

Ipsos Global @dvisory: The Economic Pulse of the World

Citizens in 24 countries assess the current state of their country's economy



Ipsos Public Affairs

Public Release Date: July 29, 2010, 3:00 pm EST

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Washington, D.C., July 29, 2010 – A major analysis of world public opinion was released today by Ipsos – one of the world's largest market and opinion research companies.

The report, titled "Ipsos Global @dvisory: The Economic Pulse of the World", is based on 18,594 recent interviews in 24 countries comprising 75% of the world's GDP.

The Economic Pulse of the World Advisory report provides an illustrated analysis of citizens' assessment of the current state of their country's economy.

The full report is free of charge and may be downloaded here:

<http://www.ipsos-na.com/news-polls/pressrelease.aspx?id=4885>

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