



1146 19th St., NW, Suite 200
Washington, DC 20036
(202) 463-7300

Interview dates: May 1-5, 2009
Interviews: 1,000 adults
Margin of error: ± 3.1 for all adults

**THE RBC CASH POLL
CONDUCTED BY IPSOS PUBLIC AFFAIRS**

NOTE: all results shown are percentages unless otherwise labeled.

POLITICAL STUDY

1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	ALL ADULTS						
	<u>5/1-5/09</u>	<u>4/2-6/09</u>	<u>3/5-9/09</u>	<u>2/5-9/09</u>	<u>1/8-13/09</u>	<u>12/4-8/08</u>	<u>11/6-9/08</u>
Right direction.....	54	45	44	42	32	32	32
Wrong track	39	48	48	50	59	59	64
Not sure	7	6	8	8	9	9	5
	<u>10/2-6/08</u>	<u>9/5-9/08</u>	<u>7/31-8/4/08</u>	<u>6/26-29/08</u>	<u>5/29-6/2/08</u>	1 Year Ago <u>5/5-7/08</u>	<u>4/7-9/08</u>
Right direction.....	21	33	18	20	17	NA	24
Wrong track	73	64	76	76	77	NA	71
Not sure	6	3	6	4	6	NA	5

CONSUMER STUDY

8. Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

	<u>5/1-5/09</u>	<u>4/2-6/09</u>	<u>3/5-9/09</u>	<u>2/5-9/09</u>	<u>1/8-13/09</u>	<u>12/4-8/08</u>	<u>11/6-9/08</u>
7, very strong economy	5	5	7	3	4	4	4
6	6	9	4	6	5	4	5
5	24	22	20	19	16	18	22
4	25	24	21	19	20	19	22
3	18	17	22	21	22	20	22
2	9	11	10	9	13	14	9
1, very weak economy	12	13	16	24	19	20	15
Not sure	1	--	1	1	1	1	-
Total 6-7.....	11	13	11	8	10	9	10
Total 1-3.....	39	41	47	54	54	53	46
<i>Mean</i>	<i>3.8</i>	<i>3.7</i>	<i>3.6</i>	<i>3.3</i>	<i>3.3</i>	<i>3.3</i>	<i>3.6</i>

	<u>10/2-6/08</u>	<u>9/5-9/08</u>	<u>7/31-8/4/08</u>	<u>6/26-29/08</u>	<u>5/29-6/2/08</u>	1 Year Ago <u>5/5-7/08</u>	<u>4/7-9/08</u>
7, very strong economy	7	6	5	5	6	7	6
6	7	8	6	6	7	8	9
5	24	24	25	21	23	20	22
4	17	17	22	18	20	22	21
3	21	21	20	19	20	19	19
2	9	9	7	12	8	10	8
1, very weak economy	15	14	14	17	15	13	14
Not sure	1	1	1	2	1	1	1
Total 6-7.....	13	14	10	11	13	15	15
Total 1-3.....	45	44	42	48	44	42	41
<i>Mean</i>	<i>3.7</i>	<i>3.8</i>	<i>3.7</i>	<i>3.5</i>	<i>3.7</i>	<i>3.8</i>	<i>3.8</i>

9. Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	<u>5/1-5/09</u>	<u>4/2-6/09</u>	<u>3/5-9/09</u>	<u>2/5-9/09</u>	<u>1/8-13/09</u>	<u>12/4-8/08</u>	<u>11/6-9/08</u>
Much stronger.....	6	8	7	7	4	6	8
Somewhat stronger.....	30	31	23	25	26	23	25
About the same.....	42	39	38	35	39	38	40
Somewhat weaker	13	12	20	22	18	22	15
Much weaker	7	9	10	10	11	9	9
Not sure	2	1	2	1	2	2	2
Total Stronger	36	39	30	32	30	29	34
Total Weaker	20	21	30	32	29	31	24

	<u>10/2-6/08</u>	<u>9/5-9/08</u>	<u>7/31-8/4/08</u>	<u>6/26-29/08</u>	<u>5/29-6/2/08</u>	1 Year Ago <u>5/5-7/08</u>	<u>4/7-9/08</u>
Much stronger.....	8	8	6	6	6	5	5
Somewhat stronger.....	24	27	17	12	16	19	15
About the same.....	39	50	49	44	40	44	41
Somewhat weaker	20	10	17	24	22	22	24
Much weaker	7	4	10	12	14	10	14
Not sure	3	2	1	2	2	--	1
Total Stronger	31	34	23	18	22	24	21
Total Weaker	27	13	26	36	36	32	38

10. Rate your current financial situation, using a scale from 1 to 7, where 7 means your personal financial situation is very strong today and 1 means it is very weak.

	<u>5/1-5/09</u>	<u>4/2-6/09</u>	<u>3/5-9/09</u>	<u>2/5-9/09</u>	<u>1/8-13/09</u>	<u>12/4-8/08</u>	<u>11/6-9/08</u>
7, very strong.....	10	8	10	7	8	9	9
6.....	15	15	11	11	12	12	12
5.....	25	26	24	24	24	23	26
4.....	16	19	19	17	17	18	19
3.....	13	12	14	14	14	13	15
2.....	8	6	8	8	7	8	6
1, very weak.....	11	11	12	17	16	15	13
Not sure.....	2	1	2	2	2	2	2
Total 6-7.....	25	23	21	18	20	22	21
Total 1-3.....	32	30	35	39	37	36	33
<i>Mean</i>	4.2	4.2	4.1	3.9	4.0	4.0	4.3

	<u>10/2-6/08</u>	<u>9/5-9/08</u>	<u>7/31-8/4/08</u>	<u>6/26-29/08</u>	<u>5/29-6/2/08</u>	1 Year Ago <u>5/5-7/08</u>	<u>4/7-9/08</u>
7, very strong.....	11	12	9	10	10	12	11
6.....	14	13	14	12	13	18	14
5.....	26	23	25	23	24	21	25
4.....	19	19	18	16	20	16	18
3.....	11	15	13	14	11	11	15
2.....	6	5	5	7	6	7	6
1, very weak.....	12	12	14	16	14	13	10
Not sure.....	1	1	2	2	2	2	1
Total 6-7.....	25	25	23	22	23	30	25
Total 1-3.....	29	33	33	37	30	30	31
<i>Mean</i>	4.3	4.2	4.1	4.0	4.2	4.3	4.3

11. Looking ahead six months from now, do you expect your personal financial situation to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

	<u>5/1-5/09</u>	<u>4/2-6/09</u>	<u>3/5-9/09</u>	<u>2/5-9/09</u>	<u>1/8-13/09</u>	<u>12/4-8/08</u>	<u>11/6-9/08</u>
Much stronger.....	8	10	9	7	7	6	12
Somewhat stronger.....	24	24	22	25	23	25	23
About the same.....	53	52	49	51	51	55	49
Somewhat weaker	10	8	12	12	10	8	10
Much weaker	3	5	5	4	7	4	5
Not sure	2	1	2	0	2	2	1
Total Stronger	32	34	31	33	30	32	35
Total Weaker	13	13	18	16	17	12	15

	<u>10/2-6/08</u>	<u>9/5-9/08</u>	<u>7/31-8/4/08</u>	<u>6/26-29/08</u>	<u>5/29-6/2/08</u>	1 Year Ago <u>5/5-7/08</u>	<u>4/7-9/08</u>
Much stronger.....	9	11	6	7	10	10	7
Somewhat stronger.....	26	27	23	18	21	16	20
About the same.....	50	53	51	54	49	54	50
Somewhat weaker	11	5	13	12	11	13	14
Much weaker	3	2	5	8	8	6	8
Not sure	2	2	2	1	1	1	1
Total Stronger	35	38	29	25	31	26	27
Total Weaker	14	7	18	21	18	19	22

Now I'd like you to think about how your personal financial situation has changed in the past six months.

12. Compared to 6 months ago, are you NOW more or less comfortable making a major purchase, like a home or car?

	<u>5/1-5/09</u>	<u>4/2-6/09</u>	<u>3/5-9/09</u>	<u>2/5-9/09</u>	<u>1/8-13/09</u>	<u>12/4-8/08</u>	<u>11/6-9/08</u>
More comfortable	17	19	12	14	13	12	15
Less comfortable	67	68	74	70	71	72	71
No change (VOL)	14	12	13	15	15	15	13
Not sure	1	1	1	1	1	1	1

	<u>10/2-6/08</u>	<u>9/5-9/08</u>	<u>7/31-8/4/08</u>	<u>6/26-29/08</u>	<u>5/29-6/2/08</u>	1 Year Ago <u>5/5-7/08</u>	<u>4/7-9/08</u>
More comfortable	17	23	19	20	22	19	22
Less comfortable	69	55	65	63	66	64	60
No change (VOL)	12	20	14	16	11	16	16
Not sure	1	2	2	1	1	1	2

13. Compared to 6 months ago, are you NOW more or less comfortable making other household purchases?

	<u>5/1-5/09</u>	<u>4/2-6/09</u>	<u>3/5-9/09</u>	<u>2/5-9/09</u>	<u>1/8-13/09</u>	<u>12/4-8/08</u>	<u>11/6-9/08</u>
More comfortable	25	20	16	18	18	16	17
Less comfortable	59	64	69	67	67	66	66
No change (VOL)	16	15	15	14	15	16	16
Not sure	1	1	--	1	--	1	1

	<u>10/2-6/08</u>	<u>9/5-9/08</u>	<u>7/31-8/4/08</u>	<u>6/26-29/08</u>	<u>5/29-6/2/08</u>	1 Year Ago <u>5/5-7/08</u>	<u>4/7-9/08</u>
More comfortable	20	27	22	24	23	25	26
Less comfortable	67	53	62	61	65	61	56
No change (VOL)	12	19	15	14	12	14	17
Not sure	--	1	1	1	--	--	1

14. Compared to 6 months ago, are you NOW more or less confident about job security for yourself, your family and other people you know personally?

	<u>5/1-5/09</u>	<u>4/2-6/09</u>	<u>3/5-9/09</u>	<u>2/5-9/09</u>	<u>1/8-13/09</u>	<u>12/4-8/08</u>	<u>11/6-9/08</u>
More confident	23	19	18	18	18	17	21
Less confident	61	70	71	71	68	65	63
No change (VOL)	14	10	10	9	12	16	14
Not sure	1	1	1	2	2	2	2

	<u>10/2-6/08</u>	<u>9/5-9/08</u>	<u>7/31-8/4/08</u>	<u>6/26-29/08</u>	<u>5/29-6/2/08</u>	1 Year Ago <u>5/5-7/08</u>	<u>4/7-9/08</u>
More confident	23	30	22	26	29	27	28
Less confident	62	52	63	58	57	56	55
No change (VOL)	14	17	13	14	13	17	15
Not sure	1	1	2	2	1	--	2

15. Compared to 6 months ago, are you NOW more or less confident of your ability to invest in the future, including your ability to save money for your retirement or your children's education?

	<u>5/1-5/09</u>	<u>4/2-6/09</u>	<u>3/5-9/09</u>	<u>2/5-9/09</u>	<u>1/8-13/09</u>	<u>12/4-8/08</u>	<u>11/6-9/08</u>
More confident	28	24	20	21	19	21	23
Less confident.....	59	62	67	66	66	62	62
No change (VOL).....	11	13	11	11	12	15	13
Not sure	2	1	2	2	3	2	2

	<u>10/2-6/08</u>	<u>9/5-9/08</u>	<u>7/31-8/4/08</u>	<u>6/26-29/08</u>	<u>5/29-6/2/08</u>	1 Year Ago <u>5/5-7/08</u>	<u>4/7-9/08</u>
More confident	23	31	25	27	27	29	29
Less confident.....	64	51	59	57	60	57	54
No change (VOL).....	10	16	14	14	11	13	15
Not sure	3	2	2	2	2	1	2

- 16a. Thinking of the last 6 months, have you, someone in your family or someone else you know personally lost their job as a result of economic conditions?

	<u>5/1-5/09</u>	<u>4/2-6/09</u>	<u>3/5-9/09</u>	<u>2/5-9/09</u>	<u>1/8-13/09</u>	<u>12/4-8/08</u>	<u>11/6-9/08</u>
Yes.....	65	63	64	62	53	50	48
No	35	37	36	37	47	50	51
Not sure	0	--	--	--	--	-	1

	<u>10/2-6/08</u>	<u>9/5-9/08</u>	<u>7/31-8/4/08</u>	<u>6/26-29/08</u>	<u>5/29-6/2/08</u>	1 Year Ago <u>5/5-7/08</u>	<u>4/7-9/08</u>
Yes.....	43	43	41	41	43	39	40
No	56	55	58	58	57	61	59
Not sure	-	1	1	1	-	-	1

- 16b. Now look ahead at the next six months. How likely is it that you, someone in your family or someone else you know personally will lose their job in the next six months as a result of economic conditions?

	<u>5/1-5/09</u>	<u>4/2-6/09</u>	<u>3/5-9/09</u>	<u>2/5-9/09</u>	<u>1/8-13/09</u>	<u>12/4-8/08</u>	<u>11/6-9/08</u>
Extremely likely	11	13	14	15	11	11	9
Very likely	21	24	25	27	22	21	18
Somewhat likely	36	36	37	33	33	35	34
Not very likely	19	16	15	18	21	19	24
Not at all likely	10	9	7	5	10	10	12
Not sure	3	2	2	2	3	3	3
Total Likely	32	37	39	42	33	32	27
Total Not Likely	29	25	22	23	32	30	35

	<u>10/2-6/08</u>	<u>9/5-9/08</u>	<u>7/31-8/4/08</u>	<u>6/26-29/08</u>	<u>5/29-6/2/08</u>	1 Year Ago <u>5/5-7/08</u>	<u>4/7-9/08</u>
Extremely likely	11	8	9	8	7	8	6
Very likely	18	15	15	18	17	18	14
Somewhat likely	35	30	31	29	33	28	32
Not very likely	21	27	28	28	23	26	28
Not at all likely	14	19	14	14	17	18	17
Not sure	2	2	3	3	3	2	3
Total Likely	28	23	25	26	24	26	20
Total Not Likely	35	46	42	42	40	44	46

17. Thinking about the next 30 days, do you think it will be a good time or a bad time to invest in the stock market?

	<u>5/1-5/09</u>	<u>4/2-6/09</u>	<u>3/5-9/09</u>	<u>2/5-9/09</u>	<u>1/8-13/09</u>	<u>12/4-8/08</u>	<u>11/6-9/08</u>
Good time	32	34	26	26	24	31	32
Bad time	63	61	70	70	71	65	62
Not sure	5	5	4	4	5	4	6

	<u>10/2-6/08</u>	<u>9/5-9/08</u>	<u>7/31-8/4/08</u>	<u>6/26-29/08</u>	<u>5/29-6/2/08</u>	1 Year Ago <u>5/5-7/08</u>	<u>4/7-9/08</u>
Good time	32	33	28	24	27	27	28
Bad time	64	59	66	71	66	67	65
Not sure	4	7	6	5	7	6	7

18. Thinking of the next 30 days, do you think it will be a good time to buy real estate, such as a house, vacation property or investment property?

	<u>5/1-5/09</u>	<u>4/2-6/09</u>	<u>3/5-9/09</u>	<u>2/5-9/09</u>	<u>1/8-13/09</u>	<u>12/4-8/08</u>	<u>11/6-9/08</u>
Yes.....	50	51	43	42	40	38	38
No	47	47	55	56	57	60	59
Not sure	2	2	2	2	2	3	3
	<u>10/2-6/08</u>	<u>9/5-9/08</u>	<u>7/31-8/4/08</u>	<u>6/26-29/08</u>	<u>5/29-6/2/08</u>	1 Year Ago <u>5/5-7/08</u>	<u>4/7-9/08</u>
Yes.....	39	44	41	35	33	37	38
No	59	55	56	63	65	62	60
Not sure	2	2	3	2	2	1	2

DEMOGRAPHICS

NOTE: Results for demographic questions represent all adults unless otherwise indicated.

D1a. In what year were you born?

D1b. Have you already had a birthday this year?

(IF RESPONDENT REFUSES Q.D1a OR Q.D1b, Q.D1c ASKED. RESULTS SHOWN IN SUMMARY BELOW.)

D1c. Are you:

18-34	30
35-54	38
55-64	12
65+	19
(DK/NS)	1

D2. Are you employed:

TOTAL EMPLOYED	54
Full time	42
Part time	11
Not employed	21
Retired	23
(DK/NS)	2

D3. What is the last year of school you completed?

Grade school or some high school	9
Completed high school	40
Some community college or university, did not finish	15
Completed technical school or a community college	9
Completed a university or Bachelor's degree	16
Completed a post-graduate degree such as a Master's or Ph.D.	11
(DK/NS)	--

D4. Are you currently married?

Yes	60
No	38
(DK/NS)	1

D5. Including yourself and any children, how many people are currently living in your household?

1	15
2	32
3	19
4	16
5	9
6+	7
(DK/NS)	1

(Q.D6a-c ASKED ONLY OF THOSE WHO SAY MORE THAN ONE PERSON IN HOUSEHOLD IN Q.D5.)

D6a. How many children under 6 years are currently living in your household?

D6b. How many children ages 6 to 12 are currently living in your household?

D6c. How many children ages 13 to 17 are currently living in your household?

ANY CHILDREN (NET)	36
Under 6	21
6-12	17
13-17	14
NO CHILDREN	62
(DK/NS)	1
Summary	
Any children 12 or younger	31
Any children 6 to 17	24

D10. Are you of Hispanic ethnicity?

(Q.D11 ASKED ONLY OF THOSE WHO DO NOT SAY THEY ARE HISPANIC IN Q.D12a.)

D11. Are you white, black, Asian, or some other race?

(RESULTS SHOWN IN SUMMARY BELOW.)

White	68
Hispanic	13
Black	11
Asian	3
American Indian	2
(NOT READ) Other	2
(DK/NS)	2

D12. Could you please tell me your household income from all sources in 2007?

Under \$15,000	12
\$15,000 to less than \$25,000	11
\$25,000 to less than \$40,000	15
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	12
\$75,000 to less than \$100,000	11
\$100,000 or more	14
(DK/NS)	15

REGION:

Northeast	19
Midwest	22
South	37
West	23

METROPOLITAN STATUS:

2.5 million or more	41
500,000 to 2.5 million	22
Under 500,000	21
Rural	16

GENDER:

Male	49
Female	51

Do you currently own stocks, bonds or mutual funds?

Yes	46
No	52
DK/NS	1