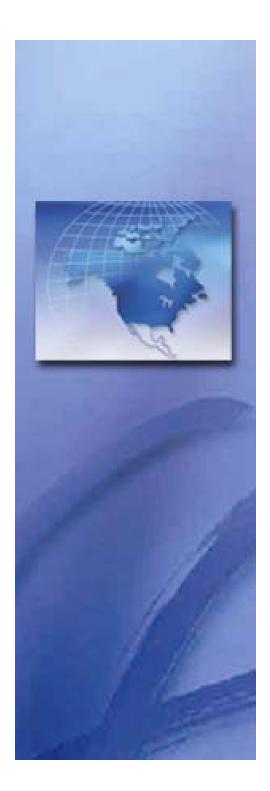




Methodology

These are the findings of an Ipsos poll conducted between November 4th, 2009 and January 13th, 2010, on behalf of Thompson Reuters News Service. For this survey an international sample of 24,077 adults aged 18+ were interviewed in a total of 23 countries representing 75% of the world's GDP. The countries included Argentina, Australia, Belgium, Brazil, Canada, China, France, Germany, Hungary, India, Italy, Japan, Mexico, Poland, Russia, and South Korea, Spain, Sweden, the Czech Republic, the Netherlands, Great Britain, the United States and Turkey. Approximately 1000+ individuals participated on a country by country basis via the Ipsos online panel. Weighting was then employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country Census data and to provide results intended to approximate the sample universe. A survey with an unweighted probability sample of this size and a 100% response rate would have an estimated margin of error of +/-3.1 percentage points 19 times out of 20 per country of what the results would have been had the entire population of adults in that country had been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. G@6A3/5.



Country Total: Average Assessment and Tracking of Current Economic Situation



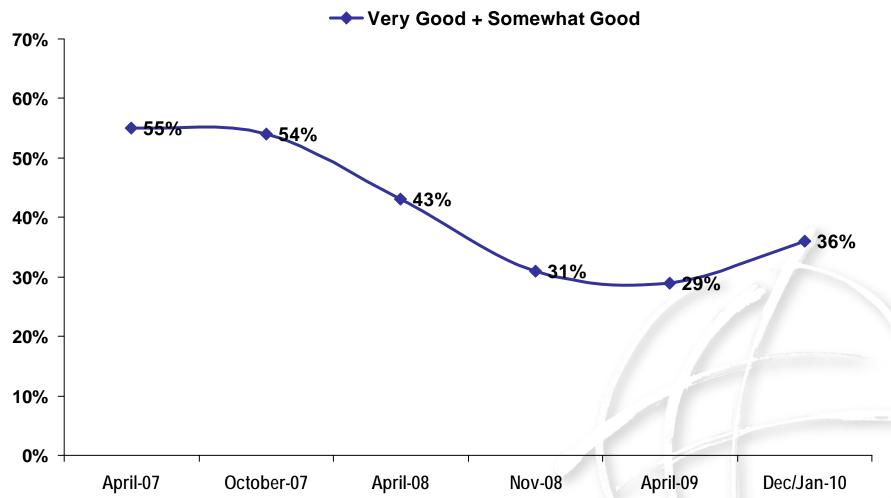




Average of All Countries Shows Global Upswing in Economic Assessment (+7 points)



74% of 23 Countries Measured Show Improved Assessment Compared with Just 35% in Mid-2009





Assessing The Current Economic Situation By Regions

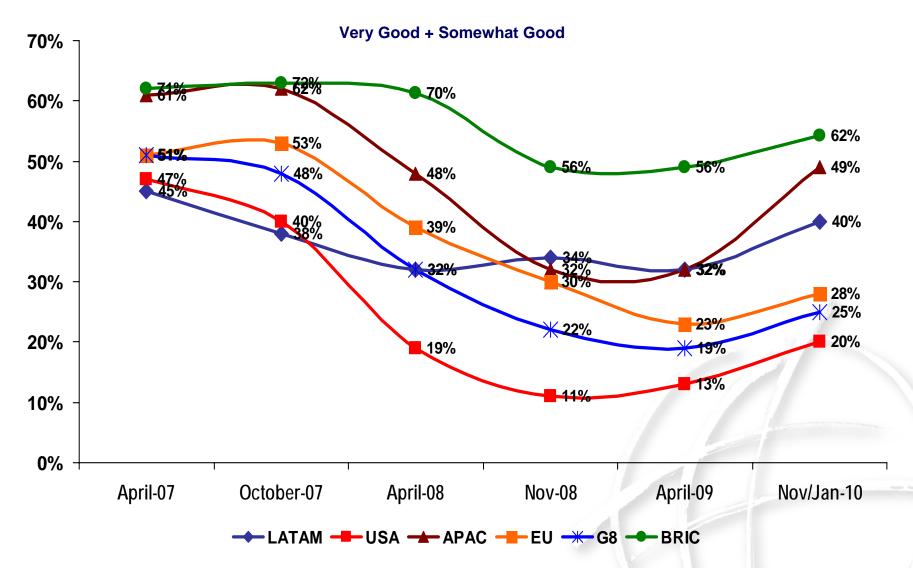






The Global Economic Situation: Regions Swing Upwards in Assessed Improvement



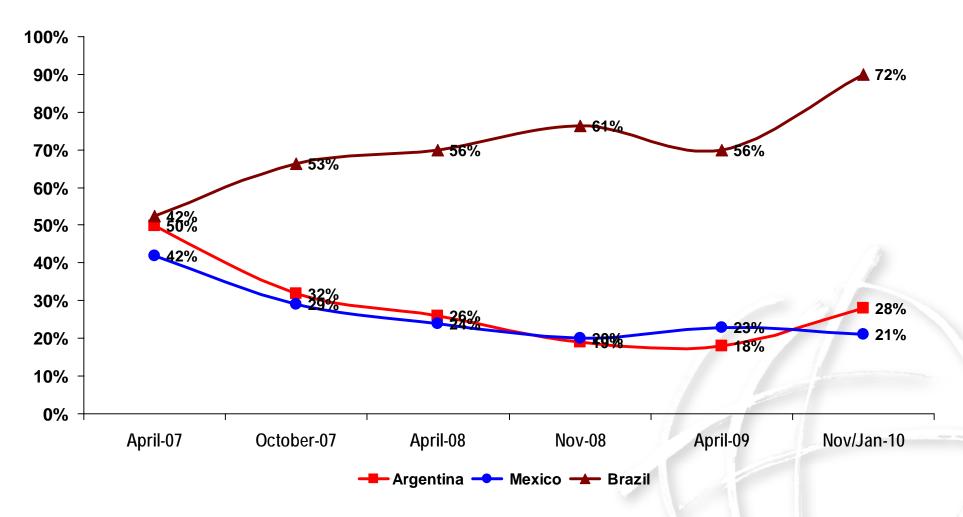




LATAM Economic Assessment: Brazilian Juggernaut



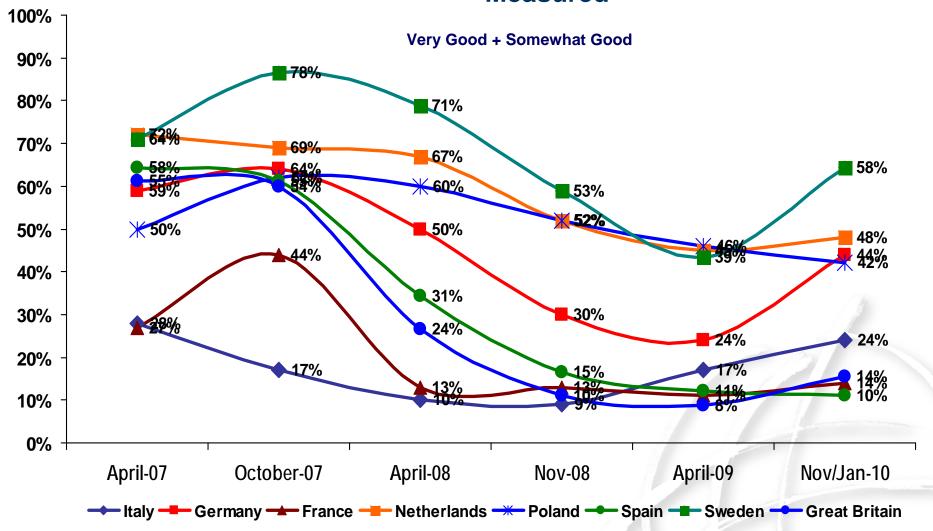
Very Good + Somewhat Good





Europe Assesses Its Economic Situation: Improvement Cited in 71% of Countries Measured

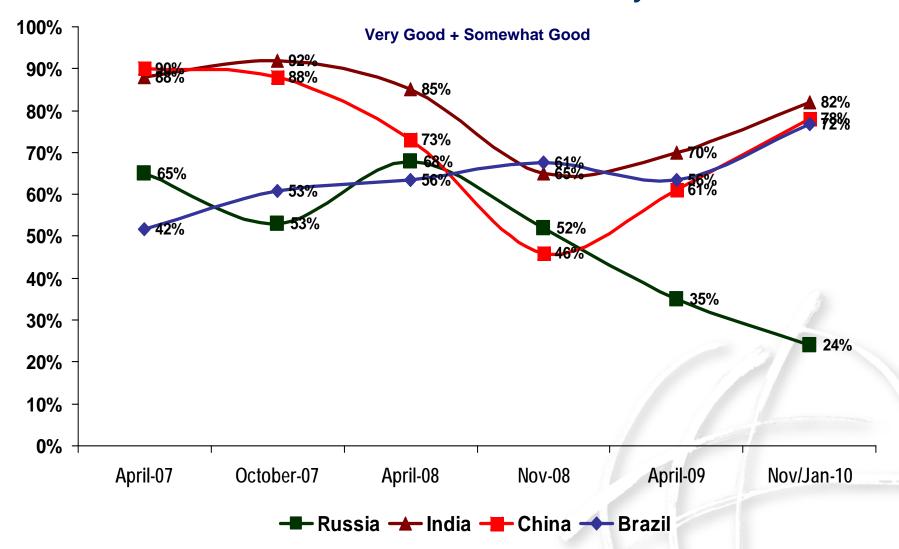


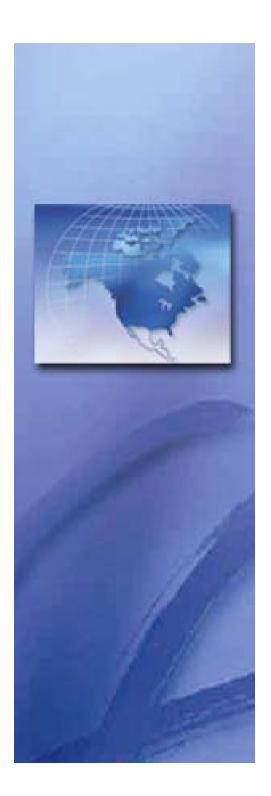




BRIC Countries: Russia Slides Further into Depths of Despair in Current Assessment of Economy







Assessing The Current Economic Situation By Country



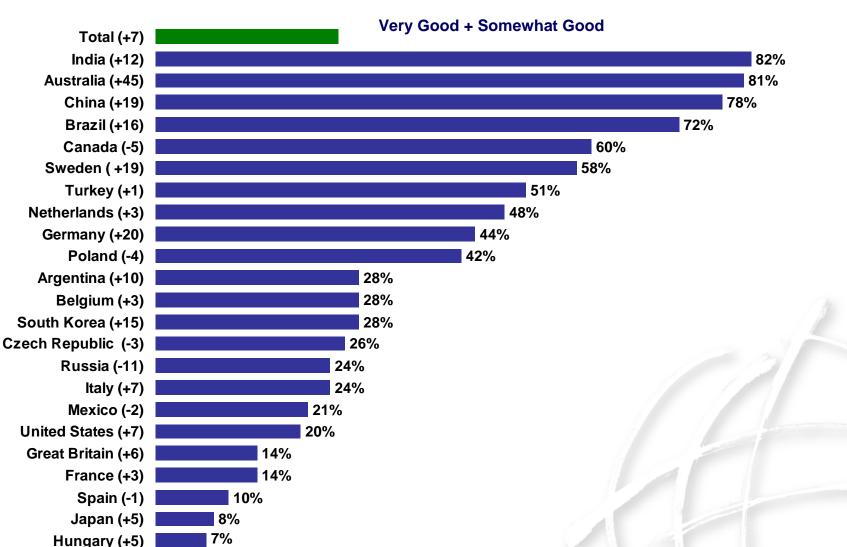




Citizens Assess the Current Economic Situation in their Country



[(+/-) = Change over last measurement April/May 2009]

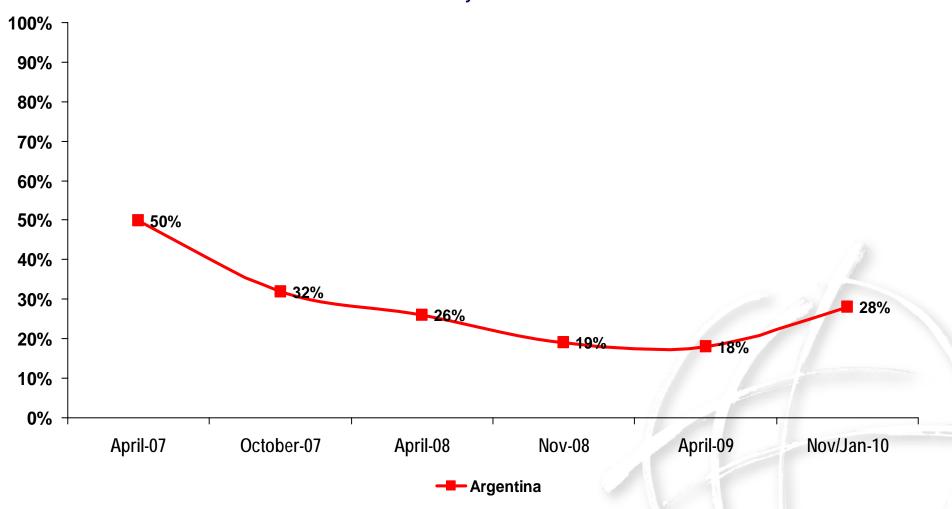




Citizens Assess the Current Economic Situation in their Country: Argentina



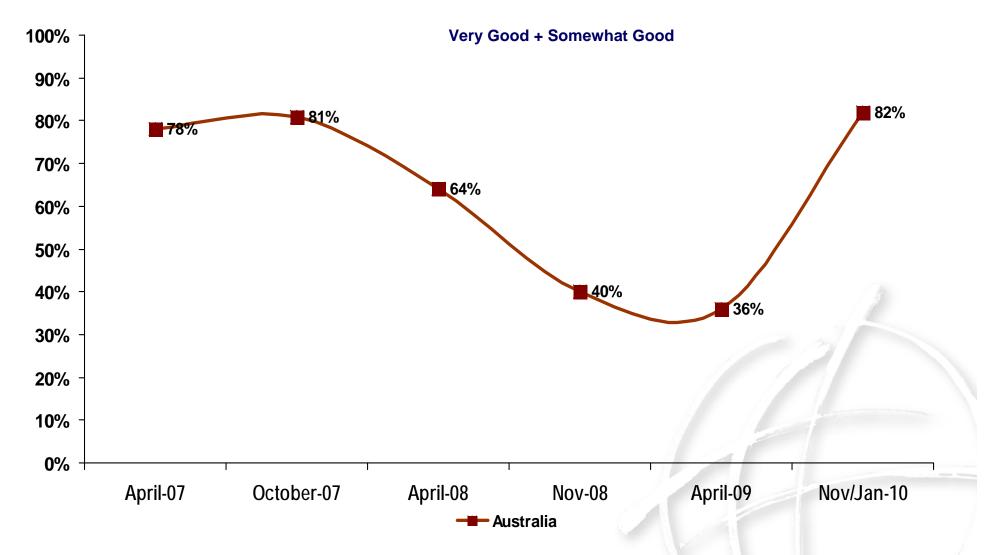
Very Good + Somewhat Good





Citizens Assess the Current Economic Situation in their Country: Australia

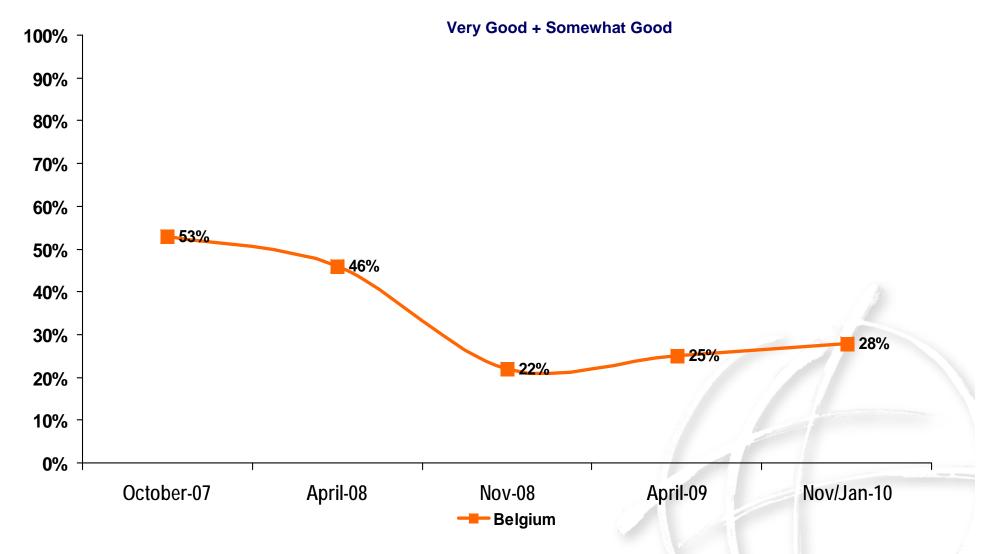






Citizens Assess the Current Economic Situation in their Country: Belgium



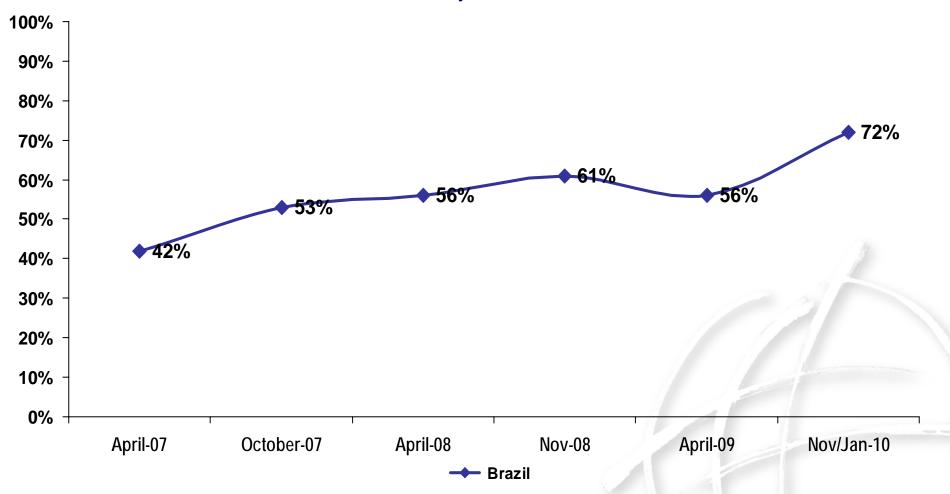




Citizens Assess the Current Economic Situation in their Country: Brazil



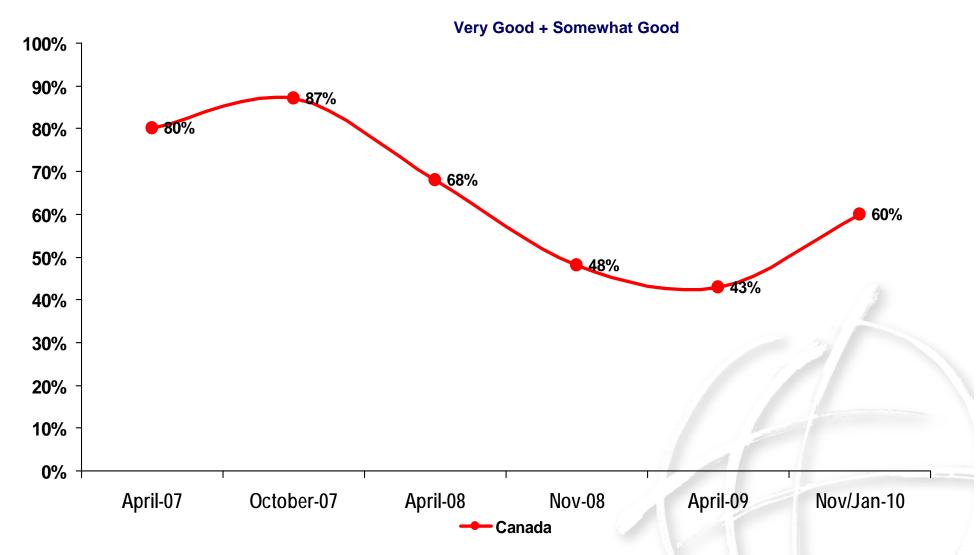






Citizens Assess the Current Economic Situation in their Country: Canada

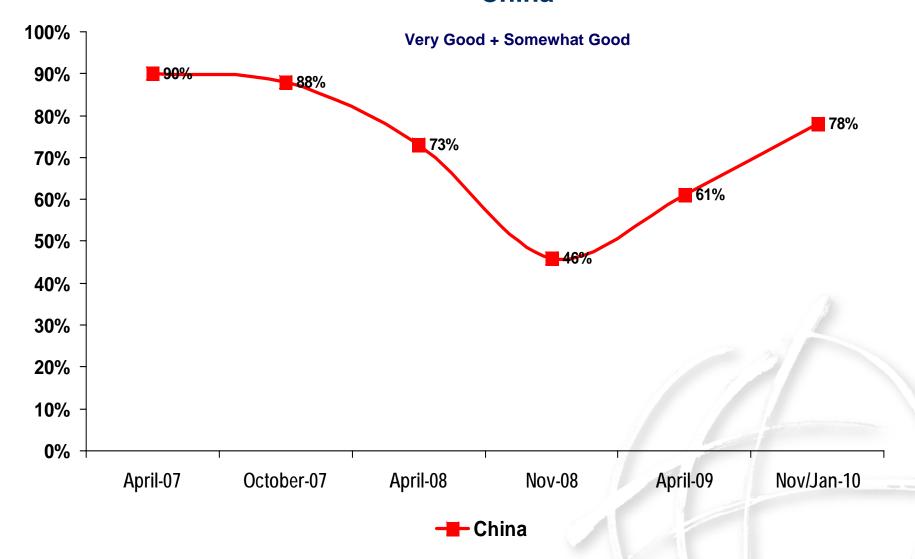






Citizens Assess the Current Economic Situation in their Country: China







Citizens Assess the Current Economic Situation in their Country: Czech Republic

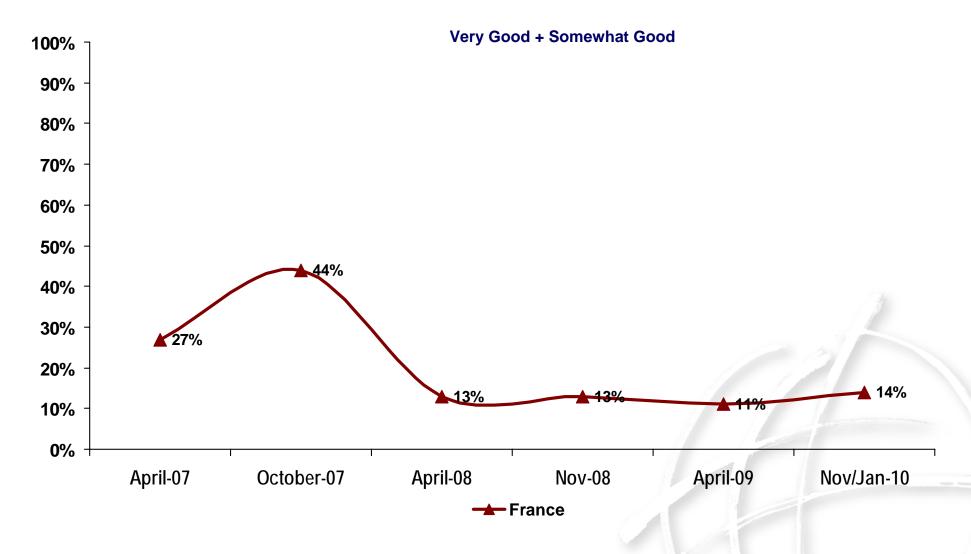






Citizens Assess the Current Economic Situation in their Country: France

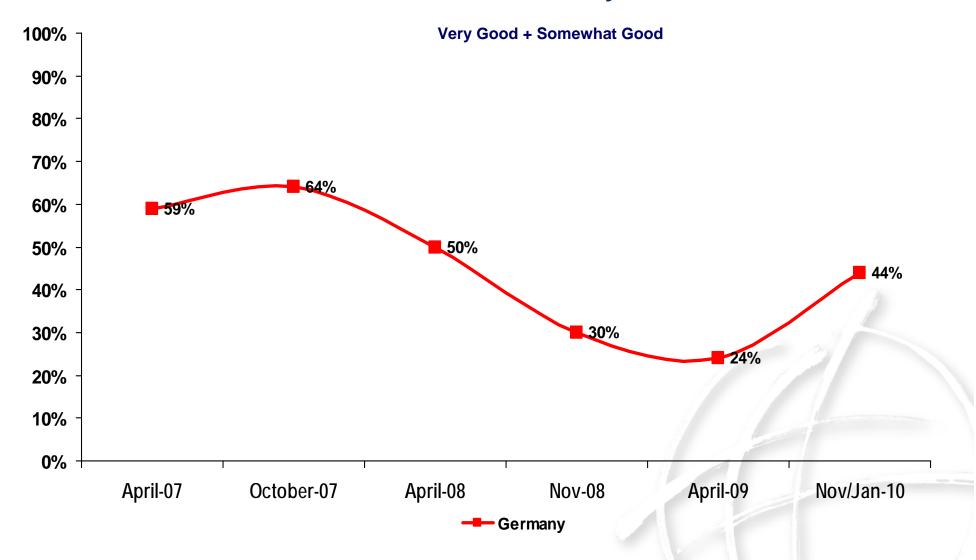






Citizens Assess the Current Economic Situation in their Country: Germany

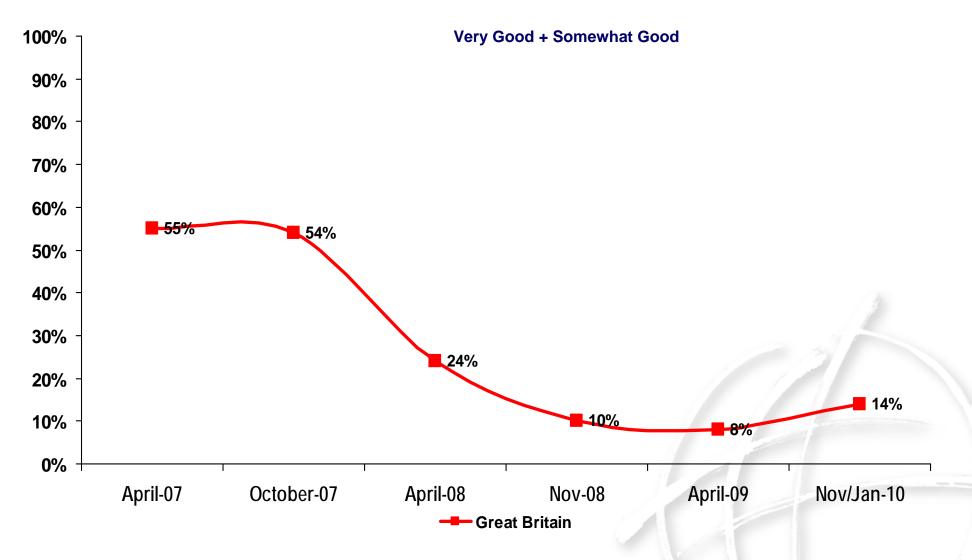






Citizens Assess the Current Economic Situation in their Country: Great Britain

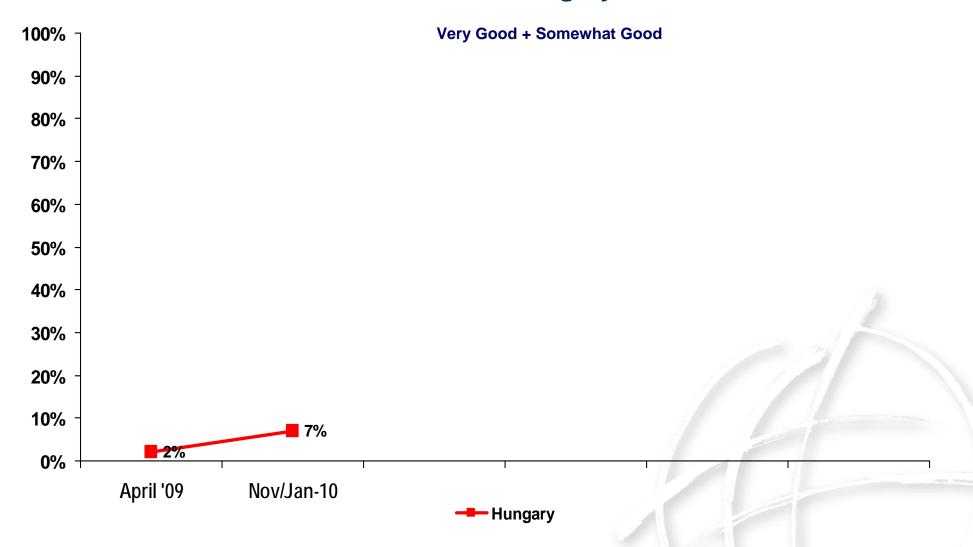






Citizens Assess the Current Economic Situation in their Country: Hungary

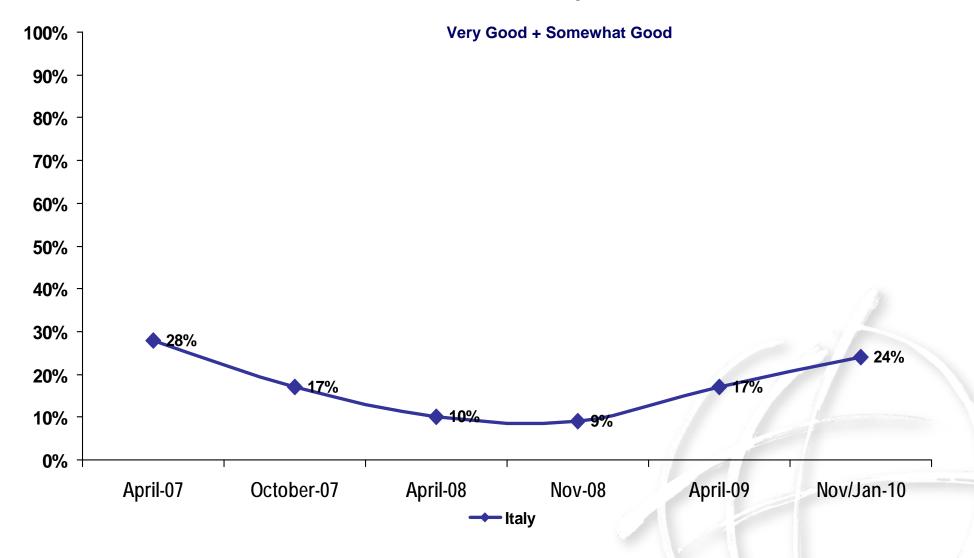






Citizens Assess the Current Economic Situation in their Country: Italy

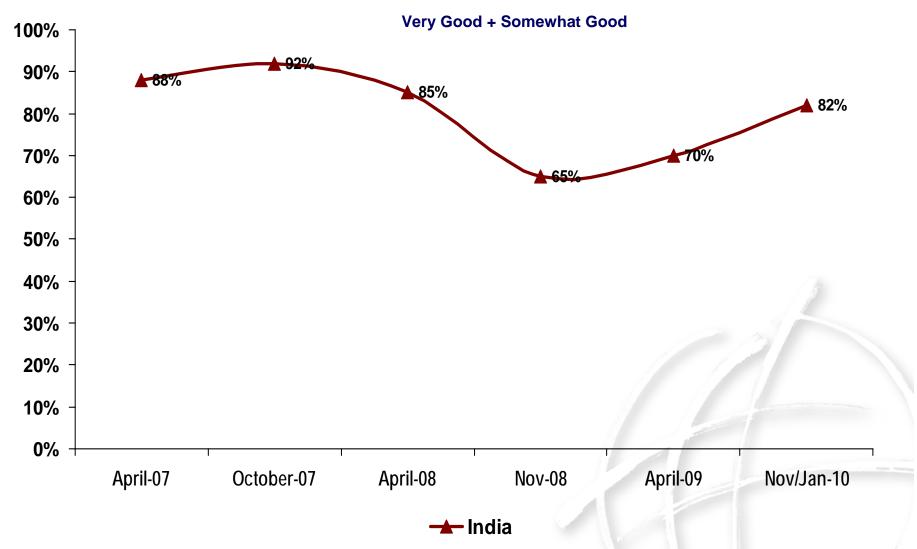






Citizens Assess the Current Economic Situation in their Country: India

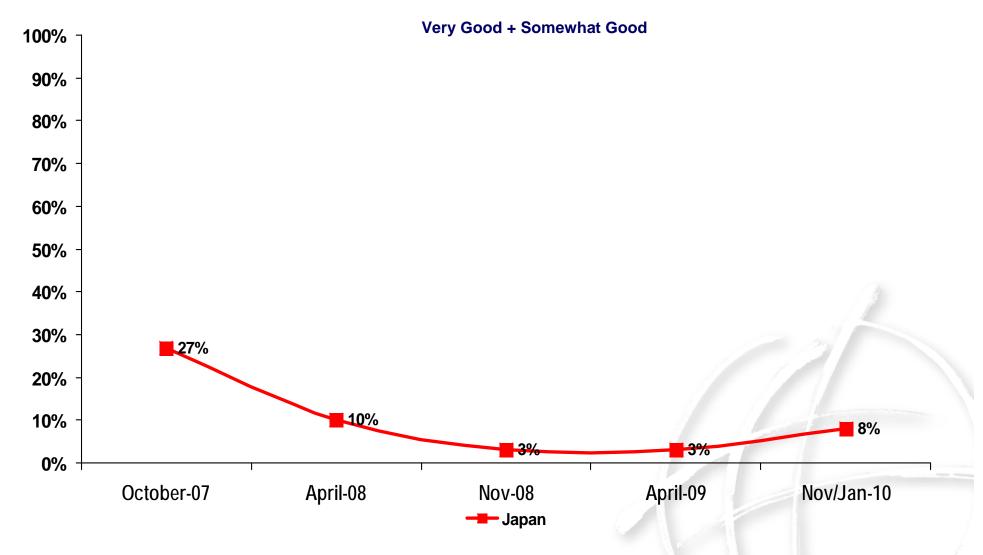






Citizens Assess the Current Economic Situation in their Country: Japan



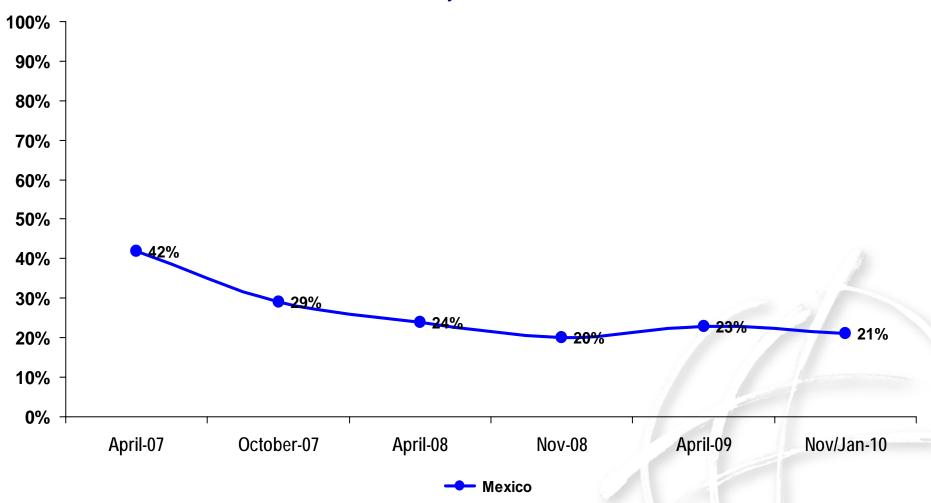




Citizens Assess the Current Economic Situation in their Country: Mexico



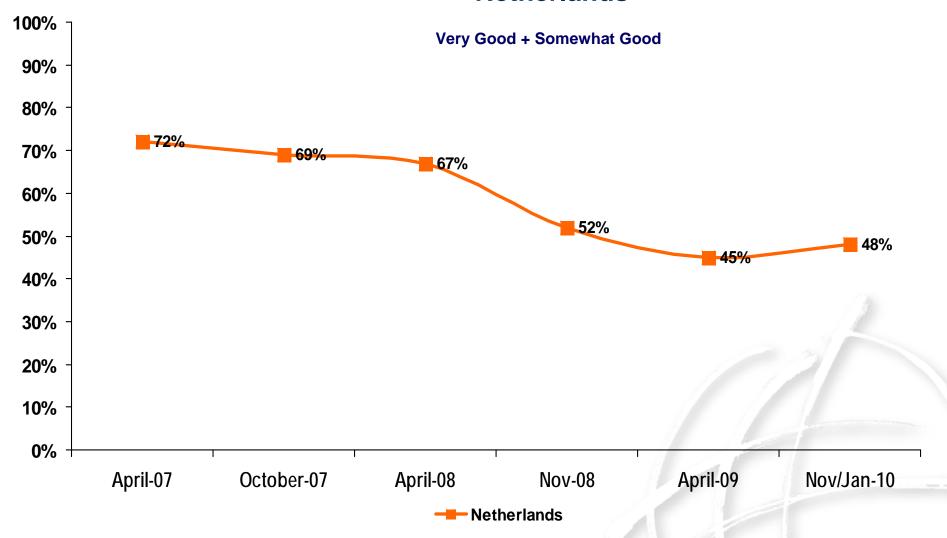
Very Good + Somewhat Good





Citizens Assess the Current Economic Situation in their Country: Netherlands

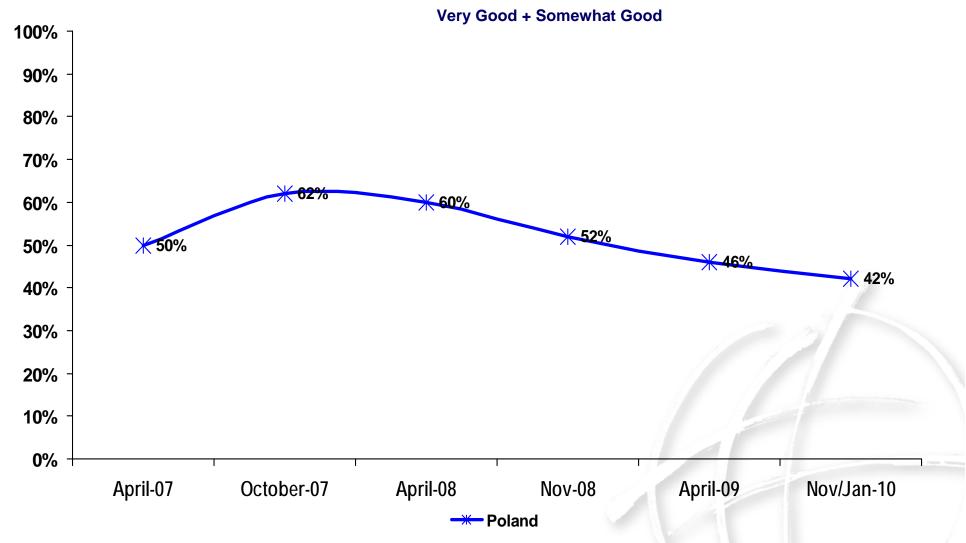






Citizens Assess the Current Economic Situation in their Country: Poland

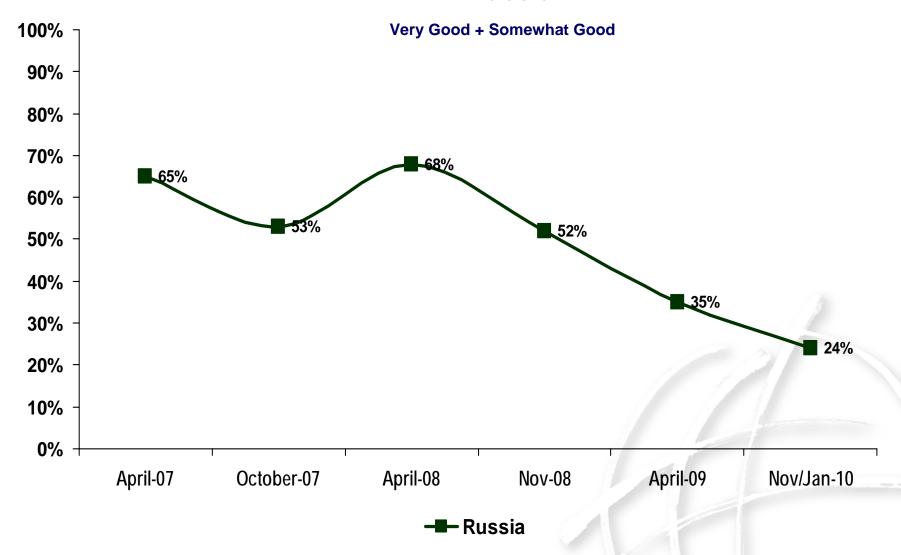






Citizens Assess the Current Economic Situation in their Country: Russia

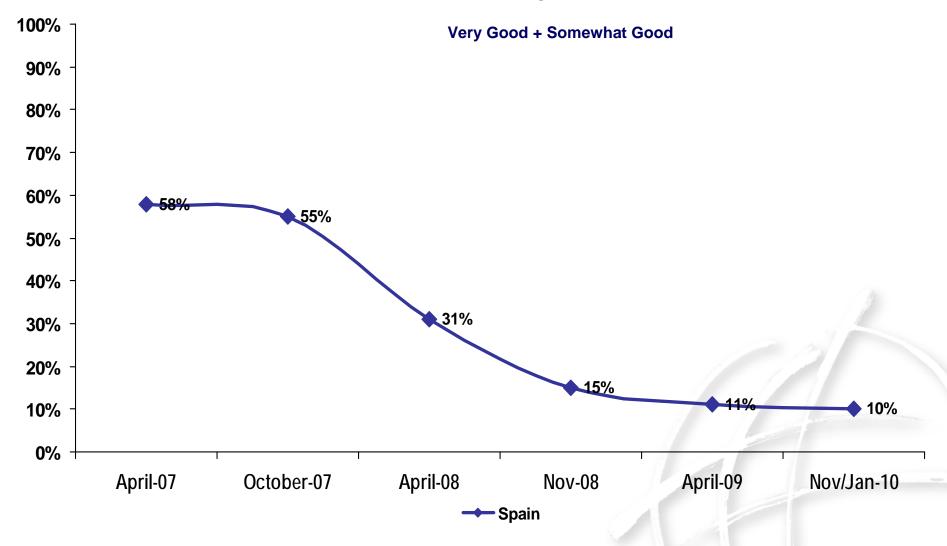






Citizens Assess the Current Economic Situation in their Country: Spain

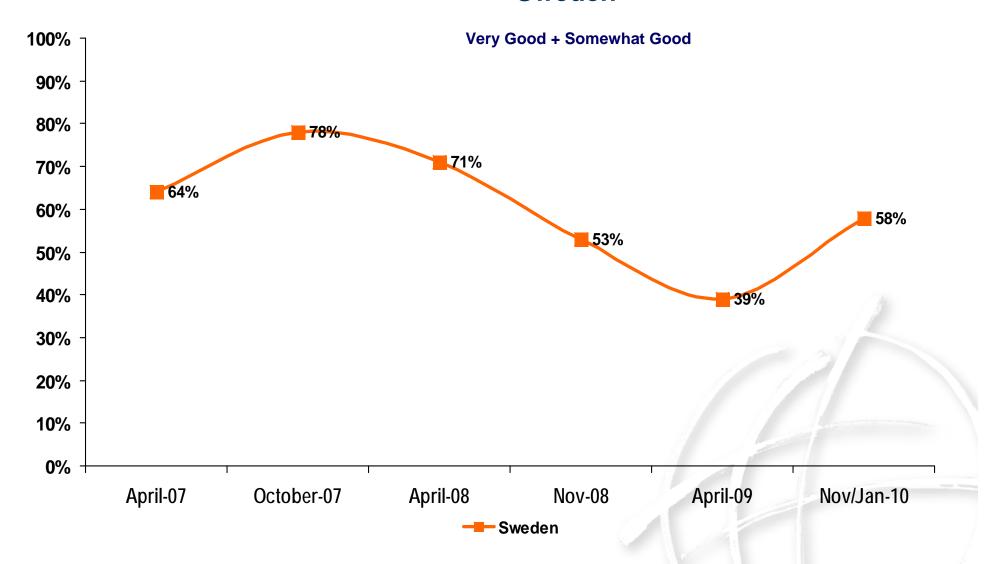






Citizens Assess the Current Economic Situation in their Country: Sweden

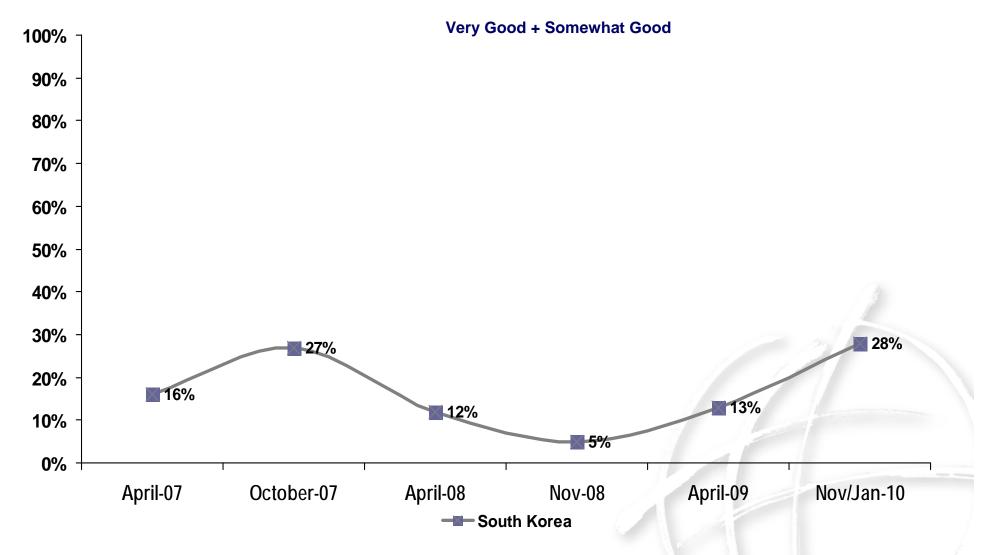






Citizens Assess the Current Economic Situation in their Country: South Korea

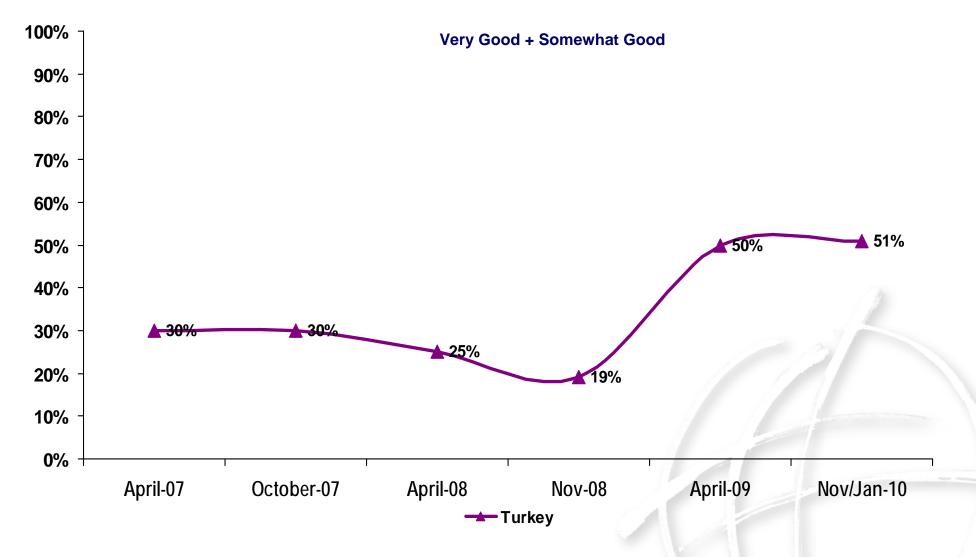






Citizens Assess the Current Economic Situation in their Country: Turkey

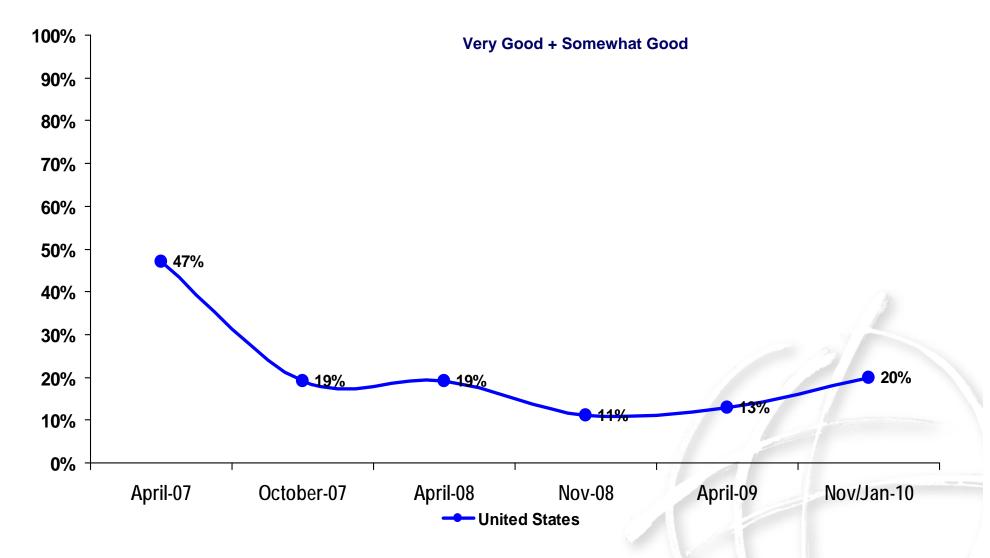






Citizens Assess the Current Economic Situation in their Country: United States

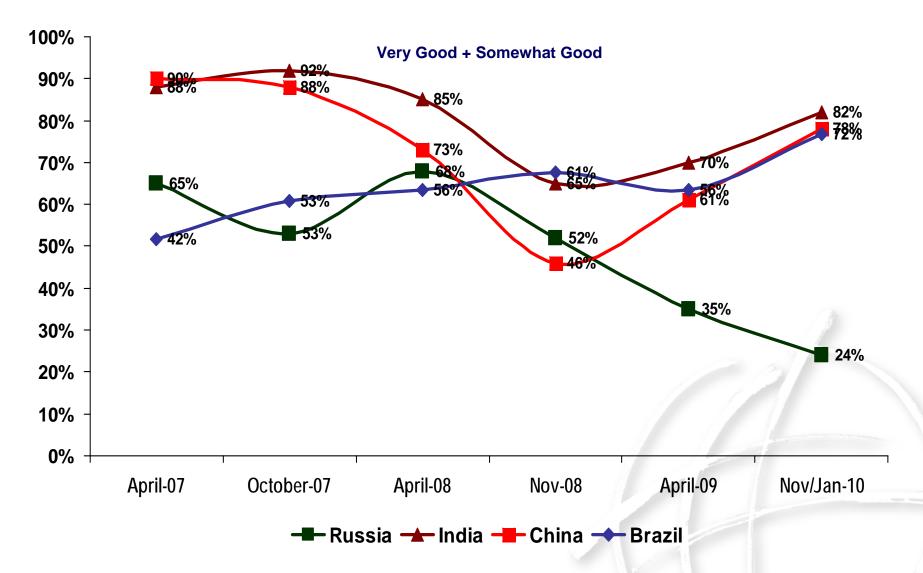


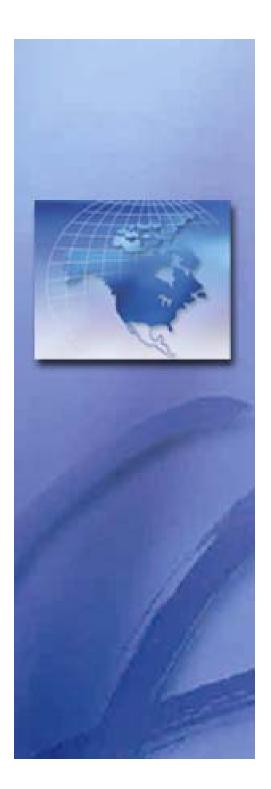




Observed Economic Situation in their Country: Others







Country Total: Average Assessment and Tracking of Confidence and Worry about the Future

When you think generally about the future, do you feel very confident, somewhat confident, somewhat worried or very worried? This question was asked as part of a global survey involving 23 countries with1000+ interviews per country N=24,364; data collection timeframe was a specific two week in country window between November 2009-January 2010. Any discrepancies between these findings and other and similar data collected at a local level may be the result of different timing, different question wording, rounding or other acceptable measurement and methodological errors.

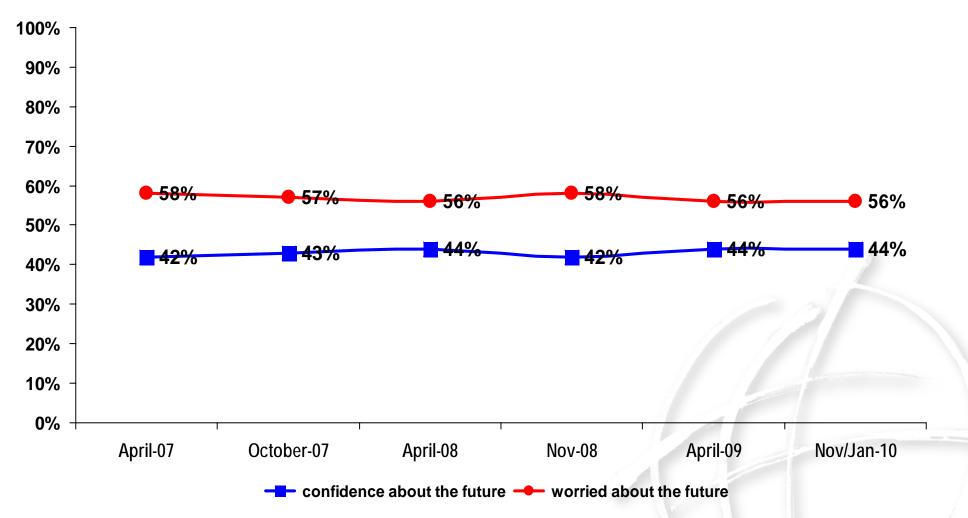






Average of All Countries Shows Tracking of Global Confidence/Worry Level





When you think generally about the future, do you feel very confident, somewhat confident, somewhat worried or very worried? This question was asked as part of a global survey involving 23 countries with1000+ interviews per country N=24,364; data collection timeframe was a specific two week in country window between November 2009-January 2010. Any discrepancies between these findings and other and similar data collected at a local level may be the result of different timing, different question wording, rounding or other acceptable measurement and methodological errors.



Citizens Assess their Confidence in the Future:

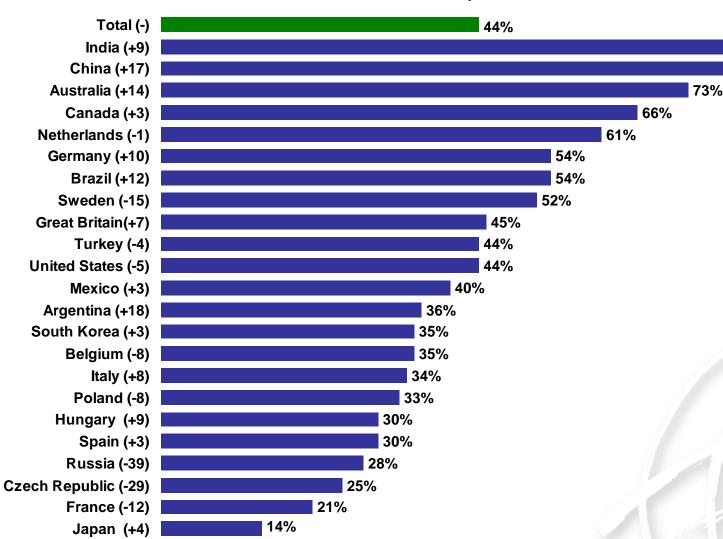


79%

78%

[(+/-) = Change over last measurement April/May 2009 –note there is no change in <u>total</u> % from mid 2009 to current assessment]







By Country: Confidence and Worry about the Future

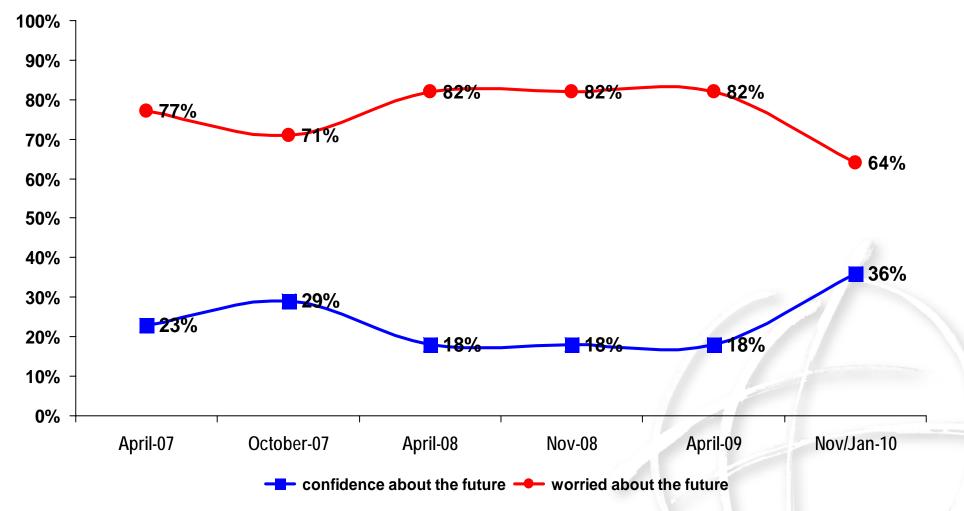






Confidence and Worry about the Future: Argentina

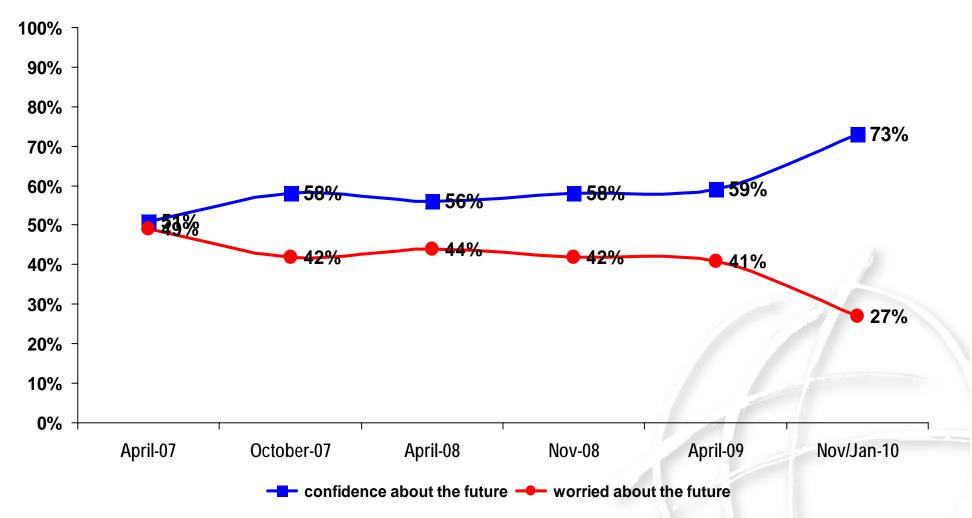






Confidence and Worry about the Future: Australia

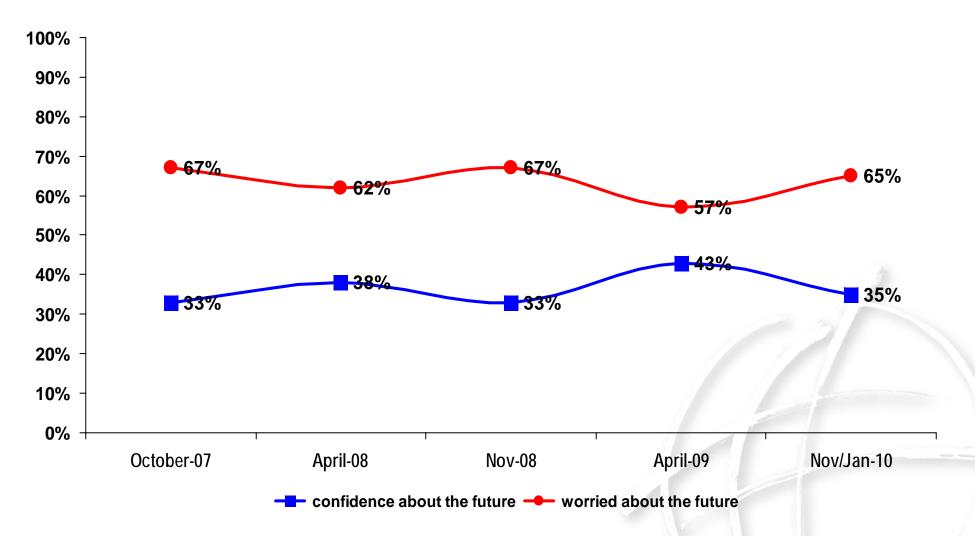






Confidence and Worry about the Future: Belgium

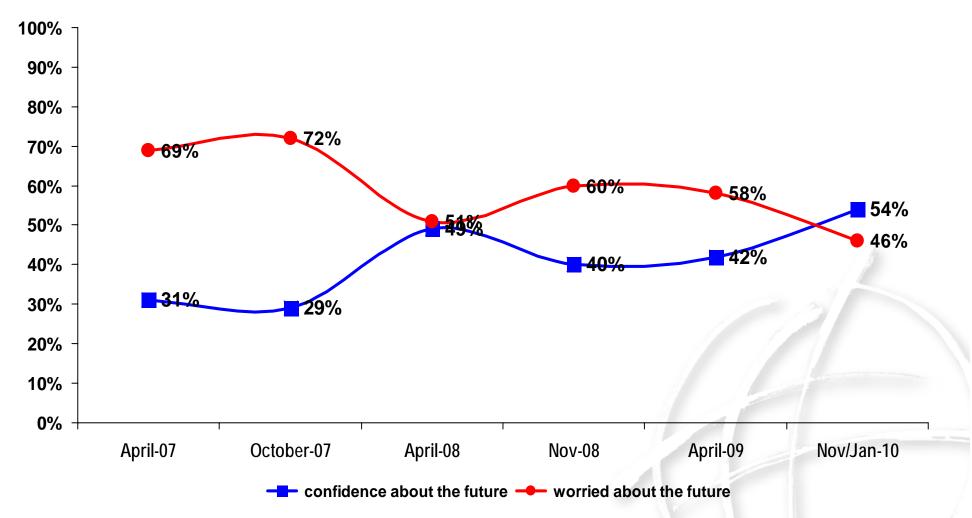






Confidence and Worry about the Future: Brazil

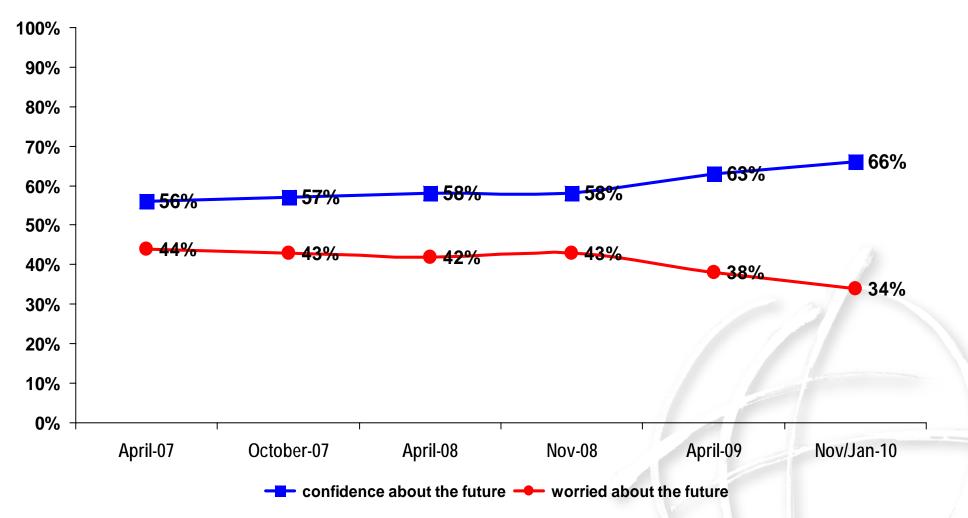






Confidence and Worry about the Future: Canada

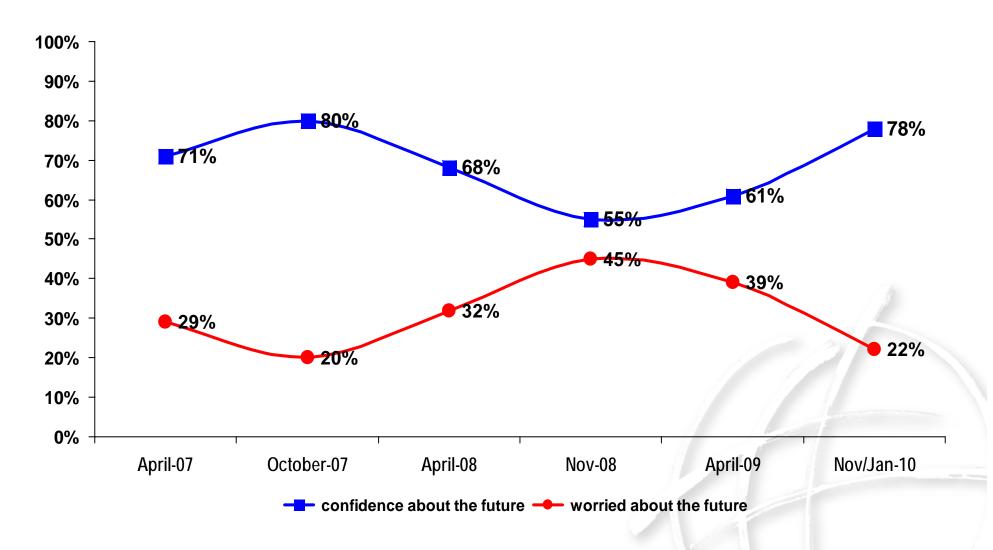






Confidence and Worry about the Future: China

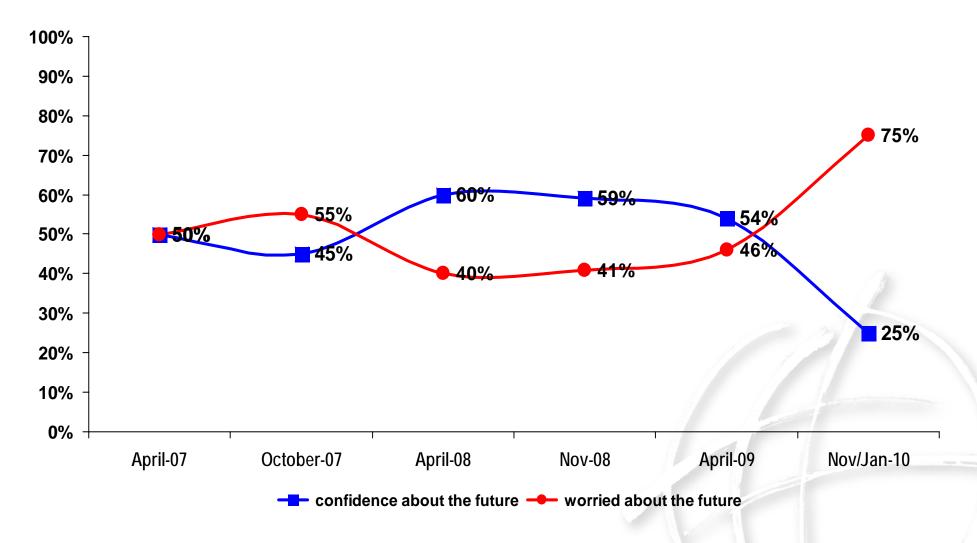






Confidence and Worry about the Future: Czech Republic

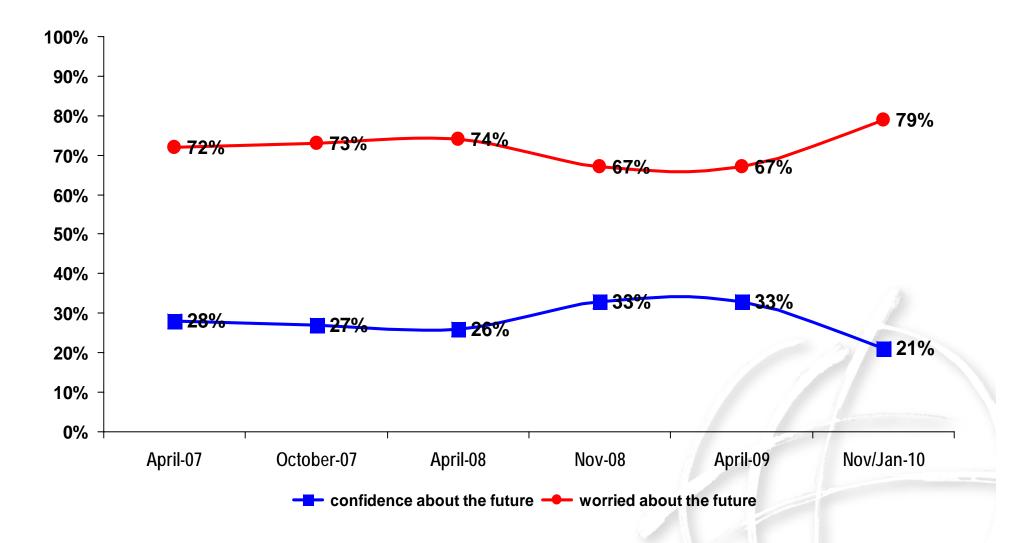






Confidence and Worry about the Future: France

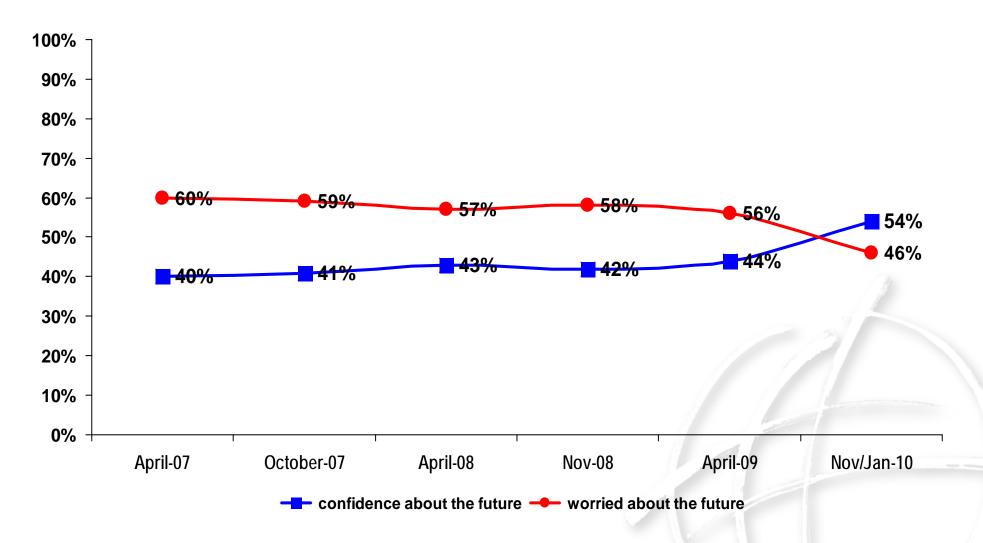






Confidence and Worry about the Future: Germany

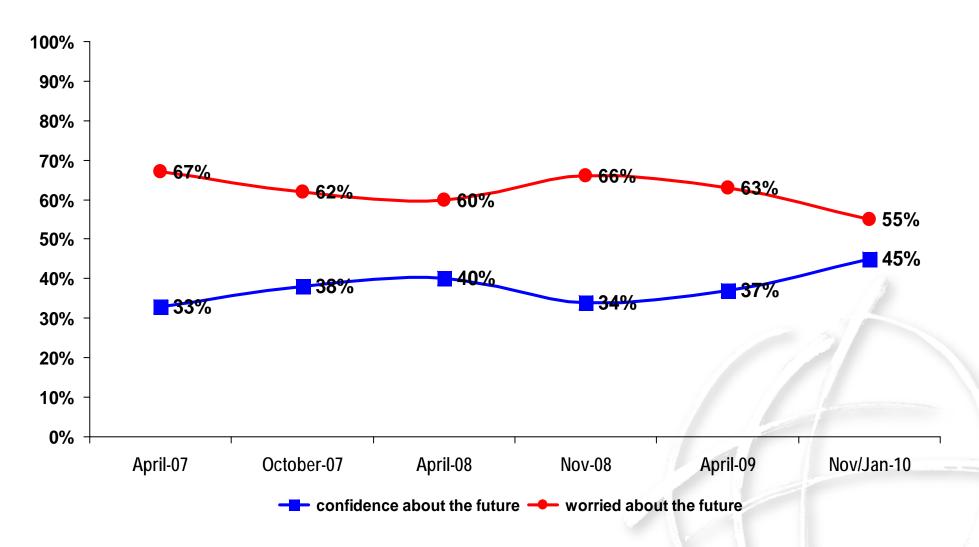






Confidence and Worry about the Future: Great Britain

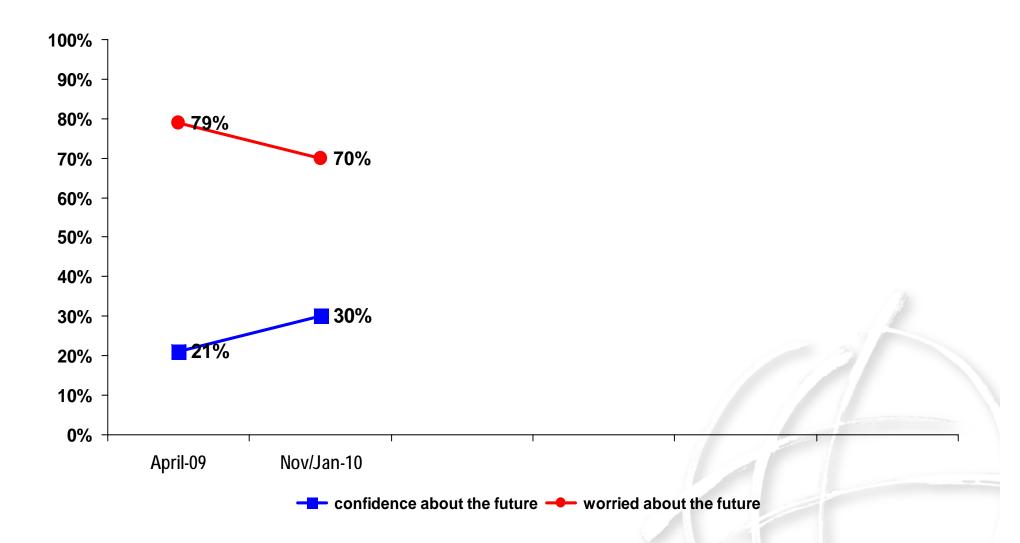






Confidence and Worry about the Future: Hungary

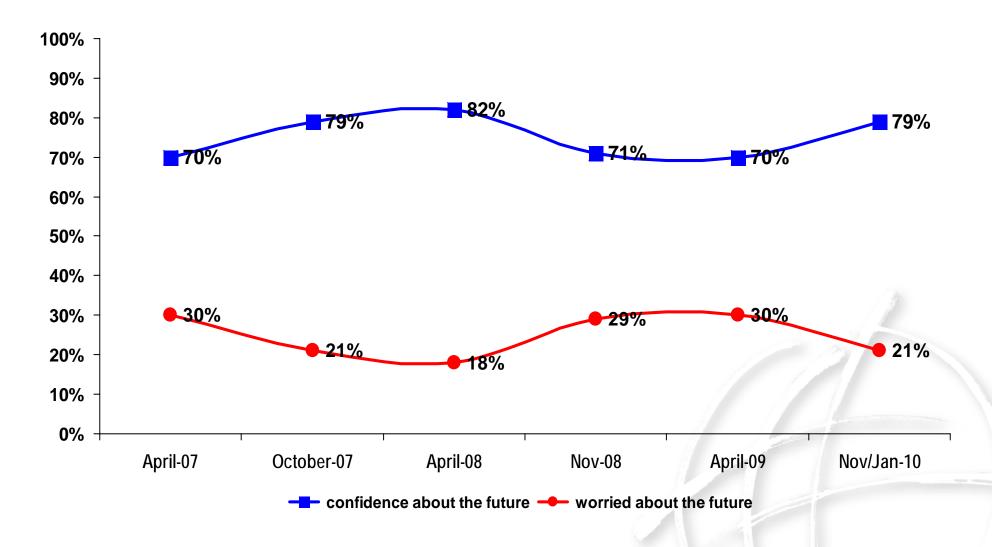






Confidence and Worry about the Future: India

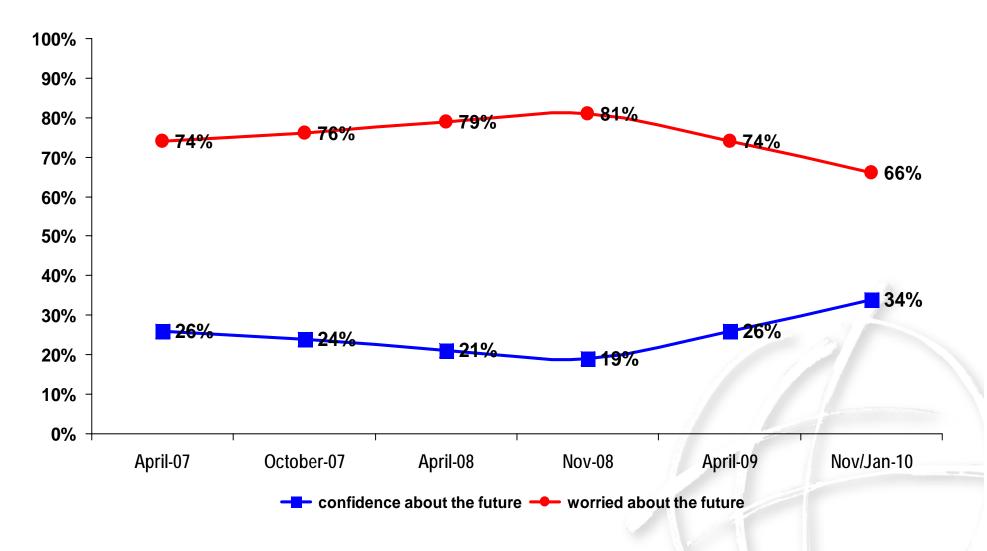






Confidence and Worry about the Future: Italy

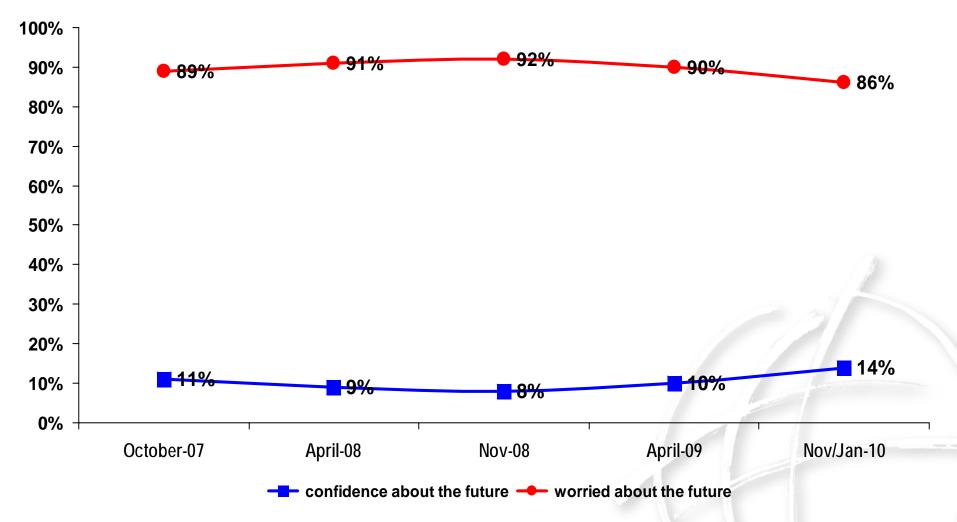






Confidence and Worry about the Future: Japan

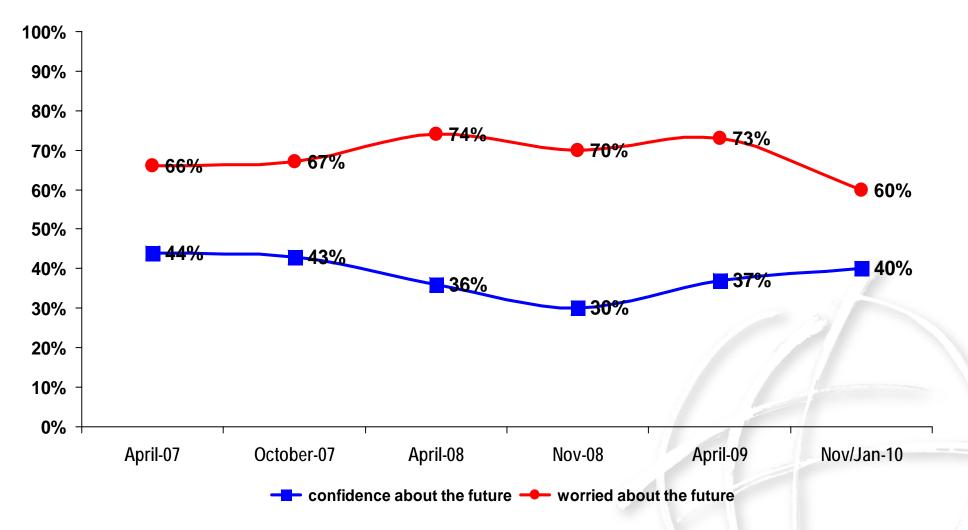






Confidence and Worry about the Future: Mexico

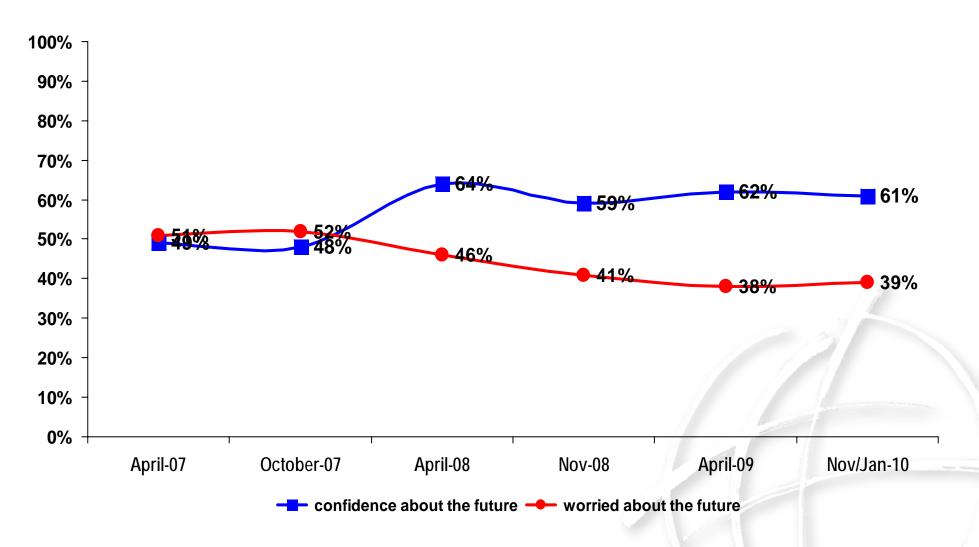






Confidence and Worry about the Future: Netherlands

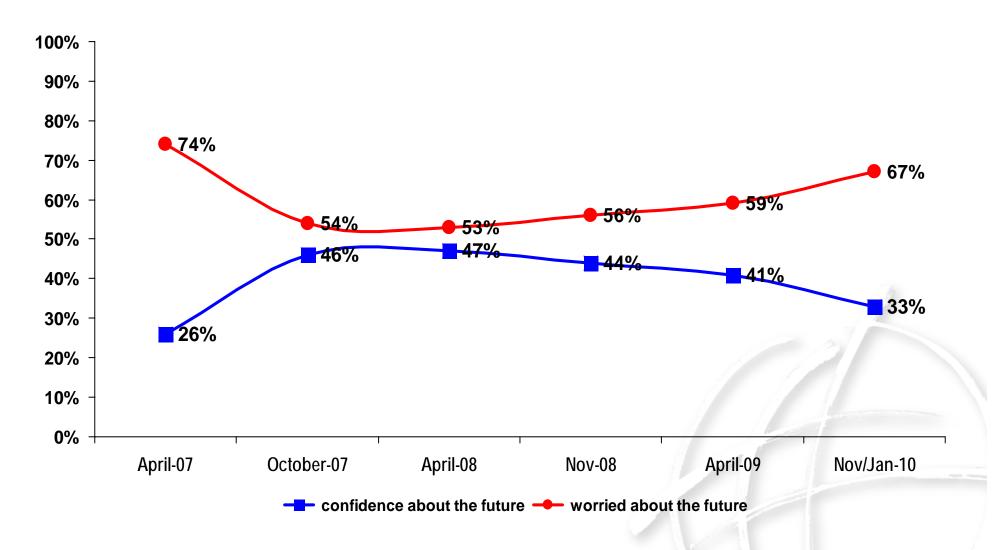






Confidence and Worry about the Future: Poland

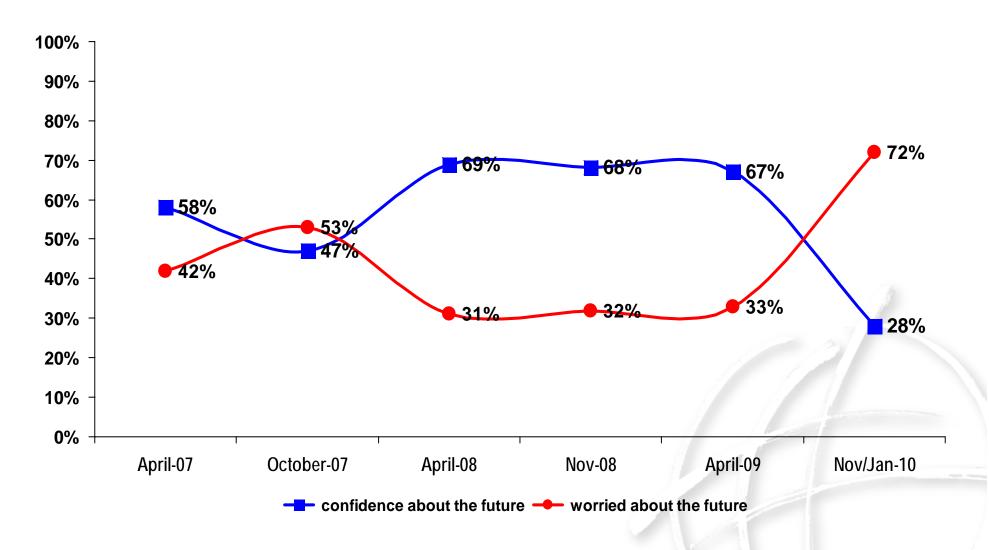






Confidence and Worry about the Future: Russia

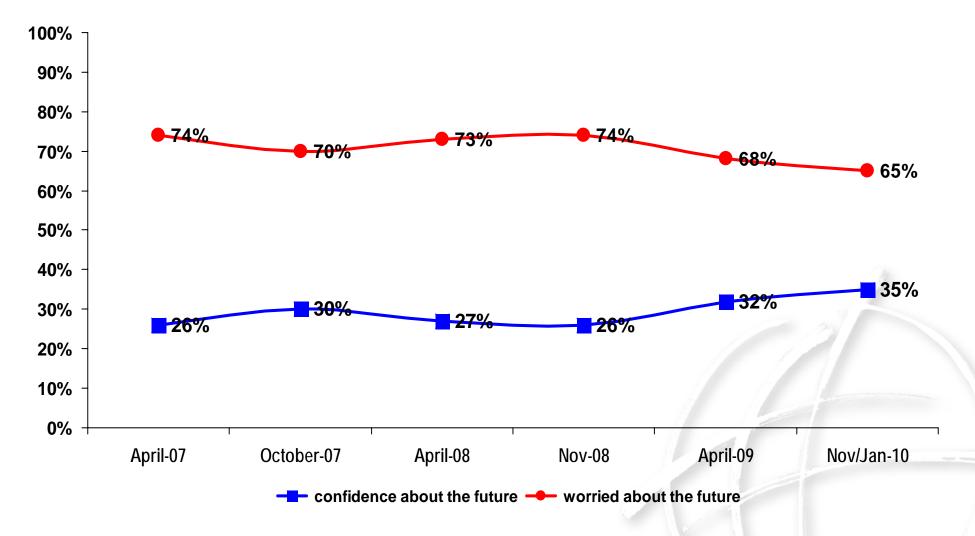






Confidence and Worry about the Future: South Korea

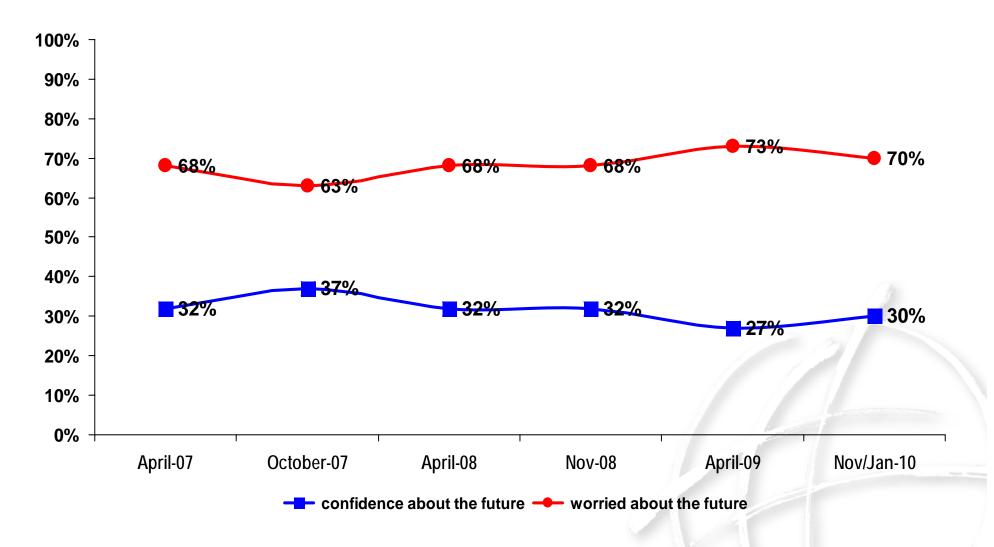






Confidence and Worry about the Future: Spain

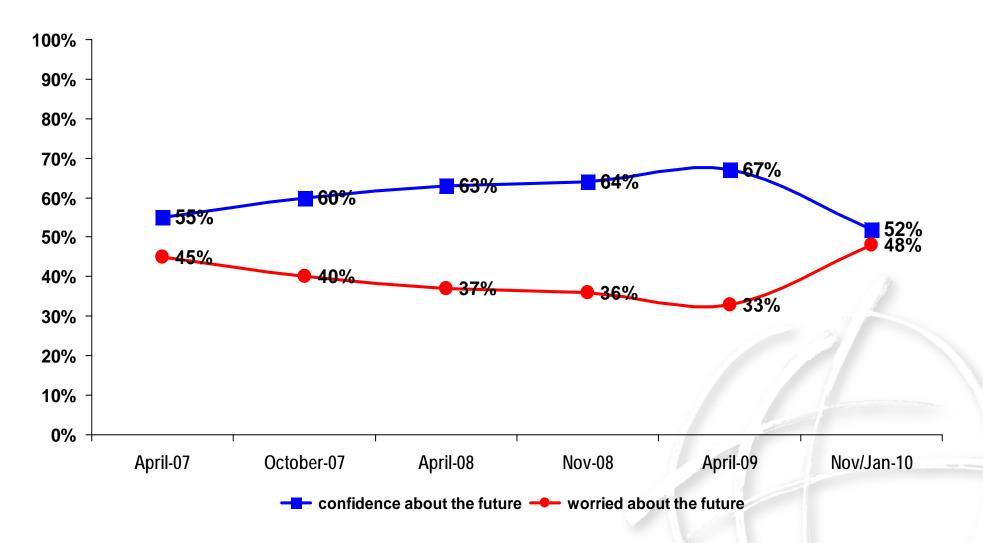






Confidence and Worry about the Future: Sweden

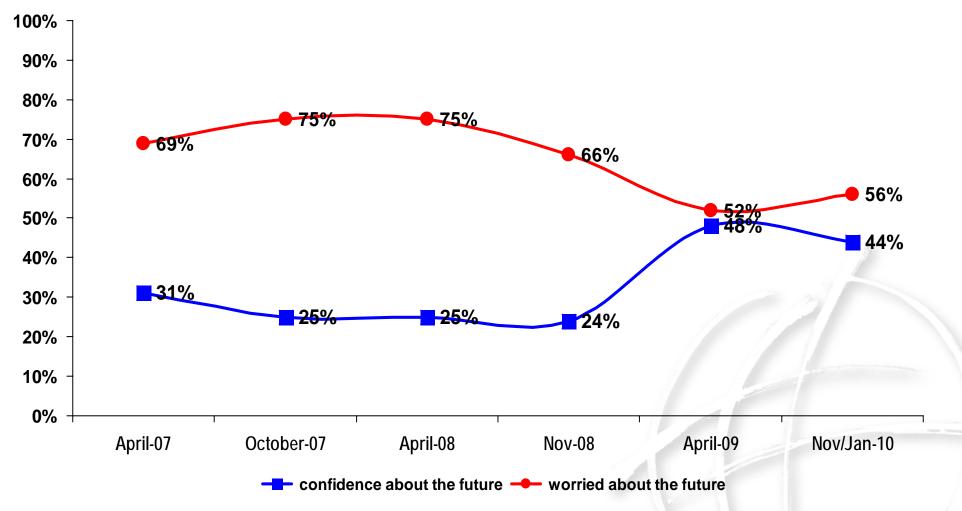






Confidence and Worry about the Future: Turkey

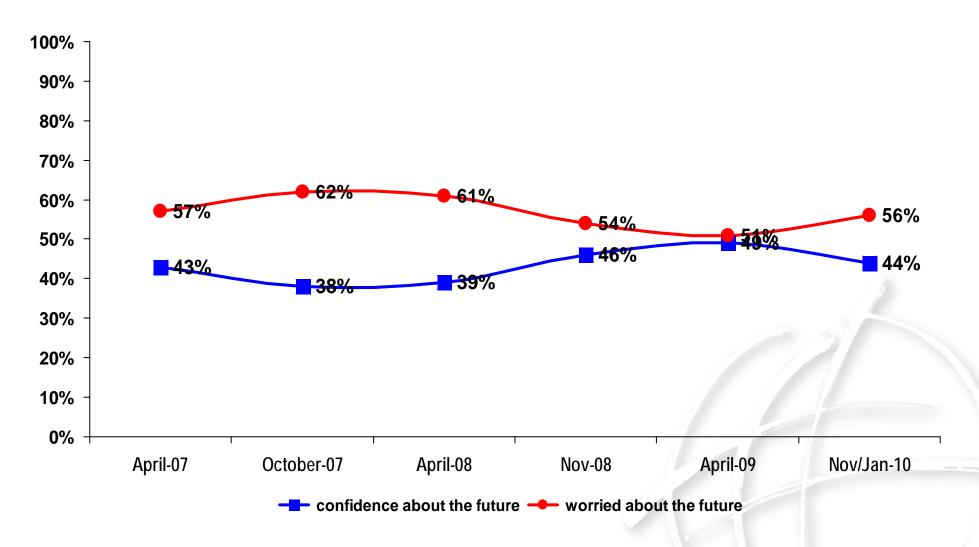


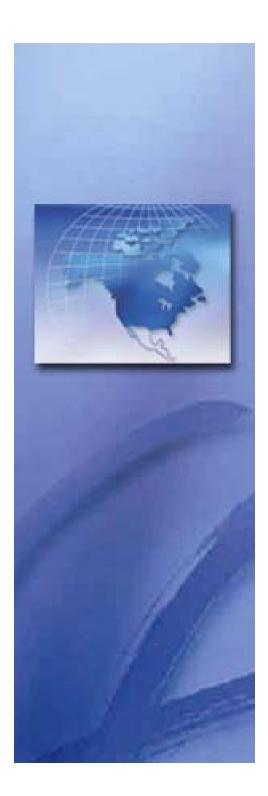




Confidence and Worry about the Future: United States







Other





Thinking About Your Own And Your Family's Standard Of Living: Confidence

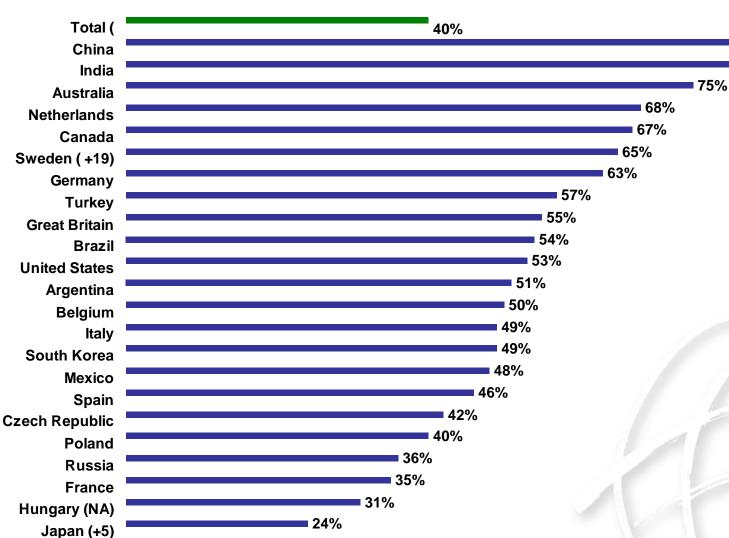


81%

81%

[(+/-) = Change over last measurement April/May 2009]





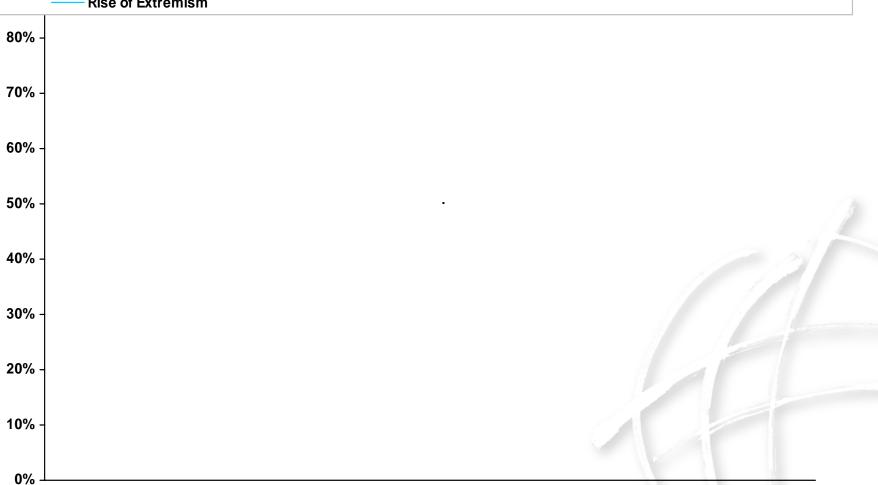


Most Important Issues:



All Canadians

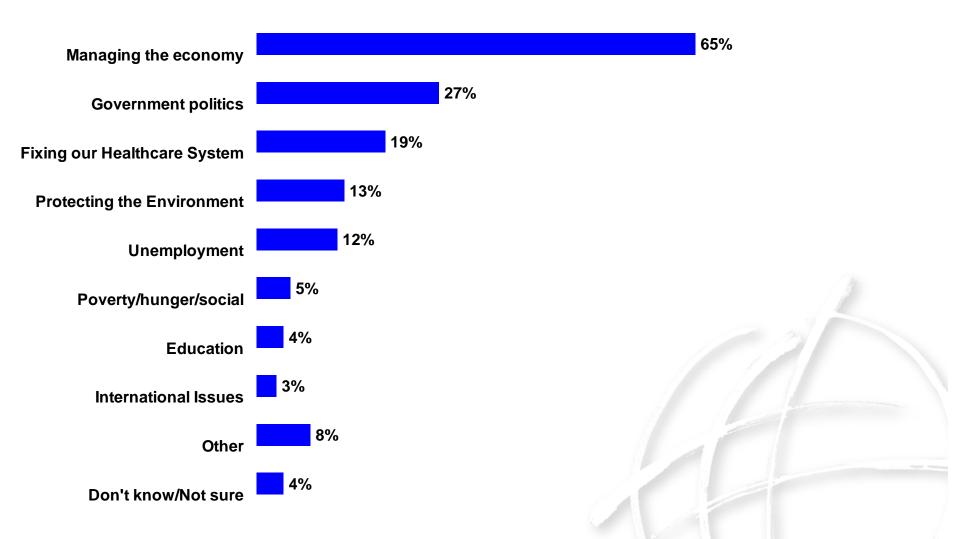








The Top Issues...

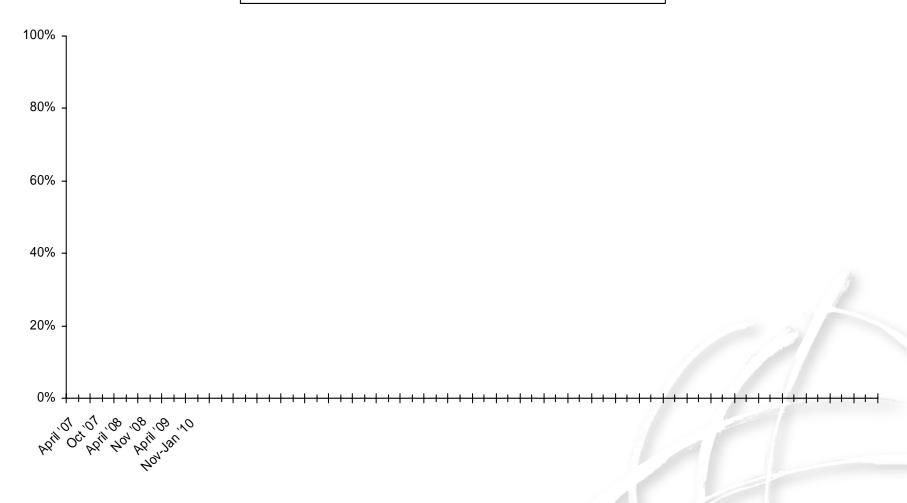




Confidence Index







In terms of the current economic conditions in Canada as a whole, how would you describe the overall state of the economy right now? Is it very good, somewhat good, somewhat bad or very bad?

Base: All Respondents n = 1018