Ipsos Public Affairs

1146 19th St., NW, Suite 200 Washington, DC 20036 (202) 463-7300

Interview dates: April 2-6, 2009 Interviews: 1,000 adults Margin of error: +3.1 for all adults

THE RBC CASH POLL **CONDUCTED BY IPSOS PUBLIC AFFAIRS**

NOTE: all results shown are percentages unless otherwise labeled.

POLITICAL STUDY

Generally speaking, would you say things in this country are heading in the right direction, or are they off on 1. the wrong track?

	F:						
				ALL ADULTS	3		
				<u>1/8-</u>	12/4-	11/6-	10/2-
	4/2-6/09	3/5-9/09	2/5-9/09		8/08	9/08	
Right direction	45	44	42	<u>13/09</u> 32	32	32	<u>6/08</u> 21
Wrong track	<i>4</i> 8	48	50	59	59	64	73
Not sure	6	8	8	9	9	5	6
						1 Year	
		7/31-	<u>6/26-</u>	5/29-		Ago	
	9/5-9/08	8/4/08	29/08	6/2/08	5/5-7/08	4/7-9/08	
Right direction	33	18	20	17	NA	24	
Wrong track	64	76	76	77	NA	71	
Not sure	3	6	4	6	NA	5	

CONSUMER STUDY

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

				<u>1/8-</u>	<u> 12/4-</u>	<u>11/6-</u>	<u> 10/2-</u>
	<i>4/2-6/09</i>	3/5-9/09	2/5-9/09	13/09	8/08	9/08	6/08
7, very strong economy	5	7	3	4	4	4	7
6	9	4	6	5	4	5	7
5	22	20	19	16	18	22	24
4	24	21	19	20	19	22	17
3	17	22	21	22	20	22	21
2	11	10	9	13	14	9	9
1, very weak economy	13	16	24	19	20	15	15
Not sure		1	1	1	1	-	1
Total 6-7	13	11	8	10	9	10	13
Total 1-3	41	47	54	54	53	46	45
Mean	3.7	3.6	3.3	3.3	3.3	3.6	3.7

		7/31-	6/26-	5/29-		1 Year Ago
	9/5-9/08	8/4/08	29/08	6/2/08	5/5-7/08	<u>4/7-9/08</u>
7, very strong economy	6	5	5	6	7	6
6	8	6	6	7	8	9
5	24	25	21	23	20	22
4	17	22	18	20	22	21
3	21	20	19	20	19	19
2	9	7	12	8	10	8
1, very weak economy	14	14	17	15	13	14
Not sure	11	1	2	1	1	1
Total 6-7	14	10	11	13	15	15
Total 1-3	44	42	48	44	42	41
Mean	3.8	3.7	3.5	3.7	3.8	3.8

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				<u>1/8-</u>	12/4-	<u>11/6-</u>	10/2-
	<u>4/2-6/09</u>	3/5-9/09	2/5-9/09	13/09	8/08	9/08	6/08
Much stronger	8	7	7	4	6	8	8
Somewhat stronger	31	23	25	26	23	25	24
About the same	39	38	35	39	38	40	39
Somewhat weaker	12	20	22	18	22	15	20
Much weaker	9	10	10	11	9	9	7
Not sure	1	2	1	2	2	2	3
Total Stronger	39	30	32	30	29	34	31
Total Weaker	21	30	32	29	31	24	27

		7/31-	6/26-	5/29-		1 Year Ago	
	9/5-9/08	8/4/08	29/08	6/2/08	5/5-7/08	4/7-9/08	
Much stronger	8	6	6	6	5	5	
Somewhat stronger	27	17	12	16	19	15	
About the same	50	49	44	40	44	41	
Somewhat weaker	10	17	24	22	22	24	
Much weaker	4	10	12	14	10	14	
Not sure	2	1	2	2		1	
Total Stronger	34	23	18	22	24	21	
Total Weaker	13	26	36	36	32	38	

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

				<u>1/8-</u>	<u>12/4-</u>	<u>11/6-</u>	<u> 10/2-</u>
	<u>4/2-6/09</u>	3/5-9/09	2/5-9/09	13/09	8/08	9/08	6/08
7, very strong	8	10	7	8	9	9	11
6	15	11	11	12	12	12	14
5	26	24	24	24	23	26	26
4	19	19	17	17	18	19	19
3	12	14	14	14	13	15	11
2	6	8	8	7	8	6	6
1, very weak	11	12	17	16	15	13	12
Not sure	1	2	2	2	2	2	11
Total 6-7	23	21	18	20	22	21	25
Total 1-3	<i>30</i>	35	39	37	36	33	29
Mean	4.2	4.1	3.9	4.0	4.0	4.3	4.3

		<u>7/31-</u>	<u>6/26-</u>	<u>5/29-</u>		1 Year Ago
	9/5-9/08	8/4/08	29/08	6/2/08	5/5-7/08	<u>4/7-9/08</u>
7, very strong	12	9	10	10	12	11
6	13	14	12	13	18	14
5	23	25	23	24	21	25
4	19	18	16	20	16	18
3	15	13	14	11	11	15
2	5	5	7	6	7	6
1, very weak	12	14	16	14	13	10
Not sure	1	2	2	2	2	11
Total 6-7	25	23	22	23	30	25
Total 1-3	33	33	37	30	30	31
Mean	4.2	4.1	4.0	4.2	4.3	4.3

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

				<u>1/8-</u>	<u>12/4-</u>	<u>11/6-</u>	<u> 10/2-</u>
	<u>4/2-6/09</u>	3/5-9/09	2/5-9/09	13/09	8/08	9/08	6/08
Much stronger	10	9	7	7	6	12	9
Somewhat stronger	24	22	25	23	25	23	26
About the same	52	49	51	51	55	49	50
Somewhat weaker	8	12	12	10	8	10	11
Much weaker	5	5	4	7	4	5	3
Not sure	1	2	00	2	2	1	2
Total Stronger	34	31	33	30	32	35	35
Total Weaker	13	18	16	17	12	15	14

		7/31-	6/26-	5/29-		1 Year Ago	
	9/5-9/08	8/4/08	29/08	6/2/08	5/5-7/08	4/7-9/08	
Much stronger	11	6	7	10	10	7	
Somewhat stronger	27	23	18	21	16	20	
About the same	53	51	54	49	54	50	
Somewhat weaker	5	13	12	11	13	14	
Much weaker	2	5	8	8	6	8	
Not sure	2	2	11	1	1	11	
Total Stronger	38	29	25	31	26	27	
Total Weaker	7	18	21	18	19	22	

Now I'd like you to think about how your personal financial situation has changed in the <u>past</u> six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

				<u>1/8-</u>	12/4-	<u>11/6-</u>	10/2-
	<u>4/2-6/09</u>	3/5-9/09	2/5-9/09	13/09	8/08	9/08	6/08
More comfortable	19	12	14	13	12	15	17
Less comfortable	68	74	70	71	72	71	69
No change (VOL)	12	13	15	15	15	13	12
Not sure	1	1	1	1	1	1	1

						1 Year
		<u>7/31-</u>	6/26-	5/29-		Ago
	9/5-9/08	8/4/08	29/08	6/2/08	5/5-7/08	4/7-9/08
More comfortable	23	19	20	22	19	22
Less comfortable	55	65	63	66	64	60
No change (VOL)	20	14	16	11	16	16
Not sure	2	2	1	1	1	2

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

				<u>1/8-</u>	<u>12/4-</u>	<u>11/6-</u>	10/2-
	<u>4/2-6/09</u>	3/5-9/09	2/5-9/09	13/09	8/08	9/08	6/08
More comfortable	20	16	18	18	16	17	20
Less comfortable	64	69	67	67	66	66	67
No change (VOL)	15	15	14	15	16	16	12
Not sure	1		1		1	1	

		<u>7/31-</u>	6/26-	<u>5/29-</u>		1 Year Ago
	9/5-9/08	8/4/08	29/08	6/2/08	5/5-7/08	4/7-9/08
More comfortable	27	22	24	23	25	26
Less comfortable	53	62	61	65	61	56
No change (VOL)	19	15	14	12	14	17
Not sure	1	1	1			1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	4/0.0/00	2/5 0/00	0/5 0/00	<u>1/8-</u>	12/4-	11/6-	10/2-
	<u>4/2-6/09</u>	<u>3/5-9/09</u>	<u>2/5-9/09</u>	<u>13/09</u>	<u>8/08</u>	<u>9/08</u>	<u>6/08</u>
More confident	19	18	18	18	17	21	23
Less confident	70	71	71	68	65	63	62
No change (VOL)	10	10	9	12	16	14	14
Not sure	1	1	2	2	2	2	1

						1 Year
		<u>7/31-</u>	6/26-	<u>5/29-</u>		Ago
	9/5-9/08	8/4/08	29/08	6/2/08	5/5-7/08	4/7-9/08
More confident	30	22	26	29	27	28
Less confident	52	63	58	57	56	55
No change (VOL)	17	13	14	13	17	15
Not sure	1	2	2	1		2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

				<u>1/8-</u>	12/4-	<u>11/6-</u>	10/2-
	<u>4/2-6/09</u>	3/5-9/09	2/5-9/09	13/09	8/08	9/08	6/08
More confident	24	20	21	19	21	23	23
Less confident	62	67	66	66	62	62	64
No change (VOL)	13	11	11	12	15	13	10
Not sure	1	2	2	3	2	2	3

		7/31-	6/26-	5/29-		1 Year Ago
	9/5-9/08	8/4/08	29/08	6/2/08	5/5-7/08	<u>4/7-9/08</u>
More confident	31	25	27	27	29	29
Less confident	51	59	57	60	57	54
No change (VOL)	16	14	14	11	13	15
Not sure	2	2	2	2	1	2

16a. Thinking of the <u>last</u> 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

				<u>1/8-</u>	12/4-	<u>11/6-</u>	<u> 10/2-</u>
	<u>4/2-6/09</u>	3/5-9/09	2/5-9/09	13/09	<u>8/08</u>	9/08	6/08
Yes	63	64	62	53	50	48	43
No	37	36	37	47	50	51	56
Not sure					-	1	-

						1 Year
		7/31-	6/26-	5/29-		Ago
	9/5-9/08	8/4/08	29/08	6/2/08	5/5-7/08	4/7-9/08
Yes	43	41	41	43	39	40
No	55	58	58	57	61	59
Not sure	1	1	1	-	-	1

16b. Now look ahead at the <u>next</u> six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

				<u>1/8-</u>	12/4-	<u>11/6-</u>	10/2-
	<u>4/2-6/09</u>	3/5-9/09	2/5-9/09	13/09	8/08	9/08	6/08
Extremely likely	13	14	15	11	11	9	11
Very likely		25	27	22	21	18	18
Somewhat likely	36	37	33	33	35	34	35
Not very likely	16	15	18	21	19	24	21
Not at all likely	9	7	5	10	10	12	14
Not sure	2	2	2	3	3	3	2
Total Likely	37	39	42	33	32	27	28
Total Not Likely	25	22	23	32	30	35	35

		7/31-	<u>6/26-</u>	5/29-		1 Year Ago	
	9/5-9/08	8/4/08	29/08	6/2/08	5/5-7/08	4/7-9/08	
Extremely likely	8	9	8	7	8	6	
Very likely	15	15	18	17	18	14	
Somewhat likely	30	31	29	33	28	32	
Not very likely	27	28	28	23	26	28	
Not at all likely	19	14	14	17	18	17	
Not sure	2	3	3	3	2	3	
Total Likely	23	25	26	24	26	20	
Total Not Likely	46	42	42	40	44	46	

17. Thinking about the next 30 days, do you think it will be a good time or a bad time to invest in the stock market?

	4/2-6/09	3/5-9/09	2/5-9/09	<u>1/8-</u> 13/09	<u>12/4-</u> 8/08	<u>11/6-</u> 9/08	<u>10/2-</u> 6/08
Good time	34	26	26	24	31	32	32
Bad time	61	70	70	71	65	62	64
Not sure	5	4	4	5	4	6	4

						1 Year
		<u>7/31-</u>	6/26-	<u>5/29-</u>		Ago
	9/5-9/08	8/4/08	29/08	6/2/08	5/5-7/08	4/7-9/08
Good time	33	28	24	27	27	28
Bad time	59	66	71	66	67	65
Not sure	7	6	5	7	6	7

18. Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?

				<u>1/8-</u>	<u>12/4-</u>	<u>11/6-</u>	10/2-
	<u>4/2-6/09</u>	3/5-9/09	2/5-9/09	13/09	8/08	9/08	6/08
Yes	51	43	42	40	38	38	39
No	47	55	56	57	60	59	59
Not sure	2	2	2	2	3	3	2

						1 Year
		7/31-	6/26-	5/29-		Ago
	9/5-9/08	8/4/08	29/08	6/2/08	5/5-7/08	4/7-9/08
Yes	44	41	35	33	37	38
No	55	56	63	65	62	60
Not sure	2	3	2	2	1	2

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

- D1a. In what year were you born?
- D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34 30 35-54 38 55-64 15 65+ 16 (DK/NS) 1

D2. Are you employed:

TOTAL EMPLOYED 55
Full time 45
Part time 10
Not employed 20
Retired 23
(DK/NS) 2

D3. What is the last year of school you completed?

Grade school or some high school 11
Completed high school 38
Some community college or university, did not finish 15
Completed technical school or a community college 8
Completed a university or Bachelor's degree 14
Completed a post-graduate degree such as a Master's or Ph.D. 12
(DK/NS) ---

D4. Are you currently married?

Yes 64 No 34 (DK/NS) 1

D5. Including yourself and any children, how many people are currently living in your household?

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RBC CASH Poll

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN (NET)	40
Under 6	25
6-12	20
13-17	12
NO CHILDREN	58
(DK/NS)	3
Summary	
Any children 12 or younger	34

Any children 12 or younger 34 Any children 6 to 17 26

D10. Are you of Hispanic ethnicity?

(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D11. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	69
Hispanic	13
Black	12
Asian	3
American Indian	2
(NOT READ) Other	1
(DK/NS)	2

D12. Could you please tell me your household income from all sources in 2007?

12
10
18
11
13
10
13
13

REGION:

Northeast	19
Midwest	22
South	37
West	23

METROPOLITAN STATUS:

 2.5 million or more
 38

 500,000 to 2.5 million
 25

 Under 500,000
 20

 Rural
 16

GENDER:

Male 48 Female 52

Do you currently own stocks, bonds or mutual funds?

Yes 47 No 51 DK/NS 2