in week 9):

- Pittsburgh (5-2)
- Northwestern (6-2)
- Boston College (5-2)
- South Florida (6-2)

RANKING BY REGION:

RANKING	NORTHEAST	MIDWEST	SOUTH	WEST
1	Penn State (9-0)	Penn State (9-0)	Texas (8-0)	Texas (8-0)
2	Texas (8-0)	Texas (8-0)	Alabama (8-0)	Penn State (9-0)
3	Alabama (8-0)	Texas Tech (8-0)	Penn State (9-0)	Alabama (8-0)
4	Texas Tech (8-0)	Alabama (8-0)	Texas Tech (8-0)	Texas Tech (8-0)
5	Georgia (7-1)	Oklahoma (7-1)	Oklahoma (7-1)	Oklahoma (7-1)

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