

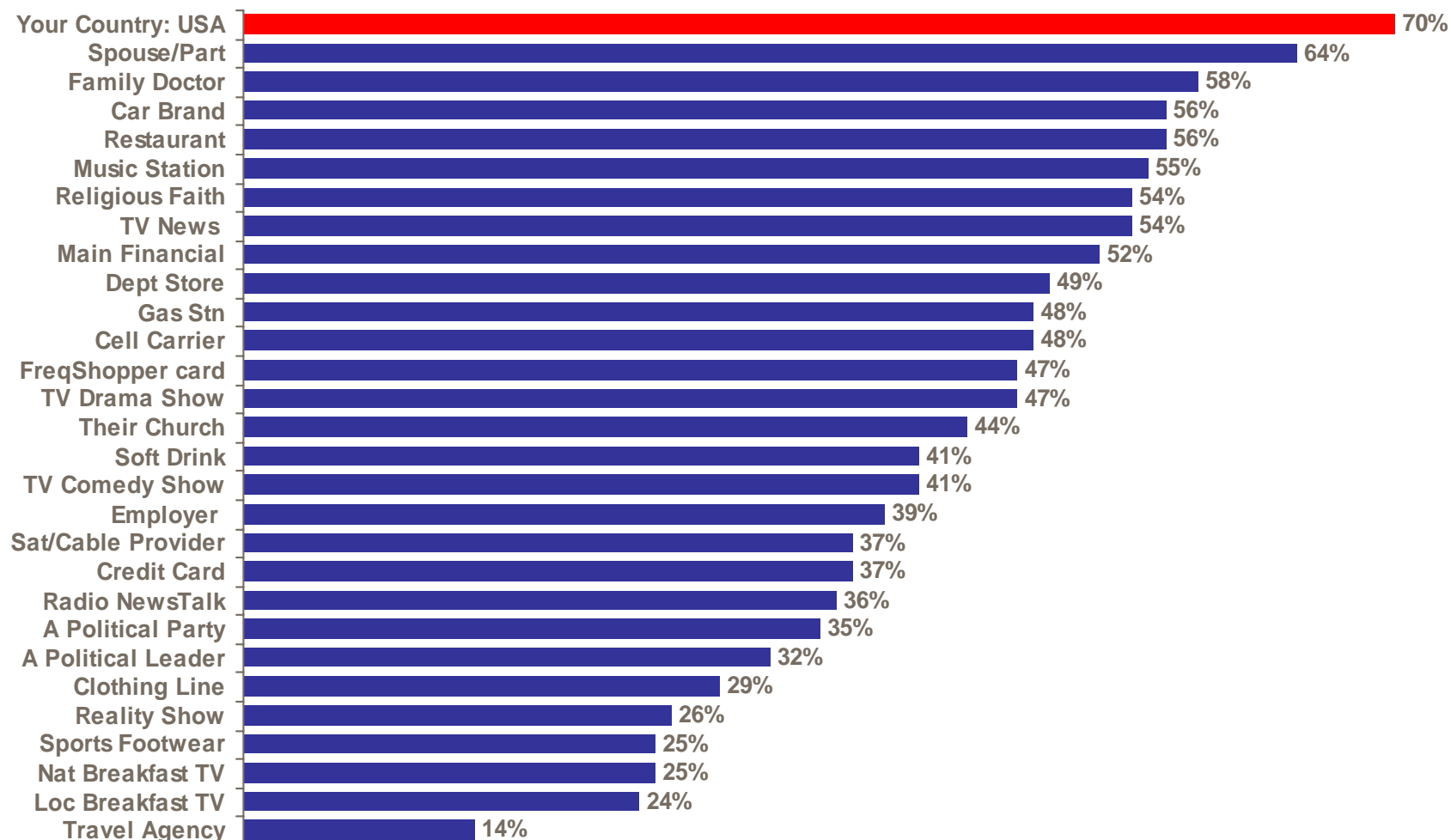


REUTERS

Americans and Loyalty: To Whom They're More Loyal to Now than Two Years Ago



% who say they are more loyal



We'd like to ask you a few questions about 'loyalty,' which is defined as 'accepting the bonds that our relationships with others entail, then acting in a way that defends and reinforces the attachment inherent in these relationships.' The following list presents categories of people, organizations, products and services you likely have a relationship with. Have their actions over the past two years made you more loyal to them or less loyal to them?