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But fans in West and Midwest regions vote Texas Tech top team.**

**The Ipsos
Weekly College Football
Fan First Poll
(WEEK 12)**

The #1 College Football Fan Poll in America



Ipsos Public Affairs

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The Ipsos Weekly College Football Fan First Poll (WEEK 12)

Weekly Poll Puts College Fans in Play

Washington, DC – A new Ipsos poll of college football fans shows Alabama retaining its spot as the number one team in the country. Texas Tech, idle last week, retains the second spot while Texas remains third after crushing Kansas.

The Ipsos Fan First Poll shows fan opinion varies by region, with fans in the South and Northeast regions voting Alabama number one, while the West and Midwest regions choose Texas Tech as the top team.

The Ipsos Fan First Poll will be published every Thursday until the end of the college football season and then once in January after the bowl games.

Contrary to the standard Coaches' poll or Writers' poll, this is the first representative poll of college football fans.

Fans in this poll are selected in a rigorous multi-stage process. First, a representative sample of US adults is selected from the Ipsos online panel. Of this sample, approximately 64% percent are college football fans (here defined as watching at least 1 college football game during the season). Ipsos then selects "avid football fans," representing approximately 36% of all football fans (or 23% of the adult population). The definition of "avid football fans" is based on an index of how often the fan watches college football games on television, listens to games on the radio, attends games in person, as well as reads newspapers and magazine articles related to college football.

For this survey, a national representative sample of 1,012 respondents from Ipsos' U.S. online panel were interviewed online (650 college fans and 235 avid college fans). Weighting then was employed to balance demographics and ensure that the sample's composition reflects that of the U.S. adult population according to Census data and to provide results intended to approximate the sample universe. Statistical margins of error are not applicable to online polls because they are based on samples drawn from opt-in online panels, not on random samples that mirror the population within a statistical probability ratio. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.



The Ipsos Fan First Poll (THROUGH WEEK 12)

RANKING	TEAM	RANKING LAST WEEK
1	Alabama (11-0)	1
2	Texas Tech (10-0)	2
3	Texas (10-1)	3
4	Penn State (10-1)	5
5	Florida (9-1)	6
6	Oklahoma (9-1)	4
7	USC (9-1)	7
8	Utah (11-0)	8
9	Boise State (10-0)	10
10	BYU (11-1)	14
11	Ohio State (9-2)	9
12	Oklahoma State (9-2)	11
13	Ball State (10-0)	15
14	Georgia (9-2)	12
15	Missouri (9-2)	16
16	Michigan State (9-2)	13
17	TCU (9-2)	18
18	LSU (7-3)	19
19	Cincinnati (8-2)	24
20	Pitt (7-2)	22
21	Oregon (8-3)	Unranked
22	North Carolina (7-3)	21
23	Oregon State (7-3)	Unranked
24	Florida State (7-3)	17
25	Maryland (7-3)	Unranked

TEAMS THAT DROPPED OUT OF THE FAN FIRST POLL:

- Georgia Tech (idle in week 12)
- South Carolina (7-4 – lost in week 12)
- Tulsa (8-2 – lost in week 12)

RANKING BY REGION:

RANKING	NORTHEAST	MIDWEST	SOUTH	WEST
1	Alabama (11-0)	Texas Tech (10-0)	Alabama (11-0)	Texas Tech (10-0)
2	Texas Tech (10-0)	Penn State (10-1)	Texas Tech (10-0)	Alabama (11-0)
3	Florida (9-1)	Alabama (11-0)	Texas (10-1)	USC (9-1)
4	Penn State (10-1)	Texas (10-1)	Florida (9-1)	Oklahoma (9-1)
5	Texas (10-1)	Oklahoma (9-1)	Oklahoma (9-1)	Penn State (10-1)
6	Oklahoma (9-1)	Florida (9-1)	Penn State (10-1)	Florida (9-1)
7	USC (9-1)	Utah (11-0)	USC (9-1)	Texas (10-1)
8	Utah (11-0)	Boise State (10-0)	Boise State (10-0)	Utah (11-0)
9	Boise State (10-0)	USC (9-1)	Utah (11-0)	Boise State (10-0)
10	Oklahoma State (9-2)	Ohio State (9-2)	Georgia (9-2)	BYU (11-1)

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