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Interview dates: July 30 – August 3, 2009
Interviews: 1,000 adults
Margin of error: ± 3.1

Interview dates: May 17-19, 2004
Interviews: 1,000 adults
Margin of error: ± 3.1

**Ipsos/McClatchy Poll
PROJECT #81-4621-23**

NOTE: all results shown are percentages unless otherwise labeled.

These are some of the findings of an Ipsos poll conducted July 30 – August 3, 2009. For the survey, a nationally representative, randomly selected sample of exactly 1,000 adults aged 18 and older across the United States was interviewed by Ipsos. With a sample of this size, the results are considered accurate within 3.1 percentage points, 19 times out of 20, of what they would have been had the entire adult population in the U.S. been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. These data were weighted to ensure that the sample's composition reflects that of the actual U.S. population according to U.S. Census figures. Respondents had the option to be interviewed in English or Spanish.

Obesity

2. And how important of a health problem is being overweight or obese for you and your family? Is it a major problem, minor problem, or no problem at all?

	7/30- 8/3/09	5/17- 19/04
Major problem	17	14
Minor problem	33	42
No problem at all.....	49	44
(Not sure)	-	-

3. In your opinion, who is most responsible for Americans being overweight and obese?

	7/30- 8/3/09	5/17- 19/04
The individuals themselves.....	62	77
Spouses, parents and other family members ...	13	9
Fast food restaurants.....	8	8
Food and snack manufacturers	6	3
The government.....	3	1
Beverage manufacturers	3	-
Sit down restaurants	-	1
(Other)	4	1
(Not sure).....	1	-

4. Would you say that right now you are underweight, a healthy weight, or overweight? (IF UNDER/ OVERWEIGHT, ASK:)
Would you say you are slightly, somewhat, or very (under/over)weight?

	7/30- 8/3/09	5/17- 19/04
TOTAL UNDERWEIGHT	3	5
- Slightly underweight.....	2	4
- Somewhat underweight	-	1
- Very underweight.....	-	-
HEALTHY WEIGHT	67	59
TOTAL OVERWEIGHT	30	36
- Slightly overweight.....	15	19
- Somewhat overweight	11	11
- Very overweight.....	4	6
(Not sure)	-	-

- 5c. And are you currently on a diet to lose weight or are you not on a diet to lose weight right now?

Currently on diet to lose weight	14
Not on a diet right to lose weight now.....	85
(Not sure)	-

- G5. Which of the following items do you think is most likely to cause obesity?

Poor diet and eating habits	41
Sedentary lifestyle and lack of exercise.....	36
Heredity and your genes	7
(A combination of all of these)	15
(Not sure)	1

- G6. Which of the following do you think would be the most effective means of combating obesity in the United States?

Educating people about the importance of exercise and a healthy diet	75
Regulation by the government to ensure that food manufacturers produce healthy products	16
(Both equally)	6
(Not sure)	3