

# **Alabama Remains #1 in Fan First Poll Florida now #2 after defeating Florida State**

## **The Ipsos Weekly College Football Fan First Poll (WEEK 14)**

**The #1 College Football Fan Poll in America**



Ipsos Public Affairs

**Public Release Date: Thursday, December 4, 2008, 7:00 pm, EST**

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#### **Weekly Poll Puts College Fans in Play**

**Washington, DC** – A new Ipsos poll of college football fans shows Alabama retaining its spot as the number one team in the country after beating Auburn. Florida moves up to the second spot after defeating Florida State, while Oklahoma and Texas round out the top 4.

The Ipsos Fan First Poll shows fan opinion varies from the Bowl Championship Series (BCS) rankings, in which Alabama is also number one, but Oklahoma (and not Florida) is second, while Texas is third and Florida fourth.

The Ipsos Fan First Poll will be published every Thursday until the end of the college football season and then once in January after the bowl games.

Contrary to the standard Coaches' poll or Writers' poll, this is the first representative poll of college football fans.

Fans in this poll are selected in a rigorous multi-stage process. First, a representative sample of US adults is selected from the Ipsos online panel. Of this sample, approximately 60% percent are college football fans (here defined as watching at least 1 college football game during the season). Ipsos then selects "avid football fans," representing approximately 38% of all football fans (or 23% of the adult population). The definition of "avid football fans" is based on an index of how often the fan watches college football games on television, listens to games on the radio, attends games in person, as well as reads newspapers and magazine articles related to college football.

*For this survey, a national representative sample of 1,018 respondents from Ipsos' U.S. online panel were interviewed online (614 college fans and 235 avid college fans). Weighting then was employed to balance demographics and ensure that the sample's composition reflects that of the U.S. adult population according to Census data and to provide results intended to approximate the sample universe. Statistical margins of error are not applicable to online polls because they are based on samples drawn from opt-in online panels, not on random samples that mirror the population within a statistical probability ratio. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.*



## The Ipsos Fan First Poll (THROUGH WEEK 14)

RANKING	TEAM	RANKING LAST WEEK
1	Alabama (12-0)	1
2	Florida (11-1)	5
3	Oklahoma (11-1)	2
4	Texas (11-1)	3
5	Penn St. (11-1)	4
6	Texas Tech (11-1)	6
7	Southern Cal. (10-1)	9
8	Utah (12-0)	8
9	Ohio State (10-2)	11
10	Boise St. (12-0)	7
11	Ball St. (12-0)	10
12	Oklahoma St. (9-3)	12
13	Cincinnati (10-2)	18
14	TCU (10-2)	14
15	BYU (10-2)	15
16	Georgia (9-3)	13
17	Missouri (9-3)	16
18	Georgia Tech (9-3)	20
19	Boston College (9-3)	22
20	Tulsa (10-2)	Unranked
21	Oregon (9-3)	24
22	Michigan State (9-3)	17
23	Oregon St. (8-4)	21
24	Pittsburgh (8-3)	Unranked
25	Northwestern (9-3)	23

### TEAMS THAT DROPPED OUT OF THE FAN FIRST POLL:

- Iowa (8-4 – idle in week 14)
- Florida State (8-4 – lost in week 14)

### RANKING BY REGION:

RANKING	NORTHEAST	MIDWEST	SOUTH	WEST
1	Penn St. (11-1)	Alabama (12-0)	Alabama (12-0)	Florida (11-1)
2	Oklahoma (11-1)	Florida (11-1)	Florida (11-1)	Oklahoma (11-1)
3	Alabama (12-0)	Texas (11-1)	Texas (11-1)	Texas Tech (11-1)
4	Texas (11-1)	Oklahoma (11-1)	Oklahoma (11-1)	Southern Cal. (10-1)
5	Florida (11-1)	Penn St. (11-1)	Texas Tech (11-1)	Alabama (12-0)
6	Southern Cal. (10-1)	Texas Tech (11-1)	Penn St. (11-1)	Penn St. (11-1)
7	Texas Tech (11-1)	Ohio State (10-2)	Southern Cal. (10-1)	Texas (11-1)
8	Ohio State (10-2)	Southern Cal. (10-1)	Utah (12-0)	Utah (12-0)
9	Utah (12-0)	Boise St. (12-0)	Boise St. (12-0)	Boise St. (12-0)
10	Boise St. (12-0)	Utah (12-0)	Ohio State (10-2)	Ohio State (10-2)

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