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Interview dates: 25-27 June 2010  
Interviews: 600 registered voters in California  
263 Democrats/Lean Democrats; 243 Republicans/Lean Republicans  
Margin of error:  $\pm 4\%$  for registered voters  
 $\pm 6.5\%$  for Democrats;  $\pm 6.1\%$  for Republicans

## Political Polling in California: Wave 1

### Research undertaken for Thomson Reuters

*These are findings from an Ipsos poll conducted June 25-27, 2010 on behalf of Thomson Reuters. For the survey, a representative, randomly selected sample of exactly 600 adults aged 18 and older across California who are registered voters was interviewed by Ipsos. With a sample of this size, the results are considered accurate within 4 percentage points, 19 times out of 20, of what they would have been had the entire population of registered voters in California been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. These data were weighted to ensure that the sample's composition reflects that of the actual California registered voter population according to U.S. Census figures. Respondents had the option to be interviewed in English or Spanish. Please note that throughout this document, figures based on Independent voters are indicative only due to very small sample size (67). Figures marked by an asterisk (\*) indicate a percentage value of greater than zero but less than one half of a per cent.*

#### PARTY AFFILIATION / IDEOLOGY

1. Are you currently registered to vote, or not?

	<u>All adults</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>
Yes	100	100	100	100
No	0	0	0	0

2. Are you registered as a Democrat, a Republican, another party, or as an independent?

Democrat	40
Republican	32
Independent	23
Another Party	2
Don't know / Refused	4

3. Sometimes things come up and people are not able to vote. In the 2008 election for President, did you happen to vote?

Yes	85
No	14
Don't know / Refused	1

4. Why not? (Base = All who did not vote at 2008 Presidential Election (47))

Did not live in state/district at the time	10
Too young to vote at the time	27
Not registered, too busy, something came up	26
Other	34
Don't know / Refused	2



5. On November 2nd, midterm elections will be held. California voters will elect a Senator, Members of Congress, Governor, and other state-level positions. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming elections? You can use any number between 1 and 10, to indicate how strongly you feel about your likelihood to vote.

1 – Completely certain will NOT vote	2
2	1
3	1
4	*
5	6
6	2
7	6
8	10
9	7
10 – Completely certain WILL vote	65
Don't know / Refused	1

6. How much interest do you have in following news about the campaigns for the midterm elections in California?

	<u>All adults</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>
A great deal	32	29	38	20
Quite a bit	28	28	26	25
Only some	26	28	25	23
Very little	11	12	8	20
No interest at all	4	3	3	10
<b>TOTAL: Great deal/Quite a bit</b>	<b>59</b>	<b>57</b>	<b>64</b>	<b>45</b>
<b>TOTAL: None/Very little</b>	<b>15</b>	<b>15</b>	<b>11</b>	<b>31</b>
Not sure / Refused	*	1	0	1

7. Do you consider yourself a Democrat, a Republican, an Independent or none of these?  
IF "DEMOCRAT" TO Q7, Q8 ASKED. IF "REPUBLICAN" TO Q7, Q9 ASKED. IF "INDEPENDENT" or "NONE OF THESE" TO Q7, Q10 ASKED. RESULTS SHOWN IN SUMMARY BELOW.)
8. Do you lean strongly or only moderately toward the Democratic Party?
9. Do you lean strongly or only moderately toward the Republican Party?
10. Do your beliefs tend to lean more toward the Democrats or the Republicans?

Strongly Democrat	22
Moderately Democrat	14
Lean Democrat	12
Strongly Republican	19
Moderately Republican	9
Lean Republican	11
Independent (No lean)	10
DK / Ref	2
<b>Total Democrats</b>	<b>47</b>
<b>Total Republicans</b>	<b>39</b>
<b>Total Independents</b>	<b>10</b>



11. Generally speaking, would you say things in California are heading in the right direction, or are they off on the wrong track? ENTER SINGLE RESPONSE. IF UNSURE, ENCOURAGE BEST GUESS.

	<u>All adults</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>
Right direction	16	21	12	5
Wrong track	78	72	87	83
Not sure / Refused	6	7	2	13

12. What do you think are the biggest problems facing California now?  
OPEN-ENDED: DO NOT READ OUT. INTERVIEWERS: CODE INTO CATEGORIES BELOW UNLESS RESPONSE ABSOLUTELY DOES NOT FIT. PLEASE CONSIDER THESE 'BROAD' DEFINITIONS AND TRY TO CODE RESPONSES INTO PRECODES BELOW.

Economy / jobs ( <i>includes: national economy, Californian economy, lack of jobs, wrong jobs, not enough work, etc</i> )	52
Government / politics / politicians ( <i>includes: named politicians, corrupt government, legislature, parties, national government, etc</i> )	18
Education	15
Immigration	14
Taxes ( <i>includes: too much tax, tax increases, disproportionate tax, etc</i> )	11
Healthcare ( <i>includes: national and also within California</i> )	6
Environment/Pollution ( <i>includes: global warming, damage to natural environment, littering, exhaust from cars, etc</i> )	3
Transportation ( <i>includes: lack of public transportation, traffic, car/truck problems, etc</i> )	2
Crime	1
Water ( <i>includes: price of water, not enough water, water usage, etc</i> )	1
Energy ( <i>includes: oil issues/concerns, lack of energy, gas prices, price of power, etc</i> )	*
Other	26
Don't know / Refused	2

I know it is a long way off, but thinking about the elections this fall...REVERSE ORDER Q13/14 AND Q15/16

13. ...if the election for US Senator were held today, would you vote for Republican candidate Carly Fiorina or Democratic candidate Barbara Boxer [REVERSE NAMES]? ASK Q14 IF 'DON'T KNOW / REFUSED' AT Q13  
14. *Lean question (NOTE: NOT PUBLISHED HERE BECAUSE IPSOS DOES NOT ALLOCATE LEANERS AT THIS STAGE IN THE ELECTORAL CYCLE)*

Carly Fiorina (Republican)	41
Barbara Boxer (Democrat)	45
Candidate from another political party (VOL)	1
DK/Ref/Unsure (VOL)	13

15. ...if the election for Governor of California were today, would you vote for Republican candidate Meg Whitman or Democratic candidate Jerry Brown [REVERSE NAMES]? ASK Q17 IF 'DON'T KNOW / REFUSED' AT Q16  
16. *Lean question (NOTE: NOT PUBLISHED HERE BECAUSE IPSOS DOES NOT ALLOCATE LEANERS AT THIS STAGE IN THE ELECTORAL CYCLE)*

Meg Whitman (Republican)	39
Jerry Brown (Democrat)	45
Candidate from another political party (VOL)	3
DK/Ref/Unsure (VOL)	14



17. Overall, do you approve, disapprove or have mixed feelings about the way Arnold Schwarzenegger is handling his job as Governor of California? IF "APPROVE" OR "DISAPPROVE" TO Q17, ASK Q18. IF "HAVE MIXED FEELINGS /DK/REF" TO Q17, ASK Q19.
18. Is that strongly (**approve/disapprove**) or somewhat (**approve/disapprove**)?
19. If you had to choose, do you lean more towards approve or disapprove?

	<u>All adults</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>
Strongly approve	4	4	4	1
Somewhat approve	9	6	13	7
Lean approve	14	12	16	21
Still have mixed feelings	3	3	2	5
Lean disapprove	26	27	26	20
Somewhat disapprove	10	9	12	10
Strongly disapprove	32	38	25	36
Not sure	2	1	2	0
<b>TOTAL: Approve</b>	<b>27</b>	<b>22</b>	<b>33</b>	<b>29</b>
<b>TOTAL: Disapprove</b>	<b>69</b>	<b>74</b>	<b>63</b>	<b>66</b>

20. Some people argue that California regulations regarding climate change and the environment... ROTATE A AND B. Others argue that these regulations... ROTATE A AND B. Which of these statements comes closer to your own opinion?

	<u>All adults</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>
A ... drive investment in green technology and create green jobs	50	68	27	56
B ... will create higher energy costs and lead to cuts in traditional jobs	38	21	62	30
Not sure / Refused	12	11	11	14

21. A November ballot initiative is titled, "Changes California Law to Legalize Marijuana and Allow It to Be Regulated and Taxed." In general, do you think the use of marijuana should be made legal, or not?

	<u>All adults</u>	<u>Democrats</u>	<u>Republicans</u>	<u>Independents</u>
Yes, legal	48	62	32	44
No, illegal	50	37	67	50
Not sure / Refused	2	1	2	5