

The Gathering Storm:

A World Public Opinion Analysis Primer on the Eve of the April 2, 2009 G-20 Meeting Available from Ipsos



Ipsos Public Affairs

Public Release Date: Tuesday, March 31, 2009, 12:00PM EST

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Washington, DC—A major analysis of world public opinion was released today by Ipsos—the world's third largest market and opinion research company—on the eve of the April 2, 2009 G-20 meeting in London, England.

Titled “The Gathering Storm”, the 64 page easy to read and illustrated analysis is based on 22,000 recent interviews conducted throughout countries totaling 75% of the world's GDP.

Key topics covered in the analysis include world citizen's attitudes on economic confidence, trade and regulation, trust of business, their most worrying issues and a unique segmentation on globalization and control.

“The report is a primer on world public opinion that literally puts the voice of citizen's at the table of perhaps the most important meeting of world leadership in decades” said Darrell Bricker, CEO of Ipsos Global Public Affairs.

The Global @dvisor Report is **free of charge** and can be downloaded at <http://www.ipsos-pa.com/expertise/trendsga/WorldPublicOpinion/>.

For more information on this news release, please contact:

***Dr. Darrell Bricker
CEO, Ipsos Global Public Affairs
Phone (416) 324-2001
Cell (416) 509-8460
Darrell.bricker@ipsos.com***

***Dr. Clifford Alexander Young
Senior Vice President, Ipsos Public Affairs
Phone (312) 777-3911
Cell (312) 375-3328
Clifford.young@ipsos.com***

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