Detailed tables

Employment Status

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

		Ge	nder		Age		H	ousehold Incor	ne		Reg	ion	
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		А	В	С	D	E	F	G	Н	I	J	K	L
Base: All respondents	2001	940	1061	352	710	917	185	199	453	382	447	723	449
Weighted	1896	832	1064	514	603	757	250	223	372	345	408	711	432
EMPLOYED (Net)	1004	485	519	306	385	306	99	133	256	188	224	366	226
	53%	58% B	49%	60% E	64% F	40%	39%	59% F	69% F	54%	55%	52%	52%
Full time	816	423	392	220	331	259	62	107	232	155	184	291	187
	43%	51% B	37%	43% E	55% CE	34%	25%	48% F	63% FG	45%	45%	41%	43%
Part time	188	62	127	86	53	47	37	25	23	33	40	76	39
	10%	7%	12% A	17% DE	9%	6%	15% H	11%	6%	10%	10%	11%	9%
Not employed	402	126	276	207	153	36	73	40	63	65	79	154	104
	21%	15%	26% A	40% DE	25% E	5%	29% GH	18%	17%	19%	19%	22%	24%
Retired	482	217	265	1	58	414	76	50	52	91	104	187	100
	25%	26%	25%	0	10% C	55% CD	30% H	22% H	14%	26%	25%	26%	23%
(DK/NS)	9	3	5	0	7	1	3	1	1	1	1	4	2
	0	0	0	-	1%	0	1%	0	0	0	0	1%	0

Detailed tables

Employment Status

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O * small base

* small base		Chil	dren		Education			Employm	ent Status		Marital	Status		D:	ace	
	Total	Yes	No	HS or	Some		Full	Part	Not	Retired	Married	Other	Hieneni	Non-	Non-	Non-
	Total	165	INO	less	College	College Degree	Time	Time	Emp.	Retired	Marrieu	Other	Hispani	Hispani	Hispani	Hispani
				1622	College	_	Time	Time	Emp.				С	c White	c Black	c Other
						or higher								C write	C DIACK	Colliel
		Α	В	С	D	E	F	G	Н		- 1	K		M	N	0
			ь		D	L	'	G	11	'	J	K	_	IVI	IN	O
Base: All respondents	2001	657	1316	567	619	805	924	172	260	636	1296	692	227	1512	176	84
Weighted	1896	707	1166	1092	394	401	816	188*	402	482	1155	729	248	1294	248*	99*
EMPLOYED (Net)	1004	437	558	510	229	263	816	188	0	0	645	354	133	695	142	31
, ,	53%	62%	48%	47%	58%	65%	100%	100%	-	-	56%	49%	54%	54%	57%	32%
		В			С	CD	HI	HI			K		0	0	0	
Full time	816	352	456	411	176	227	816	0	0	0	534	277	97	574	119	22
	43%	50%	39%	38%	45%	57%	100%	-	-	-	46%	38%	39%	44%	48%	22%
		В			С	CD	GHI				K		0	0	0	
Part time	188	85	102	99	53	36	0	188	0	0	111	77	36	121	23	9
	10%	12%	9%	9%	14% CE	9%	-	100% FHI	-	-	10%	11%	14%	9%	9%	9%
Not employed	402	234	163	284	64	54	0	0	402	0	233	165	93	204	60	44
1 .7	21%	33%	14%	26%	16%	13%	-	-	100%	-	20%	23%	37%	16%	24%	45%
		В		DE					FGI				MN		M	MN
Retired	482	33	439	296	95	83	0	0	0	482	272	207	23	387	46	23
	25%	5%	38%	27%	24%	21%	-	-	-	100%	24%	28%	9%	30%	18%	24%
			Α	E						FGH				LN		L
(DK/NS)	9	3	5	2	4	1	0	0	0	0	4	4	0	8	0	0
	0	0	0	0	1%	0	-	-	-	-	0	0	-	1%	-	-
					С											



Detailed tables

Employment Status

				Employr	nent Industry		
	Total	Professional Services	Education	Health	Manufacturing/ Construction	Direct Service	Other
		A	В	С	D	E	F
Base: All respondents	2001	327	138	99	156	107	156
Weighted	1896	250	125*	100*	191*	151*	164*
EMPLOYED (Net)	1004	250	125	100	191	151	164
	53%	100%	100%	100%	100%	100%	100%
Full time	816	226	95	66	171	112	129
	43%	90% BCEF	76%	66%	90% BCE	74%	79%
Part time	188	24	30	34	20	39	35
	10%	10%	24% AD	34% AD	10%	26% AD	21% A
Not employed	402	0	0	0	0	0	0
, ,	21%	-	-	-	-	-	-
Retired	482	0	0	0	0	0	0
	25%	-	-	-	-	-	-
(DK/NS)	9	0	0	0	0	0	0
	0	-	-	-	-	-	-



Detailed tables

1. Which of the following BEST describes the industry you're employed in?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

			ender		Age			ousehold Incor			Reg		
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		А	В	С	D	E	F	G	Н	I	J	K	L
Base: Employed respondents	1004	536	468	227	501	269	64	95	325	213	244	339	208
Weighted	1004	485	519	306	385	306	99*	133*	256	188	224	366	226
Professional services (legal, accounting, etc.)	168	73	94	34	89	45	12	15	47	23	34	63	48
,	17%	15%	18%	11%	23% CE	15%	12%	11%	18%	12%	15%	17%	21%
Education	125	27	97	37	35	52	9	10	35	16	20	47	41
	12%	6%	19% A	12%	9%	17% D	9%	7%	14%	9%	9%	13%	18% IJ
Health	100	14	86	29	37	33	12	9	30	17	26	42	15
	10%	3%	17% A	10%	9%	11%	12%	7%	12%	9%	12%	12%	6%
Manufacturing	100	70	30	16	46	36	5	19	29	23	28	37	12
	10%	14% B	6%	5%	12% C	12%	5%	14%	11%	12%	12%	10%	5%
Construction	91	81	10	34	44	12	16	17	22	8	19	45	19
	9%	17% B	2%	11% E	11% E	4%	17%	13%	9%	4%	8%	12% I	8%
Retail	86	28	58	27	28	30	11	20	12	25	26	22	13
	9%	6%	11% A	9%	7%	10%	11%	15% H	5%	14% K	11%	6%	6%
Food service	65	33	32	46	11	7	13	7	7	12	20	14	18
	6%	7%	6%	15% DE	3%	2%	13% H	6%	3%	7%	9%	4%	8%
IT	34	21	13	12	9	12	1	2	22	4	7	18	4
	3%	4%	3%	4%	2%	4%	1%	1%	9% G	2%	3%	5%	2%
Government	30	11	19	8	7	13	0	1	14	4	6	15	5
	3%	2%	4%	3%	2%	4%	-	1%	6%	2%	3%	4%	2%
Communications (media, marketing, PR, advertising)	19	12	7	3	9	5	0	2	6	4	4	4	7
	2%	2%	1%	1%	2%	2%	0	2%	2%	2%	2%	1%	3%
Entertainment	12	8	3	5	4	2	1	1	2	2	2	8	0
	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	-
Other	153	87	66	42	56	54	18	30	26	38	31	43	42
	15%	18%	13%	14%	15%	18%	18%	23% H	10%	20%	14%	12%	18%
(DK/NS)	24	20	3	10	9	5	0	0	2	11	1	9	3
/	2%	4%	1%	3%	2%	2%	-	-	1%	6%	1%	2%	1%
		В								J			



Detailed tables

1. Which of the following BEST describes the industry you're employed in?

			ldren		Education				ent Status		Marital				ace	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispani c	Non- Hispani c White	Non- Hispani c Black	Non- Hispar c Othe
		Α	В	С	D	E	F	G	Н	1	J	K	L	М	N	0
Base: Employed respondents	1004	436	555	187	319	496	845	159	0	0	696	304	114	765	91	34
Weighted	1004	437	558	510	229	263	816	188*	_**	_**	645	354	133*	695	142*	31*
Professional services (legal, accounting, etc.)	168	79	87	60	42	65	151	16	0	0	110	57	16	116	28	6
5.6.1	17%	18%	16%	12%	18%	25% C	19% G	9%	-	-	17%	16%	12%	17%	20%	19%
Education	125	50	72	39	23	63	95	30	0	0	103	20	14	78	26	11
	12%	11%	13%	8%	10%	24% CD	12%	16%	-	-	16% K	6%	10%	11%	18%	34%
Health	100	48	51	40	34	26	66	34	0	0	69	30	3	71	17	6
	10%	11%	9%	8%	15% C	10%	8%	18% F	-	-	11%	8%	2%	10%	12%	19%
Manufacturing	100	39	61	70	13	17	91	8	0	0	65	35	14	72	13	2
	10%	9%	11%	14% DE	6%	7%	11%	4%	-	-	10%	10%	10%	10%	9%	5%
Construction	91	46	45	66	19	7	79	12	0	0	53	38	20	54	17	1
	9%	10%	8%	13% E	8% E	3%	10%	6%	-	-	8%	11%	15%	8%	12%	3%
Retail	86	38	47	55	21	10	62	24	0	0	49	37	19	55	9	1
	9%	9%	8%	11% E	9% E	4%	8%	13%	-	-	8%	10%	14%	8%	6%	4%
Food service	65	38	27	49	11	5	50	15	0	0	27	38	19	38	7	1
	6%	9%	5%	10% E	5% E	2%	6%	8%	-	-	4%	11% J	15% M	6%	5%	2%
IT	34	10	24	11	9	14	32	2	0	0	24	10	2	20	8	3
	3%	2%	4%	2%	4%	5% C	4%	1%	-	-	4%	3%	2%	3%	5%	10%
Government	30	5	23	9	6	14	27	2	0	0	16	14	2	25	3	0
	3%	1%	4%	2%	3%	5% C	3%	1%	-	-	2%	4%	1%	4%	2%	-
Communications (media, marketing, PR, advertising)	19	8	10	5	7	7	16	3	0	0	13	6	2	15	0	1
	2%	2%	2%	1%	3%	3%	2%	2%	-	-	2%	2%	2%	2%	0	2%
Entertainment	12	7	5	4	3	5	6	6	0	0	7	5	0	9	3	0
	1%	2%	1%	1%	1%	2%	1%	3%	-	-	1%	1%	0	1%	2%	1%
Other	153	62	90	88	38	26	123	29	0	0	99	54	20	125	8	0
	15%	14%	16%	17% E	17% E	10%	15%	16%	-	-	15%	15%	15%	18% N	6%	1%
(DK/NS)	24	6	17	15	4	4	17	6	0	0	11	12	3	18	3	0
	2%	1%	3%	3%	2%	2%	2%	3%	-	-	2%	3%	2%	3%	2%	-



Detailed tables

1. Which of the following BEST describes the industry you're employed in?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F

					nent Industry		
	Total	Professional Services	Education	Health	Manufacturing/ Construction	Direct Service	Other
		A	В	С	D	E	F
Base: Employed respondents	1004	327	138	99	156	107	156
Weighted	1004	250	125*	100*	191*	151*	164*
Professional services (legal, accounting, etc.)	168	168	0	0	0	0	0
,	17%	67% BCDEF	-	-	-	-	-
Education	125	0	125	0	0	0	0
	12%	-	100% ACDEF	-	-	-	-
Health	100	0	0	100	0	0	0
	10%	-	-	100% ABDEF	-	-	-
Manufacturing	100	0	0	0	100	0	0
	10%	-	-	-	52% ABCEF	-	0
Construction	91	0	0	0	91	0	0
	9%	-	-	-	48% ABCEF	-	-
Retail	86	0	0	0	0	86	0
	9%	-	-	-	-	57% ABCDF	-
Food service	65	0	0	0	0	65	0
	6%	-	-	-	-	43% ABCDF	-
IT	34	34	0	0	0	0	0
	3%	14% BCDEF	-	-	-	=	-
Government	30	30	0	0	0	0	0
	3%	12% BCDEF	-	-	-	-	-
Communications (media, marketing, PR, advertising)	19	19	0	0	0	0	0
-	2%	8% BCDEF	-	-	-	-	-
Entertainment	12	0	0	0	0	0	12
	1%	-	-	-	-	-	7% ABDE
Other	153	0	0	0	0	0	153
	15%	-	-	-	0	-	93% ABCDE
(DK/NS)	24	0	0	0	0	0	0
	2%	-	-	-	-	-	-





2_1. (Access to technology is critical to my creativity at work) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

		Ge	nder		Age		He	ousehold Incor	me		Reg	jion	
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		А	В	С	D	E	F	G	Н	I	J	K	L
Base: Employed respondents	1004	536	468	227	501	269	64	95	325	213	244	339	208
Weighted	1004	485	519	306	385	306	99*	133*	256	188	224	366	226
Strongly agree	503	244	259	133	215	151	43	60	147	80	104	202	117
	50%	50%	50%	43%	56% C	49%	43%	46%	57%	42%	47%	55% I	52%
Somewhat agree	279 28%	128 26%	151 29%	94 31%	108 28%	76 25%	27 28%	46 35%	66 26%	55 29%	75 33%	88 24%	60 27%
Somewhat disagree	135 13%	71 15%	64 12%	48 16%	36 9%	52 17% D	13 13%	17 13%	27 10%	34 18%	29 13%	46 13%	26 12%
Strongly disagree	82 8%	41 8%	41 8%	32 10%	25 7%	23 7%	12 12%	9 7%	17 6%	19 10%	16 7%	25 7%	23 10%
(DK/NS)	5 1%	1 0	4 1%	0 -	1 0	5 1%	5 5% H	0 -	0 -	0	0 -	5 1%	0 -
Summary													
Top2Box (Agree)	781 78%	372 77%	410 79%	226 74%	323 84% CE	227 74%	70 71%	107 81%	212 83%	135 72%	179 80%	290 79%	177 78%
Low2Box (Disagree)	217 22%	112 23%	105 20%	80 26% D	61 16%	74 24% D	24 24%	26 19%	43 17%	53 28%	45 20%	71 19%	49 22%

Detailed tables

2_1. (Access to technology is critical to my creativity at work) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

		Chil	dren		Education			Employm	ent Status		Marital	Status		Ra	ace	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispani c	Non- Hispani c White	Non- Hispani c Black	Non- Hispan c Othe
		Α	В	С	D	Ē	F	G	Н	ı	J	K	L	М	N	0
Base: Employed respondents	1004	436	555	187	319	496	845	159	0	0	696	304	114	765	91	34
Weighted	1004	437	558	510	229	263	816	188*	_**	_**	645	354	133*	695	142*	31**
Strongly agree	503 50%	226 52%	270 48%	244 48%	110 48%	147 56% D	434 53% G	69 37%	0 -	0 -	323 50%	175 50%	70 52%	313 45%	102 72% LM	15 47%
Somewhat agree	279 28%	134 31%	144 26%	138 27%	60 26%	81 31%	214 26%	64 34%	0 -	0 -	178 28%	101 28%	36 27%	213 31% N	19 14%	12 38%
Somewhat disagree	135 13%	48 11%	86 15%	87 17% E	29 13% E	19 7%	104 13%	31 17%	0 -	0 -	98 15%	37 10%	11 8%	104 15%	17 12%	4 11%
Strongly disagree	82 8%	27 6%	54 10%	36 7%	30 13% CE	15 6%	62 8%	20 11%	0 -	0 -	46 7%	36 10%	16 12%	61 9%	3 2%	1 4%
(DK/NS)	5 1%	1 0	5 1%	5 1%	0	1 0	1 0	4 2% F	0 -	0 -	0	5 1% J	1 1%	5 1%	0 -	0 -
Summary																
Top2Box (Agree)	781 78%	361 83% B	413 74%	382 75%	170 74%	228 87% CD	648 79%	133 71%	0 -	0 -	501 78%	276 78%	106 80%	526 76%	122 86%	27 85%
Low2Box (Disagree)	217 22%	75 17%	140 25% A	123 24% E	59 26% E	34 13%	166 20%	51 27%	0 -	0 -	144 22%	73 21%	26 20%	165 24%	20 14%	5 15%



2_1. (Access to technology is critical to my creativity at work) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

				Employr	nent Industry		
	Total	Professional Services	Education	Health	Manufacturing/ Construction	Direct Service	Other
		A	В	С	D	E	F
Base: Employed respondents	1004	327	138	99	156	107	156
Weighted	1004	250	125*	100*	191*	151*	164*
Strongly agree	503	153	51	46	108	57	82
	50%	61% BE	41%	46%	56% E	37%	50%
Somewhat agree	279 28%	69 28%	43 35% F	26 26%	48 25%	52 34% F	32 19%
Somewhat disagree	135 13%	23 9%	23 18%	15 15%	18 9%	20 14%	32 20% A
Strongly disagree	82 8%	5 2%	8 6%	13 13%	17 9%	22 14%	14 9%
(DK/NS)	5 1%	0 -	0 -	A 0 -	1 0	0 0	A 5 3%
Summary							
Top2Box (Agree)	781 78%	222 89% BCEF	94 76%	72 72%	155 82%	108 72%	113 69%
Low2Box (Disagree)	217 22%	28 11%	30 24% A	28 28% A	35 18%	42 28% A	47 28% A

Detailed tables

2_2. (Technology is critical to my individual productivity at work) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base

		Ge	nder		Age		H	lousehold Incor	ne		Reg	gion	
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	Wes
		A	В	С	D	E	F	G	Н	I	J	K	L
Base: Employed respondents	1004	536	468	227	501	269	64	95	325	213	244	339	208
Weighted	1004	485	519	306	385	306	99*	133*	256	188	224	366	226
Strongly agree	560	272	289	164	236	156	47	65	164	82	122	212	144
	56%	56%	56%	53%	61%	51%	48%	49%	64% G	44%	54%	58% I	64% I
Somewhat agree	238	116	122	77	90	70	26	41	52	51	64	78	45
	24%	24%	24%	25%	23%	23%	26%	31%	20%	27%	28%	21%	20%
Somewhat disagree	122	63	59	43	35	44	9	15	25	31	24	43	24
	12%	13%	11%	14%	9%	14%	9%	12%	10%	16%	11%	12%	11%
Strongly disagree	80	33	47	21	24	32	16	11	15	20	14	33	12
	8%	7%	9%	7%	6%	11%	17% H	9%	6%	11%	6%	9%	5%
(DK/NS)	4	2	2	1	0	3	0	0	0	3	0	1	0
	0	0	0	0	-	1%	-	-	-	2%	-	0	-
Summary													
Top2Box (Agree)	799	388	410	241	326	227	73	106	216	134	185	290	189
	80%	80%	79%	79%	85% E	74%	74%	80%	84%	71%	83% I	79%	84% I
Low2Box (Disagree)	201	95	106	64	59	76	26	27	40	51	39	76	36
	20%	20%	20%	21%	15%	25%	26%	20%	16%	27%	17%	21%	16%

Detailed tables

2_2. (Technology is critical to my individual productivity at work) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

		Chil	dren		Education			Employm	ent Status		Marital	Status		Ra	ace	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispani c	Non- Hispani c White	Non- Hispani c Black	Non- Hispan c Othe
		Α	В	С	D	E	F	G	Н	ı	J	K	L	М	N	0
Base: Employed respondents	1004	436	555	187	319	496	845	159	0	0	696	304	114	765	91	34
Weighted	1004	437	558	510	229	263	816	188*	_**	_**	645	354	133*	695	142*	31**
Strongly agree	560 56%	251 57%	305 55%	275 54%	115 50%	169 64% CD	484 59% G	77 41%	0 -	0 -	352 55%	205 58%	79 59%	371 53%	89 63%	17 53%
Somewhat agree	238 24%	108 25%	128 23%	118 23%	61 27%	59 22%	173 21%	66 35% F	0 -	0 -	151 23%	87 25%	34 26%	172 25%	23 16%	10 32%
Somewhat disagree	122 12%	44 10%	78 14%	73 14%	28 12%	21 8%	100 12%	22 12%	0 -	0 -	92 14%	30 8%	16 12%	90 13%	12 9%	3 8%
Strongly disagree	80 8%	33 8%	44 8%	43 8%	25 11% E	12 5%	58 7%	21 11%	0 -	0 -	47 7%	31 9%	4 3%	57 8%	17 12%	2 7%
(DK/NS)	4 0	0 -	3 1%	2 0	0 0	1 0	2	2 1%	0 -	0 -	3 1%	1 0	0 -	4 1%	0 -	0 -
Summary		•														
Top2Box (Agree)	799 80%	359 82%	433 78%	393 77%	177 77%	228 87% CD	656 80%	142 76%	0 -	0 -	503 78%	293 83%	113 85%	543 78%	112 79%	27 85%
Low2Box (Disagree)	201 20%	78 18%	122 22%	115 23% E	53 23% E	34 13%	158 19%	44 23%	0 -	0 -	139 21%	61 17%	20 15%	148 21%	30 21%	5 15%



2_2. (Technology is critical to my individual productivity at work) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

				Employr	nent Industry		
	Total	Professional Services	Education	Health	Manufacturing/ Construction	Direct Service	Other
		A	В	С	D	Е	F
Base: Employed respondents	1004	327	138	99	156	107	156
Weighted	1004	250	125*	100*	191*	151*	164*
Strongly agree	560	172	60	48	112	65	92
	56%	69% BCE	48%	48%	59%	43%	56%
Somewhat agree	238	52	30	29	40	51	32
	24%	21%	24%	29%	21%	34% A	20%
Somewhat disagree	122	13	25	7	22	28	25
	12%	5%	20%	7%	12%	19%	15%
			Α			A	Α
Strongly disagree	80	11	10	16	16	7	15
	8%	4%	8%	16% AE	8%	5%	9%
(DK/NS)	4	2	0	0	1	0	0
` ,	0	1%	-	-	0	0	-
Gummary							
Top2Box (Agree)	799	224	90	77	152	116	125
	80%	90% BCDEF	72%	77%	80%	77%	76%
Low2Box (Disagree)	201	24	35	23	38	35	40
	20%	10%	28%	23%	20%	23%	24%
			Α	Α	Α	Α	Α

Detailed tables

2_3. (The technology we have at work gives my company/organization a competitive advantage in our industry) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

		Ge	nder		Age		Н	ousehold Incor	ne		Reg	jion	•
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		Α	В	С	D	Е	F	G	Н	I	J	K	L
Base: Employed respondents	1004	536	468	227	501	269	64	95	325	213	244	339	208
Weighted	1004	485	519	306	385	306	99*	133*	256	188	224	366	226
Strongly agree	523	269	254	149	203	168	43	73	142	85	109	216	114
	52%	56%	49%	49%	53%	55%	44%	55%	55%	45%	48%	59% I	50%
Somewhat agree	285	138	147	100	111	69	33	31	81	60	86	80	59
	28%	28%	28%	33%	29%	22%	34%	24%	32%	32%	38% K	22%	26%
Somewhat disagree	94	38	56	24	37	33	8	6	19	17	16	37	23
	9%	8%	11%	8%	10%	11%	8%	5%	8%	9%	7%	10%	10%
Strongly disagree	71	32	39	18	29	23	8	18	10	19	11	22	18
	7%	7%	7%	6%	8%	8%	9%	14% H	4%	10%	5%	6%	8%
(DK/NS)	32	8	24	15	4	13	6	3	3	6	3	11	12
	3%	2%	5%	5% D	1%	4%	6%	3%	1%	3%	1%	3%	5%
Summary	•			•									
Top2Box (Agree)	807 80%	407 84%	400 77%	249 81%	315 82%	237 77%	76 77%	105 79%	223 87%	145 77%	194 87%	296 81%	173 76%
Low2Box (Disagree)	164	70	94	42	66	56	16	25	30	37	27	59	41
	16%	14%	18%	14%	17%	18%	16%	19%	12%	20%	12%	16%	18%

Detailed tables

2_3. (The technology we have at work gives my company/organization a competitive advantage in our industry) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

,	inoligible for e		dren		Education			Employm	ent Status		Marital	Status		Ra	ace	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispani c	Non- Hispani c White	Non- Hispani c Black	Non- Hispani c Other
		Α	В	С	D	Ē	F	G	Н	ı	J	K	L	М	N	0
Base: Employed respondents	1004	436	555	187	319	496	845	159	0	0	696	304	114	765	91	34
Weighted	1004	437	558	510	229	263	816	188*	_**	_**	645	354	133*	695	142*	31**
Strongly agree	523 52%	244 56%	274 49%	297 58% DE	104 45%	121 46%	441 54%	81 43%	0 -	0 -	346 54%	174 49%	67 50%	346 50%	96 67% M	14 44%
Somewhat agree	285 28%	124 29%	158 28%	121 24%	75 33% C	89 34% C	215 26%	70 37% F	0 -	0 -	183 28%	100 28%	39 29%	207 30%	27 19%	13 42%
Somewhat disagree	94 9%	29 7%	63 11%	40 8%	27 12%	26 10%	75 9%	19 10%	0 -	0 -	64 10%	29 8%	13 10%	65 9%	11 8%	3 11%
Strongly disagree	71 7%	26 6%	44 8%	34 7%	20 9%	17 6%	62 8%	8 4%	0 -	0	41 6%	30 8%	3 3%	59 8%	6 4%	1 3%
(DK/NS)	32 3%	13 3%	18 3%	18 3%	4 2%	10 4%	22 3%	11 6%	0 -	0 -	11 2%	21 6% J	11 8% M	18 3%	2 2%	0 -
Summary																
Top2Box (Agree)	807 80%	369 85%	432 77%	418 82%	179 78%	210 80%	656 80%	151 80%	0 -	0 -	529 82%	274 77%	106 79%	553 80%	123 87%	27 86%
Low2Box (Disagree)	164 16%	55 13%	108 19% A	74 15%	47 21%	43 16%	137 17%	27 14%	0 -	0 -	105 16%	59 17%	17 12%	123 18%	17 12%	5 14%



2_3. (The technology we have at work gives my company/organization a competitive advantage in our industry) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

				Employr	nent Industry		
	Total	Professional Services	Education	Health	Manufacturing/ Construction	Direct Service	Other
		A	В	С	D	E	F
Base: Employed respondents	1004	327	138	99	156	107	156
Weighted	1004	250	125*	100*	191*	151*	164*
Strongly agree	523	139	52	65	115	60	82
	52%	55% E	42%	65% BE	60% BE	40%	50%
Somewhat agree	285 28%	59 23%	41 33%	23 23%	53 28%	65 43% ACDF	39 24%
Somewhat disagree	94 9%	22 9%	19 15%	5 5%	12 6%	21 14%	11 7%
Strongly disagree	71 7%	16 6%	13 10%	6 6%	9 5%	4 3%	21 13% E
(DK/NS)	32 3%	15 6%	0	2 2%	3 1%	1 1%	11 7%
Summary		T					
Top2Box (Agree)	807 80%	197 79%	93 75%	87 87%	167 88% BF	125 83%	121 74%
Low2Box (Disagree)	164 16%	38 15%	31 25% D	11 11%	21 11%	25 17%	32 20%

Detailed tables

2_4. (My employer gives me excellent training on all the latest technological innovations in our industry) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

* small bas	se
-------------	----

		Ge	Gender Temple 16		Age		H	ousehold Incor	ne		Reg	ion	
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		Α	В	С	D	Е	F	G	Н	I	J	K	L
Base: Employed respondents	1004	536	468	227	501	269	64	95	325	213	244	339	208
Weighted	1004	485	519	306	385	306	99*	133*	256	188	224	366	226
Strongly agree	413	205	208	114	159	138	40	56	108	61	76	178	99
	41%	42%	40%	37%	41%	45%	40%	42%	42%	32%	34%	49% IJ	44%
Somewhat agree	292	141	151	94	114	82	36	35	89	58	84	94	57
	29%	29%	29%	31%	30%	27%	37%	26%	35%	31%	37% KL	26%	25%
Somewhat disagree	140	73	67	56	53	31	6	17	33	29	37	41	33
	14%	15%	13%	18%	14%	10%	6%	13%	13%	15%	17%	11%	14%
Strongly disagree	132	58	75	36	50	46	15	21	21	30	25	47	31
	13%	12%	14%	12%	13%	15%	15%	16%	8%	16%	11%	13%	14%
(DK/NS)	26	9	18	6	9	9	2	3	5	11	2	6	7
	3%	2%	3%	2%	2%	3%	2%	3%	2%	6%	1%	2%	3%
										J			
Summary	1	1		T									
Top2Box (Agree)	705	346	360	208	273	220	76	91	197	118	159	272	155
	70%	71%	69%	68%	71%	72%	77%	68%	77%	63%	71%	74% I	69%
Low2Box (Disagree)	272	131	142	93	103	77	21	39	54	59	62	88	63
	27%	27%	27%	30%	27%	25%	21%	29%	21%	31%	28%	24%	28%

70%

272

27%

70%

120

27%

70%

151

27%

67%

154

30%

74%

53

23%

72%

66

25%

71%

225

28%

69%

47

25%

0

0

70%

182

28%

71%

91

26%

70%

34

26%

67%

210

30%

Ν

84%

M

23

16%

87%

4

12%

Detailed tables

2_4. (My employer gives me excellent training on all the latest technological innovations in our industry) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O * small base; ** very small base (under 30) ineligible for sig testing

		Chil	dren		Education			Employm	ent Status		Marital	Status		Ra	ace	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispani c	Non- Hispani c White	Non- Hispani c Black	Non- Hispan c Othe
		Α	В	С	D	E	F	G	Н	ı	J	K	L	М	N	0
Base: Employed respondents	1004	436	555	187	319	496	845	159	0	0	696	304	114	765	91	34
Weighted	1004	437	558	510	229	263	816	188*	-**	_**	645	354	133*	695	142*	31**
Strongly agree	413	189	219	225	92	94	350	63	0	0	267	144	60	250	91	14
	41%	43%	39%	44%	40%	36%	43%	33%	-	-	41%	41%	45%	36%	64% M	45%
Somewhat agree	292	117	174	118	79	96	225	67	0	0	182	109	34	215	29	13
	29%	27%	31%	23%	34% C	36% C	28%	36%	-	-	28%	31%	25%	31%	20%	41%
Somewhat disagree	140 14%	74 17%	65 12%	74 15%	25 11%	42 16%	113 14%	27 14%	0 -	0 -	99 15%	41 12%	16 12%	111 16%	13 9%	1 3%
Strongly disagree	132	46	86	80	28	25	112	20	0	0	82	50	18	100	10	3
	13%	10%	15%	16%	12%	9%	14%	11%	-	-	13%	14%	14%	14%	7%	10%
(DK/NS)	26 3%	12 3%	13 2%	13 3%	6 3%	7 2%	15 2%	11 6% F	0 -	0 -	15 2%	10 3%	5 4%	19 3%	0 -	0 1%
Summary				•												
Top2Box (Agree)	705	305	393	343	171	190	575	130	0	0	449	253	94	465	119	27

Low2Box (Disagree)



2_4. (My employer gives me excellent training on all the latest technological innovations in our industry) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

				Employr	nent Industry		
	Total	Professional Services	Education	Health	Manufacturing/ Construction	Direct Service	Other
		A	В	С	D	Е	F
Base: Employed respondents	1004	327	138	99	156	107	156
Weighted	1004	250	125*	100*	191*	151*	164*
Strongly agree	413	97	53	42	97	50	61
	41%	39%	43%	42%	51% E	33%	37%
Somewhat agree	292	84	34	37	39	55	40
	29%	33% D	27%	37% D	20%	36% D	24%
Somewhat disagree	140	33	20	6	21	20	37
	14%	13%	16%	6%	11%	13%	23% CD
Strongly disagree	132	27	16	15	29	23	19
	13%	11%	13%	15%	15%	15%	12%
(DK/NS)	26	9	1	1	4	3	7
	3%	4%	1%	1%	2%	2%	4%
Summary		· ·					
Top2Box (Agree)	705	181	87	79	135	105	101
	70%	72%	70%	79% F	71%	70%	61%
Low2Box (Disagree)	272	60	36	20	51	43	57
	27%	24%	29%	20%	27%	29%	34%

Detailed tables

2_5. (I would consider leaving my employer to work for another company/organization that made better use of available technology) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

		Ge	ender		Age		Н	ousehold Incor	ne		Reg	ion	
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		А	В	С	D	E	F	G	Н	I	J	K	L
Base: Employed respondents	1004	536	468	227	501	269	64	95	325	213	244	339	208
Weighted	1004	485	519	306	385	306	99*	133*	256	188	224	366	226
Strongly agree	203	116	86	78	83	40	48	36	32	40	48	61	54
	20%	24% B	17%	26% E	21% E	13%	49% GH	27% H	13%	21%	21%	17%	24%
Somewhat agree	190	89	101	65	75	50	9	40	59	33	37	76	44
	19%	18%	20%	21%	19%	16%	9%	30% F	23% F	18%	17%	21%	19%
Somewhat disagree	177	87	90	56	72	47	14	20	44	43	44	63	28
	18%	18%	17%	18%	19%	15%	14%	15%	17%	23% L	19%	17%	12%
Strongly disagree	418	186	232	103	153	159	27	36	116	67	92	161	98
	42%	38%	45%	34%	40%	52% CD	28%	27%	45% FG	36%	41%	44%	43%
(DK/NS)	17	7	9	4	2	11	1	0	5	5	3	6	3
	2%	1%	2%	1%	1%	3%	1%	-	2%	2%	2%	2%	1%
Summary		1		1									
Top2Box (Agree)	392	205	188	143	158	89	57	76	91	73	85	137	98
	39%	42%	36%	47% E	41% E	29%	58% H	57% H	36%	39%	38%	37%	43%
Low2Box (Disagree)	595	273	322	159	225	206	41	56	160	110	135	224	125
,	59%	56%	62%	52%	58%	67% C	41%	43%	62% FG	59%	60%	61%	56%

Detailed tables

2_5. (I would consider leaving my employer to work for another company/organization that made better use of available technology) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O

		Chile	dren		Education			Employm	ent Status		Marital	Status		Ra	ace	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispani c	Non- Hispani c White	Non- Hispani c Black	Non- Hispan c Othe
		А	В	С	D	E	F	G	Н	ı	J	K	L	М	N	0
Base: Employed respondents	1004	436	555	187	319	496	845	159	0	0	696	304	114	765	91	34
Weighted	1004	437	558	510	229	263	816	188*	_**	_**	645	354	133*	695	142*	31**
Strongly agree	203 20%	105 24%	95 17%	141 28% DE	27 12%	34 13%	147 18%	55 29% F	0 -	0 -	125 19%	76 22%	62 46% MN	95 14%	36 25% M	6 20%
Somewhat agree	190 19%	89 20%	100 18%	87 17%	52 23%	51 19%	153 19%	37 20%	0 -	0 -	123 19%	67 19%	24 18%	128 18%	30 21%	8 27%
Somewhat disagree	177 18%	81 18%	96 17%	81 16%	43 19%	54 20%	144 18%	34 18%	0 -	0	111 17%	66 19%	15 12%	128 18%	28 19%	6 18%
Strongly disagree	418 42%	157 36%	255 46% A	199 39%	101 44%	117 45%	359 44% G	59 31%	0 -	0 -	275 43%	140 39%	30 23%	331 48% L	47 33%	11 35%
(DK/NS)	17 2%	4 1%	12 2%	2 0	7 3% C	7 3% C	13 2%	3 2%	0 -	0 -	11 2%	6 2%	1 1%	12 2%	2 2%	0 -
Summary																
Top2Box (Agree)	392 39%	195 45% B	195 35%	229 45% DE	79 34%	85 32%	300 37%	92 49% F	0 -	0 -	248 38%	143 40%	86 65% M	223 32%	65 46%	15 47%
Low2Box (Disagree)	595 59%	238 54%	351 63%	279 55%	144 63%	171 65% C	502 62% G	93 49%	0 -	0 -	386 60%	206 58%	46 34%	460 66% L	74 52%	17 53%



2_5. (I would consider leaving my employer to work for another company/organization that made better use of available technology) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F

				Employn	nent Industry		
	Total	Professional Services	Education	Health	Manufacturing/ Construction	Direct Service	Other
		Α	В	С	D	Е	F
Base: Employed respondents	1004	327	138	99	156	107	156
Weighted	1004	250	125*	100*	191*	151*	164*
Strongly agree	203	34	11	16	55	48	37
	20%	13%	9%	16%	29%	31%	22%
					AB	AB	В
Somewhat agree	190	58	17	23	44	18	27
	19%	23%	14%	23%	23%	12%	16%
Somewhat disagree	177	46	21	20	27	31	26
	18%	18%	17%	20%	14%	21%	16%
Strongly disagree	418	107	75	39	63	52	70
	42%	43%	60% ACDEF	39%	33%	34%	42%
(DK/NS)	17	6	1	1	1	2	5
,	2%	2%	1%	1%	1%	2%	3%
Summary							
Top2Box (Agree)	392	92	28	39	99	66	64
	39%	37%	22%	39%	52%	43%	39%
		В			AB	В	В
Low2Box (Disagree)	595	152	96	60	90	83	95
	59%	61% D	77% ADEF	60%	47%	55%	58%



2_6. (I would consider leaving my employer to work for another company/organization that provided more in-depth training on the latest technology) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

		Ge	nder		Age		Н	ousehold Incor	ne		Reg	ion	
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		Α	В	С	D	Е	F	G	Н	I	J	K	L
Base: Employed respondents	1004	536	468	227	501	269	64	95	325	213	244	339	208
Weighted	1004	485	519	306	385	306	99*	133*	256	188	224	366	226
Strongly agree	214	128	85	89	81	42	38	35	35	31	59	71	53
	21%	26% B	16%	29% E	21%	14%	39% H	27% H	14%	17%	26%	19%	23%
Somewhat agree	157	82	75	51	66	40	13	24	55	34	31	49	43
· ·	16%	17%	14%	17%	17%	13%	14%	18%	21%	18%	14%	13%	19%
Somewhat disagree	207	92	115	67	80	59	10	23	61	47	46	79	35
	21%	19%	22%	22%	21%	19%	10%	17%	24% F	25%	20%	22%	16%
Strongly disagree	406	175	232	94	156	150	33	50	101	70	86	158	92
	40%	36%	45%	31%	40%	49% C	33%	38%	39%	37%	39%	43%	41%
(DK/NS)	20	7	12	4	1	14	5	0	4	5	2	10	2
	2%	2%	2%	1%	0	5% D	5%	-	2%	3%	1%	3%	1%
Summary		•					•						
Top2Box (Agree)	371 37%	211 43%	160 31%	141 46%	147 38%	82 27%	51 52%	59 45%	90 35%	65 35%	90 40%	120 33%	96 42%
		В		E	E		Н						
Low2Box (Disagree)	613	267	346	162	236	210	42	73	162	117	132	237	128
	61%	55%	67% A	53%	61%	69% C	43%	55%	63% F	62%	59%	65%	56%



2_6. (I would consider leaving my employer to work for another company/organization that provided more in-depth training on the latest technology) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O

		Chile	dren		Education			Employm	ent Status		Marital	Status		Ra	ace	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispani c	Non- Hispani c White	Non- Hispani c Black	Non- Hispan c Othe
		А	В	С	D	E	F	G	Н	ı	J	K	L	М	N	0
Base: Employed respondents	1004	436	555	187	319	496	845	159	0	0	696	304	114	765	91	34
Weighted	1004	437	558	510	229	263	816	188*	_**	_**	645	354	133*	695	142*	31**
Strongly agree	214 21%	109 25%	103 18%	150 29% DE	33 14%	31 12%	160 20%	54 29%	0 -	0 -	145 22%	69 19%	58 43% M	111 16%	38 27%	5 15%
Somewhat agree	157 16%	76 17%	80 14%	62 12%	46 20% C	49 19% C	130 16%	27 14%	0 -	0 -	94 15%	63 18%	26 19%	100 14%	24 17%	8 27%
Somewhat disagree	207 21%	101 23%	106 19%	106 21%	45 20%	56 21%	170 21%	37 20%	0 -	0 -	142 22%	65 18%	20 15%	148 21%	32 23%	9 28%
Strongly disagree	406 40%	147 34%	254 46% A	187 37%	97 42%	123 47% C	344 42%	62 33%	0 -	0 -	251 39%	151 43%	28 21%	319 46% L	46 33%	9 30%
(DK/NS)	20 2%	4 1%	14 3%	6 1%	8 4%	4 1%	12 1%	8 4%	0 -	0 -	13 2%	7 2%	1 1%	18 3%	1 1%	0 -
Summary													•			
Top2Box (Agree)	371 37%	184 42% B	183 33%	211 41% E	79 34%	81 31%	290 36%	81 43%	0 -	0 -	239 37%	132 37%	83 63% M	211 30%	62 44%	13 42%
Low2Box (Disagree)	613 61%	248 57%	360 65%	293 57%	142 62%	178 68% C	513 63%	100 53%	0 -	0 -	393 61%	216 61%	49 37%	466 67%	78 55%	18 58%



2_6. (I would consider leaving my employer to work for another company/organization that provided more in-depth training on the latest technology) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F

				Employr	nent Industry		
	Total	Professional Services	Education	Health	Manufacturing/ Construction	Direct Service	Other
		A	В	С	D	Е	F
Base: Employed respondents	1004	327	138	99	156	107	156
Weighted	1004	250	125*	100*	191*	151*	164*
Strongly agree	214	33	17	20	53	48	41
3, 3	21%	13%	14%	20%	28%	32%	25%
					AB	AB	Α
Somewhat agree	157	46	15	19	39	17	21
G	16%	18%	12%	19%	20%	11%	13%
Somewhat disagree	207	50	29	20	33	35	33
	21%	20%	23%	20%	17%	23%	20%
Strongly disagree	406	118	60	40	64	50	62
	40%	47% D	48%	40%	34%	33%	38%
(DK/NS)	20	3	4	1	1	1	8
,	2%	1%	3%	1%	1%	1%	5%
Summary							
Top2Box (Agree)	371	79	32	39	92	65	62
•	37%	31%	26%	39%	48% AB	43%	38%
Low2Box (Disagree)	613	168	89	60	97	85	95
LOWZDOX (DISAGICO)	61%	67%	71%	60%	51%	56%	58%
	0178	D D	D	00 /0	3170	33 70	30 /0

Detailed tables

2. (Agree Summary) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base

		Ge	nder		Age		Н	ousehold Incor	ne		Reg	ion	
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		А	В	С	D	E	F	G	Н	I	J	K	L
Base: Employed respondents	1004	536	468	227	501	269	64	95	325	213	244	339	208
Weighted	1004	485	519	306	385	306	99*	133*	256	188	224	366	226
The technology we have at work gives my company/organization a competitive advantage in our industry	807	407	400	249	315	237	76	105	223	145	194	296	173
, ,	80%	84%	77%	81%	82%	77%	77%	79%	87%	77%	87%	81%	76%
Technology is critical to my individual productivity at work	799	388	410	241	326	227	73	106	216	134	185	290	189
,	80%	80%	79%	79%	85% E	74%	74%	80%	84%	71%	83% I	79%	84% I
Access to technology is critical to my creativity at work	781	372	410	226	323	227	70	107	212	135	179	290	177
,	78%	77%	79%	74%	84% CE	74%	71%	81%	83%	72%	80%	79%	78%
My employer gives me excellent training on all the latest technological innovations n our industry	705	346	360	208	273	220	76	91	197	118	159	272	155
,	70%	71%	69%	68%	71%	72%	77%	68%	77%	63%	71%	74% I	69%
I would consider leaving my employer to work for another company/organization that made better use of available technology	392	205	188	143	158	89	57	76	91	73	85	137	98
<i>.,</i>	39%	42%	36%	47% E	41% E	29%	58% H	57% H	36%	39%	38%	37%	43%
I would consider leaving my employer to work for another company/organization that provided more in-depth training on the latest technology	371	211	160	141	147	82	51	59	90	65	90	120	96
,, 	37%	43% B	31%	46% E	38% E	27%	52% H	45%	35%	35%	40%	33%	42%

Detailed tables

2. (Agree Summary) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

		Chil	ldren		Education			Employm	ent Status		Marital			Ra	ace	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispani c	Non- Hispani c White	Non- Hispani c Black	Non- Hispani c Other
		Α	В	С	D	E	F	G	Н	ı	J	K	L	М	N	0
Base: Employed respondents	1004	436	555	187	319	496	845	159	0	0	696	304	114	765	91	34
Weighted	1004	437	558	510	229	263	816	188*	_**	_**	645	354	133*	695	142*	31**
The technology we have at work gives my company/organization a competitive advantage in our industry	807	369	432	418	179	210	656	151	0	0	529	274	106	553	123	27
,	80%	85%	77%	82%	78%	80%	80%	80%	-	-	82%	77%	79%	80%	87%	86%
Technology is critical to my individual productivity at work	799	359	433	393	177	228	656	142	0	0	503	293	113	543	112	27
	80%	82%	78%	77%	77%	87% CD	80%	76%	-	-	78%	83%	85%	78%	79%	85%
Access to technology is critical to my creativity at work	781	361	413	382	170	228	648	133	0	0	501	276	106	526	122	27
ordaning at work	78%	83% B	74%	75%	74%	87% CD	79%	71%	-	-	78%	78%	80%	76%	86%	85%
My employer gives me excellent training on all the latest technological innovations in our industry	705	305	393	343	171	190	575	130	0	0	449	253	94	465	119	27
•	70%	70%	70%	67%	74%	72%	71%	69%	-	-	70%	71%	70%	67%	84% M	87%
I would consider leaving my employer to work for another company/organization that made better use of available technology	392	195	195	229	79	85	300	92	0	0	248	143	86	223	65	15
	39%	45% B	35%	45% DE	34%	32%	37%	49% F	-	-	38%	40%	65% M	32%	46%	47%
I would consider leaving my employer to work for another company/organization that provided more in-depth training on the latest technology	371	184	183	211	79	81	290	81	0	0	239	132	83	211	62	13
	37%	42% B	33%	41% E	34%	31%	36%	43%	-	-	37%	37%	63% M	30%	44%	42%

Detailed tables

2. (Agree Summary) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

		Employment Industry											
	Total	Professional Services	Education	Health	Manufacturing/ Construction	Direct Service	Other						
		А	В	С	D	E	F						
Base: Employed respondents	1004	327	138	99	156	107	156						
Weighted	1004	250	125*	100*	191*	151*	164*						
The technology we have at work gives my company/organization a competitive advantage in our industry	807	197	93	87	167	125	121						
,	80%	79%	75%	87%	88% BF	83%	74%						
Technology is critical to my individual productivity at work	799	224	90	77	152	116	125						
	80%	90% BCDEF	72%	77%	80%	77%	76%						
Access to technology is critical to my creativity at work	781	222	94	72	155	108	113						
	78%	89% BCEF	76%	72%	82%	72%	69%						
My employer gives me excellent training on all the latest technological innovations n our industry	705	181	87	79	135	105	101						
,	70%	72%	70%	79% F	71%	70%	61%						
I would consider leaving my employer to work for another company/organization that made better use of available technology	392	92	28	39	99	66	64						
	39%	37% B	22%	39%	52% AB	43% B	39% B						
would consider leaving my employer to work for another company/organization that provided more in-depth training on the latest technology	371	79	32	39	92	65	62						
	37%	31%	26%	39%	48% AB	43%	38%						

Detailed tables

2. (Disagree Summary) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base

		Ge	nder		Age		Н	ousehold Incor	ne		Reg	ion	
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		А	В	С	D	Е	F	G	Н	I	J	K	L
Base: Employed respondents	1004	536	468	227	501	269	64	95	325	213	244	339	208
Weighted	1004	485	519	306	385	306	99*	133*	256	188	224	366	226
I would consider leaving my employer to work for another company/organization that provided more in-depth training on the latest technology	613	267	346	162	236	210	42	73	162	117	132	237	128
	61%	55%	67% A	53%	61%	69% C	43%	55%	63% F	62%	59%	65%	56%
I would consider leaving my employer to work for another company/organization that made better use of available technology	595	273	322	159	225	206	41	56	160	110	135	224	125
<i>,</i>	59%	56%	62%	52%	58%	67% C	41%	43%	62% FG	59%	60%	61%	56%
My employer gives me excellent training on all the latest technological innovations in our industry	272	131	142	93	103	77	21	39	54	59	62	88	63
,	27%	27%	27%	30%	27%	25%	21%	29%	21%	31%	28%	24%	28%
Access to technology is critical to my creativity at work	217	112	105	80	61	74	24	26	43	53	45	71	49
, ,	22%	23%	20%	26% D	16%	24% D	24%	19%	17%	28%	20%	19%	22%
Technology is critical to my individual productivity at work	201	95	106	64	59	76	26	27	40	51	39	76	36
	20%	20%	20%	21%	15%	25% D	26%	20%	16%	27%	17%	21%	16%
The technology we have at work gives my company/organization a competitive advantage in our industry	164	70	94	42	66	56	16	25	30	37	27	59	41
	16%	14%	18%	14%	17%	18%	16%	19%	12%	20%	12%	16%	18%

Detailed tables

2. (Disagree Summary) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

			dren		Education			Employm	ent Status		Marital	Status			ace	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispani c	Non- Hispani c White	Non- Hispani c Black	Non- Hispar c Othe
		Α	В	С	D	E	F	G	Н	ı	J	K	L	М	N	0
Base: Employed respondents	1004	436	555	187	319	496	845	159	0	0	696	304	114	765	91	34
Weighted	1004	437	558	510	229	263	816	188*	_**	_**	645	354	133*	695	142*	31**
I would consider leaving my employer to work for another company/organization that provided more in-depth training on the latest technology	613	248	360	293	142	178	513	100	0	0	393	216	49	466	78	18
-	61%	57%	65%	57%	62%	68% C	63%	53%	-	-	61%	61%	37%	67% L	55%	58%
I would consider leaving my employer to work for another company/organization that made better use of available technology	595	238	351	279	144	171	502	93	0	0	386	206	46	460	74	17
<i>5,</i>	59%	54%	63%	55%	63%	65% C	62% G	49%	-	-	60%	58%	34%	66% L	52%	53%
My employer gives me excellent training on all the latest technological innovations in our industry	272	120	151	154	53	66	225	47	0	0	182	91	34	210	23	4
,	27%	27%	27%	30%	23%	25%	28%	25%	-	-	28%	26%	26%	30% N	16%	12%
Access to technology is critical to my creativity at work	217	75	140	123	59	34	166	51	0	0	144	73	26	165	20	5
	22%	17%	25% A	24% E	26% E	13%	20%	27%	-	-	22%	21%	20%	24%	14%	15%
Technology is critical to my individual productivity at work	201	78	122	115	53	34	158	44	0	0	139	61	20	148	30	5
	20%	18%	22%	23% E	23% E	13%	19%	23%	-	-	21%	17%	15%	21%	21%	15%
The technology we have at work gives my company/organization a competitive advantage in our industry	164	55	108	74	47	43	137	27	0	0	105	59	17	123	17	5
-	16%	13%	19% A	15%	21%	16%	17%	14%	-	-	16%	17%	12%	18%	12%	14%

Detailed tables

2. (Disagree Summary) Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with this statement?

				Employr	nent Industry		
	Total	Professional Services	Education	Health	Manufacturing/ Construction	Direct Service	Other
		A	В	С	D	Е	F
Base: Employed respondents	1004	327	138	99	156	107	156
Weighted	1004	250	125*	100*	191*	151*	164*
I would consider leaving my employer to work for another company/organization that provided more in-depth training on the latest technology	613	168	89	60	97	85	95
	61%	67% D	71% D	60%	51%	56%	58%
I would consider leaving my employer to work for another company/organization that made better use of available technology	595	152	96	60	90	83	95
	59%	61% D	77% ADEF	60%	47%	55%	58%
My employer gives me excellent training on all the latest technological innovations in our industry	272	60	36	20	51	43	57
,	27%	24%	29%	20%	27%	29%	34%
Access to technology is critical to my creativity at work	217	28	30	28	35	42	47
, ,	22%	11%	24% A	28% A	18%	28% A	28% A
Technology is critical to my individual productivity at work	201	24	35	23	38	35	40
	20%	10%	28% A	23% A	20% A	23% A	24% A
The technology we have at work gives my company/organization a competitive advantage in our industry	164	38	31	11	21	25	32
5 ,	16%	15%	25% D	11%	11%	17%	20%