

1. Do you plan on looking for a summer job this year?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J/K/L - M/N * small base

	Total	Males	Females	Age 16-19	Age 20-22	Males 16-19	Males 20-22	Females 16-19	Females 20-22	Region				Race	
										Northeast	Midwest	South	West	White	Other
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	
Base: All Respondents (unwtd)	505	183	322	247	258	109	74	138	184	91	127	180	107	376	117
Base: All Respondents (wtd)	505	252	253	259	246	151	102*	108	144	94*	112	185	114*	372	119
Yes	265 53%	135 53%	130 52%	149 57% D	116 47%	90 60% F	45 44%	59 54%	71 50%	47 50%	70 62% K	88 47%	61 53%	191 51%	67 56%
No - I already have a job.	133 26%	67 27%	66 26%	57 22%	76 31% C	33 22%	34 34%	24 22%	42 29%	32 34% L	25 22%	54 29%	22 19%	103 28%	25 21%
No - I have too many commitments to work (school, family vacations, sports, etc.)	27 5%	14 6%	13 5%	19 7% D	8 3%	12 8% F	1 1%	6 6%	6 4%	3 4%	5 4%	11 6%	8 7%	19 5%	8 7%
No - I'd like a job, but I don't think any jobs are available in this economy.	25 5%	14 6%	10 4%	10 4%	14 6%	6 4%	9 8%	5 4%	6 4%	4 4%	3 2%	10 5%	8 7%	18 5%	5 4%
No - I don't feel like I need a job.	6 1%	1 1%	5 2%	1 0%	5 2%	0 -	1 1%	1 1%	4 3%	0 -	1 1%	2 1%	2 2%	4 1%	2 2%
Undecided - Will make my decision closer to summer	49 10%	21 8%	29 11%	23 9%	26 11%	10 6%	11 11%	14 12%	15 11%	8 8%	9 8%	20 11%	14 12%	37 10%	12 10%

3. Which of the below groups represents your biggest competition to get an entry-level job?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G/H - I/J/K/L - M/N * small base

	Total	Males A	Females B	Age 16-19 C	Age 20-22 D	Males 16-19 E	Males 20-22 F	Females 16-19 G	Females 20-22 H	Region				Race	
										Northeast I	Midwest J	South K	West L	White M	Other N
Base: Plan on looking for a summer job (unwtd)	266	98	168	140	126	65	33	75	93	47	80	83	56	195	65
Base: Plan on looking for a summer job (wtd)	265	135*	130	149	116	90*	45*	59*	71*	47*	70*	88*	61*	191	67*
High school or college students like them	190 72%	97 72%	93 72%	112 75%	79 68%	71 79% F	26 58%	41 69%	53 74%	32 68%	50 72%	66 75%	42 69%	137 72%	46 69%
Those ages 50+	2 1%	0 -	2 2%	1 1%	1 1%	0 -	0 -	1 1%	1 2%	0 -	1 2%	0 -	1 1%	2 1%	1 1%
Immigrants who have recently entered the workforce	20 8%	12 9%	8 6%	11 8%	9 7%	7 8%	5 12%	4 8%	3 5%	2 3%	7 10%	7 8%	5 8%	13 7%	7 11%
Workers who have recently entered the workforce because of economic pressures	53 20%	26 19%	27 21%	25 17%	28 24%	12 14%	14 30%	13 22%	14 20%	14 29%	11 16%	15 17%	13 22%	40 21%	13 19%