

Ipsos Public Affairs

The Social Research and Corporate Reputation Specialists

These are the findings of an Ipsos poll conducted among a combined total of 7000 respondents from six countries in the Middle East region. The survey was conducted by Ipsos MENA between March 9 and March 25, 2009. For the survey, a nationally representative, randomly selected sample of respondents aged 18 and older was interviewed by Ipsos (CATI) in the following countries (with the appropriate margin of error noted): Kingdom of Saudi Arabia, 1400 (± 2.6); Egypt, 1400 (± 2.6); United Arab Emirates, 1200 (± 2.8); Kuwait, 1000 (± 3.0); Lebanon, 1000 (± 3.0); and Jordan, 1000 (± 3.0) with the results considered accurate within, 19 times out of 20, of what they would have been had the entire adult population in country been polled. The margin of error will be larger for other sub-groupings of the survey populations. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. These data were weighted to ensure that the sample's composition reflects that of the actual populations interviewed. Samples for the Levant countries (Lebanon, Jordan, Egypt), covered nationals of that country only, who are the primary residents of those countries. For Gulf Countries (KSA, UAE and Kuwait), samples covered all residents, including expatriates, since they represent large segments of the population base.

Taking into account all the things which you think are important, how favorable or unfavorable is your overall opinion or impression of the United States?

Valid Percent							
COUNTRY	Valid						
	Very unfavorable	Mainly unfavorable	Neutral (Do not read out)	Mainly favorable	Very favorable	Don't know (Do not read out)	Total
Lebanon	24	17	17	23	8	11	100
UAE	18	22	17	24	10	9	100
KSA	20	23	14	32	6	5	100
Kuwait	16	18	21	21	13	11	100
Jordan	28	28	4	31	5	4	100
Egypt	25	20	9	16	6	24	100

And taking into account all the things which you think are important, how favorable or unfavorable is your overall opinion or impression of U.S. President Barack Obama?

Valid Percent							
COUNTRY	Valid						
	Very unfavorable	Mainly unfavorable	Neutral (Do not read out)	Mainly favorable	Very favorable	Don t know (Do not read out)	Total
Lebanon	9	7	16	33	10	25	100
UAE	5	9	19	35	17	14	100
KSA	10	15	14	44	9	8	100
Kuwait	7	7	18	30	17	21	100
Jordan	12	17	6	50	8	7	100
Egypt	9	10	10	30	5	36	100

Do you think that President Barack Obama will have a positive or negative effect on your country?

Valid Percent					
COUNTRY	Valid				
	Negative Effect	No Effect	Positive Effect	Don t Know / Don t read answers	Total
Lebanon	12	18	43	27	100
UAE	6	21	53	21	100
KSA	11	31	45	14	100
Kuwait	9	10	52	29	100
Jordan	9	10	73	8	100
Egypt	12	15	34	38	100

Do you think that President Barack Obama will have a positive or negative effect on the Middle East?

Valid Percent					
COUNTRY	Valid				
	Negative Effect	No Effect	Positive Effect	Don t Know / Don t read answers	Total
Lebanon	16	12	45	27	100
UAE	14	13	55	18	100
KSA	15	24	49	12	100
Kuwait	15	7	48	30	100
Jordan	22	6	64	8	100
Egypt	14	12	35	40	100

Do you think that President Barack Obama will have a positive or negative effect on the United States?

Valid Percent					
COUNTRY	Valid				
	Negative Effect	No Effect	Positive Effect	Don t Know / Don t read answers	Total
Lebanon	5	7	64	24	100
UAE	7	7	71	15	100
KSA	10	16	62	13	100
Kuwait	6	4	62	29	100
Jordan	10	2	81	7	100
Egypt	5	4	57	34	100

Do you think that President Barack Obama will have a positive or negative effect on the World?

Valid Percent					
COUNTRY	Valid				
	Negative Effect	No Effect	Positive Effect	Don't Know / Don't read answers	Total
Lebanon	12	11	46	32	100
UAE	12	14	56	18	100
KSA	14	22	50	14	100
Kuwait	10	7	53	30	100
Jordan	17	6	67	10	100
Egypt	11	10	38	41	100