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Texas is ranked #3 which is highest amongst teams with one loss.

The Ipsos
Weekly College Football
Fan First Poll
(WEEK 11)

The #1 College Football Fan Poll in America

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Weekly Poll Puts College Fans in Play

Washington, DC – A new Ipsos poll of college football fans shows a new number one team. Alabama after their thrilling overtime victory over LSU in Baton Rouge. Alabama jumps Texas Tech who had an impressive victory over Oklahoma State Saturday night.

Texas tops the impressive list of one-loss teams, followed by Oklahoma, Penn State, Florida and then USC. All of these teams are ranked ahead of Utah who comes in as the highest non-BCS team.

The Ipsos Fan First Poll will be published every Thursday until the end of the college football season and then once in January after the bowl games.

Contrary to the standard Coaches' poll or Writers' poll, this is the first representative poll of college football fans.

Fans in this poll are selected in a rigorous multi-stage process. First, a representative sample of US adults is selected from the Ipsos online panel. Of this sample, approximately 60% percent are college football fans (here defined as watching at least 1 college football game during the season). Ipsos then selects "avid football fans," representing approximately 34% of all football fans (or 21% of the adult population). The definition of "avid football fans" is based on an index of how often the fan watches college football games on television, listens to games on the radio, attends games in person, as well as reads newspapers and magazine articles related to college football.

For this survey, a national representative sample of 1,014 respondents from Ipsos' U.S. online panel were interviewed online (670 college fans and 256 avid college fans). Weighting then was employed to balance demographics and ensure that the sample's composition reflects that of the U.S. adult population according to Census data and to provide results intended to approximate the sample universe. Statistical margins of error are not applicable to online polls because they are based on samples drawn from opt-in online panels, not on random samples that mirror the population within a statistical probability ratio. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

The Ipsos Fan First Poll
(THROUGH WEEK 11)

RANKING	TEAM	RANKING LAST WEEK
1	Alabama (10-0)	3
2	Texas Tech (10-0)	2
3	Texas (9-1)	4
4	Oklahoma (9-1)	5
5	Penn State (9-1)	1
6	Florida (8-1)	6
7	USC (8-1)	8
8	Utah (10-0)	9
9	Ohio State (8-2)	10
10	Boise State (9-0)	11
11	Oklahoma State (8-2)	7
12	Georgia (8-2)	13
13	Michigan State (9-2)	17
14	BYU (9-1)	14
15	Ball State (9-0)	15
16	Missouri (8-2)	16
17	Florida State (7-2)	20
18	TCU (9-2)	12
19	LSU (6-3)	18
20	Tulsa (8-1)	Unranked
21	North Carolina (7-2)	23
22	Pitt (7-2)	Unranked
23	South Carolina (7-3)	Unranked
24	Cincinnati (7-2)	Unranked
25	Georgia Tech (7-3)	19

TEAMS THAT DROPPED OUT OF THE FAN FIRST POLL:

- California (7-3 – lost in week 11)
- Northwestern (7-3 – lost in week 11)
- Minnesota (7-3 – lost in week 11)
- West Virginia (6-3 – lost in week 10)

RANKING BY REGION:

RANKING	NORTHEAST	MIDWEST	SOUTH	WEST
1	Alabama (10-0)	Alabama (10-0)	Alabama (10-0)	Alabama (10-0)
2	Penn State (9-1)	Texas Tech (10-0)	Texas Tech (10-0)	Texas Tech (10-0)
3	Texas Tech (10-0)	Penn State (9-1)	Texas (9-1)	Texas (9-1)
4	Texas (9-1)	Oklahoma (9-1)	Florida (8-1)	USC (8-1)
5	Florida (8-1)	Texas (9-1)	Oklahoma (9-1)	Oklahoma (9-1)
6	Oklahoma (9-1)	Florida (8-1)	Penn State (9-1)	Penn State (9-1)
7	USC (8-1)	USC (8-1)	Utah (10-0)	Florida (8-1)
8	Utah (10-0)	Ohio State (8-2)	USC (8-1)	Utah (10-0)
9	Boise State (9-0)	Utah (10-0)	Boise State (9-0)	Boise State (9-0)
10	Ohio State (8-2)	Oklahoma State (8-2)	Georgia (8-2)	Ohio State (8-2)

About Ipsos

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They help clients create long-term relationships with their customers, stakeholders or other constituencies. Ipsos member companies offer expertise in advertising, customer loyalty, marketing, media, and public affairs research, as well as forecasting, modeling, and consulting and offers a full line of custom, syndicated, omnibus, panel, and online research products and services, guided by industry experts and bolstered by advanced analytics and methodologies. The company was founded in 1975 and has been publicly traded since 1999. In 2007, Ipsos generated global revenues of €927.2 million ($1.27 billion U.S.). Visit www.ipsos.com to learn more about Ipsos offerings and capabilities.