

## 1. Because there are limits on charitable giving, what do you think should be the highest priority? Do you think it should be...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1002	491	511	185	337	471	217	215	446	190	222	363	227
Weighted	1002	489	513	304	380	310	298	226	373	186	221	368	226
Helping the world's poor children	313 31%	152 31%	161 31%	115 38% E	109 29%	86 28%	105 35%	77 34%	112 30%	62 33%	56 25%	124 34%	71 31%
Helping underserved families in the United States	308 31%	159 32%	150 29%	83 27%	111 29%	112 36%	81 27%	83 37%	105 28%	55 29%	80 36%	105 29%	69 30%
Wiping out infectious disease, like TB and AIDS	158 16%	81 17%	76 15%	49 16%	65 17%	44 14%	42 14%	35 15%	63 17%	34 18%	33 15%	61 16%	30 13%
Contributing to reducing global warming	96 10%	38 8%	58 11%	27 9%	45 12%	22 7%	43 14% G	12 5%	33 9%	20 11%	18 8%	21 6%	37 16% JK
Health care/ more funding for health care	15 2%	3 1%	12 2%	4 1%	7 2%	4 1%	4 1%	6 3%	5 1%	2 1%	5 2%	6 2%	2 1%
Other	87 9%	43 9%	43 8%	15 5%	39 10%	30 10%	21 7%	10 5%	38 10%	10 5%	25 11%	36 10%	16 7%
(DK/NS)	26 3%	13 3%	13 2%	10 3%	4 1%	11 4%	3 1%	3 1%	17 5% F	4 2%	5 2%	14 4%	3 1%

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	Total	Children		Education			Employment Status				Marital Status		Race			
		Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1002	293	700	267	348	377	423	114	141	317	596	402	90	775	93	36
Weighted	1002	353	640	488	237	267	409	137*	217*	230	553	444	134*	691	120*	48**
Helping the world's poor children	313 31%	100 28%	212 33%	171 35% E	73 31%	69 26%	128 31%	41 30%	78 36%	62 27%	160 29%	152 34%	68 50% M	187 27%	43 36%	17 36%
Helping underserved families in the United States	308 31%	120 34%	183 29%	135 28%	84 35%	86 32%	131 32%	30 22%	62 29%	83 36% G	185 33%	123 28%	26 19%	252 36% LN	18 15%	4 9%
Wiping out infectious disease, like TB and AIDS	158 16%	63 18%	95 15%	80 16%	33 14%	44 17%	62 15%	26 19%	31 14%	37 16%	78 14%	79 18%	17 13%	104 15%	27 23%	11 23%
Contributing to reducing global warming	96 10%	36 10%	58 9%	54 11%	17 7%	22 8%	32 8%	22 16% FI	25 12%	16 7%	44 8%	50 11%	20 15% M	46 7%	25 20% M	8 16%
Health care/ more funding for health care	15 2%	6 2%	9 1%	6 1%	3 1%	6 2%	5 1%	2 1%	6 3%	2 1%	8 2%	7 2%	1 1%	14 2%	2 1%	0 -
Other	87 9%	22 6%	63 10%	29 6%	21 9%	35 13% C	37 9%	14 10%	11 5%	23 10%	60 11% K	25 6%	2 1%	70 10% LN	2 1%	6 13%
(DK/NS)	26 3%	5 1%	21 3%	14 3%	7 3%	5 2%	13 3%	3 3%	3 1%	7 3%	18 3%	8 2%	1 1%	18 3%	4 3%	2 4%

## 2. What percent of the world's 2.2 billion children do you think live in poverty?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	1002	491	511	185	337	471	217	215	446	190	222	363	227
Weighted	1002	489	513	304	380	310	298	226	373	186	221	368	226
1-25	146 15%	82 17%	64 13%	54 18%	57 15%	35 11%	31 10%	35 16%	61 16%	19 10%	39 18%	57 15%	32 14%
26-50	359 36%	180 37%	179 35%	96 32%	137 36%	123 40%	82 27%	83 37%	155 41% F	65 35%	75 34%	137 37%	83 37%
51-75	181 18%	83 17%	98 19%	49 16%	75 20%	55 18%	54 18%	34 15%	76 20%	43 23%	44 20%	54 15%	40 18%
76-99	71 7%	25 5%	46 9%	25 8%	27 7%	19 6%	29 10%	18 8%	18 5%	12 6%	10 4%	31 8%	19 8%
Other	166 17%	84 17%	82 16%	63 21%	56 15%	46 15%	79 27% GH	33 15%	44 12%	30 16%	38 17%	56 15%	43 19%
(DK/NS)	78 8%	36 7%	43 8%	16 5%	28 7%	32 10%	24 8%	22 10%	19 5%	18 10%	16 7%	34 9%	10 5%
Summary													
Mean	47.3	44.8	49.6 A	45.7	47.7	48.1	51.6 H	45.4	46	50.1	45.8	46.3	47.9

## 2. What percent of the world's 2.2 billion children do you think live in poverty?

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	Children						Employment Status				Marital Status		Race			
	Total	Yes	No	HS or less	Some College	College Degree or higher	Full Time	Part Time	Not Emp.	Retired	Married	Other	Hispanic	Non-Hispanic White	Non-Hispanic Black	Non-Hispanic Other
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1002	293	700	267	348	377	423	114	141	317	596	402	90	775	93	36
Weighted	1002	353	640	488	237	267	409	137*	217*	230	553	444	134*	691	120*	48**
1-25	146 15%	66 19%	80 12%	62 13%	44 19%	39 15%	68 17% I	20 15%	36 16%	22 10%	81 15%	65 15%	8 6%	115 17% L	11 9%	8 16%
26-50	359 36%	118 33%	237 37%	171 35%	82 34%	104 39%	153 37%	41 30%	70 32%	93 40%	212 38%	145 33%	42 32%	266 39%	34 29%	20 41%
51-75	181 18%	74 21%	106 17%	67 14%	44 18%	68 25% C	72 18%	27 20%	41 19%	40 17%	113 20%	68 15%	18 13%	141 20%	19 16%	2 5%
76-99	71 7%	27 8%	44 7%	35 7%	21 9%	16 6%	22 5%	18 13% F	16 7%	14 6%	44 8%	27 6%	12 9%	38 5%	17 14% M	3 6%
Other	166 17%	49 14%	116 18%	99 20% E	38 16% E	27 10%	67 16%	24 17%	37 17%	37 16%	71 13%	94 21% J	39 29% M	83 12%	29 24% M	14 29%
(DK/NS)	78 8%	20 6%	57 9%	54 11% DE	10 4%	13 5%	27 7%	7 5%	17 8%	24 11%	33 6%	44 10%	15 11%	47 7%	9 8%	1 3%
Summary																
Mean	47.3	46.5	47.7	47.1	46.5	48	45.4	49.5	47.7	48.5	47.7	46.6	51.1	46.1	53.3 M	43.4

## 3. Other than trauma, what is the single biggest cause of death among the world's young children under 5 years old? Do you think it is...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$25K	\$25K- <\$50K	\$50K+	Northeast	Midwest	South	West
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Base: All respondents	1002	491	511	185	337	471	217	215	446	190	222	363	227
Weighted	1002	489	513	304	380	310	298	226	373	186	221	368	226
Malnutrition	657 66%	316 65%	341 66%	186 61%	252 66%	211 68%	175 59%	146 65%	266 71% F	119 64%	133 60%	257 70%	147 65%
HIV / AIDS	110 11%	42 9%	67 13%	29 10%	37 10%	43 14%	59 20% GH	20 9%	22 6%	29 15%	26 12%	35 9%	20 9%
Diarrhea	71 7%	31 6%	40 8%	24 8%	29 8%	18 6%	12 4%	12 5%	37 10% F	18 9% K	10 4%	12 3%	32 14% JK
Pneumonia	58 6%	32 7%	26 5%	31 10% DE	17 4%	11 3%	25 8%	15 7%	13 4%	3 1%	16 7% I	24 7% I	15 7% I
Malaria	51 5%	31 6%	20 4%	16 5%	22 6%	12 4%	10 3%	15 7%	21 6%	13 7%	20 9% KL	11 3%	7 3%
Tuberculosis	28 3%	22 5% B	6 1%	15 5%	9 2%	4 1%	9 3%	15 7% H	3 1%	2 1%	9 4%	13 3%	5 2%
(DK/NS)	27 3%	14 3%	12 2%	2 1%	14 4%	10 3%	8 3%	2 1%	10 3%	4 2%	7 3%	16 4% L	0 0%

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Base: All respondents	1002	293	700	267	348	377	423	114	141	317	596	402	90	775	93	36
Weighted	1002	353	640	488	237	267	409	137*	217*	230	553	444	134*	691	120*	48**
Malnutrition	657 66%	243 69%	408 64%	305 63%	158 66%	186 70%	274 67%	90 65%	136 63%	154 67%	383 69% K	269 61%	92 68%	462 67% N	65 54%	31 64%
HIV / AIDS	110 11%	33 9%	77 12%	66 13% E	26 11%	17 6%	29 7%	13 9%	26 12%	37 16% F	50 9%	60 13%	15 11%	65 9%	28 24% M	1 3%
Diarrhea	71 7%	29 8%	39 6%	18 4%	16 7%	37 14% CD	46 11% HI	9 7%	8 4%	8 4%	42 8%	28 6%	7 5%	52 7%	4 4%	8 17%
Pneumonia	58 6%	25 7%	33 5%	43 9% E	12 5% E	4 1%	16 4%	10 7%	23 10% F	10 4%	31 6%	28 6%	6 4%	39 6%	9 8%	5 11%
Malaria	51 5%	15 4%	36 6%	13 3%	17 7% C	21 8% C	20 5%	11 8%	10 4%	10 4%	23 4%	28 6%	9 7%	36 5%	5 4%	3 5%
Tuberculosis	28 3%	4 1%	24 4%	22 5% E	6 3% E	0 -	10 2%	4 3%	10 5%	4 2%	7 1%	21 5% J	5 3%	18 3%	5 4%	0 -
(DK/NS)	27 3%	3 1%	23 4%	21 4% E	3 1%	2 1%	13 3%	1 1%	5 2%	7 3%	16 3%	10 2%	1 1%	19 3%	4 3%	0 -

## 4. If you had to choose one entity, who is most responsible for helping the children around the world who live in poverty? Do you think it is...

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	Total	Gender		Age			Household Income			Region			
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Base: All respondents	1002	491	511	185	337	471	217	215	446	190	222	363	227
Weighted	1002	489	513	304	380	310	298	226	373	186	221	368	226
International nonprofit organizations	293 29%	143 29%	150 29%	95 31%	106 28%	87 28%	72 24%	67 30%	126 34% F	71 38% JK	55 25%	98 27%	69 31%
The governments where they live	246 25%	117 24%	129 25%	83 27%	96 25%	65 21%	74 25%	68 30%	82 22%	33 18%	61 27%	92 25%	60 27%
Developed countries, such as the United States	187 19%	96 20%	91 18%	51 17%	69 18%	66 21%	63 21%	37 16%	72 19%	40 21%	36 16%	70 19%	42 18%
Faith-based organizations	160 16%	83 17%	77 15%	37 12%	65 17%	58 19%	48 16%	28 12%	63 17%	26 14%	40 18%	72 20% L	23 10%
Wealthy individuals around the world	72 7%	35 7%	36 7%	27 9%	31 8%	14 5%	24 8%	19 8%	24 6%	13 7%	15 7%	22 6%	22 10%
(NOT READ) No one - they should help themselves	16 2%	6 1%	9 2%	4 1%	7 2%	4 1%	6 2%	2 1%	2 1%	3 2%	7 3%	4 1%	3 1%
(DK/NS)	28 3%	8 2%	20 4%	6 2%	5 1%	15 5% D	11 4% H	6 3%	3 1%	2 1%	8 4%	10 3%	8 4%

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Weighted	1002	353	640	488	237	267	409	137*	217*	230	553	444	134*	691	120*	48*
International nonprofit organizations	293 29%	90 26%	202 32%	138 28%	60 25%	90 34% D	125 31%	60 44% FHI	48 22%	60 26%	155 28%	138 31%	15 11%	214 31% L	43 35% L	16 33%
The governments where they live	246 25%	98 28%	146 23%	127 26%	55 23%	62 23%	106 26%	27 19%	68 32% I	44 19%	150 27%	94 21%	62 46% MN	151 22%	22 18%	12 25%
Developed countries, such as the United States	187 19%	52 15%	134 21%	92 19%	51 22%	43 16%	66 16%	32 23%	33 15%	52 23%	92 17%	94 21%	13 10%	132 19%	34 28% L	11 23%
Faith-based organizations	160 16%	69 20%	87 14%	66 13%	42 18%	51 19%	75 18% G	10 7%	29 13%	45 20% G	103 19%	56 13%	24 18% N	124 18% N	6 5%	5 10%
Wealthy individuals around the world	72 7%	28 8%	43 7%	40 8%	19 8%	13 5%	28 7%	5 4%	24 11%	12 5%	33 6%	38 8%	14 10%	43 6%	10 8%	5 10%
(NOT READ) No one - they should help themselves	16 2%	5 1%	11 2%	5 1%	6 2%	5 2%	2 0%	2 2%	8 4% F	4 2%	7 1%	9 2%	0 -	9 1%	3 3%	0 -
(DK/NS)	28 3%	10 3%	17 3%	20 4%	3 1%	3 1%	6 1%	1 1%	7 3%	13 6% F	13 2%	15 3%	7 5%	17 2%	3 3%	0 -



**6. Have you personally ever contributed to an international relief organization that helps the world's poor children?**

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Yes	622 62%	297 61%	326 63%	158 52%	236 62%	223 72% CD	168 56%	136 60%	251 67% F	125 67%	139 63%	206 56%	152 67% K
No	371 37%	188 39%	182 35%	146 48% DE	137 36% E	84 27%	129 43% H	88 39%	120 32%	60 32%	76 35%	160 43%	74 33%
(DK/NS)	9 1%	4 1%	5 1%	0 -	6 2%	3 1%	2 1%	2 1%	2 1%	1 1%	6 3%	2 1%	0 -

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Yes	622 62%	214 61%	403 63%	273 56%	149 63%	194 73% CD	259 63% H	91 67% H	102 47% H	164 71% K	372 67% K	249 56% J	78 58% -	435 63% 1%	79 66% 0%	28 57% -
No	371 37%	134 38%	233 36%	209 43% E	87 37% E	71 26% E	145 35% FGI	45 33% FGI	113 52% FGI	64 28% FGI	177 32% J	190 43% J	56 42% -	247 36% 1%	41 34% 0%	21 43% -
(DK/NS)	9 1%	4 1%	5 1%	6 1%	2 1%	2 1%	5 1%	0 0%	2 1%	2 1%	5 1%	5 1%	0 -	9 1%	0 0%	0 -