Ipsos/McClatchy Poll
NOTE: all results shown are percentages unless otherwise labeled.

METHOD OF FAN SELECTION:
Fans, in this poll, are selected in a rigorous multi-stage process. First, a representative sample of US adults is selected from the Ipsos online panel. Of this sample, approximately 61% percent are college football fans (here defined as following in some manner at least 1 college football game in a year). Ipsos, then, selects "avid football fans", representing approximately 42% of all football fans (or 25% of the adult population). The definition of "Avid Football fans" is based on an index of how often the fan watches college football games on television, listens to games on the radio, attends games in person, as well as reads newspapers and magazine articles related to college football.

TOP 25 COLLEGE FOOTBALL FAN POLL (through week 3)

RANKING	TEAM	LAST WEEK
1	Florida (4-0)	1
2	Alabama (4-0)	3
3	Texas (4-0)	2
4	LSU (4-0)	5
5	Boise State (4-0)	10
6	Iowa (4-0)	Unranked
7	USC (3-1)	8
8	Ohio State (3-1)	11
9	Cincinnati (4-0)	16
10	Kansas (4-0)	15
11	Michigan (4-0)	7
12	Virginia Tech (3-1)	19
13	Penn State (3-1)	4
14	Missouri (4-0)	14
15	Houston (3-0)	24
16	Oklahoma State (3-1)	22
17	Oklahoma (2-1)	12
18	Georgia (3-1)	21
19	TCU (3-0)	23
20	Auburn (4-0)	20
21	Wisconsin (4-0)	Unranked
22	Nebraska (3-1)	Unranked
23	Oregon (3-1)	Unranked
24	Miami (2-1)	9
25	California (3-1)	6

Teams dropping out of the poll
- Ole Miss (ranked 13 last week)
- Florida State (ranked 17 last week)
- North Carolina (ranked 18 last week)
- BYU (ranked 25 last week)

RANKING BY REGION:

RANKING	NORTHEAST	MIDWEST	SOUTH	WEST
1	Florida (4-0)	Florida (4-0)	Florida (4-0)	Florida (4-0)
2	Texas (4-0)	Alabama (4-0)	Alabama (4-0)	LSU (4-0)
3	Alabama (4-0)	Texas (4-0)	Texas (4-0)	Texas (4-0)
4	Penn State (3-1)	LSU (4-0)	LSU (4-0)	Alabama (4-0)
5	Ohio State (3-1)	Boise State (4-0)	Iowa (4-0)	USC (3-1)
6	LSU (4-0)	Ohio State (3-1)	USC (3-1)	Boise State (4-0)
7	Iowa (4-0)	Iowa (4-0)	Kansas (4-0)	Iowa (4-0)
8	Kansas (4-0)	USC (3-1)	Boise State (4-0)	Oregon (3-1)
9	Michigan (4-0)	Cincinnati (4-0)	Michigan (4-0)	Cincinnati (4-0)
10	Boise State (4-0)	Kansas (4-0)	Cincinnati (4-0)	Ohio State (3-1)

For this survey, a national representative sample of 1,004 respondents from Ipsos' U.S. online panel were interviewed online (591 college fans and 239 avid college fans). Weighting then was employed to balance demographics and ensure that the sample's composition reflects that of the U.S. adult population according to Census data and to provide results intended to approximate the sample universe. Statistical margins of error are not applicable to online polls because they are based on samples drawn from opt-in online panels, not on random samples that mirror the population within a statistical probability ratio. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.