Complaints Are Us Inc.

		Country										
	Total	Argentina	Australia	Belgium	Brazil	Canada	China	France	Germany	Hungary	India	Italy
Base: All respondents	23237	1024	992	1007	1013	1009	1013	1008	1008	1031	1006	1022
Weighted	23000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Made a complaint about a company's product or service	8647	488	397	293	655	438	319	382	338	250	467	391
	38%	49%	40%	29%	65%	44%	32%	38%	34%	25%	47%	39%

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		Country											
	Total	Japan	Mexico	Poland	Russia	South Korea	Spain	Sweden	The Czech Republic	The Netherlands	Great Britain	The United States	Turkey
Base: All respondents	23237	1019	1010	973	999	1029	1027	981	1007	1001	1020	1012	1026
Weighted	23000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Made a complaint about a company's product or service	8647	170	557	262	176	322	465	363	467	345	448	438	218
	38%	17%	56%	26%	18%	32%	46%	36%	47%	35%	45%	44%	22%

These are the findings of an Ipsos poll conducted on behalf of Complaints Are Us Inc. The field window was April 14 to May 7, 2009. A total of 1,000 interviews were conducted in each of 23 countries across the Ipsos global online panel access network and balanced by age, gender, city population, and education levels, with minor added weights applied. The margin of error per country is +/-3.1, 19 times out of 20. The countries where surveys took place represent 75% of world's GDP and included the United States, Canada, Brazil, Mexico, Argentina, South Korea, China, Japan, Australia, Russia, Hungary, India, Czech Republic, Poland, Turkey, Sweden, Netherlands, Belgium, Germany, France, Italy, Spain, and Great Britain. The question was: "Which of the following things, if any, have you personally done in the last year? Made a complaint about a company's product or service in the past year?"