

Hodges Partnership: Energy Study

Detailed tables

1. As a result of rising energy costs, are you concerned about your ability to pay for heating your home this winter? Would you say you are extremely concerned, very concerned, not very concerned, or not at all concerned?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Homeowners	1011	466	545	116	376	512	100	156	393	179	243	389	200
Weighted	1011	490	521	308*	387	309	143*	201*	341	189*	225	369	227
Extremely concerned	167 16%	60 12%	107 21% A	52 17%	78 20% E	37 12%	38 27% H	40 20% H	30 9%	45 24%	32 14%	62 17%	28 12%
Very concerned	291 29%	130 26%	162 31%	58 19%	117 30%	113 37% C	51 36% H	77 38% H	69 20%	65 35%	55 25%	100 27%	71 31%
Not very concerned	265 26%	121 25%	144 28%	91 30%	98 25%	75 24%	29 20%	55 28%	92 27%	42 22%	72 32%	94 25%	57 25%
Not at all concerned	279 28%	171 35% B	107 21%	104 34%	93 24%	79 26%	21 15%	27 14%	145 43% FG	37 20%	63 28%	107 29%	71 31%
(DK/NS)	10 1%	8 2%	2 0	3 1%	1 0	5 2%	3 2%	1 0	4 1%	0 -	3 2%	6 2%	1 0
Summary													
Top2Box (Concerned)	458 45%	189 39%	269 52% A	110 36%	195 50% C	150 49% C	90 63% H	118 59% H	99 29%	110 58% J	87 39%	163 44%	99 43%
Low2Box (Not concerned)	543 54%	292 60% B	251 48%	195 63% DE	191 49%	154 50%	50 35%	83 41%	238 70% FG	79 42%	135 60% I	201 54%	128 56%

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	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Homeowners Weighted	1011	327	672	242	317	445	483	75	99	348	738	269	74	818	77	40
	1011	469	535	511	230	263	470	93**	191*	252	691	317*	134*	700	114*	61**
Extremely concerned	167 16%	88 19%	78 15%	97 19% E	48 21% E	21 8%	90 19%	21 23%	23 12%	31 12%	99 14%	67 21%	19 14%	112 16%	31 28%	4 7%
Very concerned	291 29%	117 25%	172 32%	188 37% DE	53 23% E	48 18%	124 26%	31 33%	43 23%	90 36% F	212 31%	78 25%	48 36%	188 27%	33 29%	20 33%
Not very concerned	265 26%	128 27%	133 25%	113 22%	59 26%	92 35% CD	127 27%	24 25%	65 34% I	49 19%	164 24%	101 32%	49 37%	187 27%	20 18%	7 12%
Not at all concerned	279 28%	132 28%	146 27%	110 21%	65 28%	102 39% CD	127 27%	13 14%	61 32%	77 31%	209 30%	68 22%	17 13%	207 30% L	29 25%	25 42%
(DK/NS)	10 1%	4 1%	6 1%	4 1%	4 2%	1 0	1 0	4 4%	0 -	5 2%	7 1%	3 1%	1 1%	5 1%	0 -	3 6%
Summary																
Top2Box (Concerned)	458 45%	205 44%	250 47%	284 56% DE	101 44% E	69 26%	215 46%	52 56%	66 34%	121 48%	312 45%	145 46%	66 50%	300 43%	65 57%	24 40%
Low2Box (Not concerned)	543 54%	260 55%	280 52%	223 44%	124 54%	193 73% CD	255 54%	37 39%	125 66%	126 50%	373 54%	169 53%	66 49%	395 56%	49 43%	33 54%

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		Concerned With Ability To Pay		Cutting Back On Other Spending		Made Home More Energy Efficient		Plan On Installing Energy Efficient Products	
	Total	Concerned	Not Concerned	Likely	Not Likely	Yes	No	Yes	No
		A	B	C	D	E	F	G	H
Base: Homeowners	1011	402	600	423	578	648	360	233	765
Weighted	1011	458	543	476	527	674	335	283	717
Extremely concerned	167 16%	167 36% B	0 - -	153 32% D	13 3% -	97 14% -	69 21% -	59 21% -	107 15% -
Very concerned	291 29%	291 64% B	0 - -	235 49% D	51 10% -	216 32% F	74 22% -	85 30% -	201 28% -
Not very concerned	265 26%	0 - -	265 49% A	65 14% -	199 38% C	187 28% -	77 23% -	70 25% -	191 27% -
Not at all concerned	279 28%	0 - -	279 51% A	18 4% -	259 49% C	171 25% -	107 32% -	64 23% -	213 30% -
(DK/NS)	10 1%	0 - -	0 - -	5 1% -	4 1% -	2 0 -	8 2% E	4 1% -	5 1% -
Summary									
Top2Box (Concerned)	458 45%	458 100% B	0 - -	389 82% D	64 12% -	313 46% -	143 43% -	144 51% -	308 43% -
Low2Box (Not concerned)	543 54%	0 - -	543 100% A	83 17% -	459 87% C	359 53% -	185 55% -	135 48% -	404 56% -

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2. How likely is it that you will have to cut back in other areas of your spending in order to pay for the rising cost of heating your home? Would you say it is extremely likely, very likely, not very likely, or not at all likely?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

* small base

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Weighted	1011	490	521	308*	387	309	143*	201*	341	189*	225	369	227
Extremely likely	151 15%	56 11%	95 18% A	39 13%	80 21% E	33 11%	29 20%	33 16%	33 10%	43 23%	32 14%	49 13%	27 12%
Very likely	325 32%	134 27%	191 37% A	92 30%	117 30%	112 36%	62 43% H	88 44% H	73 21%	69 37%	73 33%	110 30%	73 32%
Not very likely	273 27%	127 26%	146 28%	92 30%	104 27%	76 25%	20 14%	38 19%	136 40% FG	41 22%	65 29%	114 31%	53 23%
Not at all likely	254 25%	169 35% B	84 16%	86 28%	85 22%	81 26%	30 21%	42 21%	99 29%	36 19%	54 24%	89 24%	75 33%
(DK/NS)	8 1%	4 1%	4 1%	0 -	2 0	6 2%	2 1%	0 0	0 0	0 -	1 1%	7 2%	0 -
Summary													
Top2Box (Likely)	476 47%	189 39%	287 55% A	130 42%	197 51%	145 47%	90 63% H	121 60% H	106 31%	112 59% K	105 47%	159 43%	100 44%
Low2Box (Not Likely)	527 52%	296 60% B	231 44%	178 58%	189 49%	157 51%	50 35%	80 40%	235 69% FG	77 41%	119 53%	203 55%	127 56%

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2. How likely is it that you will have to cut back in other areas of your spending in order to pay for the rising cost of heating your home? Would you say it is extremely likely, very likely, not very likely, or not at all likely?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O

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	Total	Children		Education			Employment Status				Marital Status		Race			
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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Homeowners Weighted	1011	327	672	242	317	445	483	75	99	348	738	269	74	818	77	40
	1011	469	535	511	230	263	470	93**	191*	252	691	317*	134*	700	114*	61**
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Very likely	325 32%	145 31%	179 34%	193 38% E	68 30%	61 23%	127 27%	48 52%	58 30%	89 35%	233 34%	91 29%	64 48% M	198 28%	43 37%	18 30%
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Not at all likely	254 25%	111 24%	139 26%	117 23%	53 23%	83 31% D	118 25%	10 10%	48 25%	78 31%	176 25%	78 25%	31 23%	182 26%	14 12%	23 38%
(DK/NS)	8 1%	0 -	8 2%	4 1%	2 1%	1 0	0 0	0 -	0 -	8 3% F	4 1%	4 1%	3 2%	4 1%	0 -	1 2%
Summary																
Top2Box (Likely)	476 47%	219 47%	255 48%	291 57% DE	101 44% E	80 30%	218 46%	57 61%	83 43%	115 46%	324 47%	151 48%	79 59%	315 45%	55 48%	25 41%
Low2Box (Not Likely)	527 52%	249 53%	272 51%	215 42%	127 55% C	183 70% CD	252 54%	36 39%	108 57%	129 51%	363 53%	163 51%	52 39%	381 54%	59 52%	35 57%

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		Concerned With Ability To Pay		Cutting Back On Other Spending		Made Home More Energy Efficient		Plan On Installing Energy Efficient Products	
	Total	Concerned	Not Concerned	Likely	Not Likely	Yes	No	Yes	No
		A	B	C	D	E	F	G	H
Base: Homeowners	1011	402	600	423	578	648	360	233	765
Weighted	1011	458	543	476	527	674	335	283	717
Extremely likely	151 15%	143 31% B	8 1%	151 32% D	0 -	117 17% F	34 10%	60 21% H	91 13%
Very likely	325 32%	245 54% B	75 14%	325 68% D	0 -	210 31%	115 34%	100 35%	219 30%
Not very likely	273 27%	45 10%	226 42% A	0 -	273 52% C	182 27%	91 27%	62 22%	209 29%
Not at all likely	254 25%	19 4%	233 43% A	0 -	254 48% C	161 24%	93 28%	59 21%	193 27%
(DK/NS)	8 1%	5 1%	1 0	0 -	0 -	4 1%	3 1%	2 1%	6 1%
Summary									
Top2Box (Likely)	476 47%	389 85% B	83 15%	476 100% D	0 -	327 49%	148 44%	160 57% H	309 43%
Low2Box (Not Likely)	527 52%	64 14%	459 84% A	0 -	527 100% C	343 51%	184 55%	120 43%	401 56% G

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3. Which of the following expenses will you cut back on to have the money to heat your home?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

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	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Cut back expenses	423	165	258	42	167	210	60	86	117	95	104	159	65
Weighted	476	189*	287	130**	197*	145	90**	121*	106*	112*	105*	159*	100*
The holidays/ holiday gifts	362 76%	142 75%	219 76%	105 81%	146 74%	108 74%	61 68%	98 81%	80 75%	80 72%	81 77%	124 78%	77 77%
Gas for your car	202 42%	81 43%	121 42%	61 47%	77 39%	60 41%	51 57%	52 43%	39 37%	52 46%	39 37%	57 36%	54 54%
Groceries	173 36%	54 28%	119 42%	40 31%	69 35%	63 43%	42 47%	39 32%	33 32%	37 33%	45 43%	58 36%	33 33%
Entertainment/ going out	65 14%	37 19%	28 10%	20 15%	34 17% E	11 8%	1 1%	12 10%	29 27% G	13 12%	24 23%	15 9%	14 14%
Buying non-essential items (i.e. clothing)	44 9%	20 11%	24 8%	19 15%	15 7%	10 7%	2 2%	12 10%	10 10%	4 4%	19 18% I	17 11%	5 5%
Mortgage payment	32 7%	15 8%	17 6%	11 9%	9 4%	12 8%	2 2%	11 9%	8 7%	10 9%	7 6%	13 8%	2 2%
Eating out	23 5%	15 8%	7 3%	3 3%	12 6%	5 4%	0 0	2 1%	6 5%	11 10%	3 3%	5 3%	4 4%
Travel	12 3%	8 4%	4 1%	1 1%	5 3%	4 3%	0 -	2 2%	5 4%	2 2%	2 2%	3 2%	4 4%
Other	41 9%	17 9%	24 8%	13 10%	19 9%	8 6%	4 4%	16 13%	8 8%	4 3%	12 11%	9 5%	17 17% I
Nothing	1 0	0 0	1 0	0 -	0 -	1 1%	0 -	0 -	0 0	0 -	0 0	1 1%	0 -
(DK/NS)	6 1%	5 2%	2 1%	0 -	2 1%	4 3%	0 -	1 1%	0 -	2 2%	1 1%	3 2%	0 0

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	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Cut back expenses	423	135	283	134	141	144	194	31	45	149	290	131	41	321	42	16
Weighted	476	219*	255	291*	101*	80*	218*	57**	83**	115*	324	151*	79**	315	55**	25**
The holidays/ holiday gifts	362	182	178	225	75	57	172	50	59	78	255	105	72	239	36	12
	76%	83%	70%	77%	75%	72%	79%	88%	72%	68%	79%	70%	92%	76%	66%	49%
Gas for your car	202	78	124	140	31	27	71	28	44	54	140	61	33	129	21	15
	42%	35%	49%	48%	31%	34%	33%	49%	53%	47%	43%	40%	42%	41%	37%	60%
Groceries	173	57	116	121	29	20	65	17	36	52	108	64	22	129	16	8
	36%	26%	45%	42%	29%	25%	30%	31%	44%	45%	33%	43%	28%	41%	29%	31%
Entertainment/ going out	65	33	32	35	14	17	47	4	7	7	44	21	5	54	6	1
	14%	15%	13%	12%	13%	21%	22%	7%	8%	6%	14%	14%	7%	17%	11%	3%
Buying non-essential items (i.e. clothing)	44	23	21	25	7	12	34	1	1	8	26	18	3	29	10	1
	9%	11%	8%	9%	7%	15%	16%	2%	2%	7%	8%	12%	3%	9%	19%	4%
Mortgage payment	32	13	18	24	3	4	15	0	5	11	24	8	2	28	0	0
	7%	6%	7%	8%	3%	6%	7%	-	6%	10%	7%	5%	3%	9%	-	2%
Eating out	23	12	10	6	6	9	14	1	1	6	17	5	0	19	0	1
	5%	5%	4%	2%	6%	12%	6%	2%	1%	6%	5%	3%	-	6%	-	5%
Travel	12	2	10	2	4	6	4	2	1	4	10	2	1	7	0	1
	3%	1%	4%	1%	4%	8%	2%	4%	2%	3%	3%	1%	2%	2%	-	4%
Other	41	28	13	26	9	4	13	16	6	6	31	10	16	19	2	3
	9%	13%	5%	9%	9%	5%	6%	27%	7%	6%	9%	7%	20%	6%	4%	14%
Nothing	1	0	1	1	0	0	0	0	0	1	0	1	0	1	0	0
	0	-	0	0	-	0	0	-	-	1%	0	1%	-	0	-	-
(DK/NS)	6	1	6	3	2	1	2	0	0	4	5	1	0	3	4	0
	1%	0	2%	1%	2%	2%	1%	-	-	3%	2%	1%	-	1%	7%	-

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		Concerned With Ability To Pay		Cutting Back On Other Spending		Made Home More Energy Efficient		Plan On Installing Energy Efficient Products	
	Total	Concerned	Not Concerned	Likely	Not Likely	Yes	No	Yes	No
		A	B	C	D	E	F	G	H
Base: Cut back expenses	423	326	94	423	0	291	130	118	299
Weighted	476	389	83*	476	-**	327	148*	160*	309
The holidays/ holiday gifts	362 76%	289 74%	68 82%	362 76%	0 -	246 75%	115 77%	133 83%	222 72%
Gas for your car	202 42%	182 47% B	19 22%	202 42%	0 -	143 44%	58 39%	56 35%	142 46%
Groceries	173 36%	154 40% B	19 23%	173 36%	0 -	120 37%	53 35%	39 24%	134 43% G
Entertainment/ going out	65 14%	52 13%	13 15%	65 14%	0 -	40 12%	25 17%	16 10%	49 16%
Buying non-essential items (i.e. clothing)	44 9%	40 10%	4 5%	44 9%	0 -	23 7%	21 14%	18 11%	26 8%
Mortgage payment	32 7%	29 8%	2 2%	32 7%	0 -	19 6%	13 9%	13 8%	18 6%
Eating out	23 5%	19 5%	3 4%	23 5%	0 -	14 4%	9 6%	7 5%	13 4%
Travel	12 3%	7 2%	5 6%	12 3%	0 -	9 3%	3 2%	3 2%	7 2%
Other	41 9%	34 9%	3 4%	41 9%	0 -	31 9%	10 7%	22 14%	18 6%
Nothing	1 0	1 0	0 0	1 0	0 -	0 -	1 1%	0 -	1 0
(DK/NS)	6 1%	5 1%	1 1%	6 1%	0 -	2 1%	4 3%	3 2%	4 1%

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4. Have you already taken steps this year to make your home more energy efficient?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

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	Total	Gender		Age			Household Income			Region			
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Base: Homeowners	1011	466	545	116	376	512	100	156	393	179	243	389	200
Weighted	1011	490	521	308*	387	309	143*	201*	341	189*	225	369	227
Yes	674 67%	334 68%	339 65%	221 72% E	265 69% E	182 59%	105 73%	146 72%	215 63%	133 70%	139 62%	247 67%	154 68%
No	335 33%	155 32%	180 35%	87 28%	121 31%	125 41% D	37 26%	56 28%	127 37%	56 30%	85 38%	121 33%	73 32%
(DK/NS)	2 0	0 -	2 0	0 -	1 0	1 0	1 1%	0 -	0 -	0 -	1 0	1 0	0 -

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		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Homeowners Weighted	1011	327	672	242	317	445	483	75	99	348	738	269	74	818	77	40
	1011	469	535	511	230	263	470	93**	191*	252	691	317*	134*	700	114*	61**
Yes	674 67%	317 68%	350 65%	351 69%	146 64%	171 65%	328 70% 	51 55%	143 75% 	147 59%	444 64%	229 72%	98 74%	467 67%	70 62%	39 65%
No	335 33%	151 32%	184 34%	159 31%	83 36%	93 35%	141 30%	42 45%	48 25%	103 41% F	247 36%	87 27%	35 26%	231 33%	44 38%	21 35%
(DK/NS)	2 0	1 0	1 0	1 0	1 0	0 -	1 0	0 -	0 -	1 1% F	1 0	1 0	0 0	2 0	0 -	0 -

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4. Have you already taken steps this year to make your home more energy efficient?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H

		Concerned With Ability To Pay		Cutting Back On Other Spending		Made Home More Energy Efficient		Plan On Installing Energy Efficient Products	
	Total	Concerned	Not Concerned	Likely	Not Likely	Yes	No	Yes	No
		A	B	C	D	E	F	G	H
Base: Homeowners	1011	402	600	423	578	648	360	233	765
Weighted	1011	458	543	476	527	674	335	283	717
Yes	674 67%	313 68%	359 66%	327 69%	343 65%	674 100% F	0 -	208 74%	458 64%
No	335 33%	143 31%	185 34%	148 31%	184 35%	0 -	335 100% E	74 26%	258 36%
(DK/NS)	2 0	2 0	0 -	1 0	0 -	0 -	0 -	0 0	2 0

Hodges Partnership: Energy Study

5. Which of the following steps have you taken to make your home more energy efficient?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

* small base; ** very small base (under 30) ineligible for sig testing

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- -<\$50K	\$50K+	Northeast	Midwest	South	West
Base: Energy efficient homes Weighted		A	B	C	D	E	F	G	H	I	J	K	L
	648	294	354	75	256	312	69	103	239	116	145	252	135
	674	334	339	221*	265	182	105**	146*	215*	133*	139*	247*	154*
Using energy efficient light bulbs	502 74%	229 68%	273 80% A	171 77%	183 69%	145 80% D	80 76%	113 78%	147 69%	110 83%	103 74%	176 71%	112 73%
Lowering the temperature I heat at a few degrees	466 69%	207 62%	259 76% A	155 70%	171 65%	136 75% D	71 68%	106 73%	141 65%	99 74%	93 67%	167 68%	106 69%
Insulating windows and doors	465 69%	217 65%	248 73%	130 59%	181 68%	152 84% CD	67 64%	120 83% H	126 59%	78 59%	110 79% I	170 69%	108 70%
Purchasing products with the Energy-Star label	441 66%	200 60%	241 71%	158 71%	171 65%	111 61%	67 64%	93 64%	147 69%	103 77%	84 60%	150 60%	105 68%
(DO NOT READ) All of the above	57 8%	35 10%	22 6%	20 9%	31 12% E	5 2%	8 8%	6 4%	31 14%	7 5%	11 8%	23 9%	15 10%
(DO NOT READ) None of the above	1 0	0 0	1 0	0 -	1 0	0 0	0 -	0 -	1 0	0 -	0 -	1 0	0 -
(DK/NS)	1 0	1 0	0 -	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	0 -	1 0	0 0

Hodges Partnership: Energy Study

Detailed tables

5. Which of the following steps have you taken to make your home more energy efficient?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O

* small base; ** very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Energy efficient homes Weighted	648	211	427	152	208	282	316	46	69	213	474	171	50	527	46	27
	674	317*	350	351*	146	171	328	51**	143**	147	444	229*	98**	467	70**	39**
Using energy efficient light bulbs	502	234	263	257	104	135	237	33	107	120	337	165	80	344	45	34
	74%	74%	75%	73%	71%	79%	72%	65%	75%	81%	76%	72%	81%	74%	65%	87%
Lowering the temperature I heat at a few degrees	466	214	248	231	98	132	231	33	91	107	315	150	74	329	36	30
	69%	67%	71%	66%	67%	77%	70%	64%	64%	73%	71%	66%	75%	70%	51%	75%
Insulating windows and doors	465	197	265	250	107	104	231	38	71	123	312	152	72	343	34	20
	69%	62%	76% A	71%	73% E	61%	71%	74%	50%	83% F	70%	67%	73%	73%	49%	50%
Purchasing products with the Energy-Star label	441	208	231	234	86	115	211	33	105	88	302	138	66	302	44	29
	66%	66%	66%	67%	59%	68%	64%	65%	74%	60%	68%	60%	67%	65%	63%	74%
(DO NOT READ) All of the above	57	38	18	28	15	13	29	8	18	2	33	23	9	35	13	0
	8%	12%	5%	8%	10%	7%	9%	15%	13%	1%	7%	10%	9%	7%	18%	1%
(DO NOT READ) None of the above	1	0	1	0	1	0	0	0	0	1	0	1	0	1	0	0
	0	-	0	-	1%	-	0	-	-	0	0	0	-	0	-	-
(DK/NS)	1	0	1	1	0	0	0	0	0	1	0	1	0	1	0	0
	0	-	0	0	0	-	-	-	-	1%	0	0	-	0	-	-

Hodges Partnership: Energy Study

Detailed tables

5. Which of the following steps have you taken to make your home more energy efficient?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H

* small base; ** very small base (under 30) ineligible for sig testing

		Concerned With Ability To Pay		Cutting Back On Other Spending		Made Home More Energy Efficient		Plan On Installing Energy Efficient Products	
	Total	Concerned	Not Concerned	Likely	Not Likely	Yes	No	Yes	No
		A	B	C	D	E	F	G	H
Base: Energy efficient homes	648	276	368	291	352	648	0	179	462
Weighted	674	313	359	327	343	674	-**	208*	458
Using energy efficient light bulbs	502	240	260	262	236	502	0	169	329
	74%	77%	73%	80% D	69%	74%	-	81%	72%
Lowering the temperature I heat at a few degrees	466	241	223	260	202	466	0	143	319
	69%	77% B	62%	80% D	59%	69%	-	69%	70%
Insulating windows and doors	465	226	238	243	218	465	0	151	309
	69%	72%	66%	74%	64%	69%	-	73%	67%
Purchasing products with the Energy-Star label	441	215	225	229	210	441	0	133	303
	66%	69%	63%	70%	61%	66%	-	64%	66%
(DO NOT READ) All of the above	57	22	34	21	35	57	0	12	45
	8%	7%	10%	6%	10%	8%	-	6%	10%
(DO NOT READ) None of the above	1	0	1	0	1	1	0	0	1
	0	-	0	-	0	0	-	-	0
(DK/NS)	1	1	0	1	0	1	0	1	0
	0	0	0	0	0	0	-	0	0

Hodges Partnership: Energy Study

6. Do you currently use any of the following products in your home?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L
 * small base

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Homeowners	1011	466	545	116	376	512	100	156	393	179	243	389	200
Weighted	1011	490	521	308*	387	309	143*	201*	341	189*	225	369	227
Energy-efficient light bulbs	803 79%	390 80%	413 79%	246 80%	307 79%	246 80%	106 74%	169 84%	280 82%	154 81%	162 72%	297 80%	191 84% J
Energy-efficient appliances	760 75%	348 71%	412 79%	235 76%	304 78% E	217 70%	89 62%	167 83% F	264 77%	139 74%	181 80%	266 72%	174 77%
Programmable thermostats	574 57%	275 56%	298 57%	188 61%	214 55%	169 55%	84 59%	101 50%	215 63%	104 55%	136 60%	193 52%	141 62%
I do not use any of these energy-efficient products	58 6%	31 6%	27 5%	14 5%	23 6%	19 6%	10 7%	4 2%	14 4%	9 5%	13 6%	23 6%	13 6%
(DK/NS)	2 0	1 0	1 0	0 -	0 -	2 1%	0 -	0 -	0 -	1 0	0 -	0 -	1 1%

Detailed tables

Hodges Partnership: Energy Study

Detailed tables

6. Do you currently use any of the following products in your home?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O

* small base; ** very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Homeowners	1011	327	672	242	317	445	483	75	99	348	738	269	74	818	77	40
Weighted	1011	469	535	511	230	263	470	93**	191*	252	691	317*	134*	700	114*	61**
Energy-efficient light bulbs	803 79%	376 80%	422 79%	384 75%	187 81%	226 86% C	384 82%	61 66%	154 81%	199 79%	564 82%	237 75%	111 83%	557 80%	82 72%	52 86%
Energy-efficient appliances	760 75%	360 77%	394 74%	359 70%	179 78%	216 82% C	386 82% HI	74 79%	115 60%	181 72%	555 80% K	203 64%	90 67%	566 81% N	60 53%	46 76%
Programmable thermostats	574 57%	272 58%	298 56%	252 49%	141 61%	179 68% C	288 61%	49 53%	96 50%	138 55%	402 58%	170 54%	68 51%	416 59% N	47 41%	40 66%
I do not use any of these energy-efficient products	58 6%	22 5%	35 7%	40 8% E	9 4%	8 3%	15 3%	5 5%	21 11% F	17 7%	37 5%	21 7%	11 8%	33 5%	8 7%	6 10%
(DK/NS)	2 0	0 -	2 0	1 0	0 -	1 0	0 -	1 1%	0 -	1 1%	1 0	1 0	0 -	1 0	0 -	0 -

Hodges Partnership: Energy Study

6. Do you currently use any of the following products in your home?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H

		Concerned With Ability To Pay		Cutting Back On Other Spending		Made Home More Energy Efficient		Plan On Installing Energy Efficient Products	
	Total	Concerned	Not Concerned	Likely	Not Likely	Yes	No	Yes	No
		A	B	C	D	E	F	G	H
Base: Homeowners	1011	402	600	423	578	648	360	233	765
Weighted	1011	458	543	476	527	674	335	283	717
Energy-efficient light bulbs	803 79%	364 79%	432 80%	380 80%	417 79%	579 86%	223 66%	214 76%	583 81%
Energy-efficient appliances	760 75%	352 77%	400 74%	374 79%	380 72%	533 79%	226 67%	221 78%	530 74%
Programmable thermostats	574 57%	243 53%	324 60%	259 54%	311 59%	415 62%	158 47%	147 52%	422 59%
I do not use any of these energy-efficient products	58 6%	25 5%	31 6%	25 5%	32 6%	20 3%	39 11%	21 7%	36 5%
(DK/NS)	2 0	1 0	1 0	0 -	2 0	1 0	1 0	0 -	2 0

Detailed tables

Hodges Partnership: Energy Study

7. Do you plan to install any energy efficient products in your home this year?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L
 * small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Homeowners	1011	466	545	116	376	512	100	156	393	179	243	389	200
Weighted	1011	490	521	308*	387	309	143*	201*	341	189*	225	369	227
Yes	283	147	136	110	118	54	29	80	88	56	68	101	57
	28%	30%	26%	36% E	31% E	18%	21%	40% FH	26%	29%	30%	27%	25%
No	717	339	378	198	265	250	113	117	251	131	157	265	164
	71%	69%	72%	64%	68%	81% CD	79% G	58%	74% G	69%	70%	72%	72%
(DK/NS)	11	3	8	0	4	4	1	4	2	2	0	3	6
	1%	1%	2%	-	1%	1%	1%	2%	1%	1%	-	1%	3%

Hodges Partnership: Energy Study

Detailed tables

7. Do you plan to install any energy efficient products in your home this year?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O

* small base; ** very small base (under 30) ineligible for sig testing

		Children		Education			Employment Status				Marital Status		Race			
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Homeowners	1011	327	672	242	317	445	483	75	99	348	738	269	74	818	77	40
Weighted	1011	469	535	511	230	263	470	93**	191*	252	691	317*	134*	700	114*	61**
Yes	283 28%	162 35%	117 22%	158 31%	56 24%	68 26%	162 34%	46 49%	36 19%	39 15%	200 29%	82 26%	53 39%	171 24%	54 48%	8 13%
No	717 71%	303 65%	411 77%	348 68%	172 75%	190 72%	305 65%	47 50%	154 81%	206 82%	480 69%	235 74%	81 61%	519 74%	60 52%	51 85%
(DK/NS)	11 1%	4 1%	7 1%	4 1%	2 1%	5 2%	4 1%	0 0	1 0	7 3%	11 2%	0 0	0 -	10 1%	0 -	1 2%

Hodges Partnership: Energy Study

7. Do you plan to install any energy efficient products in your home this year?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H

		Concerned With Ability To Pay		Cutting Back On Other Spending		Made Home More Energy Efficient		Plan On Installing Energy Efficient Products	
	Total	Concerned	Not Concerned	Likely	Not Likely	Yes	No	Yes	No
		A	B	C	D	E	F	G	H
Base: Homeowners	1011	402	600	423	578	648	360	233	765
Weighted	1011	458	543	476	527	674	335	283	717
Yes	283 28%	144 31%	135 25%	160 34% D	120 23%	208 31% F	74 22%	283 100% H	0 -
No	717 71%	308 67%	404 74%	309 65% C	401 76%	458 68% E	258 77%	0 -	717 100% G
(DK/NS)	11 1%	6 1%	4 1%	7 1%	5 1%	8 1%	4 1%	0 -	0 -

Detailed tables