

1. Do you access the Internet at least once per month for any reason?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	513	223	290	192	201	117	95	72	73	56	41	168	248
Weighted	513	246	267	241	192	77	101*	69*	70*	72*	41*	190	210
Yes	326 63%	156 63%	170 64%	171 71% E	121 63% E	32 42%	56 56%	45 65%	63 90% FG	41 58%	28 69%	113 60%	143 68%
No	163 32%	76 31%	87 33%	58 24%	63 33%	42 54% CD	45 44% H	23 33% H	6 9%	26 36%	12 28%	63 33%	62 30%
Don't know	25 5%	15 6%	10 4%	13 5%	8 4%	3 4%	0 -	1 2%	1 1%	5 7%	1 2%	13 7% L	6 3%

Detailed tables

1. Do you access the Internet at least once per month for any reason?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P/Q/R - S/T * small base

		Study Language		Language of Most Comfort		Television Preference		Radio Preference		Internet Preference		Newspaper Preference		Magazine Preference		Length of Residency in US				Acculturation
	Total	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	1-5 yrs	6-10 yrs	11-15 yrs	16+ yrs	Acculturation
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: All respondents	513	304	209	226	262	284	204	257	227	281	182	293	194	282	206	48	51	59	152	
Weighted	513	301	212	219	267	279	207	251	230	282	186	285	198	278	208	55*	59*	63*	137	
Yes	326 63%	220 73% B	105 50%	181 83% D	139 52%	220 79% F	100 48%	203 81% H	112 49%	229 81% J	90 49%	223 78% L	95 48%	220 79% N	99 47%	23 42%	29 49%	42 66% O	83 61% O	
No	163 32%	63 21%	99 47% A	37 17%	121 45% C	55 20%	102 49% E	47 19%	111 48% G	50 18%	89 48% I	59 21% K	98 50% K	55 20% M	104 50% M	30 55% Q	29 49% Q	18 28%	52 38%	
Don't know	25 5%	17 6%	7 3%	2 1%	7 3%	4 2%	4 2%	2 1%	6 3%	3 1%	6 3%	3 1%	5 3%	3 1%	6 3%	2 3%	1 2%	3 5%	1 1%	

1. Do you access the Internet at least once per month for any reason?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K * small base

		Children		Education			Employment Status				Marital Status	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	513	300	206	238	156	115	237	67	127	76	339	171
Weighted	513	318	188	242	151	116	249	69*	135	53*	334	175
Yes	326 63%	211 66% B	107 57%	111 46%	115 76% C	97 84% C	181 73% HI	46 66% I	70 52%	23 44%	209 62%	114 65%
No	163 32%	90 28%	73 39% A	122 50% DE	27 18%	13 12%	55 22%	21 31%	58 43% F	28 52% FG	109 32%	54 31%
Don't know	25 5%	17 5%	8 4%	9 4%	9 6%	6 5%	13 5%	2 3%	7 5%	2 4%	17 5%	8 4%

2. 1. [Maintain personal Myspace, Facebook, Mi Gente or other social networking site] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base; ** very small base (under 30) ineligible for sig testing

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Have acces to the internet	317	137	180	136	130	49	51	45	65	30	26	98	163
Weighted	326	156	170	171	121	32*	56*	45*	63*	41**	28**	113*	143
Maintain personal Myspace, Facebook, Mi Gente or other social networking site													
Yes	130 40%	69 44%	60 36%	90 53% DE	31 26%	7 23%	25 45%	20 45%	18 28%	18 44%	13 44%	45 40%	54 38%
No	196 60%	87 56%	109 64%	81 47%	89 74% C	25 77% C	31 55%	25 55%	45 72%	23 56%	16 56%	68 60%	89 62%

Detailed tables

2. 1. [Maintain personal Myspace, Facebook, Mi Gente or other social networking site] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P/Q/R - S/T * small base; ** very small base (under 30) ineligible for sig testing

		Study Language		Language of Most Comfort		Television Preference		Radio Preference		Internet Preference		Newspaper Preference		Magazine Preference		Length of Residency in US				Acculturation
	Total	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	1-5 yrs	6-10 yrs	11-15 yrs	16+ yrs	Acculturation
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: Have access to the internet	317	219	98	180	131	217	95	201	107	226	85	222	88	218	92	19	24	39	86	
Weighted	326	220	105*	181	139	220	100*	203	112*	229	90*	223	95*	220	99*	23**	29**	42*	83*	
Maintain personal Myspace, Facebook, Mi Gente or other social networking site																				
Yes	130 40%	96 43%	34 33%	77 42%	51 37%	95 43%	34 34%	90 45%	37 33%	103 45% J	27 30%	96 43%	33 35%	96 43%	34 35%	10 43%	12 41%	12 30%	27 32%	4
No	196 60%	125 57%	71 67%	104 58%	88 63%	125 57%	66 66%	112 55%	75 67%	127 55%	63 70% I	127 57%	61 65%	125 57%	64 65%	13 57%	17 59%	29 70%	56 68%	5

Detailed tables

2. 1. [Maintain personal Myspace, Facebook, Mi Gente or other social networking site] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K * small base; ** very small base (under 30) ineligible for sig testing

		Children		Education			Employment Status				Marital Status	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other
		A	B	C	D	E	F	G	H	I	J	K
Base: Have acces to the internet	317	198	112	103	117	95	171	45	64	32	211	103
Weighted	326	211	107	111*	115	97*	181	46*	70*	23**	209	114*
Maintain personal Myspace, Facebook, Mi Gente or other social networking site												
Yes	130 40%	87 41%	41 38%	49 44%	43 37%	35 36%	67 37%	20 45%	35 50%	5 20%	70 33%	58 51% J
No	196 60%	124 59%	66 62%	62 56%	72 63%	61 64%	115 63%	25 55%	35 50%	19 80%	139 67% K	56 49%

2_2. [Download music] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base; ** very small base (under 30) ineligible for sig testing

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Have acces to the internet	317	137	180	136	130	49	51	45	65	30	26	98	163
Weighted	326	156	170	171	121	32*	56*	45*	63*	41**	28**	113*	143
Download music													
Yes	152 47%	87 56%	65 38%	98 58%	47 39%	5 17%	27 48%	17 38%	31 49%	26 63%	14 50%	54 48%	58 40%
No	174 53%	69 44%	105 62%	72 42%	73 61%	27 83%	29 52%	28 62%	32 51%	15 37%	14 50%	59 52%	85 60%
			A		C	CD							

Detailed tables

2.2. [Download music] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P/Q/R - S/T * small base; ** very small base (under 30) ineligible for sig testing

		Study Language		Language of Most Comfort		Television Preference		Radio Preference		Internet Preference		Newspaper Preference		Magazine Preference		Length of Residency in US				Acculturation
	Total	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	1-5 yrs	6-10 yrs	11-15 yrs	16+ yrs	Acculturation
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: Have access to the internet	317	219	98	180	131	217	95	201	107	226	85	222	88	218	92	19	24	39	86	
Weighted	326	220	105*	181	139	220	100*	203	112*	229	90*	223	95*	220	99*	23**	29**	42*	83*	
Download music																				
Yes	152 47%	98 44%	54 51%	85 47%	65 47%	102 46%	50 50%	92 45%	56 50%	106 46%	44 48%	99 44%	48 50%	102 46%	48 48%	15 64%	14 48%	19 46%	31 37%	4
No	174 53%	122 56%	51 49%	95 53%	74 53%	118 54%	50 50%	111 55%	56 50%	124 54%	47 52%	124 56%	47 50%	118 54%	51 52%	8 36%	15 52%	22 54%	52 63%	5

2_2. [Download music] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K * small base; ** very small base (under 30) ineligible for sig testing

		Children		Education			Employment Status				Marital Status	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other
		A	B	C	D	E	F	G	H	I	J	K
Base: Have acces to the internet	317	198	112	103	117	95	171	45	64	32	211	103
Weighted	326	211	107	111*	115	97*	181	46*	70*	23**	209	114*
Download music												
Yes	152 47%	101 48%	47 44%	57 52%	45 40%	46 48%	84 46%	22 49%	40 57%	4 17%	91 44%	59 52%
No	174 53%	110 52%	60 56%	54 48%	70 60%	50 52%	97 54%	23 51%	30 43%	19 83%	118 56%	54 48%

2_3. [Watch a video] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base; ** very small base (under 30) ineligible for sig testing

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Have acces to the internet	317	137	180	136	130	49	51	45	65	30	26	98	163
Weighted	326	156	170	171	121	32*	56*	45*	63*	41**	28**	113*	143
Watch a video													
Yes	189 58%	107 68% B	82 48%	115 68% DE	60 50%	12 37%	37 66%	24 54%	32 51%	31 75%	17 61%	67 59%	73 51%
No	137 42%	49 32%	88 52% A	55 32%	61 50% C	20 63% C	19 34%	21 46%	31 49%	10 25%	11 39%	46 41%	70 49%

Detailed tables

2_3. [Watch a video] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P/Q/R - S/T * small base; ** very small base (under 30) ineligible for sig testing

		Study Language		Language of Most Comfort		Television Preference		Radio Preference		Internet Preference		Newspaper Preference		Magazine Preference		Length of Residency in US				Acculturation
	Total	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	1-5 yrs	6-10 yrs	11-15 yrs	16+ yrs	Acculturation
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: Have access to the internet	317	219	98	180	131	217	95	201	107	226	85	222	88	218	92	19	24	39	86	
Weighted	326	220	105*	181	139	220	100*	203	112*	229	90*	223	95*	220	99*	23**	29**	42*	83*	
Watch a video																				
Yes	189 58%	126 57%	63 60%	100 56%	83 60%	130 59%	55 55%	116 57%	65 58%	134 58%	50 56%	130 58%	52 55%	131 59%	53 54%	19 80%	21 72%	22 53%	42 51%	
No	137 42%	95 43%	43 40%	80 44%	56 40%	90 41%	45 45%	86 43%	47 42%	96 42%	40 44%	93 42%	43 45%	90 41%	45 46%	5 20%	8 28%	19 47%	41 49%	

2_3. [Watch a video] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K * small base; ** very small base (under 30) ineligible for sig testing

		Children		Education			Employment Status				Marital Status	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other
		A	B	C	D	E	F	G	H	I	J	K
Base: Have acces to the internet	317	198	112	103	117	95	171	45	64	32	211	103
Weighted	326	211	107	111*	115	97*	181	46*	70*	23**	209	114*
Watch a video												
Yes	189 58%	126 60%	60 56%	67 61%	62 54%	56 57%	110 61%	30 65%	40 57%	9 38%	108 52%	80 70% J
No	137 42%	85 40%	48 44%	43 39%	53 46%	41 43%	72 39%	16 35%	30 43%	14 62%	101 48% K	34 30%

2_4. [Purchase a product] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base; ** very small base (under 30) ineligible for sig testing

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Have acces to the internet	317	137	180	136	130	49	51	45	65	30	26	98	163
Weighted	326	156	170	171	121	32*	56*	45*	63*	41**	28**	113*	143
Purchase a product													
Yes	172 53%	80 51%	93 55%	84 50%	75 62% CE	12 37%	20 36%	22 49%	43 67% F	20 47%	17 60%	58 51%	78 54%
No	153 47%	76 49%	77 45%	86 50% D	46 38%	20 63% D	36 64% H	23 51%	21 33%	22 53%	11 40%	55 49%	65 46%

Detailed tables

2_4. [Purchase a product] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P/Q/R - S/T * small base; ** very small base (under 30) ineligible for sig testing

		Study Language		Language of Most Comfort		Television Preference		Radio Preference		Internet Preference		Newspaper Preference		Magazine Preference		Length of Residency in US				Acculturation
	Total	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	1-5 yrs	6-10 yrs	11-15 yrs	16+ yrs	Acculturation
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: Have access to the internet	317	219	98	180	131	217	95	201	107	226	85	222	88	218	92	19	24	39	86	
Weighted	326	220	105*	181	139	220	100*	203	112*	229	90*	223	95*	220	99*	23**	29**	42*	83*	
Purchase a product																				
Yes	172 53%	141 64%	31 29%	118 66%	50 36%	138 63%	32 32%	125 62%	40 36%	143 62%	27 30%	138 62%	31 32%	139 63%	30 30%	8 35%	12 42%	13 32%	49 59%	
No	153 47%	79 36%	74 71%	62 34%	89 64%	82 37%	68 68%	78 38%	72 64%	86 38%	64 70%	85 38%	64 68%	81 37%	69 70%	15 65%	17 58%	28 68%	34 41%	
		B	D	F	H	J	L	N	Q											
		A	C	E	G	I	K	M												

2_4. [Purchase a product] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K * small base; ** very small base (under 30) ineligible for sig testing

		Children		Education			Employment Status				Marital Status	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other
		A	B	C	D	E	F	G	H	I	J	K
Base: Have acces to the internet	317	198	112	103	117	95	171	45	64	32	211	103
Weighted	326	211	107	111*	115	97*	181	46*	70*	23**	209	114*
Purchase a product												
Yes	172 53%	114 54%	57 53%	43 39%	66 57%	62 64%	112 62%	27 59%	23 33%	9 38%	119 57%	53 47%
No	153 47%	97 46%	51 47%	67 61%	49 43%	35 36%	69 38%	19 41%	47 67%	14 62%	89 43%	61 53%
				DE					FG			

2_5. [Research product information] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base; ** very small base (under 30) ineligible for sig testing

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Have access to the internet	317	137	180	136	130	49	51	45	65	30	26	98	163
Weighted	326	156	170	171	121	32*	56*	45*	63*	41**	28**	113*	143
Research product information													
Yes	257 79%	124 80%	133 78%	135 79%	99 82%	21 65%	39 69%	40 88%	56 89%	34 82%	22 76%	89 79%	112 79%
No	68 21%	32 20%	37 22%	36 21%	22 18%	11 35%	17 31%	5 12%	7 11%	7 18%	7 24%	24 21%	30 21%

Detailed tables

2_5. [Research product information] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P/Q/R - S/T * small base; ** very small base (under 30) ineligible for sig testing

		Study Language		Language of Most Comfort		Television Preference		Radio Preference		Internet Preference		Newspaper Preference		Magazine Preference		Length of Residency in US				Acculturation
	Total	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	1-5 yrs	6-10 yrs	11-15 yrs	16+ yrs	Acculturation
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: Have access to the internet	317	219	98	180	131	217	95	201	107	226	85	222	88	218	92	19	24	39	86	
Weighted	326	220	105*	181	139	220	100*	203	112*	229	90*	223	95*	220	99*	23**	29**	42*	83*	
Research product information																				
Yes	257 79%	184 84%	73 69%	157 87%	96 69%	184 84%	69 69%	169 83%	82 74%	196 85%	57 63%	190 85%	62 65%	185 84%	67 68%	20 86%	23 79%	29 71%	61 73%	8
No	68 21%	36 16%	32 31%	23 13%	43 31%	36 16%	31 31%	34 17%	30 26%	34 15%	34 37%	34 15%	33 35%	35 16%	32 32%	3 14%	6 21%	12 29%	22 27%	1

2_5. [Research product information] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K * small base; ** very small base (under 30) ineligible for sig testing

		Children		Education			Employment Status				Marital Status	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other
		A	B	C	D	E	F	G	H	I	J	K
Base: Have acces to the internet	317	198	112	103	117	95	171	45	64	32	211	103
Weighted	326	211	107	111*	115	97*	181	46*	70*	23**	209	114*
Research product information												
Yes	257 79%	166 79%	88 82%	79 71%	93 81%	82 85% C	152 84%	36 79%	52 75%	15 64%	167 80%	90 79%
No	68 21%	45 21%	19 18%	32 29% E	22 19%	14 15%	29 16%	10 21%	18 25%	8 36%	42 20%	24 21%

2_6. [Upload photos] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base; ** very small base (under 30) ineligible for sig testing

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Have acces to the internet	317	137	180	136	130	49	51	45	65	30	26	98	163
Weighted	326	156	170	171	121	32*	56*	45*	63*	41**	28**	113*	143
Upload photos													
Yes	174 54%	84 54%	90 53%	105 61% DE	57 47%	12 36%	32 57%	25 56%	33 52%	23 56%	16 55%	54 48%	81 57%
No	151 46%	72 46%	80 47%	66 39%	64 53% C	21 64% C	24 43%	20 44%	30 48%	18 44%	13 45%	59 52%	61 43%

Detailed tables

2_6. [Upload photos] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P/Q/R - S/T * small base; ** very small base (under 30) ineligible for sig testing

		Study Language		Language of Most Comfort		Television Preference		Radio Preference		Internet Preference		Newspaper Preference		Magazine Preference		Length of Residency in US				Acc
	Total	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	1-5 yrs	6-10 yrs	11-15 yrs	16+ yrs	Acculturation
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: Have access to the internet	317	219	98	180	131	217	95	201	107	226	85	222	88	218	92	19	24	39	86	
Weighted	326	220	105*	181	139	220	100*	203	112*	229	90*	223	95*	220	99*	23**	29**	42*	83*	
Upload photos																				
Yes	174 54%	118 54%	56 54%	98 54%	74 53%	118 54%	54 54%	111 55%	57 51%	126 55%	45 50%	120 54%	49 52%	118 54%	53 54%	15 63%	16 57%	20 48%	37 45%	!
No	151 46%	103 46%	49 46%	83 46%	66 47%	102 46%	46 46%	92 45%	55 49%	104 45%	45 50%	104 46%	46 48%	102 46%	45 46%	9 37%	12 43%	22 52%	46 55%	4

2_7. [Read the news] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base; ** very small base (under 30) ineligible for sig testing

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Have acces to the internet	317	137	180	136	130	49	51	45	65	30	26	98	163
Weighted	326	156	170	171	121	32*	56*	45*	63*	41**	28**	113*	143
Read the news													
Yes	274 84%	140 90% B	134 79%	141 83%	107 89% E	23 72%	43 77%	34 76%	58 91%	35 85%	22 77%	102 90%	115 81%
No	52 16%	16 10%	36 21% A	29 17%	14 11%	9 28% D	13 23%	11 24%	6 9%	6 15%	7 23%	12 10%	27 19%

2_6. [Upload photos] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K * small base; ** very small base (under 30) ineligible for sig testing

		Children		Education			Employment Status				Marital Status	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other
		A	B	C	D	E	F	G	H	I	J	K
Base: Have acces to the internet	317	198	112	103	117	95	171	45	64	32	211	103
Weighted	326	211	107	111*	115	97*	181	46*	70*	23**	209	114*
Upload photos												
Yes	174 54%	109 52%	63 58%	58 53%	62 54%	52 54%	95 52%	29 63%	39 56%	10 43%	109 52%	63 56%
No	151 46%	102 48%	45 42%	53 47%	53 46%	44 46%	87 48%	17 37%	31 44%	13 57%	99 48%	50 44%

2_7. [Read the news] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P/Q/R - S/T * small base; ** very small base (under 30) ineligible for sig testing

		Study Language		Language of Most Comfort		Television Preference		Radio Preference		Internet Preference		Newspaper Preference		Magazine Preference		Length of Residency in US				Acculturation
	Total	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	1-5 yrs	6-10 yrs	11-15 yrs	16+ yrs	Acculturation
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: Have access to the internet	317	219	98	180	131	217	95	201	107	226	85	222	88	218	92	19	24	39	86	
Weighted	326	220	105*	181	139	220	100*	203	112*	229	90*	223	95*	220	99*	23**	29**	42*	83*	
Read the news																				
Yes	274 84%	192 87%	82 78%	155 86%	114 82%	188 85%	81 80%	172 85%	93 83%	200 87%	69 76%	191 86%	75 79%	189 86%	79 80%	20 88%	25 86%	37 88%	62 75%	8
No	52 16%	28 13%	23 22%	25 14%	26 18%	32 15%	20 20%	31 15%	19 17%	29 13%	21 24%	32 14%	20 21%	32 14%	19 20%	3 12%	4 14%	5 12%	21 25%	1

2_7. [Read the news] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K * small base; ** very small base (under 30) ineligible for sig testing

		Children		Education			Employment Status				Marital Status	
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other
		A	B	C	D	E	F	G	H	I	J	K
Base: Have acces to the internet	317	198	112	103	117	95	171	45	64	32	211	103
Weighted	326	211	107	111*	115	97*	181	46*	70*	23**	209	114*
Read the news												
Yes	274 84%	179 85%	88 82%	82 74%	95 82%	93 97% CD	160 88% H	37 81%	53 76%	17 75%	181 87%	89 78%
No	52 16%	32 15%	19 18%	28 26% E	20 18% E	3 3%	21 12%	9 19%	17 24% F	6 25%	27 13%	25 22%

2. [Yes Summary] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base; ** very small base (under 30) ineligible for sig testing

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Have acces to the internet	317	137	180	136	130	49	51	45	65	30	26	98	163
Weighted	326	156	170	171	121	32*	56*	45*	63*	41**	28**	113*	143
Yes Summary													
Maintain personal Myspace, Facebook, Mi Gente or other social networking site	130 40%	69 44%	60 36%	90 53% DE	31 26%	7 23%	25 45%	20 45%	18 28%	18 44%	13 44%	45 40%	54 38%
Download music	152 47%	87 56% B	65 38% DE	98 58% DE	47 39% E	5 17%	27 48%	17 38%	31 49%	26 63%	14 50%	54 48%	58 40%
Watch a video	189 58%	107 68% B	82 48% DE	115 68% DE	60 50%	12 37%	37 66%	24 54%	32 51%	31 75%	17 61%	67 59%	73 51%
Purchase a product	172 53%	80 51%	93 55%	84 50%	75 62% CE	12 37%	20 36%	22 49%	43 67% F	20 47%	17 60%	58 51%	78 54%
Research product information	257 79%	124 80%	133 78%	135 79%	99 82% E	21 65%	39 69%	40 88% F	56 89% F	34 82%	22 76%	89 79%	112 79%
Upload photos	174 54%	84 54%	90 53% DE	105 61% DE	57 47%	12 36%	32 57%	25 56%	33 52%	23 56%	16 55%	54 48%	81 57%
Read the news	274 84%	140 90% B	134 79%	141 83%	107 89% E	23 72%	43 77%	34 76%	58 91%	35 85%	22 77%	102 90%	115 81%

2. [Yes Summary] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H - I/J - K/L - M/N - O/P/Q/R - S/T * small base; ** very small base (under 30) ineligible for sig testing

		Study Language		Language of Most Comfort		Television Preference		Radio Preference		Internet Preference		Newspaper Preference		Magazine Preference		Length of Residency in US				Acculturation
	Total	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	1-5 yrs	6-10 yrs	11-15 yrs	16+ yrs	Acculturation
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: Have access to the internet	317	219	98	180	131	217	95	201	107	226	85	222	88	218	92	19	24	39	86	
Weighted	326	220	105*	181	139	220	100*	203	112*	229	90*	223	95*	220	99*	23**	29**	42*	83*	
Yes Summary																				
Maintain personal Myspace, Facebook, Mi Gente or other social networking site	130 40%	96 43%	34 33%	77 42%	51 37%	95 43%	34 34%	90 45%	37 33%	103 45%	27 30%	96 43%	33 35%	96 43%	34 35%	10 43%	12 41%	12 30%	27 32%	4
Download music	152 47%	98 44%	54 51%	85 47%	65 47%	102 46%	50 50%	92 45%	56 50%	106 46%	44 48%	99 44%	48 50%	102 46%	48 48%	15 64%	14 48%	19 46%	31 37%	4
Watch a video	189 58%	126 57%	63 60%	100 56%	83 60%	130 59%	55 55%	116 57%	65 58%	134 58%	50 56%	130 58%	52 55%	131 59%	53 54%	19 80%	21 72%	22 53%	42 51%	6
Purchase a product	172 53%	141 64%	31 29%	118 66%	50 36%	138 63%	32 32%	125 62%	40 36%	143 62%	27 30%	138 62%	31 32%	139 63%	30 30%	8 35%	12 42%	13 32%	49 59%	6
Research product information	257 79%	184 84%	73 69%	157 87%	96 69%	184 84%	69 69%	169 83%	82 74%	196 85%	57 63%	190 85%	62 65%	185 84%	67 68%	20 86%	23 79%	29 71%	61 73%	8
Upload photos	174 54%	118 54%	56 54%	98 54%	74 53%	118 54%	54 54%	111 55%	57 51%	126 55%	45 50%	120 54%	49 52%	118 54%	53 54%	15 63%	16 57%	20 48%	37 45%	5
Read the news	274 84%	192 87%	82 78%	155 86%	114 82%	188 85%	81 80%	172 85%	93 83%	200 87%	69 76%	191 86%	75 79%	189 86%	79 80%	20 88%	25 86%	37 88%	62 75%	8

2. [Yes Summary] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K * small base; ** very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status	
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other
		A	B	C	D	E	F	G	H	I	J	K
Base: Have access to the internet	317	198	112	103	117	95	171	45	64	32	211	103
Weighted	326	211	107	111*	115	97*	181	46*	70*	23**	209	114*
Yes Summary												
Maintain personal Myspace, Facebook, Mi Gente or other social networking site	130 40%	87 41%	41 38%	49 44%	43 37%	35 36%	67 37%	20 45%	35 50%	5 20%	70 33%	58 51% J
Download music	152 47%	101 48%	47 44%	57 52%	45 40%	46 48%	84 46%	22 49%	40 57%	4 17%	91 44%	59 52%
Watch a video	189 58%	126 60%	60 56%	67 61%	62 54%	56 57%	110 61%	30 65%	40 57%	9 38%	108 52%	80 70% J
Purchase a product	172 53%	114 54%	57 53%	43 39%	66 57%	62 64%	112 62%	27 59%	23 33%	9 38%	119 57%	53 47%
Research product information	257 79%	166 79%	88 82%	79 71%	93 81%	82 85%	152 84%	36 79%	52 75%	15 64%	167 80%	90 79%
Upload photos	174 54%	109 52%	63 58%	58 53%	62 54%	52 54%	95 52%	29 63%	39 56%	10 43%	109 52%	63 56%
Read the news	274 84%	179 85%	88 82%	82 74%	95 82%	93 97%	160 88%	37 81%	53 76%	17 75%	181 87%	89 78%

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Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L * small base; ** very small base (under 30) ineligible for sig testing

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
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Base: Have acces to the internet	317	137	180	136	130	49	51	45	65	30	26	98	163
Weighted	326	156	170	171	121	32*	56*	45*	63*	41**	28**	113*	143
No Summary													
Maintain personal Myspace, Facebook, Mi Gente or other social networking site	196 60%	87 56%	109 64%	81 47%	89 74% C	25 77% C	31 55%	25 55%	45 72%	23 56%	16 56%	68 60%	89 62%
Download music	174 53%	69 44%	105 62% A	72 42%	73 61% C	27 83% CD	29 52%	28 62%	32 51%	15 37%	14 50%	59 52%	85 60%
Watch a video	137 42%	49 32%	88 52% A	55 32%	61 50% C	20 63% C	19 34%	21 46%	31 49%	10 25%	11 39%	46 41%	70 49%
Purchase a product	153 47%	76 49%	77 45%	86 50% D	46 38%	20 63% D	36 64% H	23 51%	21 33%	22 53%	11 40%	55 49%	65 46%
Research product information	68 21%	32 20%	37 22%	36 21%	22 18%	11 35% D	17 31% GH	5 12%	7 11%	7 18%	7 24%	24 21%	30 21%
Upload photos	151 46%	72 46%	80 47%	66 39%	64 53% C	21 64% C	24 43%	20 44%	30 48%	18 44%	13 45%	59 52%	61 43%
Read the news	52 16%	16 10%	36 21% A	29 17%	14 11%	9 28% D	13 23%	11 24%	6 9%	6 15%	7 23%	12 10%	27 19%

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	Total	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	English	Spanish	1-5 yrs	6-10 yrs	11-15 yrs	16+ yrs	Acculturation
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
Base: Have access to the internet	317	219	98	180	131	217	95	201	107	226	85	222	88	218	92	19	24	39	86	
Weighted	326	220	105*	181	139	220	100*	203	112*	229	90*	223	95*	220	99*	23**	29**	42*	83*	
No Summary																				
Maintain personal Myspace, Facebook, Mi Gente or other social networking site	196 60%	125 57%	71 67%	104 58%	88 63%	125 57%	66 66%	112 55%	75 67%	127 55%	63 70%	127 57%	61 65%	125 57%	64 65%	13 57%	17 59%	29 70%	56 68%	!
Download music	174 53%	122 56%	51 49%	95 53%	74 53%	118 54%	50 50%	111 55%	56 50%	124 54%	47 52%	124 56%	47 50%	118 54%	51 52%	8 36%	15 52%	22 54%	52 63%	!
Watch a video	137 42%	95 43%	43 40%	80 44%	56 40%	90 41%	45 45%	86 43%	47 42%	96 42%	40 44%	93 42%	43 45%	90 41%	45 46%	5 20%	8 28%	19 47%	41 49%	:
Purchase a product	153 47%	79 36%	74 71% A	62 34%	89 64% C	82 37%	68 68% E	78 38%	72 64% G	86 38%	64 70% I	85 38%	64 68% K	81 37%	69 70% M	15 65%	17 58%	28 68% R	34 41%	3
Research product information	68 21%	36 16%	32 31% A	23 13%	43 31% C	36 16%	31 31% E	34 17%	30 26%	34 15%	34 37% I	34 15%	33 35% K	35 16%	32 32% M	3 14%	6 21%	12 29%	22 27%	:
Upload photos	151 46%	103 46%	49 46%	83 46%	66 47%	102 46%	46 46%	92 45%	55 49%	104 45%	45 50%	104 46%	46 48%	102 46%	45 46%	9 37%	12 43%	22 52%	46 55%	4
Read the news	52 16%	28 13%	23 22% A	25 14%	26 18%	32 15%	20 20%	31 15%	19 17%	29 13%	21 24% I	32 14%	20 21%	32 14%	19 20%	3 12%	4 14%	5 12%	21 25%	:

2. [No Summary] When accessing the internet, do you do any of the following at least once per month? Please answer yes or no for each.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K * small base; ** very small base (under 30) ineligible for sig testing

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		A	B	C	D	E	F	G	H	I	J	K
Base: Have access to the internet	317	198	112	103	117	95	171	45	64	32	211	103
Weighted	326	211	107	111*	115	97*	181	46*	70*	23**	209	114*
No Summary												
Maintain personal Myspace, Facebook, Mi Gente or other social networking site	196 60%	124 59%	66 62%	62 56%	72 63%	61 64%	115 63%	25 55%	35 50%	19 80%	139 67% K	56 49%
Download music	174 53%	110 52%	60 56%	54 48%	70 60%	50 52%	97 54%	23 51%	30 43%	19 83%	118 56%	54 48%
Watch a video	137 42%	85 40%	48 44%	43 39%	53 46%	41 43%	72 39%	16 35%	30 43%	14 62%	101 48% K	34 30%
Purchase a product	153 47%	97 46%	51 47%	67 61% DE	49 43%	35 36%	69 38%	19 41%	47 67% FG	14 62%	89 43%	61 53%
Research product information	68 21%	45 21%	19 18%	32 29% E	22 19%	14 15%	29 16%	10 21%	18 25%	8 36%	42 20%	24 21%
Upload photos	151 46%	102 48%	45 42%	53 47%	53 46%	44 46%	87 48%	17 37%	31 44%	13 57%	99 48%	50 44%
Read the news	52 16%	32 15%	19 18%	28 26% E	20 18% E	3 3%	21 12%	9 19%	17 24% F	6 25%	27 13%	25 22%