

## 2. Which of the following best describes how you plan to spend this coming Valentine's day? Will you...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Nothing planned at all, it's just another day.	250 35%	111 31%	139 39%	57 27%	90 29%	100 51% CD	60 40%	73 39% H	93 28%	46 38%	62 38%	83 31%	59 35%
Go out for a romantic evening	177 25%	121 33% B	56 16%	46 22%	82 26%	47 24%	26 17%	34 18%	110 33% FG	27 23%	43 26%	63 23%	44 26%
Stay in for a romantic evening	138 19%	70 19%	68 19%	44 21%	65 21%	28 14%	22 15%	49 26%	58 18%	22 18%	29 18%	62 23%	25 15%
Nothing romantic planned but will celebrate with my kids	116 16%	42 12%	74 21% A	49 23% E	55 18% E	13 7%	31 21%	21 11%	57 17%	14 12%	22 14%	49 18%	31 18%
Nothing romantic planned but will spend the evening with friends	21 3%	10 3%	12 3%	8 4%	7 2%	4 2%	4 3%	7 4%	9 3%	8 7% J	2 1%	6 2%	5 3%
(DK/NS)	19 3%	9 2%	10 3%	5 2%	11 4%	3 2%	7 4%	3 1%	4 1%	3 3%	5 3%	6 2%	5 3%

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		Children		Education			Employment Status				Marital Status		Race			
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Nothing planned at all, it's just another day.	250 35%	84 28%	163 39% A	124 38%	59 33%	66 30%	100 30%	25 31%	51 32%	72 53% FGH	196 36%	52 30%	31 33%	177 35%	20 28%	15 34%
Go out for a romantic evening	177 25%	61 20%	117 28%	62 19%	52 30% C	63 29% C	96 28%	21 27%	28 17%	31 23%	123 23%	54 31%	19 20%	126 25%	23 32%	7 17%
Stay in for a romantic evening	138 19%	50 17%	88 21%	55 17%	40 23%	42 19%	72 21% I	14 17%	34 21%	17 12%	98 18%	40 23%	5 5%	101 20% L	22 30% L	11 26%
Nothing romantic planned but will celebrate with my kids	116 16%	91 30% B	26 6%	60 18%	19 11%	35 16%	52 15% I	18 23% I	35 22% I	11 8%	107 20% K	9 5%	29 31% MN	71 14%	6 9%	8 17%
Nothing romantic planned but will spend the evening with friends	21 3%	6 2%	15 4%	11 3%	2 1%	8 3%	10 3%	1 1%	7 5%	3 2%	8 2%	13 7% J	6 6%	14 3%	1 1%	1 3%
(DK/NS)	19 3%	8 3%	7 2%	11 3%	3 2%	4 2%	6 2%	2 2%	5 3%	2 2%	11 2%	5 3%	4 5%	13 3%	0 -	1 3%

**2. Which of the following best describes how you plan to spend this coming Valentine's day? Will you...**

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	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Nothing planned at all, it's just another day.	250 35%	250 35%	0 -	59 35%	187 35%	60 21%	146 45%	23 44%	35 45%	207 33%
Go out for a romantic evening	177 25%	177 25%	0 -	47 28%	126 23%	92 32%	58 18%	16 31%	11 14%	161 26%
Stay in for a romantic evening	138 19%	138 19%	0 -	38 22%	99 18%	66 23%	57 17%	6 12%	17 23%	119 19%
Nothing romantic planned but will celebrate with my kids	116 16%	116 16%	0 -	17 10%	98 18%	53 19%	49 15%	6 12%	13 16%	101 16%
Nothing romantic planned but will spend the evening with friends	21 3%	21 3%	0 -	5 3%	16 3%	9 3%	11 3%	0 1%	0 0%	20 3%
(DK/NS)	19 3%	19 3%	0 -	3 2%	16 3%	7 2%	5 2%	0 -	1 2%	17 3%

**3. Have you ever left a rose or rose petals on your partner's pillow or bed as a sign of affection?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Yes	144 20%	100 28% B	44 12%	41 20%	71 23%	30 15%	34 22%	41 22%	63 19%	23 19%	28 17%	71 26% L	21 13%
No	573 79%	260 72%	314 87% A	167 80%	237 77%	164 84%	117 78%	144 77%	267 81%	96 80%	133 82%	198 73%	146 86% K
(DK/NS)	4 1%	2 1%	2 0%	0 -	2 1%	2 1%	0 -	2 1%	1 0%	1 1%	1 0%	1 0%	2 1%

3. Have you ever left a rose or rose petals on your partner's pillow or bed as a sign of affection?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
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Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Yes	144 20%	73 24%	71 17%	64 20%	39 22%	41 19%	82 24% I	15 19%	27 17%	20 14%	103 19%	41 24%	29 31% M	79 16%	23 32% M	9 21%
No	573 79%	226 75%	342 82%	257 80%	135 77%	176 81%	253 75%	65 81%	133 83%	115 84% F	437 80%	131 76%	65 69%	420 84% LN	48 66%	34 79%
(DK/NS)	4 1%	1 0%	3 1%	1 0%	2 1%	1 0%	2 0%	0 -	1 0%	2 1%	4 1%	0 -	0 -	3 1%	1 2%	0 -

**3. Have you ever left a rose or rose petals on your partner's pillow or bed as a sign of affection?**

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		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
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Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Yes	144 20%	144 20%	0 -	40 24%	101 19%	85 30% F	38 12%	10 19%	13 17%	128 20%
No	573 79%	573 79%	0 -	128 76%	440 81%	201 70%	288 88% E	42 81%	64 83%	497 80%
(DK/NS)	4 1%	4 1%	0 -	1 0%	1 0%	0 -	0 -	0 -	0 -	0 -

## 4. Of the following potential Valentine's gifts, please tell me which one you would most like to receive?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Romantic Evening	341 47%	195 54% B	146 41%	115 55% E	145 47%	79 41%	59 39%	85 46%	174 53% F	55 45%	79 49%	133 49%	75 44%
A Good Night's Sleep	141 20%	77 21%	65 18%	39 19%	66 21%	33 17%	29 19%	49 26% H	57 17%	23 19%	38 24%	55 20%	25 15%
Card and Flowers	133 18%	38 10%	95 27% A	33 16%	55 18%	44 22%	30 20%	32 17%	60 18%	25 21%	27 17%	49 18%	32 19%
Chocolate	88 12%	42 11%	46 13%	19 9%	32 10%	35 18% CD	29 19% H	18 10%	33 10%	15 12%	16 10%	30 11%	27 16%
(DK/NS)	19 3%	12 3%	7 2%	2 1%	12 4%	5 3%	4 3%	2 1%	7 2%	3 3%	2 1%	3 1%	10 6% K

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Romantic Evening	341 47%	138 46%	201 48%	143 44%	94 53%	103 47%	183 54% HI	44 55% H	58 36%	54 40%	252 46%	88 51%	41 43%	238 47%	36 50%	20 47%
A Good Night's Sleep	141 20%	68 23%	73 17%	64 20%	30 17%	45 21%	65 19%	14 17%	38 23%	24 17%	111 20%	30 17%	17 18%	92 18%	12 17%	13 30%
Card and Flowers	133 18%	56 19%	77 18%	65 20%	26 15%	41 19%	56 17%	11 14%	34 21%	32 23%	100 18%	33 19%	11 11%	102 20%	17 24%	6 15%
Chocolate	88 12%	33 11%	55 13%	42 13%	21 12%	25 11%	28 8%	8 10%	26 16%	24 18% F	67 12%	21 12%	18 19%	64 13%	4 6%	1 3%
(DK/NS)	19 3%	5 2%	10 2%	8 3%	6 3%	4 2%	5 2%	2 3%	5 3%	3 2%	15 3%	0 0%	8 8% M	7 1%	2 3%	2 5%



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Weighted	722	722	-**	168	543	287	327	52*	77*	625
Romantic Evening	341 47%	341 47%	0 -	89 53%	251 46%	167 58% FG	132 40%	17 34%	36 46%	301 48%
A Good Night's Sleep	141 20%	141 20%	0 -	32 19%	106 20%	44 15%	78 24% E	13 26%	19 24%	120 19%
Card and Flowers	133 18%	133 18%	0 -	27 16%	105 19%	41 14%	67 20%	17 33% E	15 20%	114 18%
Chocolate	88 12%	88 12%	0 -	18 11%	69 13%	31 11%	48 15% G	2 3%	7 9%	79 13%
(DK/NS)	19 3%	19 3%	0 -	1 1%	12 2%	3 1%	2 1%	3 5% F	1 1%	12 2%

## 5a. Of the following, what's the best habit for improving a relationship? Would you say...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

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Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Good communication	438 61%	214 59%	224 62%	136 65% E	195 63% E	103 52%	91 60%	119 64%	196 59%	71 59%	97 60%	159 59%	111 66%
Spending quality time together	180 25%	97 27%	82 23%	40 19%	75 24%	61 31% C	30 20%	46 24%	89 27%	30 25%	38 24%	69 25%	42 25%
Healthy diet and exercise	31 4%	11 3%	20 6%	8 4%	11 3%	12 6%	5 3%	8 4%	17 5%	7 5%	9 5%	11 4%	5 3%
Good money choices	28 4%	9 3%	19 5%	13 6%	11 4%	3 2%	13 8% H	5 3%	9 3%	6 5%	11 7%	8 3%	4 2%
Romance	21 3%	17 5% B	4 1%	2 1%	8 3%	11 6% C	6 4%	2 1%	12 4%	3 2%	2 1%	13 5%	3 2%
Good Sleep Habits	18 2%	11 3%	7 2%	8 4%	7 2%	3 1%	6 4%	7 4%	5 1%	2 1%	4 2%	10 4%	3 1%
(DK/NS)	6 1%	3 1%	3 1%	0 -	4 1%	2 1%	0 -	1 0%	4 1%	2 2%	1 1%	1 0%	2 1%

## 5a. Of the following, what's the best habit for improving a relationship? Would you say...

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Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Good communication	438 61%	187 62%	245 59%	185 57%	115 65%	134 62%	203 60%	42 53%	106 66%	80 59%	327 60%	106 61%	65 69%	289 58%	47 66%	26 60%
Spending quality time together	180 25%	66 22%	113 27%	77 24%	44 25%	57 26%	88 26%	21 27%	32 20%	37 27%	143 26%	37 21%	16 17%	142 28% N	7 9%	13 30%
Healthy diet and exercise	31 4%	15 5%	17 4%	16 5%	4 3%	11 5%	8 3%	9 11% F	7 4%	8 6%	27 5%	4 3%	6 7%	16 3%	7 10% M	3 8%
Good money choices	28 4%	13 4%	15 4%	20 6%	3 2%	4 2%	15 5%	5 7%	5 3%	3 2%	13 2%	15 9% J	0 -	24 5%	4 5%	0 -
Romance	21 3%	5 2%	16 4%	9 3%	5 3%	7 3%	12 4%	0 -	2 2%	7 5%	14 3%	7 4%	5 5%	12 2%	3 4%	1 3%
Good Sleep Habits	18 2%	13 4% B	5 1%	13 4%	2 1%	3 1%	8 2%	0 -	9 5%	1 1%	15 3%	3 2%	3 3%	14 3%	2 3%	0 -
(DK/NS)	6 1%	1 0%	5 1%	2 1%	2 1%	1 1%	2 1%	2 3%	0 -	1 1%	5 1%	0 0%	0 -	5 1%	1 2%	0 -

## 5a. Of the following, what's the best habit for improving a relationship? Would you say...

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Good communication	438 61%	438 61%	0 -	95 56%	339 62%	181 63%	200 61%	27 53%	50 65%	379 61%
Spending quality time together	180 25%	180 25%	0 -	39 23%	140 26%	68 24%	79 24%	17 33%	16 20%	161 26%
Healthy diet and exercise	31 4%	31 4%	0 -	5 3%	26 5%	11 4%	14 4%	3 6%	3 3%	28 4%
Good money choices	28 4%	28 4%	0 -	16 9% D	11 2%	5 2%	19 6% E	2 5%	3 4%	24 4%
Romance	21 3%	21 3%	0 -	6 3%	15 3%	17 6% F	2 1%	2 4% F	2 3%	19 3%
Good Sleep Habits	18 2%	18 2%	0 -	7 4%	11 2%	4 1%	13 4%	0 -	4 5%	14 2%
(DK/NS)	6 1%	6 1%	0 -	1 0%	0 0%	1 0%	0 -	0 -	0 -	1 0%

## 5b. (First/ Second Mention) Of the following, what's the (second) best habit for improving a relationship? Would you say...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
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Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Good communication	621 86%	308 85%	313 87%	189 91% E	264 85%	160 82%	138 92%	160 85%	278 84%	100 83%	138 85%	230 85%	153 90%
Spending quality time together	501 69%	246 68%	255 71%	142 68%	208 67%	142 73%	87 58%	128 69%	244 74% F	85 70%	119 74%	175 65%	121 72%
Good money choices	98 14%	53 14%	45 13%	35 17%	41 13%	20 10%	24 16%	24 13%	46 14%	14 11%	21 13%	42 16%	20 12%
Romance	87 12%	57 16% B	29 8%	28 13%	37 12%	22 11%	20 13%	28 15%	37 11%	17 14%	16 10%	39 14%	14 9%
Healthy diet and exercise	76 11%	30 8%	46 13%	12 6%	36 12%	29 15% C	17 11%	19 10%	36 11%	13 11%	13 8%	32 12%	18 11%
Good Sleep Habits	43 6%	22 6%	21 6%	10 5%	20 7%	12 6%	15 10% H	12 7%	12 4%	8 6%	12 8%	19 7%	4 3%
(DK/NS)	6 1%	3 1%	3 1%	0 -	4 1%	2 1%	0 -	1 0%	4 1%	2 2%	1 1%	1 0%	2 1%

**5b. (First/ Second Mention) Of the following, what's the (second) best habit for improving a relationship? Would you say...**

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Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Good communication	621 86%	269 90% B	345 83%	271 84%	155 88%	190 87%	284 84%	65 81%	146 91%	119 87%	464 85%	152 88%	81 86%	430 86%	60 84%	40 92%
Spending quality time together	501 69%	189 63%	309 74% A	208 64%	130 73%	162 74% C	242 72%	52 65%	101 63%	103 76%	379 70%	120 69%	51 54%	356 71% L	48 67%	35 82%
Good money choices	98 14%	50 17%	48 11%	45 14%	20 11%	30 14%	52 16% I	17 21% I	18 11%	9 6%	71 13%	27 16%	12 13%	72 14%	7 9%	1 3%
Romance	87 12%	37 12%	50 12%	42 13%	25 14%	19 9%	43 13%	4 5%	26 16%	12 9%	63 12%	23 13%	15 16%	56 11%	12 17%	5 12%
Healthy diet and exercise	76 11%	29 10%	47 11%	43 13% D	11 6%	23 11%	29 9%	14 17%	15 9%	19 14%	61 11%	15 9%	18 19% M	45 9%	11 15%	3 8%
Good Sleep Habits	43 6%	24 8%	19 5%	28 9%	6 3%	10 4%	17 5%	4 4%	14 9%	8 6%	36 7%	7 4%	7 8%	32 6%	4 5%	1 2%
(DK/NS)	6 1%	1 0%	5 1%	2 1%	2 1%	1 1%	2 1%	2 3%	0 -	1 1%	5 1%	0 0%	0 -	5 1%	1 2%	0 -

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		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Good communication	621 86%	621 86%	0 -	145 86%	470 87%	251 88%	278 85%	45 87%	64 83%	544 87%
Spending quality time together	501 69%	501 69%	0 -	108 64%	390 72%	202 70%	228 70%	34 66%	47 60%	445 71%
Good money choices	98 14%	98 14%	0 -	29 17%	66 12%	37 13%	47 14%	9 18%	14 18%	80 13%
Romance	87 12%	87 12%	0 -	22 13%	65 12%	56 19% F	21 6%	6 12%	14 19%	70 11%
Healthy diet and exercise	76 11%	76 11%	0 -	17 10%	59 11%	19 7%	46 14% E	7 13%	9 12%	66 11%
Good Sleep Habits	43 6%	43 6%	0 -	14 8%	29 5%	6 2%	32 10% E	3 5%	7 9%	36 6%
(DK/NS)	6 1%	6 1%	0 -	1 0%	0 0%	1 0%	0 -	0 -	0 -	1 0%

## 5c. (Total Mentions) Of the following, what's the (second/ third) best habit for improving a relationship? Would you say...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Good communication	669 93%	332 92%	337 94%	198 95%	287 92%	176 90%	144 96%	172 92%	302 91%	111 92%	153 94%	245 91%	160 95%
Spending quality time together	608 84%	306 84%	303 84%	178 86%	255 82%	167 85%	114 76%	162 87%	286 86% F	106 88%	139 86%	224 83%	140 83%
Romance	311 43%	174 48% B	137 38%	109 52% E	130 42%	70 36%	71 47%	77 41%	144 44%	54 45%	65 40%	128 47%	65 38%
Good money choices	246 34%	125 35%	121 34%	69 33%	108 35%	65 33%	48 32%	75 40%	113 34%	29 24%	62 38% I	97 36%	59 35%
Healthy diet and exercise	202 28%	91 25%	111 31%	43 21%	91 29%	66 34% C	39 26%	45 24%	98 30%	32 27%	36 22%	76 28%	58 34% J
Good Sleep Habits	91 13%	40 11%	51 14%	25 12%	36 12%	28 15%	32 21% H	22 12%	33 10%	20 16% L	24 15% L	36 13%	11 6%
(DK/NS)	6 1%	3 1%	3 1%	0 -	4 1%	2 1%	0 -	1 0%	4 1%	2 2%	1 1%	1 0%	2 1%



**5c. (Total Mentions) Of the following, what's the (second/ third) best habit for improving a relationship? Would you say...**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

		Children		Education			Employment Status				Marital Status		Race			
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Good communication	669 93%	284 95%	378 91%	290 90%	167 94%	208 95%	311 92%	67 84%	153 95% G	130 95% G	501 92%	163 94%	89 94%	461 92%	66 91%	42 97%
Spending quality time together	608 84%	241 80%	364 88% A	261 81%	152 86%	193 88%	290 86%	68 85%	128 80%	120 88%	451 83%	155 90%	65 69%	429 85% L	67 93% L	40 93%
Romance	311 43%	129 43%	182 44%	136 42%	91 51% E	84 39%	164 49% GI	26 32%	70 43%	50 37%	226 41%	85 50%	38 41%	219 44%	29 40%	17 40%
Good money choices	246 34%	119 40% B	127 30%	109 34%	54 31%	81 37%	116 34%	33 41%	61 38%	35 26%	194 36%	52 30%	36 39%	176 35%	20 27%	9 21%
Healthy diet and exercise	202 28%	80 27%	118 29%	98 30%	41 23%	63 29%	89 26%	26 33%	39 25%	46 34%	158 29%	42 24%	33 35%	137 27%	19 26%	13 30%
Good Sleep Habits	91 13%	39 13%	52 12%	54 17% DE	15 9%	20 9%	29 9%	12 16%	29 18% F	19 14%	75 14%	16 9%	12 12%	59 12%	12 17%	6 15%
(DK/NS)	6 1%	1 0%	5 1%	2 1%	2 1%	1 1%	2 1%	2 3%	0 -	1 1%	5 1%	0 0%	0 -	5 1%	1 2%	0 -

## 5c. (Total Mentions) Of the following, what's the (second/ third) best habit for improving a relationship? Would you say...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Good communication	669 93%	669 93%	0 -	152 90%	511 94%	266 93%	305 93%	47 90%	68 88%	587 94%
Spending quality time together	608 84%	608 84%	0 -	141 84%	462 85%	252 88% G	274 84%	39 75%	65 85%	531 85%
Romance	311 43%	311 43%	0 -	69 41%	242 45%	165 58% F	105 32%	26 51% F	29 38%	277 44%
Good money choices	246 34%	246 34%	0 -	67 40%	176 32%	90 31%	122 37%	19 36%	31 40%	209 33%
Healthy diet and exercise	202 28%	202 28%	0 -	45 27%	155 29%	56 20%	111 34% E	16 31%	21 28%	175 28%
Good Sleep Habits	91 13%	91 13%	0 -	25 15%	66 12%	24 8%	57 17% E	8 15%	17 21% I	74 12%
(DK/NS)	6 1%	6 1%	0 -	1 0%	0 0%	1 0%	0 -	0 -	0 -	1 0%

## 6. In which aspect of a relationship are you and your partner strongest together?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
In our friendship	216 30%	104 29%	112 31%	57 27%	96 31%	60 31%	34 23%	52 28%	118 36% F	40 33%	36 22%	80 30%	59 35% J
Parenting	120 17%	65 18%	55 15%	39 19%	56 18%	24 12%	24 16%	25 13%	58 18%	20 16%	34 21%	43 16%	24 14%
Religious belief	108 15%	44 12%	64 18%	27 13%	46 15%	34 17%	14 9%	40 21% F	48 15%	14 12%	28 18%	51 19% L	15 9%
Philosophy/world-view	69 10%	35 10%	34 9%	16 8%	30 10%	23 12%	14 10%	10 6%	37 11%	5 4%	18 11%	27 10%	19 11%
In the bedroom	50 7%	31 9%	19 5%	22 10% E	23 7% E	4 2%	21 14% H	20 11% H	9 3%	7 6%	9 6%	24 9%	10 6%
Hobbies	49 7%	21 6%	28 8%	24 11% E	17 6%	6 3%	14 9%	17 9%	17 5%	16 14% JK	5 3%	13 5%	15 9%
Finances	30 4%	20 5%	10 3%	7 3%	13 4%	10 5%	12 8%	5 3%	11 3%	2 2%	8 5%	13 5%	7 4%
Communication	12 2%	4 1%	8 2%	4 2%	6 2%	2 1%	4 3%	4 2%	4 1%	2 1%	4 2%	1 0%	5 3%
Other	27 4%	15 4%	12 3%	9 4%	8 3%	10 5%	9 6%	8 4%	9 3%	4 3%	9 6%	10 4%	4 3%
Nothing	1 0%	0 -	1 0%	0 -	1 0%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	1 1%
(DK/NS)	40 6%	23 6%	17 5%	4 2%	13 4%	22 11% CD	4 2%	7 4%	19 6%	11 9%	10 6%	9 4%	10 6%

## 6. In which aspect of a relationship are you and your partner strongest together?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
In our friendship	216 30%	73 24%	141 34% A	83 26%	60 34%	71 33%	104 31%	24 30%	45 28%	41 30%	152 28%	62 36%	18 19%	164 33%	23 32%	13 29%
Parenting	120 17%	85 28% B	32 8%	61 19%	27 15%	33 15%	58 17%	10 12%	30 19%	19 14%	101 19% K	16 9%	19 20%	75 15%	17 23%	6 15%
Religious belief	108 15%	45 15%	63 15%	54 17%	20 11%	34 15%	54 16%	16 20%	16 10%	20 15%	90 17%	18 10%	13 13%	71 14%	13 18%	14 32%
Philosophy/world-view	69 10%	26 9%	43 10%	19 6%	15 9%	33 15% CD	32 9%	7 9%	14 9%	16 12%	55 10%	14 8%	5 5%	56 11%	3 4%	3 6%
In the bedroom	50 7%	15 5%	35 8%	32 10% E	9 5%	8 4%	20 6%	4 5%	20 12%	7 5%	30 5%	21 12% J	12 12%	27 5%	8 11%	0 -
Hobbies	49 7%	15 5%	33 8%	21 7%	16 9%	11 5%	25 7%	8 10%	10 6%	6 5%	21 4%	27 16% J	10 11%	31 6%	2 3%	3 8%
Finances	30 4%	16 5%	13 3%	13 4%	8 4%	9 4%	13 4%	3 4%	7 5%	6 5%	25 5%	5 3%	3 3%	22 4%	4 5%	1 2%
Communication	12 2%	6 2%	6 1%	10 3%	1 1%	1 0%	4 1%	0 -	8 5%	0 0%	12 2%	0 -	4 4%	8 2%	0 -	0 -
Other	27 4%	7 2%	20 5%	11 4%	9 5%	7 3%	14 4%	1 1%	6 4%	6 4%	20 4%	7 4%	8 8% M	12 2%	2 3%	2 6%
Nothing	1 0%	0 -	1 0%	0 -	1 1%	0 -	1 0%	0 -	0 -	0 -	1 0%	0 -	0 -	1 0%	0 -	0 -
(DK/NS)	40 6%	11 4%	29 7%	18 6%	11 6%	11 5%	14 4%	6 8%	5 3%	15 11% FH	37 7%	3 2%	3 3%	35 7%	1 2%	1 2%

## 6. In which aspect of a relationship are you and your partner strongest together?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
In our friendship	216 30%	216 30%	0 -	56 33%	159 29%	80 28%	106 32%	17 34%	25 32%	188 30%
Parenting	120 17%	120 17%	0 -	18 10%	102 19%	63 22%	37 11%	7 14%	10 12%	110 18%
Religious belief	108 15%	108 15%	0 -	19 12%	87 16%	34 12%	57 18%	7 13%	14 18%	90 14%
Philosophy/world-view	69 10%	69 10%	0 -	25 15%	44 8%	22 8%	40 12%	5 10%	9 11%	59 9%
In the bedroom	50 7%	50 7%	0 -	13 8%	38 7%	36 13%	12 4%	0 -	4 5%	46 7%
Hobbies	49 7%	49 7%	0 -	13 8%	35 7%	19 6%	26 8%	3 5%	5 6%	43 7%
Finances	30 4%	30 4%	0 -	8 5%	22 4%	9 3%	20 6%	1 1%	3 4%	26 4%
Communication	12 2%	12 2%	0 -	0 0%	11 2%	7 2%	4 1%	0 -	4 5%	8 1%
Other	27 4%	27 4%	0 -	8 5%	19 4%	7 2%	14 4%	6 11%	2 2%	25 4%
Nothing	1 0	1 0	0 -	0 -	1 0	0 -	1 0	0 -	0 -	1 0
(DK/NS)	40 6%	40 6%	0 -	8 5%	25 5%	11 4%	9 3%	6 11%	2 3%	28 5%

## 7. When do you best connect with your partner? Would it be in the...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Evening/Night	418 58%	214 59%	204 57%	129 62%	179 58%	106 54%	72 48%	113 61%	208 63% F	79 65%	88 55%	157 58%	94 55%
First thing in the AM	114 16%	55 15%	59 16%	32 15%	40 13%	42 21% D	39 26% GH	18 10%	49 15%	17 14%	28 17%	44 16%	25 15%
Afternoon	92 13%	49 14%	43 12%	27 13%	47 15% E	16 8%	27 18%	23 13%	35 11%	7 6%	24 15% I	35 13%	25 15% I
Midday	74 10%	29 8%	44 12%	16 8%	34 11%	22 11%	11 7%	29 16% H	27 8%	10 8%	18 11%	29 11%	17 10%
(DK/NS)	24 3%	15 4%	9 3%	4 2%	10 3%	10 5%	3 2%	3 1%	11 3%	7 6%	4 3%	5 2%	8 5%

7. When do you best connect with your partner? Would it be in the...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Evening/Night	418 58%	167 55%	248 60%	164 51%	114 64% C	140 64% C	215 64% I	48 60%	89 56%	63 46%	304 56%	112 65%	41 44%	300 60% L	45 63%	28 65%
First thing in the AM	114 16%	48 16%	66 16%	60 19%	23 13%	30 14%	45 13%	13 17%	23 14%	33 25% F	88 16%	26 15%	16 17%	82 16%	14 19%	4 8%
Afternoon	92 13%	56 19% B	36 9%	49 15%	18 10%	23 10%	45 13%	10 13%	26 16%	10 8%	69 13%	23 13%	28 30% MN	46 9%	8 11%	6 15%
Midday	74 10%	25 8%	49 12%	41 13%	14 8%	18 8%	26 8%	5 6%	22 13%	20 14% F	62 11%	11 7%	4 4%	56 11%	4 6%	5 12%
(DK/NS)	24 3%	5 2%	17 4%	8 2%	8 5%	8 4%	7 2%	3 4%	2 1%	10 7% FH	21 4%	0 0%	5 5%	18 4%	1 2%	0 -

**7. When do you best connect with your partner? Would it be in the...**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Evening/Night	418 58%	418 58%	0 -	94 56%	321 59%	182 63% F	174 53%	36 70% F	50 65%	361 58%
First thing in the AM	114 16%	114 16%	0 -	28 17%	85 16%	41 14%	58 18%	9 16%	11 14%	101 16%
Afternoon	92 13%	92 13%	0 -	17 10%	74 14%	36 12%	47 14%	5 10%	3 3%	89 14% H
Midday	74 10%	74 10%	0 -	26 15% D	47 9%	23 8%	41 13%	2 4%	13 17%	59 9%
(DK/NS)	24 3%	24 3%	0 -	2 1%	15 3%	5 2%	6 2%	0 -	1 1%	14 2%



**8\_1. (I purchase Valentine's Day gifts for my partner because I feel like I have to do so to not get in trouble) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Strongly agree	71 10%	52 14% B	19 5%	29 14%	29 9%	13 6%	31 21% GH	14 8%	24 7%	12 10%	12 7%	37 14% L	10 6%
Somewhat agree	78 11%	61 17% B	17 5%	22 11%	28 9%	26 13%	10 7%	16 9%	49 15%	13 10%	18 11%	26 10%	22 13%
Somewhat disagree	89 12%	54 15%	35 10%	28 13%	36 12%	22 11%	13 9%	20 11%	52 16%	17 14%	21 13%	26 10%	25 15%
Strongly disagree	469 65%	191 53%	278 77% A	128 62%	212 68%	128 65%	96 64%	134 72% H	198 60%	76 63%	107 66%	177 66%	109 64%
(DK/NS)	15 2%	5 1%	10 3%	2 1%	5 2%	8 4%	0 -	3 2%	7 2%	4 3%	4 3%	3 1%	3 2%
Summary													
Top2Box (Agree)	149 21%	113 31% B	36 10%	51 24%	57 18%	38 19%	41 27%	30 16%	73 22%	24 20%	30 18%	63 23%	32 19%
Low2Box (Disagree)	558 77%	245 68%	313 87% A	156 75%	248 80%	150 77%	109 73%	154 82%	250 76%	92 77%	128 79%	204 75%	134 79%

8. 1. (I purchase Valentine's Day gifts for my partner because I feel like I have to do so to not get in trouble) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Strongly agree	71 10%	42 14% B	29 7%	46 14% DE	7 4%	16 7%	32 9%	14 18% I	15 10%	9 7%	42 8%	28 17% J	15 16%	43 9%	8 12%	4 9%
Somewhat agree	78 11%	39 13%	39 9%	33 10%	16 9%	26 12%	40 12%	10 13%	13 8%	14 11%	61 11%	17 10%	7 7%	56 11%	10 13%	4 8%
Somewhat disagree	89 12%	35 12%	54 13%	32 10%	24 14%	33 15%	46 14%	4 6%	25 15%	14 10%	60 11%	28 16%	10 10%	67 13%	10 13%	2 5%
Strongly disagree	469 65%	182 61%	281 68%	203 63%	125 71%	139 64%	214 64%	47 59%	107 67%	92 68%	368 68% K	96 56%	62 66%	324 64%	43 60%	33 77%
(DK/NS)	15 2%	3 1%	12 3%	8 2%	3 2%	5 2%	5 1%	3 4%	1 0%	6 5% F	13 2%	2 1%	1 1%	13 3%	1 2%	0 -
Summary																
Top2Box (Agree)	149 21%	80 27% B	69 17%	80 25% D	24 14%	42 19%	72 21%	24 31%	28 18%	24 17%	103 19%	46 27%	22 23%	98 20%	18 25%	8 18%
Low2Box (Disagree)	558 77%	217 72% A	335 81% A	235 73%	150 85% C	172 79%	260 77%	52 65%	132 82% G	106 78%	428 79%	124 72%	71 76%	390 78%	53 73%	36 82%

**8\_1. (I purchase Valentine's Day gifts for my partner because I feel like I have to do so to not get in trouble) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Strongly agree	71 10%	71 10%	0 -	19 11%	52 10%	34 12% G	35 11%	1 1%	7 10%	63 10%
Somewhat agree	78 11%	78 11%	0 -	10 6%	68 12%	32 11%	40 12%	3 7%	15 19%	63 10%
Somewhat disagree	89 12%	89 12%	0 -	16 10%	72 13%	38 13%	42 13%	5 9%	12 16%	75 12%
Strongly disagree	469 65%	469 65%	0 -	120 71%	347 64%	180 63%	208 64%	43 83% EF	42 55%	419 67%
(DK/NS)	15 2%	15 2%	0 -	2 1%	5 1%	2 1%	2 1%	0 -	1 1%	5 1%
Summary										
Top2Box (Agree)	149 21%	149 21%	0 -	29 18%	120 22%	66 23% G	75 23% G	4 8%	22 28%	127 20%
Low2Box (Disagree)	558 77%	558 77%	0 -	136 81%	418 77%	219 76%	250 76%	48 92% EF	55 71%	494 79%

**8.2. (My partner sometimes falls asleep when I am ready for romance) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Strongly agree	84 12%	29 8%	55 15% A	28 13%	42 14% E	14 7%	26 17%	26 14%	30 9%	18 15%	11 7%	39 14%	16 9%
Somewhat agree	135 19%	80 22% B	54 15%	33 16%	59 19%	42 21%	22 15%	32 17%	73 22%	13 10%	34 21%	58 21% I	30 18%
Somewhat disagree	131 18%	74 20%	57 16%	39 19%	54 17%	37 19%	36 24% G	19 10%	69 21% G	25 21%	42 26% K	38 14%	27 16%
Strongly disagree	338 47%	162 45%	176 49%	106 51%	138 45%	88 45%	60 40%	105 56% F	150 45%	60 50%	70 43%	126 47%	82 49%
(DK/NS)	34 5%	17 5%	17 5%	2 1%	17 5%	15 8% C	7 5%	4 2%	8 3%	6 5%	5 3%	10 4%	13 8%
Summary													
Top2Box (Agree)	218 30%	110 30%	109 30%	61 29%	101 33%	56 28%	48 32%	58 31%	103 31%	30 25%	45 28%	97 36%	47 28%
Low2Box (Disagree)	469 65%	236 65%	233 65%	145 70%	193 62%	125 64%	95 63%	124 67%	219 66%	85 70%	112 69%	163 60%	109 65%

**8. 2. (My partner sometimes falls asleep when I am ready for romance) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Strongly agree	84 12%	45 15%	39 9%	50 16% E	20 11%	14 6%	37 11%	21 26% FHI	19 12%	7 5%	58 11%	26 15%	22 23% M	50 10%	11 16%	4 8%
Somewhat agree	135 19%	59 20%	75 18%	55 17%	36 21%	40 19%	73 22%	11 14%	26 16%	24 18%	108 20%	27 16%	3 3%	100 20% L	14 19% L	13 29%
Somewhat disagree	131 18%	60 20%	71 17%	51 16%	31 18%	49 22%	64 19%	17 22%	26 16%	24 17%	102 19%	29 17%	15 16%	102 20%	7 10%	8 17%
Strongly disagree	338 47%	129 43%	206 50%	151 47%	83 47%	103 47%	154 46% G	24 29%	87 54% G	70 51% G	252 46%	84 49%	47 50%	227 45%	39 54%	17 41%
(DK/NS)	34 5%	7 2%	24 6%	14 4%	6 3%	12 6%	9 3%	7 9% F	3 2%	11 8% FH	24 4%	7 4%	7 8%	24 5%	1 2%	2 4%
Summary																
Top2Box (Agree)	218 30%	104 35%	114 27%	105 33%	56 32%	54 25%	110 33%	32 40% I	45 28%	31 23%	166 30%	53 31%	25 26%	150 30%	25 35%	16 38%
Low2Box (Disagree)	469 65%	189 63%	277 67%	202 63%	114 65%	152 70%	218 65%	41 51%	113 70% G	94 69% G	355 65%	113 65%	62 66%	329 65%	46 64%	25 58%

**8\_2. (My partner sometimes falls asleep when I am ready for romance) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Strongly agree	84 12%	84 12%	0 -	25 15%	59 11%	35 12%	41 13%	6 12%	17 22% I	67 11%
Somewhat agree	135 19%	135 19%	0 -	30 18%	104 19%	47 17%	71 22%	9 17%	22 29% I	109 18%
Somewhat disagree	131 18%	131 18%	0 -	23 14%	108 20%	46 16%	61 19%	16 31% E	13 17%	116 19%
Strongly disagree	338 47%	338 47%	0 -	87 52%	249 46%	153 53%	144 44%	20 38%	23 30%	313 50% H
(DK/NS)	34 5%	34 5%	0 -	4 2%	22 4%	5 2%	10 3%	1 2%	2 2%	21 3%
Summary										
Top2Box (Agree)	218 30%	218 30%	0 -	54 32%	163 30%	82 29%	112 34%	15 29%	39 51% I	176 28%
Low2Box (Disagree)	469 65%	469 65%	0 -	110 66%	357 66%	199 69%	205 63%	36 69%	36 47%	429 69% H

**8\_3. (I stay up later than usual on Valentine's Day) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Strongly agree	83 11%	44 12%	39 11%	31 15% E	36 12%	14 7%	35 23% GH	22 12%	25 7%	6 5%	18 11%	43 16% I	16 9%
Somewhat agree	103 14%	63 17% B	40 11%	35 17%	38 12%	29 15%	15 10%	28 15%	56 17%	20 17%	24 15%	38 14%	21 12%
Somewhat disagree	187 26%	107 30%	79 22%	43 21%	90 29%	54 27%	33 22%	51 27%	91 28%	32 27%	40 25%	69 26%	45 27%
Strongly disagree	332 46%	136 38%	196 55% A	95 46%	138 45%	96 49%	65 43%	85 46%	152 46%	56 46%	78 48%	117 43%	81 48%
(DK/NS)	17 2%	11 3%	5 2%	4 2%	8 3%	4 2%	2 1%	2 1%	7 2%	6 5% K	2 1%	3 1%	6 4%
Summary													
Top2Box (Agree)	186 26%	107 30%	78 22%	65 31%	74 24%	42 22%	51 34%	49 26%	80 24%	26 22%	42 26%	81 30%	37 22%
Low2Box (Disagree)	519 72%	244 67%	275 77% A	138 67%	228 74%	149 76%	98 65%	136 73%	243 74%	88 73%	118 73%	186 69%	126 75%

**8.3. (I stay up later than usual on Valentine's Day) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

		Children		Education			Employment Status				Marital Status		Race			
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Strongly agree	83 11%	37 12%	46 11%	55 17% DE	16 9%	11 5%	30 9%	15 19% I	30 19% FI	8 6%	53 10%	29 17%	29 31% M	33 7%	15 21% M	4 9%
Somewhat agree	103 14%	49 16%	55 13%	44 14%	26 15%	33 15%	64 19% HI	12 15%	11 7%	15 11%	80 15%	23 13%	14 15%	68 14%	17 24%	4 9%
Somewhat disagree	187 26%	75 25%	111 27%	77 24%	45 25%	64 30%	96 28%	20 25%	36 22%	35 26%	148 27%	39 23%	11 12%	158 31% LN	9 12%	8 18%
Strongly disagree	332 46%	137 45%	194 47%	140 43%	84 48%	105 48%	141 42%	31 38%	83 51%	74 55% F	252 46%	79 46%	36 38%	231 46%	30 42%	28 64%
(DK/NS)	17 2%	4 1%	10 2%	5 2%	5 3%	5 2%	7 2%	2 3%	1 1%	4 3%	12 2%	2 1%	4 4%	12 2%	1 2%	0 -
Summary																
Top2Box (Agree)	186 26%	85 28%	101 24%	100 31% E	42 24%	44 20%	94 28% I	27 33% I	41 26%	23 17%	133 25%	52 30%	43 46% M	102 20%	32 45% M	8 18%
Low2Box (Disagree)	519 72%	211 70%	305 73%	217 67%	129 73%	169 78% C	237 70%	51 64%	119 74%	110 80% FG	399 73%	118 68%	47 50%	388 77% LN	39 54%	35 82%



**8\_3. (I stay up later than usual on Valentine's Day) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Strongly agree	83 11%	83 11%	0 -	25 15%	58 11%	55 19% F	23 7%	5 9%	6 7%	76 12%
Somewhat agree	103 14%	103 14%	0 -	20 12%	83 15%	47 17%	41 13%	10 18%	18 24%	85 14%
Somewhat disagree	187 26%	187 26%	0 -	43 26%	141 26%	62 21%	93 29%	15 30%	16 21%	168 27%
Strongly disagree	332 46%	332 46%	0 -	80 47%	251 46%	120 42%	167 51%	22 43%	35 45%	290 46%
(DK/NS)	17 2%	17 2%	0 -	1 0%	10 2%	3 1%	3 1%	0 -	2 3%	6 1%
Summary										
Top2Box (Agree)	186 26%	186 26%	0 -	44 26%	141 26%	102 36% F	64 20%	14 27%	24 31%	161 26%
Low2Box (Disagree)	519 72%	519 72%	0 -	123 73%	392 72%	181 63%	260 80% E	38 73%	51 66%	458 73%

**8\_4. (I involve the children in my life in my Valentine's Day celebrations) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Strongly agree	262 36%	121 33%	141 39%	79 38%	124 40% E	57 29%	69 46% H	73 39%	107 32%	42 35%	53 33%	105 39%	61 36%
Somewhat agree	164 23%	80 22%	84 23%	51 25%	71 23%	42 21%	35 23%	40 21%	78 24%	26 22%	40 25%	68 25%	30 18%
Somewhat disagree	82 11%	48 13%	34 9%	12 6%	33 11%	35 18% CD	4 3%	27 14% F	45 14% F	17 14%	18 11%	29 11%	18 11%
Strongly disagree	176 24%	93 26%	83 23%	56 27%	64 21%	53 27%	38 25%	45 24%	82 25%	30 25%	40 24%	61 23%	45 27%
(DK/NS)	37 5%	21 6%	17 5%	10 5%	17 6%	9 5%	5 3%	2 1%	18 6%	6 5%	10 6%	8 3%	14 8% K
Summary													
Top2Box (Agree)	426 59%	201 55%	225 63%	130 62%	195 63% E	99 50%	104 69%	113 60%	185 56%	68 57%	94 58%	172 64%	91 54%
Low2Box (Disagree)	258 36%	141 39%	117 33%	68 33%	97 31%	88 45% CD	42 28%	71 38%	127 38%	46 38%	58 36%	90 33%	64 38%

**8. 4. (I involve the children in my life in my Valentine's Day celebrations) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

		Children		Education			Employment Status				Marital Status		Race			
	Total	Yes A	No B	HS or less C	Some College D	College Degree or higher E	Full Time F	Part Time G	Not Emp. H	Retired I	Married J	Other K	Hispanic L	Non-Hispanic White M	Non-Hispanic Black N	Non-Hispanic Other O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Strongly agree	262 36%	163 54% B	97 23%	137 42% E	58 33%	64 29%	133 39% I	28 35%	64 40% I	35 26%	210 39%	50 29%	52 56% MN	176 35%	19 26%	17 38%
Somewhat agree	164 23%	79 26%	84 20%	76 23%	33 19%	55 25%	73 22%	21 26%	39 24%	30 22%	132 24%	32 19%	14 15%	119 24%	26 36% L	3 8%
Somewhat disagree	82 11%	25 8%	57 14%	30 9%	18 10%	33 15%	40 12%	6 7%	10 6%	26 19% H	64 12%	18 11%	6 7%	59 12%	6 8%	8 19%
Strongly disagree	176 24%	28 9%	148 36% A	68 21%	56 32% C	52 24%	74 22%	19 24%	44 27%	38 28%	117 22%	59 34% J	17 18%	121 24%	20 28%	11 25%
(DK/NS)	37 5%	6 2%	29 7% A	12 4%	10 6%	14 6%	16 5%	6 7%	5 3%	7 5%	21 4%	13 7%	4 4%	27 5%	1 2%	4 10%
Summary																
Top2Box (Agree)	426 59%	242 81% B	181 44%	212 66% DE	91 52%	119 55%	206 61% I	49 61%	103 64% I	66 48%	342 63% K	82 48%	67 71%	294 59%	45 62%	20 46%
Low2Box (Disagree)	258 36%	53 18%	206 50% A	98 30%	75 42% C	85 39%	115 34%	25 32%	53 33%	64 47% F	181 33%	77 45% J	23 25%	181 36%	26 36%	19 44%

**8\_4. (I involve the children in my life in my Valentine's Day celebrations) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Strongly agree	262 36%	262 36%	0 -	71 42%	190 35%	108 38%	117 36%	21 40%	26 34%	232 37%
Somewhat agree	164 23%	164 23%	0 -	24 14%	138 25% C	65 23%	77 24%	12 23%	26 33%	134 22%
Somewhat disagree	82 11%	82 11%	0 -	23 14%	59 11%	25 9%	40 12%	8 15%	8 11%	73 12%
Strongly disagree	176 24%	176 24%	0 -	45 27%	130 24%	78 27%	80 24%	10 19%	12 16%	161 26%
(DK/NS)	37 5%	37 5%	0 -	5 3%	26 5%	11 4%	13 4%	2 3%	5 7%	25 4%
Summary										
Top2Box (Agree)	426 59%	426 59%	0 -	95 56%	328 60%	173 60%	194 59%	32 63%	52 67%	367 59%
Low2Box (Disagree)	258 36%	258 36%	0 -	68 41%	189 35%	103 36%	120 37%	18 34%	20 26%	234 37%

**8\_5. (Valentine's Day is a stress on my relationship) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Strongly agree	20 3%	10 3%	10 3%	7 3%	8 2%	4 2%	11 8% H	4 2%	4 1%	10 8% JKL	2 1%	6 2%	3 2%
Somewhat agree	48 7%	34 9% B	13 4%	11 6%	20 6%	16 8%	10 7%	11 6%	23 7%	8 6%	6 4%	19 7%	15 9%
Somewhat disagree	117 16%	74 20% B	43 12%	41 20%	44 14%	31 16%	21 14%	26 14%	64 19%	22 19%	32 20%	32 12%	31 18%
Strongly disagree	525 73%	238 66%	287 80% A	147 71%	232 75%	141 72%	108 71%	145 78%	236 71%	79 65%	121 75%	212 78% IL	114 67%
(DK/NS)	12 2%	6 2%	6 2%	1 1%	7 2%	4 2%	1 0%	1 0%	4 1%	2 2%	1 1%	2 1%	6 4%
Summary													
Top2Box (Agree)	68 9%	44 12% B	23 7%	19 9%	28 9%	20 10%	22 14%	15 8%	27 8%	17 14% J	8 5%	25 9%	18 11%
Low2Box (Disagree)	642 89%	312 86%	330 92% A	188 90%	275 89%	172 88%	128 85%	171 92%	300 91%	101 84%	153 94% IL	243 90%	145 86%

**8. 5. (Valentine's Day is a stress on my relationship) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

		Children		Education			Employment Status				Marital Status		Race			
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Strongly agree	20 3%	13 4%	7 2%	17 5% E	2 1%	1 1%	6 2%	5 7%	6 4%	1 1%	9 2%	11 6% J	6 6%	11 2%	3 4%	0 -
Somewhat agree	48 7%	23 8%	24 6%	22 7%	11 6%	12 6%	23 7%	5 7%	11 7%	7 5%	35 6%	12 7%	7 8%	33 7%	4 5%	2 5%
Somewhat disagree	117 16%	52 17%	65 16%	40 12%	28 16%	47 22% C	59 18%	13 16%	21 13%	24 18%	76 14%	41 24% J	11 11%	85 17%	9 12%	11 26%
Strongly disagree	525 73%	209 70%	313 75%	238 74%	133 75%	154 70%	245 73%	54 68%	122 76%	100 73%	415 76% K	108 63%	67 72%	365 73%	55 77%	29 68%
(DK/NS)	12 2%	2 1%	7 2%	6 2%	2 1%	4 2%	3 1%	2 3%	1 0%	3 2%	9 2%	0 -	3 3%	8 2%	1 2%	0 -
Summary																
Top2Box (Agree)	68 9%	36 12%	31 8%	39 12%	13 7%	14 6%	30 9%	11 13%	17 11%	9 6%	44 8%	23 14%	13 14%	44 9%	7 10%	2 5%
Low2Box (Disagree)	642 89%	261 87%	378 91%	277 86%	161 91%	201 92%	305 90%	67 84%	143 89%	125 91%	491 90%	149 86%	78 83%	450 90%	64 89%	41 95%

**8\_5. (Valentine's Day is a stress on my relationship) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Strongly agree	20 3%	20 3%	0 -	10 6% D	10 2%	8 3%	12 4%	0 -	2 3%	18 3%
Somewhat agree	48 7%	48 7%	0 -	7 4%	41 8%	22 8%	22 7%	3 6%	8 11%	39 6%
Somewhat disagree	117 16%	117 16%	0 -	20 12%	96 18%	45 16%	52 16%	9 17%	15 19%	99 16%
Strongly disagree	525 73%	525 73%	0 -	130 78%	391 72%	211 74%	240 73%	40 76%	52 67%	465 74%
(DK/NS)	12 2%	12 2%	0 -	1 1%	4 1%	1 0%	0 -	0 1%	0 -	4 1%
Summary										
Top2Box (Agree)	68 9%	68 9%	0 -	17 10%	51 9%	30 10%	35 11%	3 6%	11 14%	57 9%
Low2Box (Disagree)	642 89%	642 89%	0 -	151 90%	487 90%	256 89%	292 89%	48 93%	66 86%	564 90%

**8.6. (Valentine's Day is very important in my relationship) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Strongly agree	101 14%	56 15%	45 13%	28 13%	47 15%	22 11%	43 29% GH	28 15% H	25 8%	13 11%	19 12%	55 20% L	13 8%
Somewhat agree	183 25%	98 27%	86 24%	53 25%	75 24%	54 28%	45 30%	53 28%	74 22%	29 24%	40 25%	70 26%	44 26%
Somewhat disagree	173 24%	104 29% B	69 19%	56 27%	71 23%	43 22%	20 14%	37 20%	105 32% FG	25 21%	48 30%	58 21%	41 24%
Strongly disagree	252 35%	98 27%	155 43% A	70 34%	109 35%	71 36%	42 28%	66 36%	122 37%	51 42%	52 32%	85 31%	64 38%
(DK/NS)	13 2%	8 2%	5 1%	1 1%	7 2%	5 2%	0 -	3 1%	4 1%	2 2%	2 1%	3 1%	6 3%
Summary													
Top2Box (Agree)	284 39%	153 42%	131 36%	81 39%	122 39%	77 39%	88 58% H	81 43% H	99 30%	42 35%	59 37%	125 46% L	57 34%
Low2Box (Disagree)	425 59%	202 56%	223 62%	126 61%	181 58%	115 59%	63 42%	104 55%	227 69% FG	76 63%	100 62%	142 53%	106 63%



**8. 6. (Valentine's Day is very important in my relationship) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

		Children		Education			Employment Status				Marital Status		Race			
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Strongly agree	101 14%	39 13%	61 15%	68 21% E	23 13% E	8 4%	45 13%	20 25% I	26 16%	9 7%	65 12%	36 21% J	25 27% M	38 8%	33 45% M	3 6%
Somewhat agree	183 25%	69 23%	114 28%	93 29%	39 22%	52 24%	76 23%	14 17%	47 29%	46 33% FG	135 25%	49 28%	27 29%	123 25%	16 22%	15 34%
Somewhat disagree	173 24%	82 27%	88 21%	62 19%	42 24%	68 31% C	97 29% I	13 16%	35 22%	26 19%	137 25%	34 20%	12 13%	144 29% LN	7 10%	3 7%
Strongly disagree	252 35%	108 36%	144 35%	92 29%	70 39% C	87 40% C	116 34%	30 37%	53 33%	53 38%	199 36%	54 31%	26 28%	188 37%	15 21%	22 52%
(DK/NS)	13 2%	2 1%	7 2%	7 2%	3 2%	3 2%	3 1%	3 4%	1 0%	3 2%	10 2%	0 -	3 3%	9 2%	1 2%	0 -
Summary																
Top2Box (Agree)	284 39%	108 36%	176 42%	161 50% DE	62 35%	60 27%	121 36%	33 42%	73 45%	55 40%	200 37%	84 49% J	52 56% M	161 32%	49 68% M	18 41%
Low2Box (Disagree)	425 59%	190 63%	232 56%	155 48%	112 63% C	155 71% C	213 63%	43 54%	88 54%	78 58%	335 62%	88 51%	39 41%	332 66% LN	22 31%	26 59%

**8\_6. (Valentine's Day is very important in my relationship) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Strongly agree	101 14%	101 14%	0 -	29 17%	72 13%	54 19% FG	37 11%	3 5%	10 13%	90 14%
Somewhat agree	183 25%	183 25%	0 -	45 27%	138 25%	80 28%	82 25%	12 23%	18 24%	163 26%
Somewhat disagree	173 24%	173 24%	0 -	31 18%	139 26%	65 23%	80 24%	21 40% EF	21 28%	147 24%
Strongly disagree	252 35%	252 35%	0 -	62 37%	190 35%	88 31%	128 39%	17 32%	27 36%	220 35%
(DK/NS)	13 2%	13 2%	0 -	1 1%	4 1%	0 -	0 0%	0 -	0 -	4 1%
Summary										
Top2Box (Agree)	284 39%	284 39%	0 -	74 44%	209 39%	133 47% FG	119 36%	15 28%	28 37%	253 41%
Low2Box (Disagree)	425 59%	425 59%	0 -	93 55%	329 61%	153 53%	207 63% E	37 72% E	49 63%	367 59%

**8\_7. (Valentine's Day is one of my favorite holidays) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Strongly agree	97 13%	43 12%	54 15%	31 15%	38 12%	28 14%	40 27% H	31 17% H	24 7%	7 6%	23 14%	52 19% IL	14 8%
Somewhat agree	158 22%	77 21%	80 22%	34 17%	81 26%	39 20%	32 21%	44 24%	72 22%	29 24%	29 18%	61 23%	39 23%
Somewhat disagree	211 29%	117 32%	94 26%	65 31%	89 29%	53 27%	33 22%	59 32%	102 31%	28 23%	54 33%	81 30%	48 28%
Strongly disagree	242 34%	116 32%	126 35%	76 37%	93 30%	71 36%	46 30%	51 27%	127 38% G	54 44% K	53 33%	73 27%	63 37%
(DK/NS)	14 2%	8 2%	5 1%	1 1%	8 2%	5 2%	0 -	2 1%	5 2%	3 2%	3 2%	2 1%	6 3%
Summary													
Top2Box (Agree)	255 35%	121 33%	134 37%	65 31%	120 39%	67 34%	72 48% H	75 40% H	96 29%	36 30%	52 32%	114 42%	52 31%
Low2Box (Disagree)	454 63%	234 64%	220 61%	142 68%	182 59%	124 64%	78 52%	110 59%	229 69% F	82 68%	107 66%	154 57%	111 66%

**8. 7. (Valentine's Day is one of my favorite holidays) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

		Children		Education			Employment Status				Marital Status		Race			
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Strongly agree	97 13%	41 14%	56 13%	67 21% DE	20 12% E	10 4%	34 10%	20 25% F	26 16%	17 12%	61 11%	36 21% J	24 26% M	42 8%	29 41% M	0 -
Somewhat agree	158 22%	61 20%	95 23%	73 23%	42 24%	42 19%	79 24%	12 15%	36 22%	28 20%	120 22%	36 21%	22 23%	101 20%	20 27%	14 32%
Somewhat disagree	211 29%	90 30%	121 29%	82 26%	48 27%	80 37% CD	105 31%	23 28%	42 26%	41 30%	172 32%	39 23%	15 16%	168 33% L	14 19%	12 29%
Strongly disagree	242 34%	105 35%	136 33%	92 29%	64 36%	82 37%	116 34%	23 28%	56 35%	47 34%	182 33%	60 35%	30 32% N	183 36% N	8 11%	16 36%
(DK/NS)	14 2%	2 1%	8 2%	8 2%	2 1%	4 2%	3 1%	3 4%	1 0%	3 2%	10 2%	1 0%	3 3%	8 2%	1 2%	1 3%
Summary																
Top2Box (Agree)	255 35%	102 34%	150 36%	140 43% E	62 35% E	52 24%	113 33%	31 39%	63 39%	45 33%	181 33%	72 42%	46 49% M	143 29%	49 68% M	14 32%
Low2Box (Disagree)	454 63%	196 65%	257 62%	174 54%	112 64%	162 74% CD	221 66%	45 56%	98 61%	88 65%	354 65%	100 58%	45 48%	351 70% LN	22 30%	28 65%

**8\_7. (Valentine's Day is one of my favorite holidays) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Strongly agree	97 13%	97 13%	0 -	28 17%	69 13%	50 17%	35 11%	5 9%	9 12%	88 14%
Somewhat agree	158 22%	158 22%	0 -	36 21%	121 22%	67 23%	71 22%	12 24%	18 23%	136 22%
Somewhat disagree	211 29%	211 29%	0 -	48 29%	162 30%	75 26%	103 32%	22 43% E	26 34%	182 29%
Strongly disagree	242 34%	242 34%	0 -	55 33%	185 34%	95 33%	116 36%	13 25%	22 28%	216 34%
(DK/NS)	14 2%	14 2%	0 -	1 1%	5 1%	0 0%	1 0%	0 -	1 2%	4 1%
Summary										
Top2Box (Agree)	255 35%	255 35%	0 -	64 38%	190 35%	116 41%	106 32%	17 33%	27 35%	224 36%
Low2Box (Disagree)	454 63%	454 63%	0 -	103 61%	348 64%	170 59%	219 67%	35 67%	48 63%	398 64%

**8.8. (My partner prevents me from getting a good night's sleep) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Strongly agree	54 7%	23 6%	31 9%	10 5%	33 11%	11 5%	21 14% GH	9 5%	22 7%	5 4%	11 7%	21 8%	17 10%
Somewhat agree	65 9%	19 5%	46 13% A	32 16% DE	22 7%	10 5%	20 13%	21 11%	22 7%	21 17% JK	11 7%	16 6%	17 10%
Somewhat disagree	103 14%	65 18% B	38 11%	25 12%	53 17%	25 13%	24 16%	23 13%	49 15%	11 9%	24 15%	32 12%	37 22% IK
Strongly disagree	481 67%	247 68%	234 65%	140 67%	193 62%	142 72% D	83 55%	130 69%	233 71% F	82 68%	111 69% L	197 73% L	92 54%
(DK/NS)	19 3%	8 2%	11 3%	1 1%	9 3%	9 4% C	2 1%	3 2%	4 1%	3 3%	4 3%	5 2%	7 4%
Summary													
Top2Box (Agree)	119 16%	42 12%	77 21% A	42 20% E	55 18% E	20 10%	41 27% H	30 16%	44 13%	25 21%	23 14%	36 13%	34 20%
Low2Box (Disagree)	584 81%	312 86% B	272 76%	165 79%	245 79%	167 85%	108 71%	153 82%	283 86% F	92 76%	135 83%	229 85%	128 76%

**8. 8. (My partner prevents me from getting a good night's sleep) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

		Children		Education			Employment Status				Marital Status		Race			
	Total	Yes A	No B	HS or less C	Some College D	College Degree or higher E	Full Time F	Part Time G	Not Emp. H	Retired I	Married J	Other K	Hispanic L	Non-Hispanic White M	Non-Hispanic Black N	Non-Hispanic Other O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Strongly agree	54 7%	32 11% B	22 5%	33 10% E	12 7%	8 4%	27 8%	6 8%	13 8%	7 5%	47 9%	6 4%	15 16% M	32 6%	3 5%	0 -
Somewhat agree	65 9%	27 9%	38 9%	36 11%	15 8%	14 7%	32 9% I	11 13% I	20 12% I	3 2%	29 5%	36 21% J	9 10%	42 8%	9 12%	7 17%
Somewhat disagree	103 14%	50 17%	53 13%	46 14%	21 12%	36 17%	60 18%	8 10%	19 12%	15 11%	74 14%	29 17%	10 11%	75 15%	8 11%	9 21%
Strongly disagree	481 67%	189 63%	289 70%	198 61%	124 70%	154 71%	214 63%	51 64%	107 67%	105 77% F	381 70% K	98 57%	54 58%	340 68%	51 70%	26 61%
(DK/NS)	19 3%	2 1%	13 3%	10 3%	4 2%	5 2%	4 1%	3 4%	2 1%	6 4% F	13 2%	3 2%	4 5%	13 3%	1 2%	0 1%
Summary																
Top2Box (Agree)	119 16%	59 20%	60 14%	69 21% E	27 15%	23 10%	59 17% I	17 21% I	32 20% I	10 8%	77 14%	42 24% J	25 26% M	74 15%	12 17%	7 17%
Low2Box (Disagree)	584 81%	239 80%	342 82%	244 76%	145 82%	190 87% C	274 81%	59 74%	126 79%	120 88% G	455 84% K	127 74%	65 69%	415 83% L	59 82%	35 82%

**8\_8. (My partner prevents me from getting a good night's sleep) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Strongly agree	54 7%	54 7%	0 -	18 11%	35 6%	19 7%	29 9%	3 6%	12 15% I	41 7%
Somewhat agree	65 9%	65 9%	0 -	14 8%	51 9%	24 9%	35 11%	4 9%	11 14%	55 9%
Somewhat disagree	103 14%	103 14%	0 -	28 16%	75 14%	40 14%	49 15%	8 16%	17 22%	84 13%
Strongly disagree	481 67%	481 67%	0 -	106 63%	374 69%	200 70%	213 65%	36 69%	38 50%	438 70% H
(DK/NS)	19 3%	19 3%	0 -	2 1%	8 1%	3 1%	1 0%	0 1%	0 -	8 1%
Summary										
Top2Box (Agree)	119 16%	119 16%	0 -	32 19%	86 16%	44 15%	64 20%	7 14%	22 29% I	95 15%
Low2Box (Disagree)	584 81%	584 81%	0 -	133 79%	449 83%	240 84%	262 80%	44 85%	55 71%	522 83% H



**8. (Top2Box (Agree) Summary) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
I involve the children in my life in my Valentine's Day celebrations	426 59%	201 55%	225 63%	130 62%	195 63% E	99 50%	104 69%	113 60%	185 56%	68 57%	94 58%	172 64%	91 54%
Valentine's Day is very important in my relationship	284 39%	153 42%	131 36%	81 39%	122 39%	77 39%	88 58% H	81 43% H	99 30%	42 35%	59 37%	125 46% L	57 34%
Valentine's Day is one of my favorite holidays	255 35%	121 33%	134 37%	65 31%	120 39%	67 34%	72 48% H	75 40% H	96 29%	36 30%	52 32%	114 42%	52 31%
My partner sometimes falls asleep when I am ready for romance	218 30%	110 30%	109 30%	61 29%	101 33%	56 28%	48 32%	58 31%	103 31%	30 25%	45 28%	97 36%	47 28%
I stay up later than usual on Valentine's Day	186 26%	107 30%	78 22%	65 31%	74 24%	42 22%	51 34%	49 26%	80 24%	26 22%	42 26%	81 30%	37 22%
I purchase Valentine's Day gifts for my partner because I feel like I have to do so to not get in trouble	149 21%	113 31% B	36 10%	51 24%	57 18%	38 19%	41 27%	30 16%	73 22%	24 20%	30 18%	63 23%	32 19%
My partner prevents me from getting a good night's sleep	119 16%	42 12%	77 21% A	42 20% E	55 18% E	20 10%	41 27% H	30 16%	44 13%	25 21%	23 14%	36 13%	34 20%
Valentine's Day is a stress on my relationship	68 9%	44 12% B	23 7%	19 9%	28 9%	20 10%	22 14%	15 8%	27 8%	17 14% J	8 5%	25 9%	18 11%

**8. (Top2Box (Agree) Summary) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
I involve the children in my life in my Valentine's Day celebrations	426 59%	242 81% B	181 44%	212 66% DE	91 52%	119 55%	206 61% I	49 61%	103 64% I	66 48%	342 63% K	82 48%	67 71%	294 59%	45 62%	20 46%
Valentine's Day is very important in my relationship	284 39%	108 36%	176 42%	161 50% DE	62 35%	60 27%	121 36%	33 42%	73 45%	55 40%	200 37%	84 49% J	52 56% M	161 32%	49 68% M	18 41%
Valentine's Day is one of my favorite holidays	255 35%	102 34%	150 36%	140 43% E	62 35% E	52 24%	113 33%	31 39%	63 39%	45 33%	181 33%	72 42%	46 49% M	143 29%	49 68% M	14 32%
My partner sometimes falls asleep when I am ready for romance	218 30%	104 35%	114 27%	105 33%	56 32%	54 25%	110 33%	32 40% I	45 28%	31 23%	166 30%	53 31%	25 26%	150 30%	25 35%	16 38%
I stay up later than usual on Valentine's Day	186 26%	85 28%	101 24%	100 31% E	42 24%	44 20%	94 28% I	27 33% I	41 26%	23 17%	133 25%	52 30%	43 46% M	102 20%	32 45% M	8 18%
I purchase Valentine's Day gifts for my partner because I feel like I have to do so to not get in trouble	149 21%	80 27% B	69 17%	80 25% D	24 14%	42 19%	72 21%	24 31%	28 18%	24 17%	103 19%	46 27%	22 23%	98 20%	18 25%	8 18%
My partner prevents me from getting a good night's sleep	119 16%	59 20%	60 14%	69 21% E	27 15%	23 10%	59 17% I	17 21% I	32 20% I	10 8%	77 14%	42 24% J	25 26% M	74 15%	12 17%	7 17%
Valentine's Day is a stress on my relationship	68 9%	36 12%	31 8%	39 12%	13 7%	14 6%	30 9%	11 13%	17 11%	9 6%	44 8%	23 14%	13 14%	44 9%	7 10%	2 5%

**8. (Top2Box (Agree) Summary) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
I involve the children in my life in my Valentine's Day celebrations	426 59%	426 59%	0 -	95 56%	328 60%	173 60%	194 59%	32 63%	52 67%	367 59%
Valentine's Day is very important in my relationship	284 39%	284 39%	0 -	74 44%	209 39%	133 47% FG	119 36%	15 28%	28 37%	253 41%
Valentine's Day is one of my favorite holidays	255 35%	255 35%	0 -	64 38%	190 35%	116 41%	106 32%	17 33%	27 35%	224 36%
My partner sometimes falls asleep when I am ready for romance	218 30%	218 30%	0 -	54 32%	163 30%	82 29%	112 34%	15 29%	39 51% I	176 28%
I stay up later than usual on Valentine's Day	186 26%	186 26%	0 -	44 26%	141 26%	102 36% F	64 20%	14 27%	24 31%	161 26%
I purchase Valentine's Day gifts for my partner because I feel like I have to do so to not get in trouble	149 21%	149 21%	0 -	29 18%	120 22%	66 23% G	75 23% G	4 8%	22 28%	127 20%
My partner prevents me from getting a good night's sleep	119 16%	119 16%	0 -	32 19%	86 16%	44 15%	64 20%	7 14%	22 29% I	95 15%
Valentine's Day is a stress on my relationship	68 9%	68 9%	0 -	17 10%	51 9%	30 10%	35 11%	3 6%	11 14%	57 9%

**8. (Low2Box (Disagree) Summary) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Valentine's Day is a stress on my relationship	642 89%	312 86%	330 92% A	188 90%	275 89%	172 88%	128 85%	171 92%	300 91%	101 84%	153 94% IL	243 90%	145 86%
My partner prevents me from getting a good night's sleep	584 81%	312 86% B	272 76%	165 79%	245 79%	167 85%	108 71%	153 82%	283 86% F	92 76%	135 83%	229 85%	128 76%
I purchase Valentine's Day gifts for my partner because I feel like I have to do so to not get in trouble	558 77%	245 68%	313 87% A	156 75%	248 80%	150 77%	109 73%	154 82%	250 76%	92 77%	128 79%	204 75%	134 79%
I stay up later than usual on Valentine's Day	519 72%	244 67%	275 77% A	138 67%	228 74%	149 76%	98 65%	136 73%	243 74%	88 73%	118 73%	186 69%	126 75%
My partner sometimes falls asleep when I am ready for romance	469 65%	236 65%	233 65%	145 70%	193 62%	125 64%	95 63%	124 67%	219 66%	85 70%	112 69%	163 60%	109 65%
Valentine's Day is one of my favorite holidays	454 63%	234 64%	220 61%	142 68%	182 59%	124 64%	78 52%	110 59%	229 69% F	82 68%	107 66%	154 57%	111 66%
Valentine's Day is very important in my relationship	425 59%	202 56%	223 62%	126 61%	181 58%	115 59%	63 42%	104 55%	227 69% FG	76 63%	100 62%	142 53%	106 63%
I involve the children in my life in my Valentine's Day celebrations	258 36%	141 39%	117 33%	68 33%	97 31%	88 45% CD	42 28%	71 38%	127 38%	46 38%	58 36%	90 33%	64 38%

**8. (Low2Box (Disagree) Summary) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Valentine's Day is a stress on my relationship	642 89%	261 87%	378 91%	277 86%	161 91%	201 92%	305 90%	67 84%	143 89%	125 91%	491 90%	149 86%	78 83%	450 90%	64 89%	41 95%
My partner prevents me from getting a good night's sleep	584 81%	239 80%	342 82%	244 76%	145 82%	190 87% C	274 81%	59 74%	126 79%	120 88% G	455 84% K	127 74%	65 69%	415 83% L	59 82%	35 82%
I purchase Valentine's Day gifts for my partner because I feel like I have to do so to not get in trouble	558 77%	217 72%	335 81% A	235 73%	150 85% C	172 79%	260 77%	52 65%	132 82% G	106 78%	428 79%	124 72%	71 76%	390 78%	53 73%	36 82%
I stay up later than usual on Valentine's Day	519 72%	211 70%	305 73%	217 67%	129 73%	169 78% C	237 70%	51 64%	119 74%	110 80% FG	399 73%	118 68%	47 50%	388 77% LN	39 54%	35 82%
My partner sometimes falls asleep when I am ready for romance	469 65%	189 63%	277 67%	202 63%	114 65%	152 70%	218 65%	41 51%	113 70% G	94 69% G	355 65%	113 65%	62 66%	329 65%	46 64%	25 58%
Valentine's Day is one of my favorite holidays	454 63%	196 65%	257 62%	174 54%	112 64%	162 74% CD	221 66%	45 56%	98 61%	88 65%	354 65%	100 58%	45 48%	351 70% LN	22 30%	28 65%
Valentine's Day is very important in my relationship	425 59%	190 63%	232 56%	155 48%	112 63% C	155 71% C	213 63%	43 54%	88 54%	78 58%	335 62%	88 51%	39 41%	332 66% LN	22 31%	26 59%
I involve the children in my life in my Valentine's Day celebrations	258 36%	53 18%	206 50% A	98 30%	75 42% C	85 39%	115 34%	25 32%	53 33%	64 47% F	181 33%	77 45% J	23 25%	181 36%	26 36%	19 44%

**8. (Low2Box (Disagree) Summary) I am now going to read some statements, please tell me if you strongly agree with these, somewhat agree, somewhat disagree, or strongly disagree with these statements?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Valentine's Day is a stress on my relationship	642 89%	642 89%	0 -	151 90%	487 90%	256 89%	292 89%	48 93%	66 86%	564 90%
My partner prevents me from getting a good night's sleep	584 81%	584 81%	0 -	133 79%	449 83%	240 84%	262 80%	44 85%	55 71%	522 83% H
I purchase Valentine's Day gifts for my partner because I feel like I have to do so to not get in trouble	558 77%	558 77%	0 -	136 81%	418 77%	219 76%	250 76%	48 92% EF	55 71%	494 79%
I stay up later than usual on Valentine's Day	519 72%	519 72%	0 -	123 73%	392 72%	181 63%	260 80% E	38 73%	51 66%	458 73%
My partner sometimes falls asleep when I am ready for romance	469 65%	469 65%	0 -	110 66%	357 66%	199 69%	205 63%	36 69%	36 47%	429 69% H
Valentine's Day is one of my favorite holidays	454 63%	454 63%	0 -	103 61%	348 64%	170 59%	219 67%	35 67%	48 63%	398 64%
Valentine's Day is very important in my relationship	425 59%	425 59%	0 -	93 55%	329 61%	153 53%	207 63% E	37 72% E	49 63%	367 59%
I involve the children in my life in my Valentine's Day celebrations	258 36%	258 36%	0 -	68 41%	189 35%	103 36%	120 37%	18 34%	20 26%	234 37%

**8x. What does your partner do that keeps you from getting a good night's sleep?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base; \*\* very small base (under 30) ineligible for sig testing

		Gender		Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Partner prevents me from getting a good night's sleep	96	35	61	19	48	28	22	18	50	19	18	32	27
Weighted	119*	42**	77*	42**	55*	20**	41**	30**	44*	25**	23**	36**	34**
Snores	42 35%	8 20%	33 43%	11 27%	18 33%	12 59%	10 24%	10 33%	19 43%	13 52%	8 36%	11 31%	9 26%
Talks/ nags	10 9%	3 8%	7 9%	7 17%	1 1%	1 7%	3 8%	5 17%	2 5%	2 9%	7 28%	1 3%	1 2%
Watches TV/ uses the computer/ other distractions in the room	9 8%	3 8%	6 8%	5 12%	4 7%	0 -	5 11%	3 11%	1 3%	2 9%	2 10%	3 9%	1 4%
Has alternate work hours to mine	6 5%	2 4%	4 6%	0 -	6 10%	0 -	2 4%	0 -	4 10%	1 5%	1 2%	2 4%	2 7%
Has insomnia/ does not sleep	5 5%	5 11%	1 1%	1 1%	4 8%	1 3%	4 9%	0 -	1 1%	1 2%	1 3%	0 -	4 12%
Restless/ moves around too much	4 4%	2 5%	2 3%	0 -	4 7%	0 2%	1 3%	1 2%	2 6%	1 2%	0 -	4 10%	0 -
Wakes me up for sex	2 2%	2 5%	0 -	0 -	0 -	2 11%	0 -	0 -	2 5%	0 -	0 -	2 6%	0 -
Other	27 22%	11 26%	16 20%	9 22%	14 24%	4 19%	12 30%	6 19%	9 20%	1 5%	6 27%	7 20%	12 35%
Nothing	4 3%	0 -	4 5%	3 7%	1 1%	0 -	3 8%	0 -	1 1%	0 -	1 3%	0 -	3 9%
(DK/NS)	13 11%	6 13%	7 9%	8 18%	5 9%	0 1%	4 9%	6 20%	3 7%	4 15%	0 1%	7 19%	2 5%

**8x. What does your partner do that keeps you from getting a good night's sleep?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Partner prevents me from getting a good night's sleep	96	46	50	30	31	35	52	13	19	12	75	21	15	70	7	4
Weighted	119*	59**	60*	69**	27**	23*	59*	17**	32**	10**	77*	42**	25**	74*	12**	7**
Snores	42 35%	24 41%	17 29%	16 23%	14 51%	12 53%	21 36%	8 47%	7 22%	5 47%	30 39%	12 28%	3 12%	39 52%	1 6%	3 42%
Talks/ nags	10 9%	2 3%	9 15%	7 10%	2 6%	2 7%	4 7%	4 21%	2 7%	1 7%	2 3%	8 20%	0 -	4 6%	5 41%	1 13%
Watches TV/ uses the computer/ other distractions in the room	9 8%	2 3%	7 12%	7 11%	0 -	2 7%	2 3%	2 13%	5 16%	0 -	4 5%	5 12%	0 2%	5 6%	4 34%	0 -
Has alternate work hours to mine	6 5%	3 5%	3 5%	4 6%	0 -	2 8%	6 10%	0 -	0 -	0 -	4 6%	2 4%	0 -	4 6%	2 13%	0 -
Has insomnia/ does not sleep	5 5%	1 1%	5 8%	4 5%	1 2%	1 5%	2 3%	0 -	0 -	4 35%	5 7%	0 -	0 -	1 2%	0 -	0 -
Restless/ moves around too much	4 4%	2 3%	3 4%	3 4%	0 -	2 7%	1 2%	0 -	3 8%	1 6%	2 3%	2 5%	0 -	4 6%	0 -	0 -
Wakes me up for sex	2 2%	0 -	2 4%	2 3%	0 -	0 -	2 4%	0 -	0 -	0 -	0 -	2 5%	0 -	2 3%	0 -	0 -
Other	27 22%	15 25%	12 20%	15 22%	9 33%	2 10%	14 23%	5 27%	8 24%	0 5%	19 25%	8 18%	15 59%	8 11%	1 6%	3 45%
Nothing	4 3%	4 6%	0 -	3 5%	1 2%	0 -	0 -	1 4%	3 10%	0 -	4 5%	0 -	3 13%	1 1%	0 -	0 -
(DK/NS)	13 11%	8 13%	5 8%	10 14%	2 7%	1 5%	8 13%	0 2%	5 14%	0 -	7 9%	6 14%	4 16%	9 12%	0 -	0 -



**8x. What does your partner do that keeps you from getting a good night's sleep?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: Partner prevents me from getting a good night's sleep	96	96	0	23	72	32	52	7	23	71
Weighted	119*	119*	-**	32**	86*	44**	64*	7**	22**	95*
Snores	42 35%	42 35%	0 -	15 45%	27 31%	9 21%	27 42%	3 38%	8 36%	33 34%
Talks/ nags	10 9%	10 9%	0 -	1 2%	10 11%	6 13%	5 7%	0 -	1 6%	9 9%
Watches TV/ uses the computer/ other distractions in the room	9 8%	9 8%	0 -	0 -	9 11%	5 13%	4 6%	0 -	4 18%	5 5%
Has alternate work hours to mine	6 5%	6 5%	0 -	2 5%	4 5%	2 4%	4 7%	0 -	1 2%	5 5%
Has insomnia/ does not sleep	5 5%	5 5%	0 -	4 13%	1 1%	0 -	5 8%	0 -	1 2%	5 5%
Restless/ moves around too much	4 4%	4 4%	0 -	3 8%	2 2%	0 -	3 5%	1 13%	2 9%	2 2%
Wakes me up for sex	2 2%	2 2%	0 -	2 7%	0 -	2 5%	0 -	0 -	0 -	2 2%
Other	27 22%	27 22%	0 -	3 9%	23 27%	15 34%	9 14%	3 41%	7 29%	20 21%
Nothing	4 3%	4 3%	0 -	0 -	4 4%	3 7%	0 -	1 8%	0 -	4 4%
(DK/NS)	13 11%	13 11%	0 -	4 12%	9 10%	4 9%	8 12%	0 -	0 -	13 13%

## 9. Do you think getting a quality night's sleep helps your relationship?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Yes	624 87%	315 87%	310 86%	173 83%	278 90%	166 85%	130 87%	153 82%	298 90% G	105 87%	144 89%	226 84%	149 88%
No	81 11%	40 11%	41 11%	32 16% D	25 8%	23 12%	19 12%	32 17% H	27 8%	11 9%	16 10%	39 14%	15 9%
(DK/NS)	16 2%	8 2%	8 2%	2 1%	8 2%	6 3%	2 1%	2 1%	5 2%	4 3%	2 1%	5 2%	6 3%

9. Do you think getting a quality night's sleep helps your relationship?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes A	No B	HS or less C	Some College D	College Degree or higher E	Full Time F	Part Time G	Not Emp. H	Retired I	Married J	Other K	Hispanic L	Non-Hispanic White M	Non-Hispanic Black N	Non-Hispanic Other O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Yes	624 87%	264 88%	357 86%	264 82%	154 87%	203 93% CD	298 88%	73 91%	136 85%	113 83%	476 87%	147 85%	80 85%	429 85%	67 94%	39 91%
No	81 11%	34 11%	47 11%	50 15% E	19 11% E	12 5%	36 11%	4 5%	23 14%	19 14%	59 11%	22 13%	11 11%	61 12%	3 5%	4 9%
(DK/NS)	16 2%	2 1%	11 3%	9 3%	4 2%	4 2%	3 1%	3 4%	2 1%	5 4%	10 2%	4 2%	3 3%	12 2%	1 2%	0 -

**9. Do you think getting a quality night's sleep helps your relationship?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Yes	624 87%	624 87%	0 -	155 92%	467 86%	241 84%	300 92% E	44 85%	71 92%	545 87%
No	81 11%	81 11%	0 -	13 7%	68 12%	44 15% F	25 8%	8 15%	6 8%	73 12%
(DK/NS)	16 2%	16 2%	0 -	1 1%	8 1%	2 1%	2 1%	0 -	0 -	7 1%

**10. What's more important to you, good sex or good sleep?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Good Sleep	327 45%	136 38%	191 53% A	78 38%	147 48%	95 48%	75 50%	94 50%	142 43%	51 42%	75 46%	124 46%	78 46%
Good Sex	287 40%	172 48%	115 32% B	111 53% DE	118 38% E	56 29%	57 38%	71 38%	141 43%	45 37%	64 40%	111 41%	66 39%
Neither	52 7%	28 8%	24 7%	11 5%	20 7%	20 10%	14 9%	8 4%	28 8%	12 10%	16 10%	14 5%	10 6%
(DK/NS)	56 8%	26 7%	30 8%	7 4%	24 8%	25 13% C	4 3%	14 7%	20 6%	13 11%	6 4%	22 8%	15 9%

10. What's more important to you, good sex or good sleep?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Good Sleep	327	123	204	149	78	96	143	37	77	68	249	78	32	244	26	21
	45%	41%	49%	46%	44%	44%	42%	46%	48%	50%	46%	45%	34%	49%	36%	48%
Good Sex	287	143	142	136	67	84	143	28	74	39	212	73	48	182	39	16
	40%	47%	34%	42%	38%	39%	42%	36%	46%	29%	39%	42%	51%	36%	55%	36%
Neither	52	21	31	19	18	15	25	7	7	13	41	11	9	38	2	2
	7%	7%	7%	6%	10%	7%	7%	8%	4%	10%	8%	6%	9%	7%	3%	5%
(DK/NS)	56	13	39	19	14	24	26	8	3	16	42	12	6	38	4	5
	8%	4%	9%	6%	8%	11%	8%	10%	2%	12%	8%	7%	6%	8%	6%	11%

**10. What's more important to you, good sex or good sleep?**

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Good Sleep	327 45%	327 45%	0 -	80 48%	246 45%	0 -	327 100% EG	0 -	49 64% I	275 44%
Good Sex	287 40%	287 40%	0 -	62 37%	224 41%	287 100% FG	0 -	0 -	23 30%	263 42%
Neither	52 7%	52 7%	0 -	13 8%	39 7%	0 -	0 -	52 100% EF	3 4%	47 8%
(DK/NS)	56 8%	56 8%	0 -	13 8%	34 6%	0 -	0 -	0 -	2 2%	40 6%

**11. Does your husband or wife have sleeping issues that affect your love life?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Yes	93 13%	39 11%	54 15%	26 12%	48 16%	19 10%	18 12%	29 15%	44 13%	12 10%	28 17%	34 13%	19 11%
No	607 84%	316 87%	291 81%	181 87%	254 82%	164 84%	132 88%	155 83%	279 84%	104 86%	130 80%	228 85%	145 86%
(DK/NS)	21 3%	8 2%	14 4%	1 1%	7 2%	12 6% CD	1 1%	3 2%	7 2%	5 4%	4 3%	7 3%	5 3%



11. Does your husband or wife have sleeping issues that affect your love life?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

			Children		Education			Employment Status				Marital Status		Race			
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33	
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**	
Yes	93 13%	42 14%	51 12%	44 14%	24 13%	22 10%	41 12%	18 22%	18 11%	15 11%	73 13%	20 12%	6 6%	62 12%	16 22% L	4 10%	
No	607 84%	255 85%	346 83%	274 85%	146 83%	186 85%	289 86% G	58 72%	142 88% G	112 82%	453 83%	150 87%	87 93% N	421 84%	55 76%	38 88%	
(DK/NS)	21 3%	3 1%	18 4% A	4 1%	6 4%	11 5% C	7 2%	4 6%	1 0%	10 7% FH	19 3%	2 1%	0 1%	19 4%	1 2%	1 2%	

**11. Does your husband or wife have sleeping issues that affect your love life?**

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Yes	93 13%	93 13%	0 -	23 13%	71 13%	29 10%	59 18% EG	2 4%	38 49% I	55 9%
No	607 84%	607 84%	0 -	143 85%	463 85%	256 89% F	266 81%	48 93%	39 51%	566 91% H
(DK/NS)	21 3%	21 3%	0 -	3 2%	9 2%	1 0%	2 1%	2 3%	0 0%	3 1%

**12. Do you have sleep issues that affect your love life?'**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L \* small base

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	737	383	354	142	290	297	96	163	406	130	171	270	166
Weighted	722	362	359	208*	310	196	151*	187	331	121*	162	270	169
Yes	77 11%	39 11%	38 11%	10 5%	45 15% C	21 11%	10 7%	31 16%	34 10%	9 8%	21 13%	31 11%	17 10%
No	625 87%	316 87%	309 86%	196 94% DE	258 83%	163 83%	140 93% G	153 82%	290 88%	107 88%	137 85%	234 87%	148 87%
(DK/NS)	19 3%	7 2%	12 3%	1 1%	6 2%	12 6% CD	1 1%	3 2%	6 2%	5 4%	4 2%	6 2%	5 3%

12. Do you have sleep issues that affect your love life?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K - L/M/N/O \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes A	No B	HS or less C	Some College D	College Degree or higher E	Full Time F	Part Time G	Not Emp. H	Retired I	Married J	Other K	Hispanic L	Non-Hispanic White M	Non-Hispanic Black N	Non-Hispanic Other O
Base: All respondents	737	266	468	174	229	330	356	76	107	193	602	133	66	579	51	33
Weighted	722	300	415	322	176	218	337	80*	161*	136	544	172*	94*	502	72*	43**
Yes	77 11%	35 12%	42 10%	32 10%	24 14%	20 9%	32 9%	9 11%	23 14%	12 9%	62 11%	15 9%	11 11%	60 12%	2 3%	8 19%
No	625 87%	262 87%	357 86%	286 89%	146 83%	189 87%	299 89%	67 84%	137 85%	116 85%	465 85%	155 90%	83 88%	425 85%	69 96%	34 78%
(DK/NS)	19 3%	3 1%	16 4%	5 1%	6 3%	9 4%	6 2%	4 5%	1 0%	8 6% FH	17 3%	2 1%	0 1%	17 3%	1 2%	1 2%

**12. Do you have sleep issues that affect your love life?'**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F/G - H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

	Total	In Relationship		Divorced		More Important			Sleep Issues Affecting	
		Yes	No	Yes	No	Good Sex	Good Sleep	Neither	Yes	No
		A	B	C	D	E	F	G	H	I
Base: All respondents	737	737	0	168	555	262	343	63	81	622
Weighted	722	722	-**	168	543	287	327	52*	77*	625
Yes	77 11%	77 11%	0 -	17 10%	60 11%	23 8%	49 15% E	3 6%	77 100% I	0 -
No	625 87%	625 87%	0 -	149 88%	475 88%	263 92% F	275 84%	47 91%	0 -	625 100% H
(DK/NS)	19 3%	19 3%	0 -	2 1%	8 1%	0 0%	3 1%	2 3% E	0 -	0 -