# Majority of Americans Continue to Approve of Obama's Job as President

Obama's approval rating (65%) slips only slightly from one month ago (69%); approval breaks strongly along party lines.



**Ipsos Public Affairs** 



Public Release Date: Wednesday, March 11, 2009 5:00 pm, EST

Ipsos Public Affairs is a non-partisan, objective, survey-based research practice made up of seasoned professionals. We conduct strategic research initiatives for a diverse number of American and international organizations, based not only on public opinion research, but elite stakeholder, corporate, and media opinion research.

Ipsos Public Affairs conducts national and international public opinion polling on behalf of The McClatchy Company, the third-largest newspaper company in the United States, a leading newspaper and internet publisher dedicated to the values of quality journalism, free expression and community service. Building on a 151-year legacy of independence, the company's newspapers and websites are steadfast defenders of First Amendment values and advocates for the communities they serve. Ipsos Public Affairs is a member of the Ipsos Group, a leading global survey-based market research company. We provide boutique-style customer service and work closely with our clients, while also undertaking global research.

To learn more, visit: <a href="www.ipsos-na.com/pa/us/">www.ipsos-na.com/pa/us/</a>
For copies of other news releases, please visit: <a href="www.ipsos-na.com/news/">www.ipsos-na.com/news/</a>.



# Majority of Americans Continue to Approve of Obama's Job as President

### Obama's approval rating (65%) slips only slightly from one month ago (69%); approval breaks strongly along party lines.

**Washington, DC** – The latest Ipsos/McClatchy poll indicates the majority of Americans (65%) continue to approve of the way Barack Obama is handling his job as president. This represents only a slight decline from the 69% approval rating Obama received exactly one month ago in the Ipsos/McClatchy poll.

Obama's approval rating breaks heavily along political party lines, with 89% of Democrats approving the job he has done, while only 25% of Republicans approve of his work as president. Among independents, 58% approve how Obama has handled his job as president.

### Despite Strong Approval Ratings for Obama, Nearly Half Say US On Wrong Track

Americans are split on the direction of the country, with 48% saying the US is on the wrong track, compared to 44% who think the country is headed in the right direction.

Americans' outlook varies by political party, with 62% of Democrats saying the US is headed in the right direction, while only 20% of Republicans feel this way.

#### Majority of Americans Expect Economy To Worsen

A majority of Americans (57%) say the worst is yet to come with the US economy. While one in three Americans (35%) think the economy has stabilized, almost no one (3%) thinks the US economy has turned the corner.

Wealthier Americans are more likely than those with lower incomes to think the economy will worsen. Two in three Americans with household incomes of at least \$50,000 (66%) say the economy will continue to erode. However, only 50% of Americans with household incomes less than that say the economy will get worse.

#### Half of Americans Have Unfavorable View of Rush Limbaugh

Overall, nearly half of Americans (46%) hold an unfavorable view of Rush Limbaugh, while one-third (30%) have a favorable view of him. The remaining Americans (21%) have no opinion of him.



Opinions of Limbaugh split heavily by political party, with 59% of Republicans holding a favorable view of him compared to only 14% of Democrats who view Limbaugh favorably.

These are some of the findings of an Ipsos poll conducted March 5 – March 9, 2009. For the survey, a nationally representative, randomly selected sample of exactly 1070 adults aged 18 and older across the United States was interviewed by Ipsos. With a sample of this size, the results are considered accurate within 3.04 percentage points, 19 times out of 20, of what they would have been had the entire adult population in the U.S. been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. These data were weighted to ensure that the sample's composition reflects that of the actual U.S. population according to U.S. Census figures. Respondents had the option to be interviewed in English or Spanish.

For more information on this news release, please contact:

Clifford Young Senior Vice President Ipsos Public Affairs 312-375-3328

Releases are available at: <a href="http://www.ipsos-na.com/news/">http://www.ipsos-na.com/news/</a>

#### **About Ipsos**

Ipsos is a leading global survey-based market research company, owned and managed by research professionals that helps interpret, simulate, and anticipate the needs and responses of consumers, customers, and citizens around the world. Member companies assess market potential and interpret market trends to develop and test emergent or existing products or services, and build brands. They also test advertising and study audience responses to various media, and measure public opinion around the globe. They help clients create long-term relationships with their customers, stakeholders or other constituencies. Ipsos member companies offer expertise in advertising, customer loyalty, marketing, media, and public affairs research, as well as forecasting, modeling, and consulting and offers a full line of custom, syndicated, omnibus, panel, and online research products and services, guided by industry experts and bolstered by advanced analytics and methodologies. The company was founded in 1975 and has been publicly traded since 1999. In 2007, Ipsos generated global revenues of €927.2 million (\$1.27 billion U.S.). Visit www.ipsos.com to learn more about Ipsos offerings and capabilities.